



Dealername  
Centre de préparation de véhicules neufs

Dealername  
Centre de préparation de véhicules neufs

Sortie

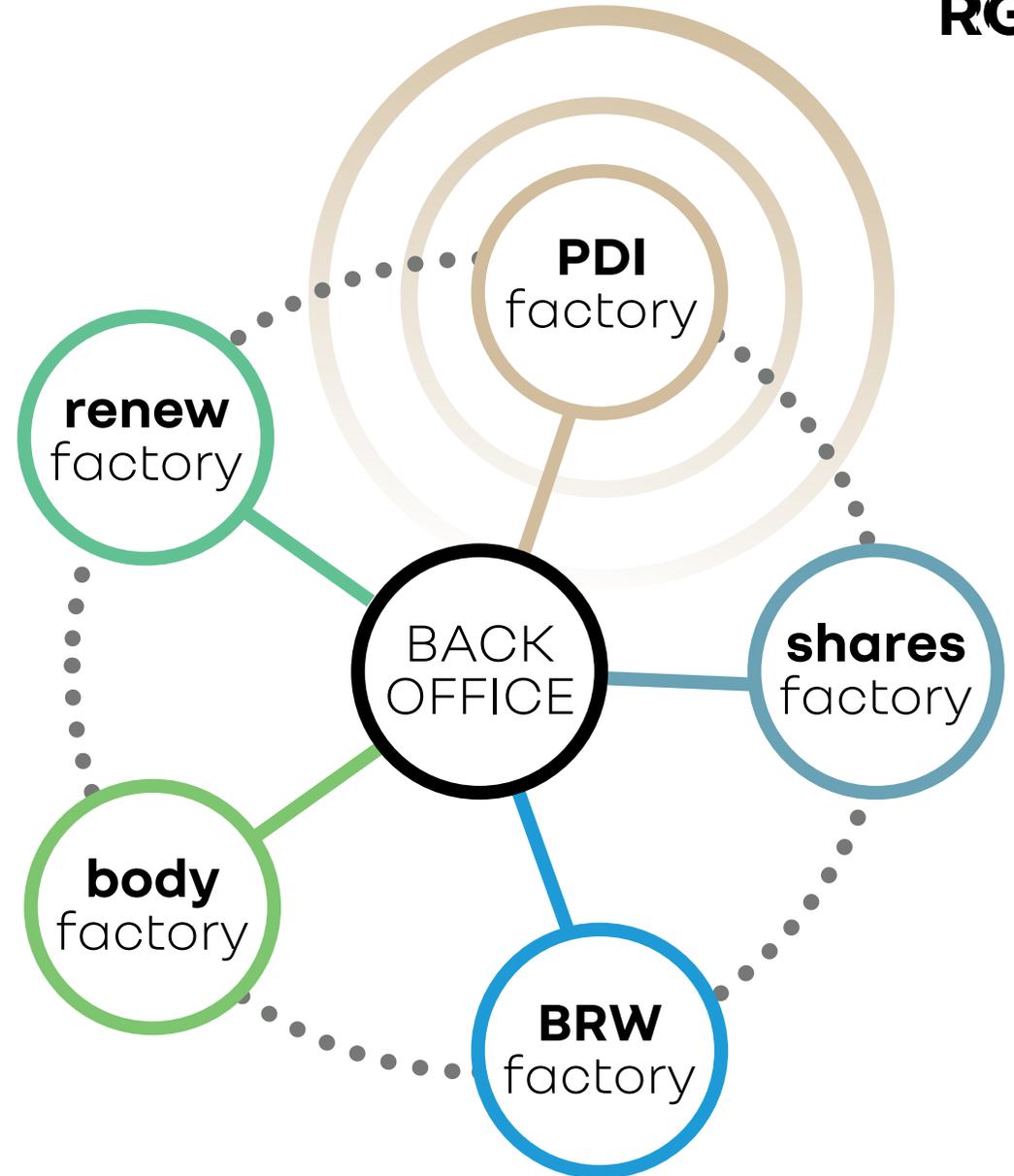
## 01 - What is Hub Strategy ?

# The context

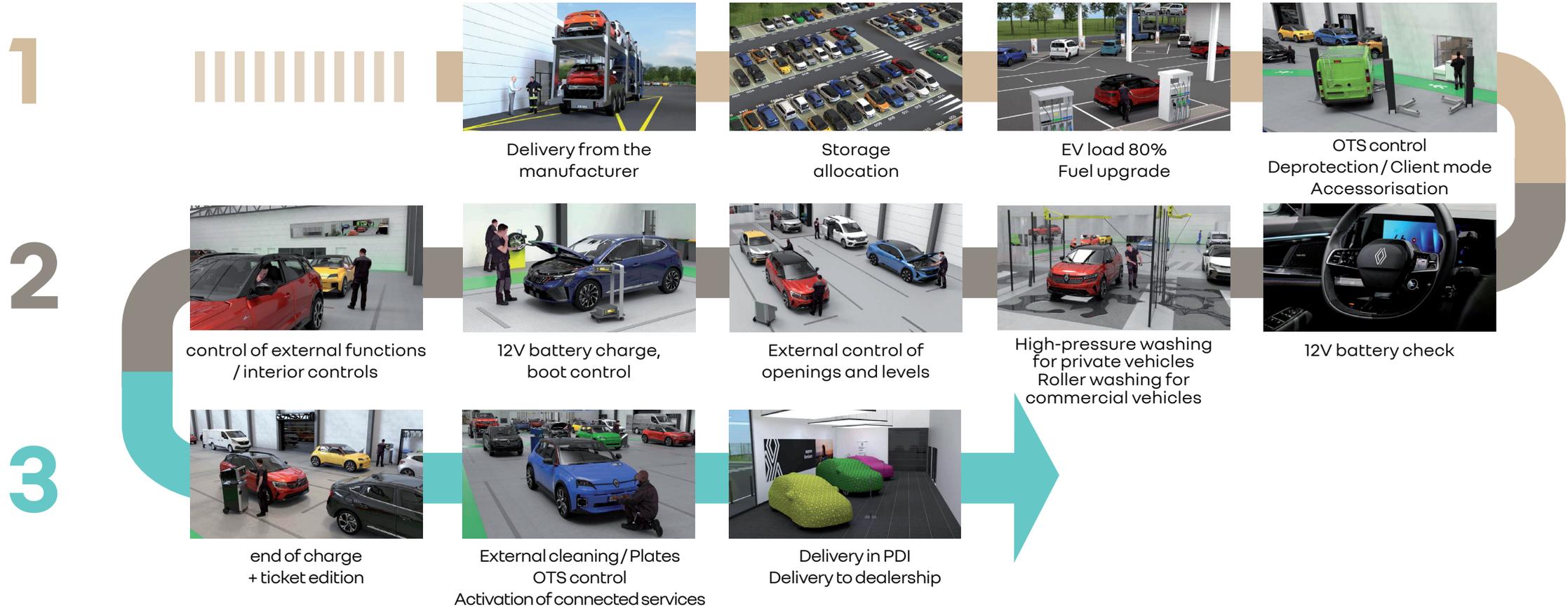
A MORE RELEVANT TERRITORIAL NETWORK IS PROPOSED TO THE NETWORK WITH THE CREATION OF HUBS MADE UP OF INTERCONNECTED CONTACT POINTS OFFERING COMPLEMENTARY ACTIVITIES IN THE SAME GEOGRAPHICAL AREA AND MANAGED BY A SINGLE PARTNER

The Strategy Hub, through its various formats, responds to major challenges: :

- new trends and customer expectations,
- new lifestyles and increasing urbanisation,
- the pressure of competition and digital offerings on customer journeys,
- improving profitability.



# HOW DOES IT WORK?



IMPORTANT POINT: make sure the preparation site has good WIFI coverage

# 8f - CONTROL OF EXTERNAL FUNCTIONS



→ This stage involves checking that all the indicators are working properly:

Position lights

Low beam lights

High beam lights

Front fog lights Rear fog

lights Turn signals

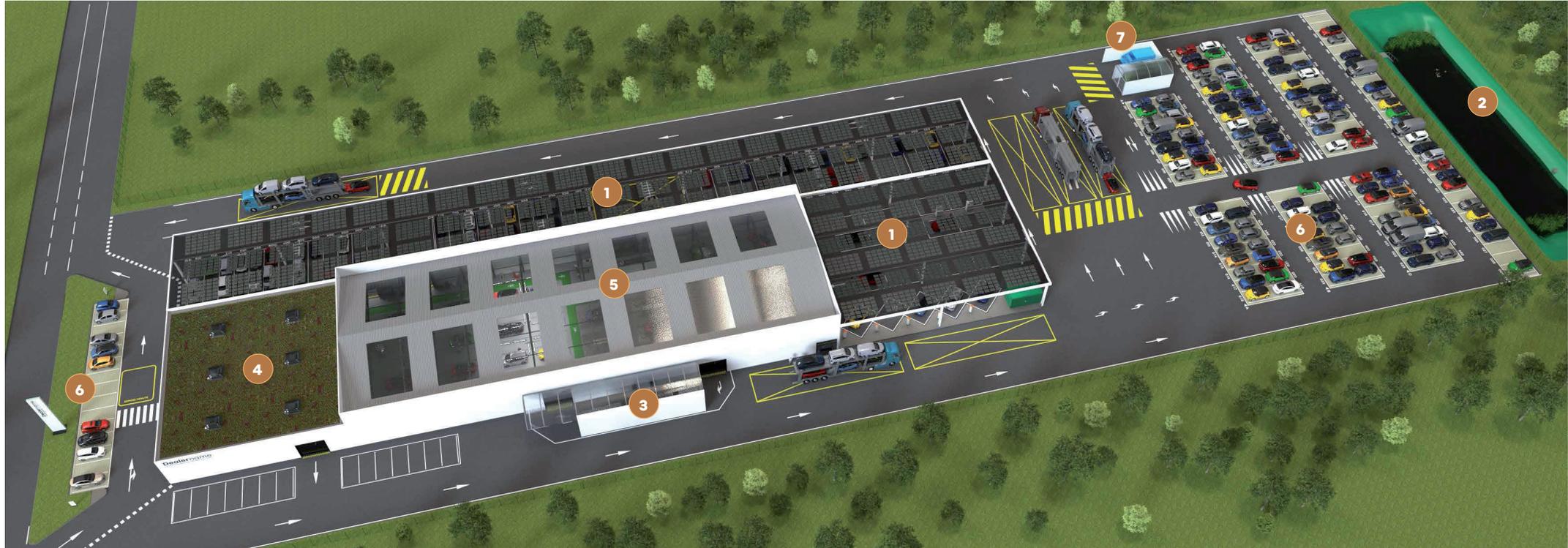
Works well:

Speed cameras

Reversing camera



# AN ECO-RESPONSIBLE SITE



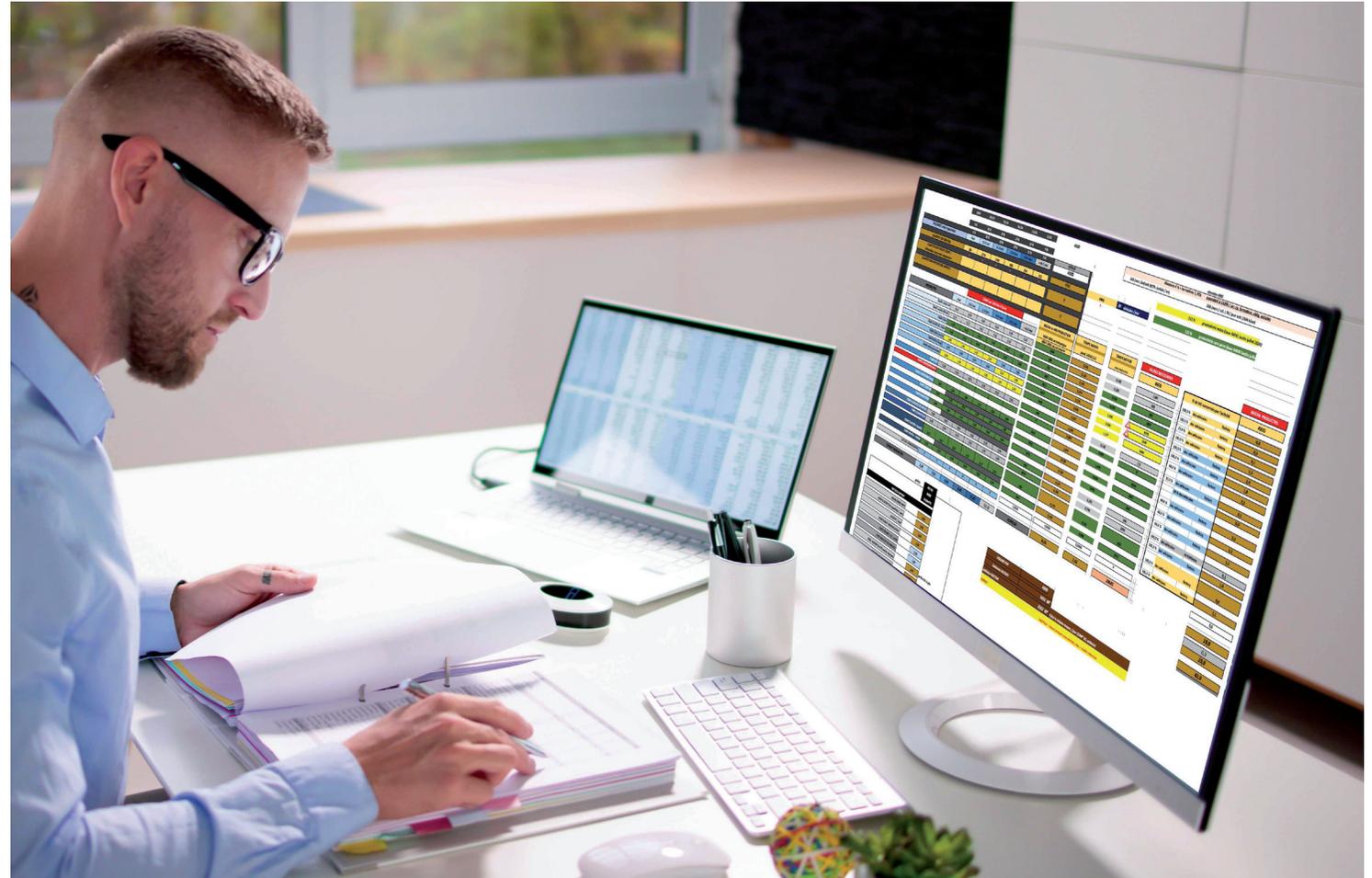
- 1. **Energy** : photovoltaic panels
- 2. **Rain water** : recovery and storage (roofs and treads) for washing and the sanitary network
- 3. **Washing water** : recovery, treatment and storage
- 4. **Front office roof** : vegetated
- 5. **Workshop roof** : solar lightning
- 6. **Ground** : permeable parking lots
- 7. **Waste** : sorting and management in a specific location

# THE CALCULATOR



A spreadsheet can be used to match resources to needs and objectives.

- Surface area per station
- HR in relation to the project
- Calculation of average time per shift...
- Equipment
- Profitability



# TUTORIAL

A tutorial supports the dimensioning tool and explains how to use the spreadsheet.

