



car plates rules

a guide for car plates to apply Renault's new identity on vehicles

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car plates rules a guide for car plates

rules for car plates in dealerships

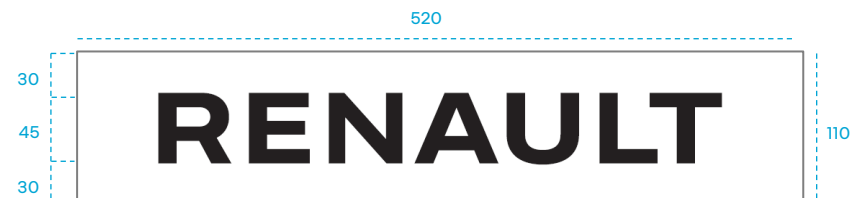
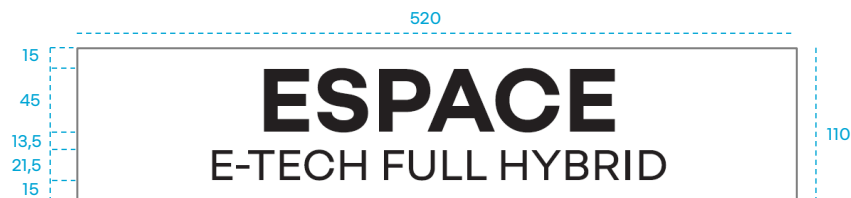
- cars displayed in showrooms must be equipped with 2 different plates, one at the front, one at the rear
- car name and brand must be written in thick lettering
- ready-to-print files for most cars are available on BrandHub: <https://brand.renault.com/fundamental-guidelines/renault/car-marking>
- if the plate you look for isn't published, templates for both long and short cars names are at your disposal, you must use them.

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a guide for car plates

for EV cars

- h. 110 mm x l. 520 mm with 4 angles (radius 10 mm)
- plate base: 3 mm white expanded PVC
- front plate: vehicle name in 3 mm black expanded PVC lettering, motorization in black printing
- rear plate: word "RENAULT" in 3 mm black expanded PVC lettering



car plates rules a guide for car plates

for EV cars

- EV cars plates must display the engine type as the following:

① electric cars:



③ mild hybrid cars:



② full hybrid cars:



④ plug-in hybrid cars



car plates rules a guide for car plates

for ICE* cars

- h. 110 mm x l. 520 mm with 4 angles (radius 10 mm)
- plate base: 3 mm white expanded PVC
- front plate: vehicle name in 3 mm black expanded PVC lettering
- rear plate: word "RENAULT" in 3 mm black expanded PVC lettering



*internal combustion engine

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for all cars

- 3D rendering for reference:

