

Technical specifications for Alpine Lighthouse sites

introduction

This document describes the components used in the identification and development of Alpine Lighthouse sites.

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what is this document for?

Definition of identification and development components

This document presents and describes the components used in the different layout configurations of the Alpine Lighthouse sites.

In addition, a guide to setting up the Alpine Lighthouse sites...

This document is supplemented by an installation guide based on the procedures for installing the components of the Alpine Lighthouse sites in Renault Stores.

test drive area

test drive area general facts

Presentation

Around the dealership, the presence of the Alpine brand is identified by the Alpine totem positioned in front of the test drive area.

- 1 Alpine totem.
- 2 Marking of the test drive area.
- **3** Marking of car park lot.

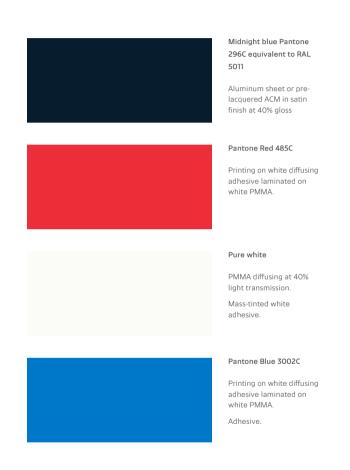


exterior components

colours and materials

Principle

The elements describe the materials recommended for the construction of the exterior elements of the Alpine Lighthouse sites.



Matt white

Bi-component epoxy paint in matt finish.



Aluminum sheet or profile in natural finish.

totem of the test drive area presentation

Description

Illuminated totem with integrated LED lighting.

This element is double-sided backlit.

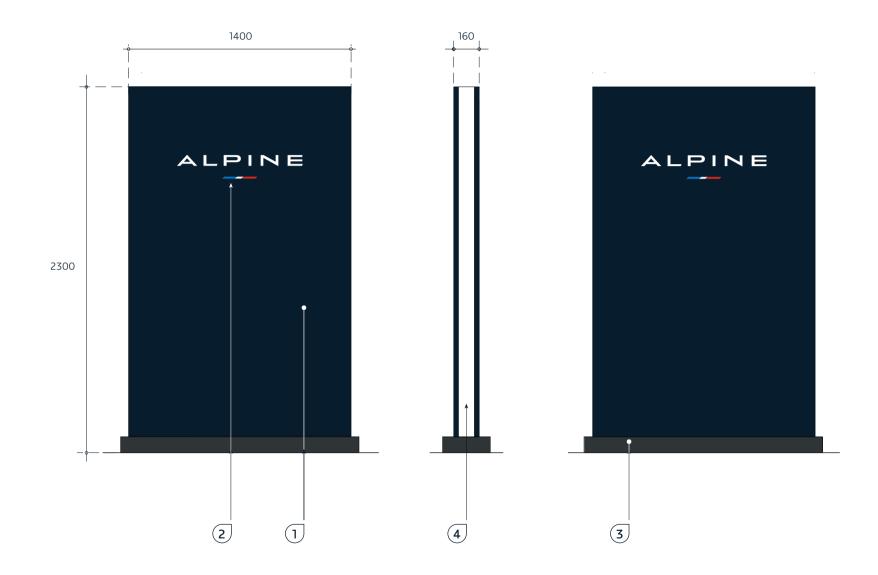
It is taken up on the ground via plates anchored on a concrete block.

Dimensions: I.1400 x h.2300 x th.160 mm.



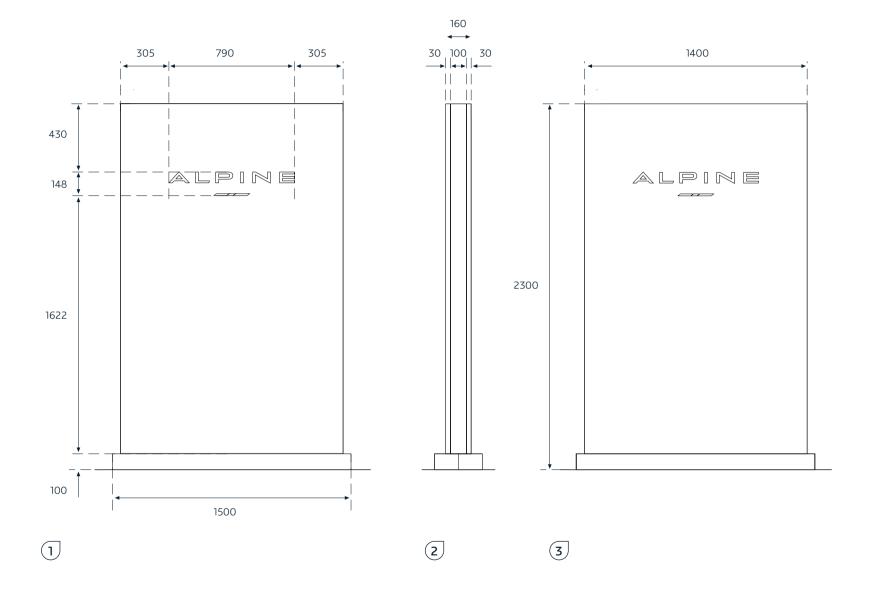
totem of the test drive area description

- 1 Pantone 296 C dark blue lacquered aluminium face.
- Alpine lettering in white backlit PMMA.
 PMMA strip with adhesive diffusing 3 backlit colours. Marquetry inlay
- 3 Plate cover in RAL 7021 lacquered aluminium sheet in satin finish
- 4 Edge in white lacquered aluminium RAL 9003 in satin finish.



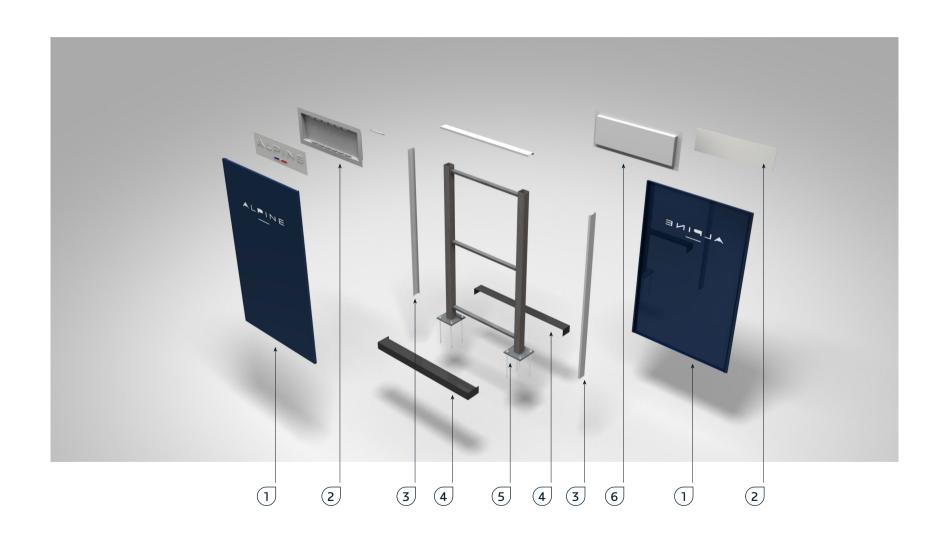
totem of the test drive area general dimensions

- 1 Front view
- 2 Side view
- **3** Rear view



totem of the test drive area exploded view

- 1 Pantone 296 C dark blue lacquered aluminium front.
- 2 Alpine lettering in white backlit PMMA. PMMA strip with adhesive diffusing 3 backlit colours. Marquetry inlay.
- 3 Edge in white lacquered aluminium RAL 9003 in satin finish.
- 4 Plate cover in RAL 7021 lacquered aluminium sheet in satin finish.
- 5 Steel structure with hot-dip galvanizing protection.
- 6 Light box in RAL 9003 lacquered aluminium sheet in matt finish with LEDs installed tangentially to the face.



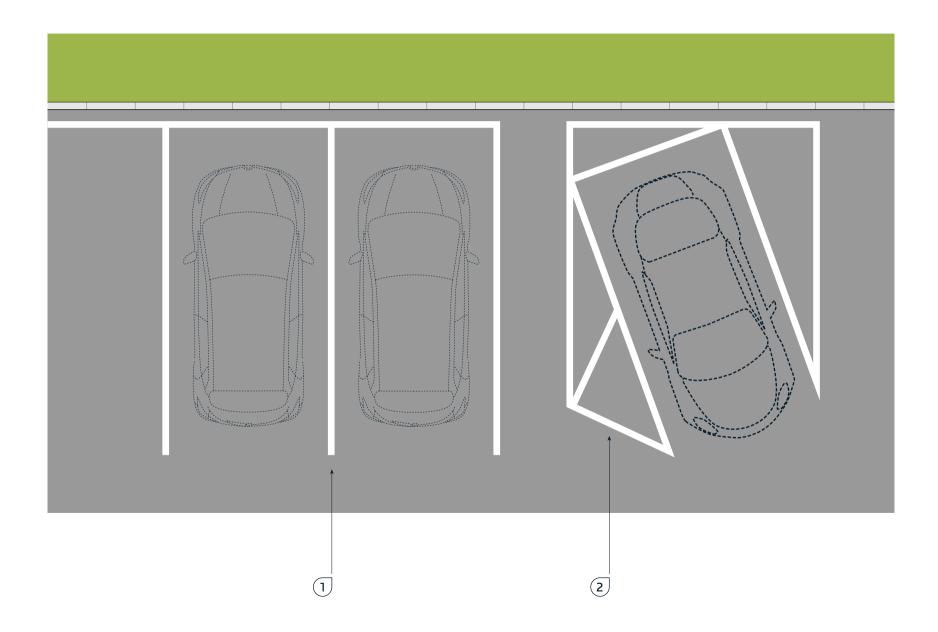
marking of car park lot presentation

Description

Marking of car park places in white paint.

Marking of the test drive area in white paint.

- 1 Car park lot.
- 2 Alpine test drive area.



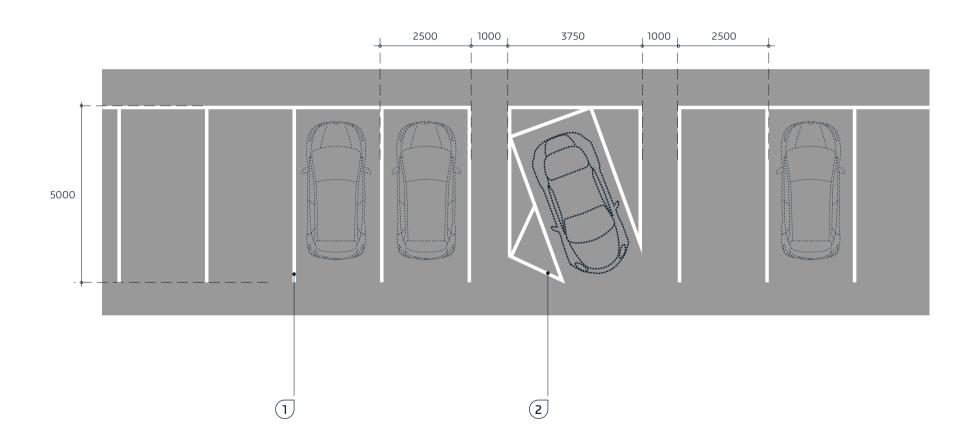
car park and test drive area outlines

Description

Marking of car park places in white paint.

Marking of the test drive area in white paint.

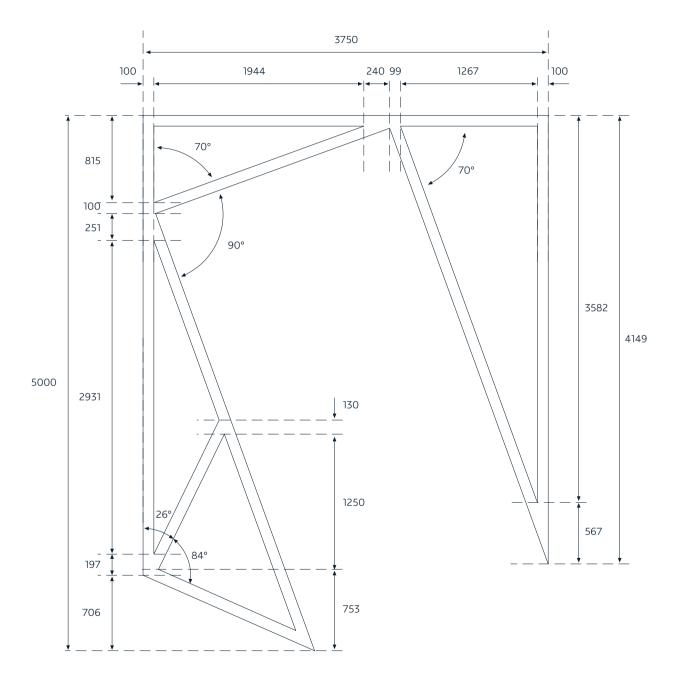
- 1 Car park lot.
- 2 Alpine test drive area.



marking of car park outlines of test drive area

Description

Marking of the test drive area in two-component white epoxy paint, stenciled.



presentation

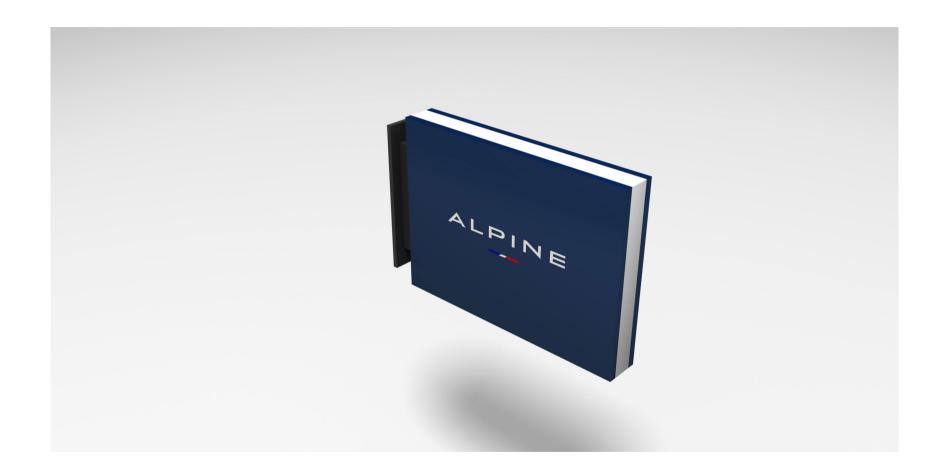
Description

Illuminated sign with integrated LED lighting.

Faces in aluminium sheet with cutout for inlaying the Alpine signature flush with the surface.

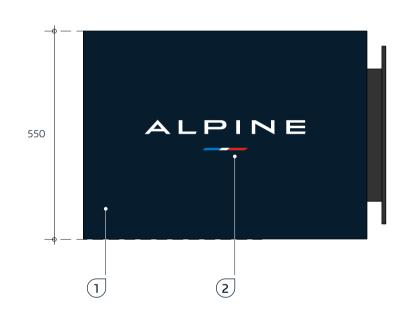
Direct attachment to masonry or cladding using stainless steel screws.

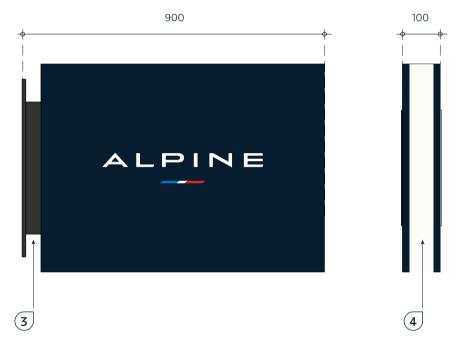
Dimensions: I.900 x h.550 x th.100 mm.



description

- Pantone 296 C dark blue lacquered aluminium front face.
- 2 Alpine lettering in white backlit PMMA. PMMA strip with adhesive diffusing 3 backlit colours. Marquetry inlay.
- 3 Plate cover in RAL 7021 lacquered aluminium sheet in satin finish.
- 4 Edges in white lacquered aluminium RAL 9003 in satin finish.





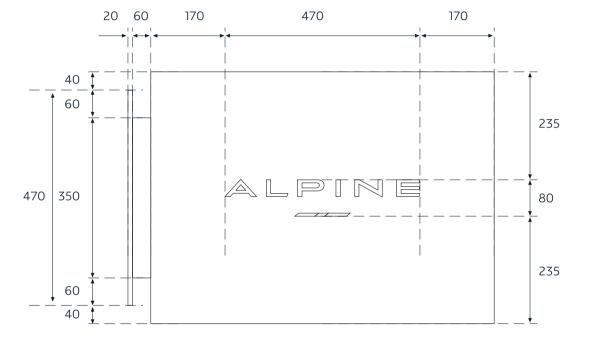
flag insignia dimensions

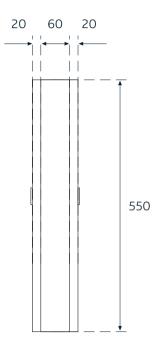
Description

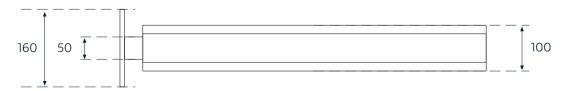
Illuminated sign with integrated LED lighting.

Attached to the wall by a plate welded to aluminium brackets. The faces are fixed on a peripheral belt in raw aluminium sheet.

Dimensions: I.900 x h.550 x th.100 mm.

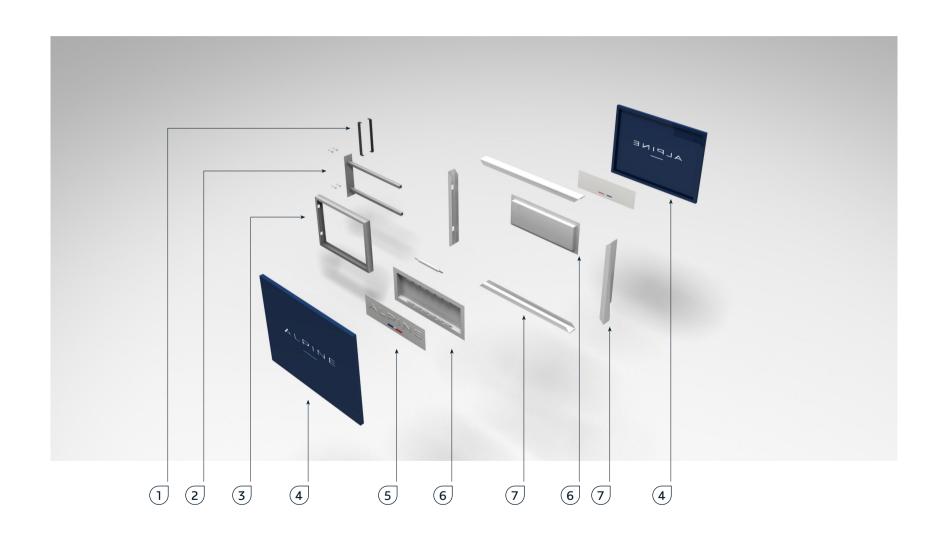






exploded view

- Plate cover in RAL 7021 lacquered aluminium sheet in satin finish
- 2 Plate in aluminium sheet and brackets
- 3 Raw aluminium sheet belt
- 4 Front in Pantone 296 C dark blue lacquered aluminium.
- 5 Alpine lettering in backlit white PMMA. PMMA strip with adhesive diffusing 3 backlit colours. Marquetry inlay.
- 6 Matt white aluminium sheet reflector with chain-LEDs installed perpendicular to the face. Converter installed on the stems.
- 7 Edges in white lacquered aluminium RAL 9003 in satin finish.



3 Service wall plate

Service wall plate general facts

Presentation

The Alpine Service plate is located near the workshop bay on the aftersales facade of the dealership.

Key

1 Alpine Service plate.



Service wall plate

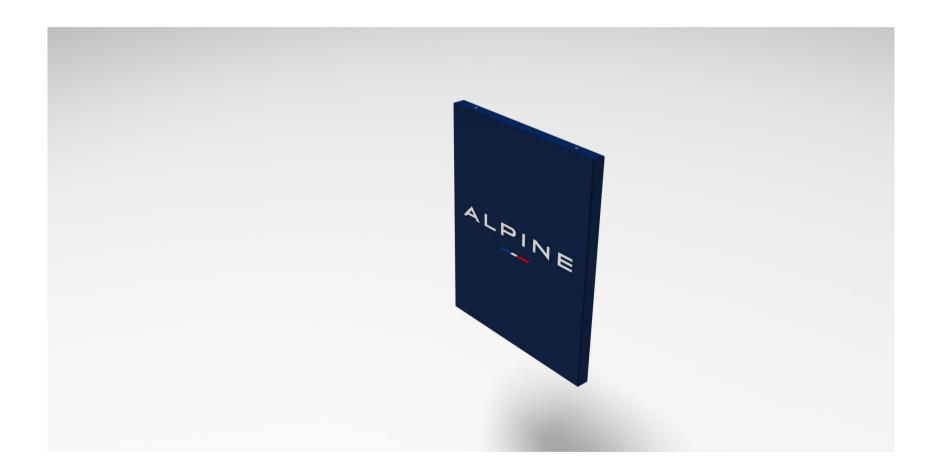
presentation

Description

Non-illuminated plate made of tablet sheet metal.

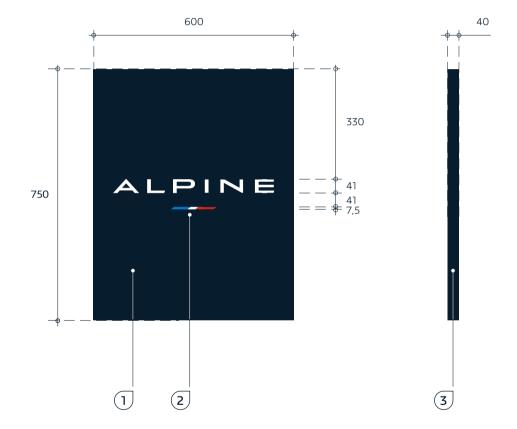
Direct fixing on the wall by stainless steel screws.

Dimensions: 1.600 x h.750 x th.40 mm.



Service wall plate description

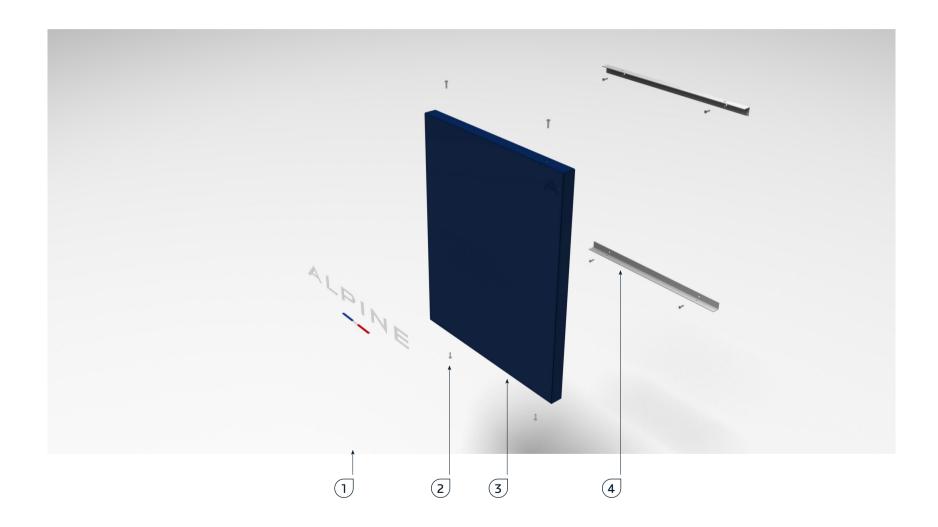
- 1 Front in Pantone 296 C blue lacquered aluminium in satin finish.
- 2 Alpine lettering cut out in white adhesive in matt finish. Strip printed in 3 colours.
- **3** Edges in Pantone 296 C blue lacquered aluminium in satin finish.



Service wall plate

exploded view

- 1 Alpine lettering die-cut in white adhesive in matt finish. Strip printed in 3 colours.
- 2 Stainless steel screws.
- **3** Front in Pantone 296 C dark blue lacquered aluminium with 90° flanged edges.
- 4 L-shaped aluminium profile for connection to the wall via stainless steel screws.



4 mountain fresco

interior components general facts

Presentation

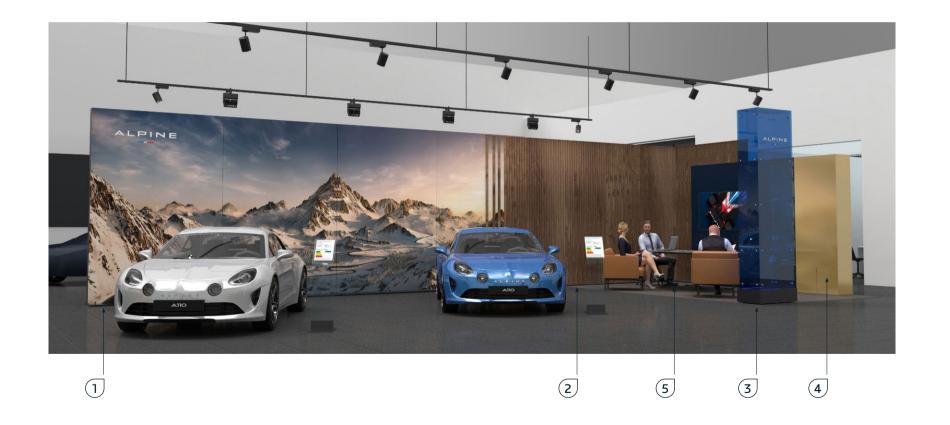
The Alpine exhibition area present in Renault showrooms includes the following elements:

- a fresco with the mountain visual,
- a wooden claustra located at an angle,
- an Alpine totem,
- a merchandising display furniture including a claustra,
- a reception area.

Key

- The fresco with the mountain visual.
- 2 The claustra
- 3 The Alpine interior totem.
- 4 Presentation furniture.
- 5 The reception area.

These elements are complemented by price displays.



interior components

colours & materials

Principle

The elements describe the recommended materials for the realization of the interior fittings components of the Alpine Lighthouse sites.



Laminated veneer

Particle board or MDF veneered with Unilin Aneto Walnut H581 laminate.



Satin midnight blue

Particle board or MDF veneered in laminate.



Gold

Particle board or MDF veneered in Lamicolour 205 Gold laminate.



Dark grey RAL 7043

Powder coated with frosted matt finish on steel plate.



Dark grey RAL 7021

Powder painting with satin finish on profiles or aluminium sheet.



Pantone Blue 296C

Hexachrome print on fine mesh polyester fabric in matt finish.



Fabric printing

Hexachrome print on fine mesh polyester fabric in matt finish.



Transparent blue PMMA

Cast PMMA ref. Altuglass 100-13010 in 15 mm thickness.

presentation

Description

The frescoes feature a large format visual printed on a canvas stretched over an aluminium profile frame.

In order to facilitate the installation and transport of the frescoes, the visual is cut into 2 m wide modules offering 2 variants: 6 m or 8 m visual.

The visual is produced in digital printing on a matt finish canvas with a minimum thickness of 135 g/m^2 .

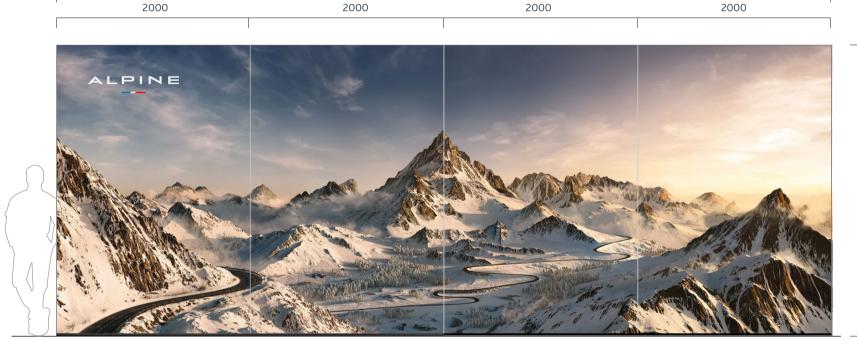
The profile is not perceptible in frontal view offering a maximum visible thickness of 3 mm at the periphery of each visual.

The modules are assembled edge to edge to avoid cutting the visual.

The frames are fixed on plates ensuring the stability of the frescoes. The plates have rubber pads to prevent any damage to showroom tiles.

WARNING: picture size must be adapted accordingly length of fresco.





variation of visuals

Principle

The Alpine signature present on the visual will always be oriented towards the customer flow in order to optimize the visibility of the Alpine brand.

For this, the visual is available in 2 versions.

opposite to the claustra





opposite to the claustra

front and back

Principle

The fresco is made on two sides comprising:

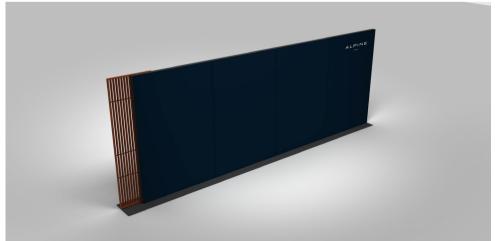
- on the front side, the mountain visual,
- on the back side, a solid blue Pantone 291 C with the Alpine signature.

Note that the trellis partially covers the last fresco panel with the mountain visual.

- 1 Front.
- 2 Back.







basic module

Description

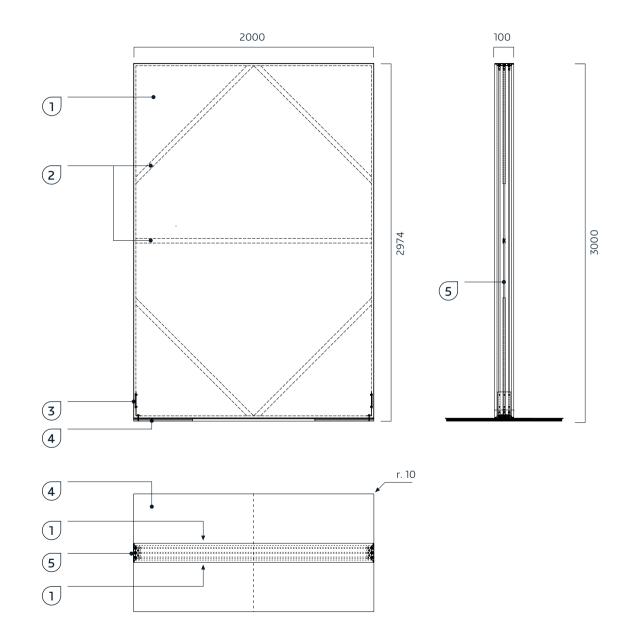
The frescoes are cut on the basis of a module of I.2000mm x h.2974mm.

This basic module is made using a peripheral aluminium profile forming a frame on which are fixed, in the front part and in the rear part, a stretched canvas.

The fabric is fixed using a clip clipped into the grooves of the aluminium profile.

The whole is taken up on the ground via steel plates.

- 1 Face in stretched canvas in matt finish decorated by digital printing.
- 2 Internal bracing structure.
- **3** Profile assembly bracket.
- 4 50/10th steel plate, RAL 7043 grey lacquer.
- Peripheral aluminium profile including RAL7021 grey lacquered fixing channels.

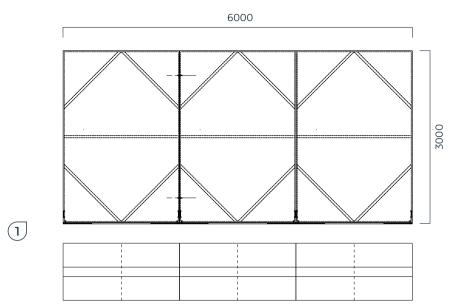


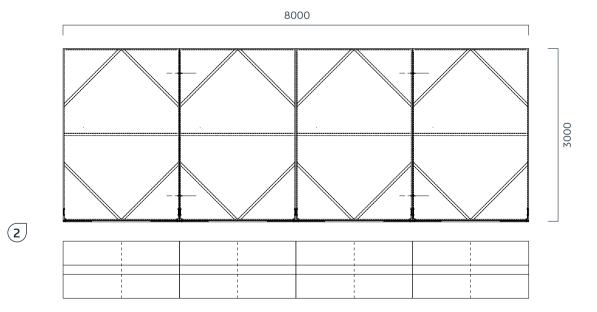
variation of formats

Key

The frescoes of the Alpine zone are available in 2 formats:

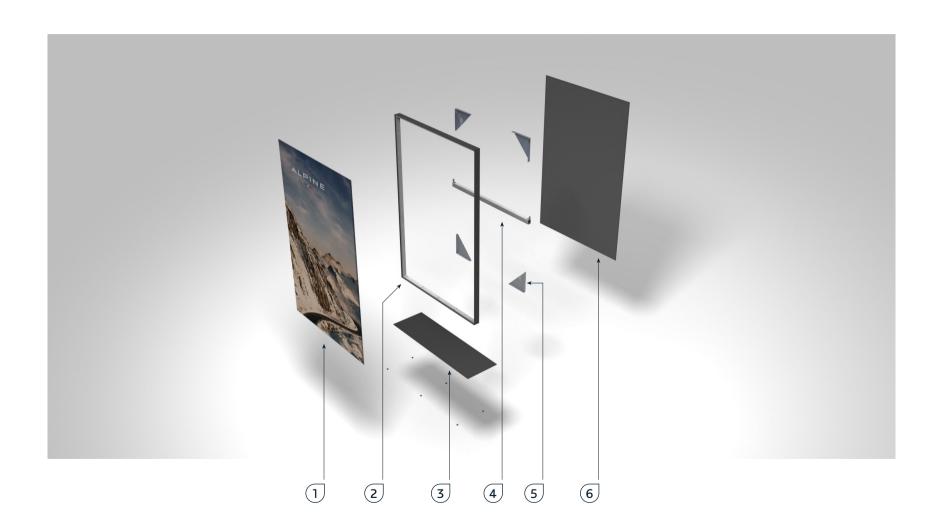
- 1 L size. 6000mm x h. 3000 mm, made by assembling 3 modules.
- 2 L size. 8000mm x h. 3000 mm, made by assembling 4 modules.





exploded view

- 1 Front side in digitally printed stretched canvas.
- Peripheral aluminium profile including RAL7021 grey lacquered fixing channels
- 3 Plate made in 1 or 2 parts in 50/10 steel sheet, RAL 7043 grey lacquered including tiling protection pads.
- 4 Internal bracing structure.
- 5 Peripheral profile assembly bracket.
- 6 Back side in stretched canvas.



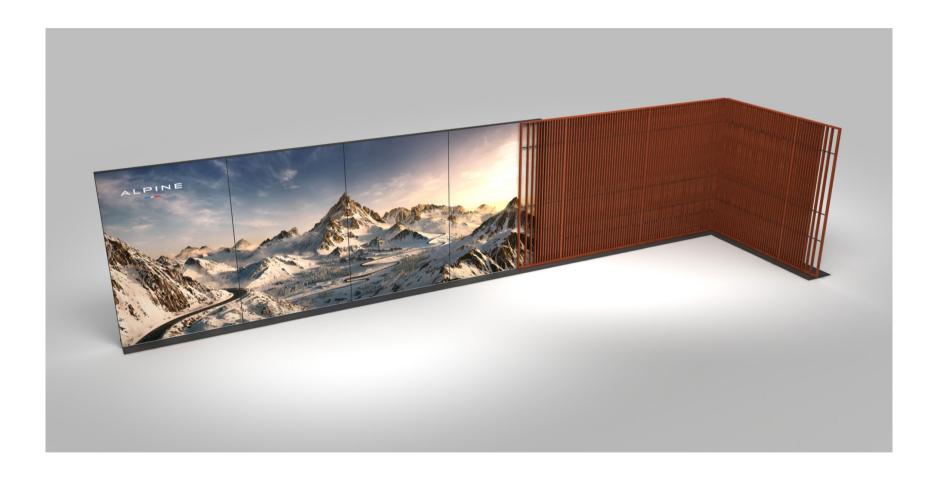
presentation

Description

The claustra is made of MDF wood slats or particleboard veneered on all 4 sides.

These wooden parts are assembled using a frame fixed on plates.

Installed on a plate and made up of different modules, claustra is always combined with mountain fresco.



back view

Description

Plates of the claustra modules are aligned with those of the fresco.

The 90° corner assembly is made by a vertical L-shaped profile painted grey RAL 7021.



variations

Principle

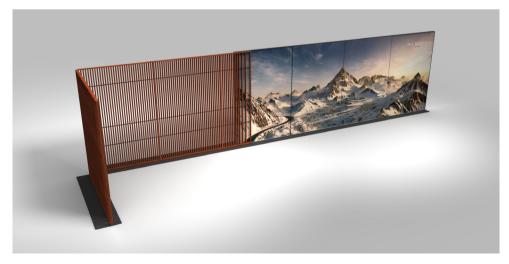
2 variations are to be expected depending on the location of the Alpine area in the Renault showroom.

These versions require a different layout of the wooden frames on the plates in order to be able to combine them at an angle.

- 1 Version with return on the right side.
- 2 Version with return on the left side.







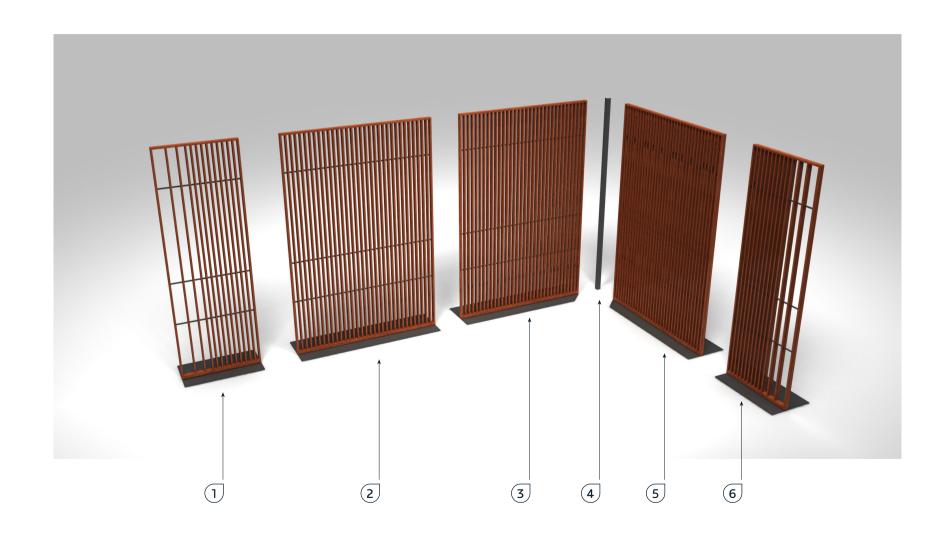
the different modules

Principle

Different modules are required to meet the configurations encountered in the network.

These modules have a length of 1000 or 2000 mm including variations of mounting on plates.

- 1 Module 1 of 1000 mm.
- 2 Module 2 of 2000 mm.
- Module 3 angle of 2000 mm.
- 4 Angle connection profile
- 5 Module 4 angle of 2000 mm.
- 6 Module 5 of 1000 mm.

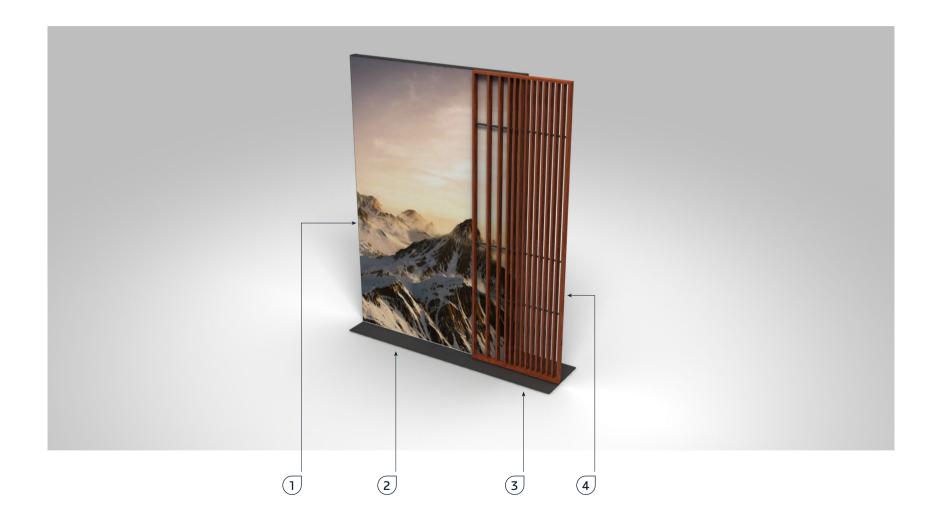


claustra module 1

Presentation

The particularity of this module is to combine with the last fresco element insofar as part of the claustra covers the mountain visual.

- 1 Mountain visual
- 2 Plate of fresco
- **3** Plate of claustra module
- 4 Claustra frame.



claustra module 1

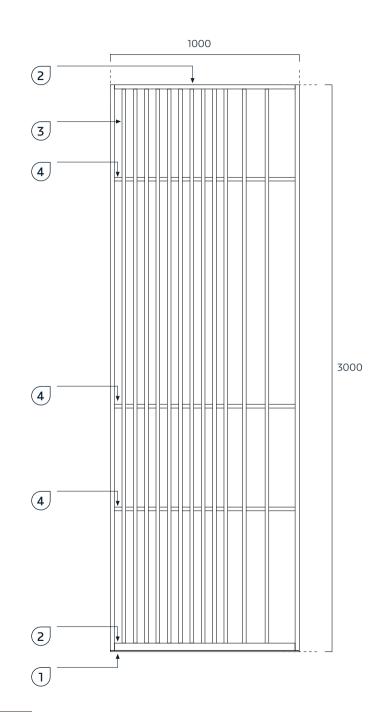
Description

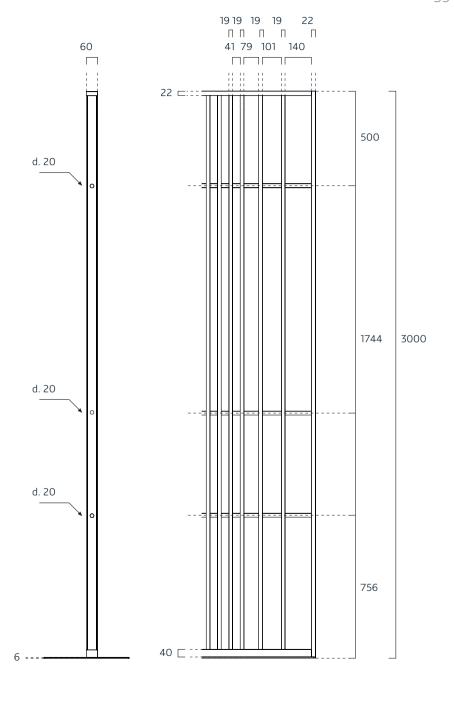
Module 1 has the general dimensions: H. 3000 x W. 1000 mm.

It consists of a 60 mm thick frame on which are fixed vertical MDF parts connected to each other by horizontal tubes.

The general design of the different modules is common to all the modules.

- 1 Steel plate lacquered in grey RAL 7043 in a matt frosted finish including rubber pads to protect the tiling.
- 2 MDF frame veneered with 4 laminate sides.
- 3 MDF vertical uprights veneered on 4 sides in laminate.
- **4** RAL 7021 grey lacquered steel tubes in satin finish, diameter 20 mm.





module 1

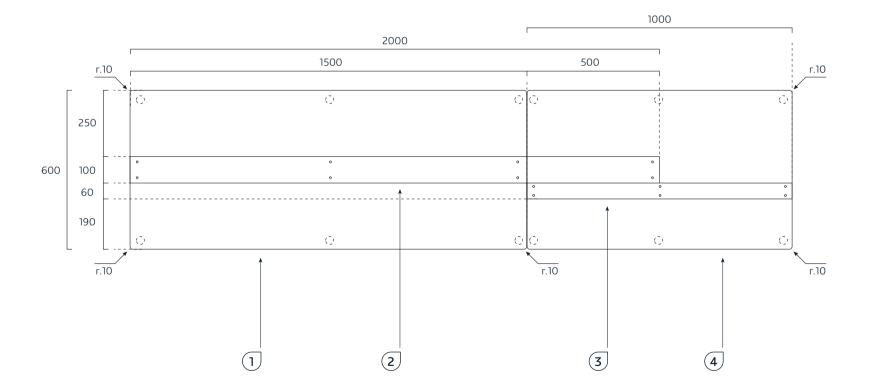
Plate

The particularity of this module is to combine with the last fresco element insofar as part of the claustra covers the mountain visual on 500 mm.

The claustra frame is offset by 100 mm on the plate to allow this partial overlap.

The fresco and claustra plates are necessarily aligned.

- 1 Fresco plate.
- 2 Peripheral fresco frame.
- **3** Claustra frame.
- 4 Panel of module 1 of the claustra.



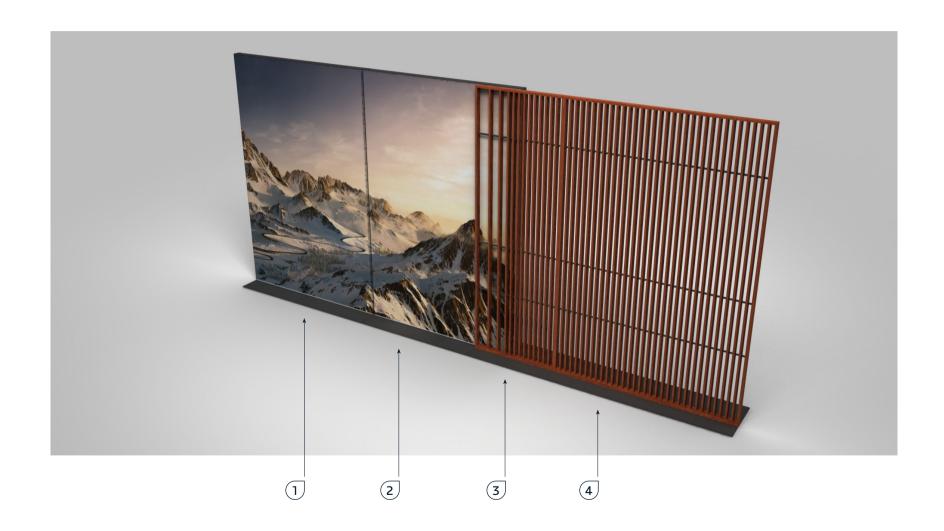
module 2

Presentation

Module 2 is always implanted against module 1.

Dimensions: H. 3000 x W. 2000 mm.

- 1 Fresco module
- 2 Last fresco module partially covering the plate of module 1 of the claustra.
- 3 Module 1 of the claustra.
- 4 Module 2 of the claustra.



claustra module 2

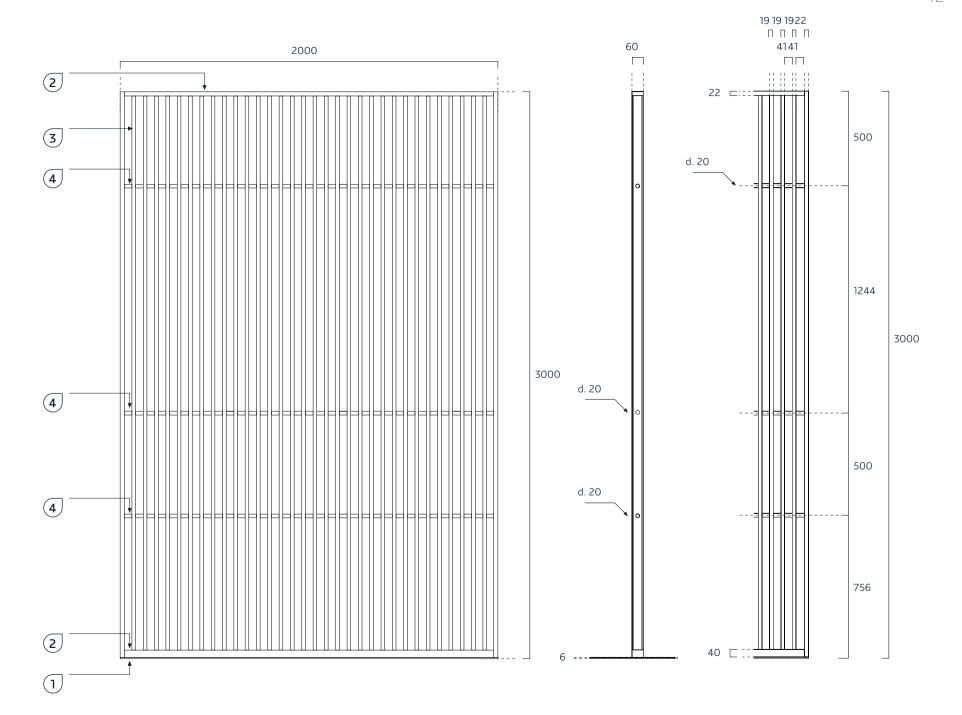
Description

Module 2 has the general dimensions: H. 3000 x W. 2000 mm.

It consists of a 60 mm thick frame on which are fixed vertical MDF parts connected to each other by horizontal tubes.

The general design of the different modules is common to all the modules.

- Steel plate lacquered in grey RAL 7043 in a matt frosted finish including rubber pads to protect the tiling.
- 2 MDF frame veneered with 4 laminate sides.
- 3 MDF vertical uprights veneered on 4 sides in laminate.
- 4 RAL 7021 grey lacquered steel tubes in satin finish, diameter 20 mm.

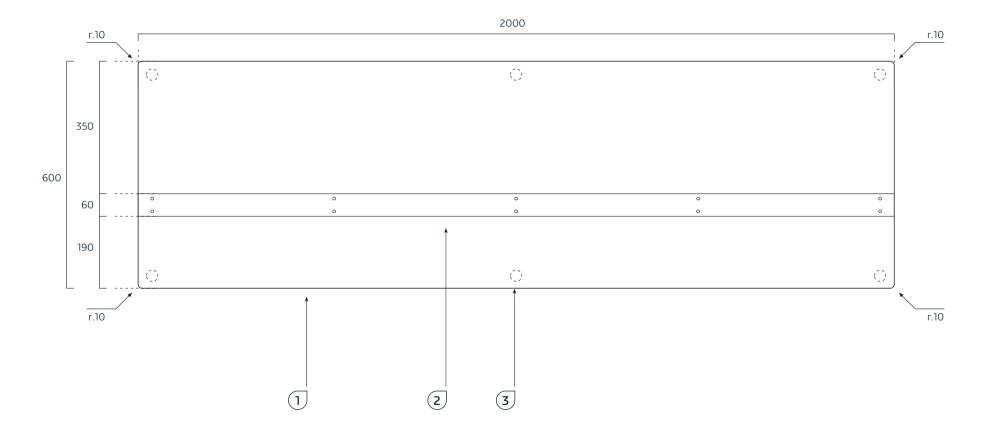


module 2

Plate

The claustra frame is offset by 100 mm on the plate to allow alignment between the different modules.

- 1 Plate
- 2 Claustra frame.
- 3 Rubber pad.



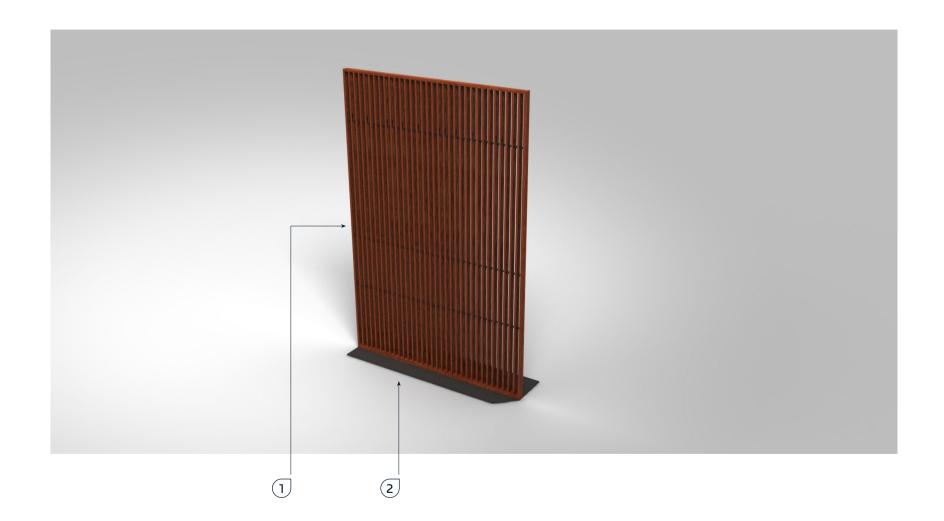
module 3

Presentation

Module 3 uses the same wooden frame as module 2.

Its particularity lies in the shape of the plate which has a 45° notch to allow an angled connection with module 4.

- 1 Claustra frame.
- 2 Plate of claustra module.



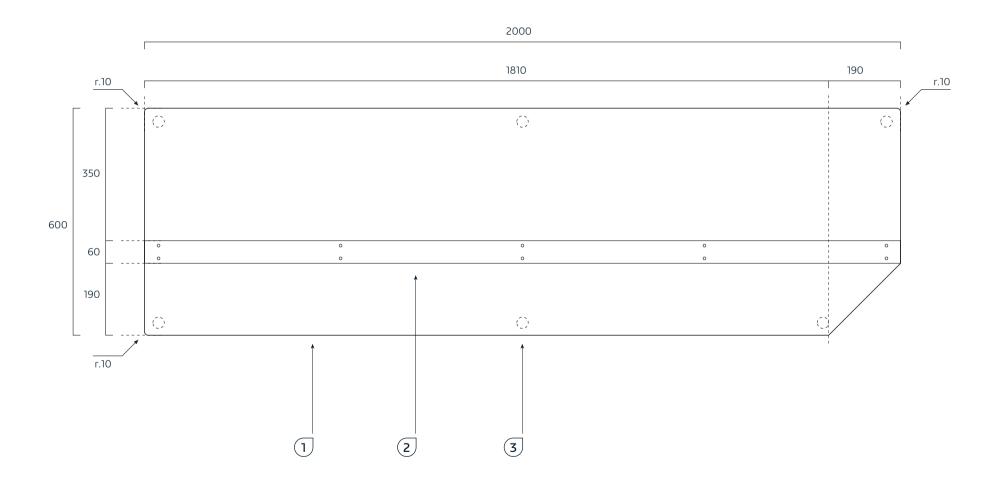
module 3

Plate

The claustra frame is offset by 100 mm on the plate to allow alignment between the different modules.

A 45° cutaway is present on the right front edge to allow its connection at a 90° angle with module 4.

- 1 Plate
- 2 Claustra frame.
- **3** Rubber pad.



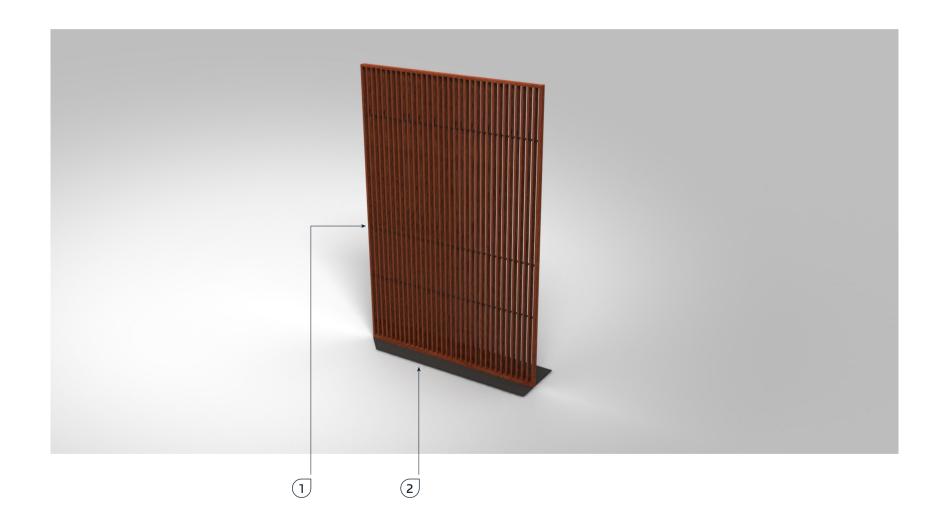
module 4

Presentation

Module 4 uses the same wooden frame as modules 2 and 3.

Its particularity lies in the shape of the plate which has a notch at 45° to allow an angled connection with module 3.

- 1 Claustra frame.
- 2 Claustra module plate.



module 4

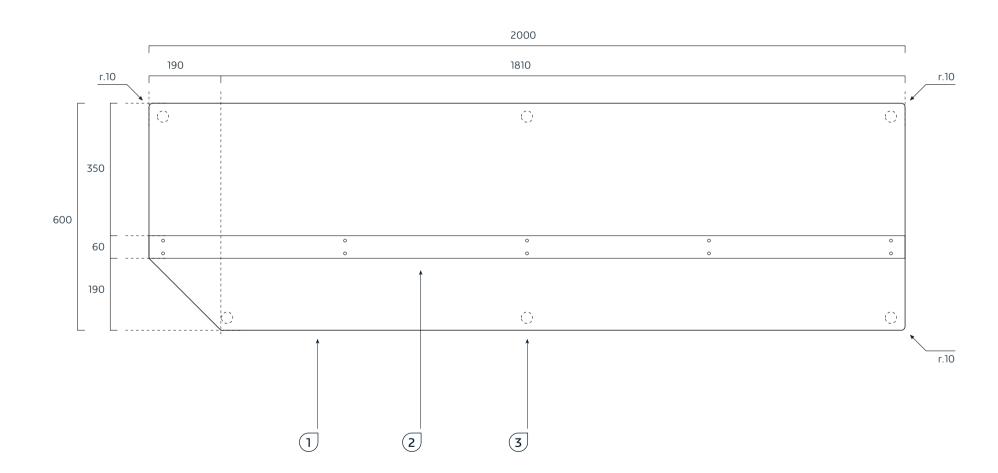
Plate

The frame is offset by 100 mm on the plate to allow alignment between the different modules.

A 45° cutaway is present on the left front edge to allow its connection at a 90° angle with module 3.

During manufacture, it is possible to make this plate common between the modules 3 and 4, providing that it can be turned over by 180° according to a horizontal symmetry.

- 1 Plate
- 2 Claustra frame.
- **3** Rubber pad.



module 5

Presentation

Module 5 uses the same wooden frame as module

Its particularity lies in the drilling of the plate which does not allow to fix fresco contrary to that of module 1.

- 1 Claustra frame.
- 2 Claustra module plate.

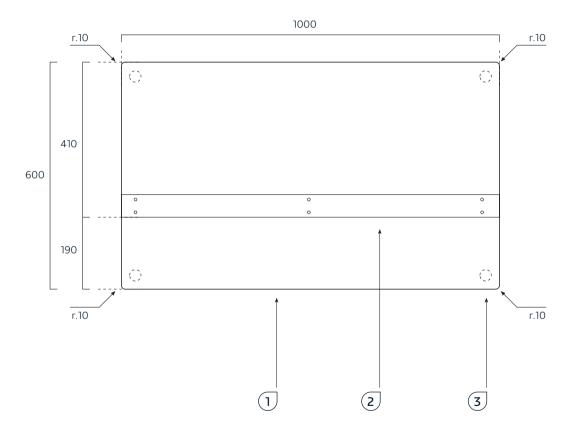


module 5

Plate

The claustra frame is offset by 100 mm on the plate to allow alignment between the different modules.

- 1 Plate
- 2 Claustra frame.
- 3 Rubber pad.



presentation

Description

The interior totem is made of PMMA transparent blue panels assembled using glass brackets.

The Alpine signature made of adhesive is present on the 2 large sides.

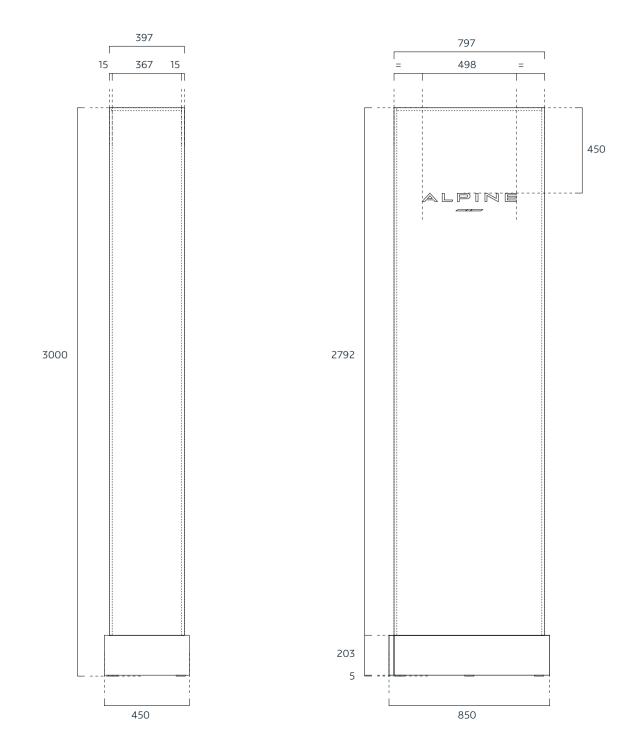
The assembled volume is fixed on a metal base comprising LED lighting diffusing light in the center of the totem.



interior totem general dimensions

Description

The interior totem has the following dimensions: H. 3000 x L. 850 x I. 450mm.



PMMA faces

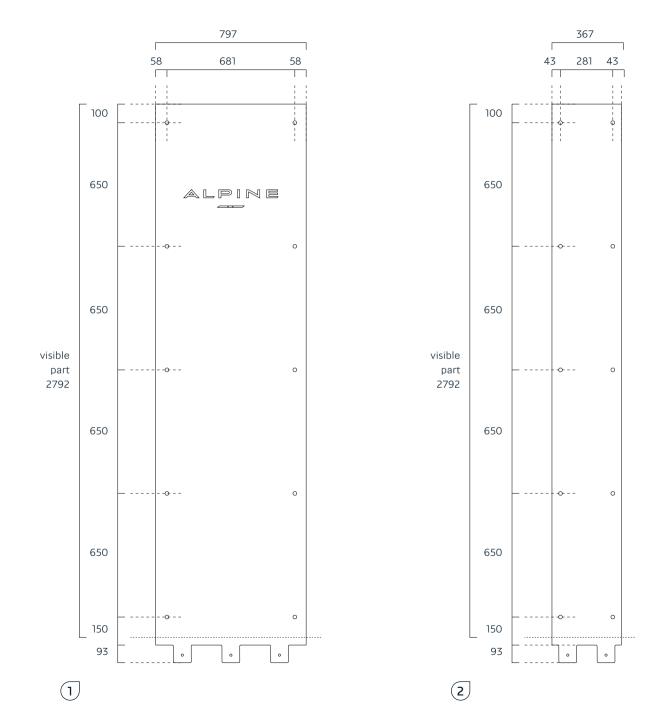
Description

The body of the interior totem is made of transparent blue cast PMMA panels, reference Altuglas 100-13010, 15 mm thick.

It is recommended to assemble these panels using chrome-finish mirror brackets requiring the panels to be drilled in order to secure them.

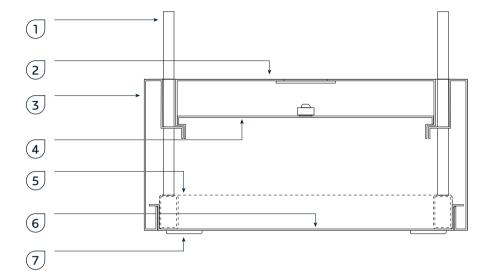
The Alpine signature on the 2 large sides is made of white adhesive (printed for the flag part).

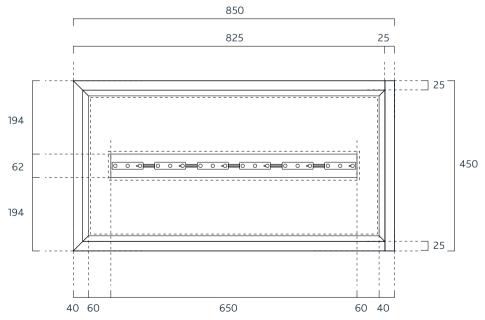
- 1 Large face.
- 2 Side face.



base

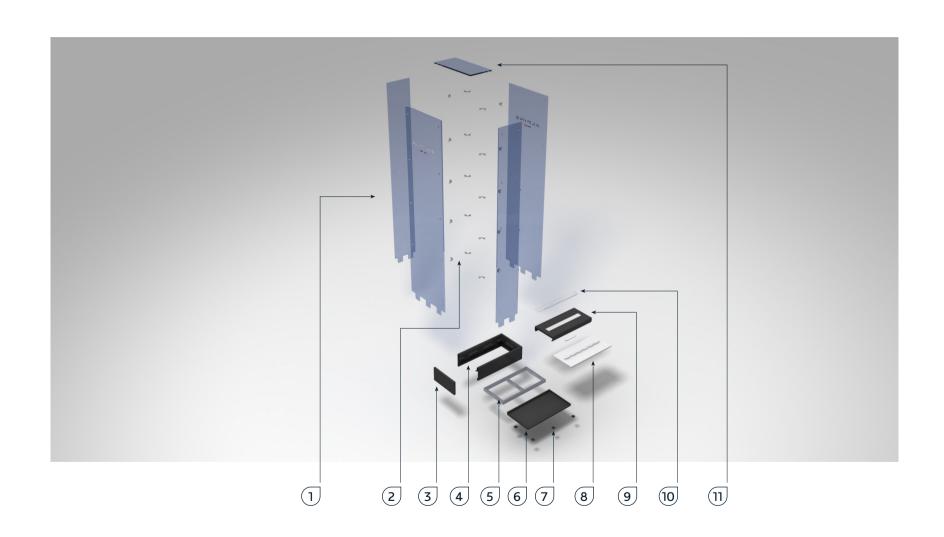
- 1 PMMA panel th. 15mm.
- 2 Interior face in RAL 7021 dark grey prelacquered aluminium sheet comprising a cutout for passage of light with protection by crystal PMMA th. 3mm.
- **3** Covering of the base in RAL 7021 dark grey pre-lacquered aluminium sheet.
- 4 Reflector and LED support in white prelacquered aluminium sheet RAL 9003 in matt finish.
- 5 Tubular structure in RAL 7021 dark grey lacquered steel or galvanized protection.
- 6 Bottom of the base in RAL 7021 dark grey pre-lacquered aluminium sheet.
- 7 Rubber pads.





exploded view

- 1 Vertical panel in PMMA th. 15mm.
- 2 Glass brackets.
- 3 Access door to electrical equipment in RAL 7021 dark grey pre-lacquered aluminium sheet.
- 4 Covering of the base in RAL 7021 dark grey pre-lacquered aluminium sheet.
- 5 Tubular steel structure.
- 6 Bottom of the base.
- 7 Rubber pads.
- 8 Reflector and chain-led support with blue lighting.
- 9 Interior face in RAL 7021 dark grey prelacquered aluminium sheet.
- 10 Crystal PMMA th. 3mm.
- 11 Upper panel in PMMA th. 15mm.



presentation

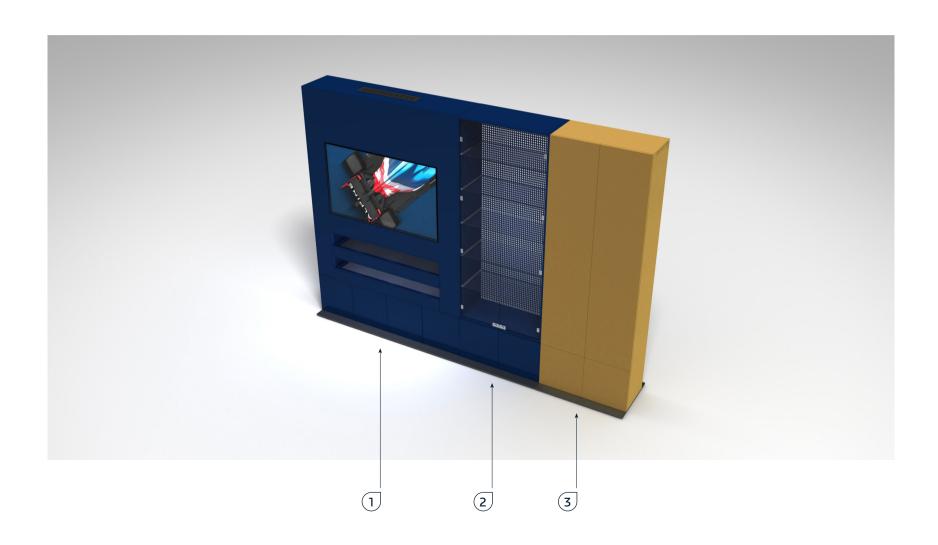
Description

The presentation furniture is made of particle board with a melamine veneer.

It consists of 3 modules located on plates ensuring its stability.

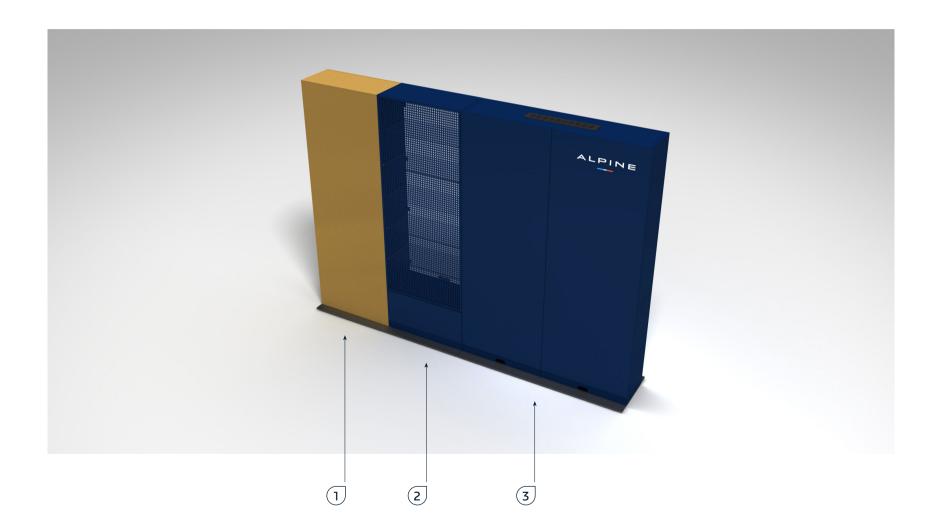
The modules are joined and assembled by internal screws.

- 1 Screen module.
- 2 Glazed module.
- **3** Storage module.



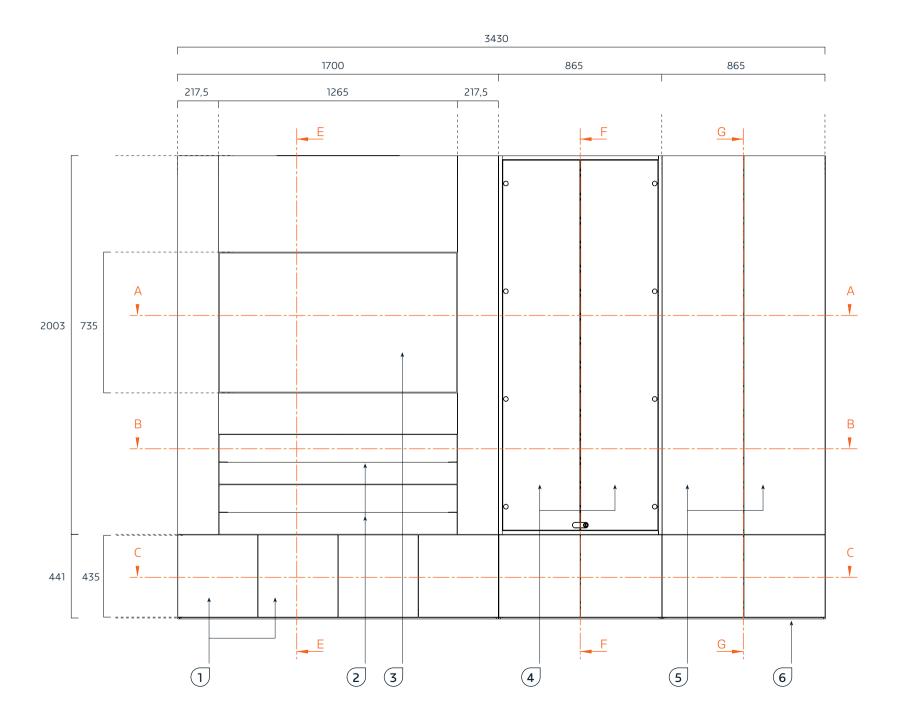
back view

- 1 Storage module.
- 2 Glazed module.
- **3** Screen module.



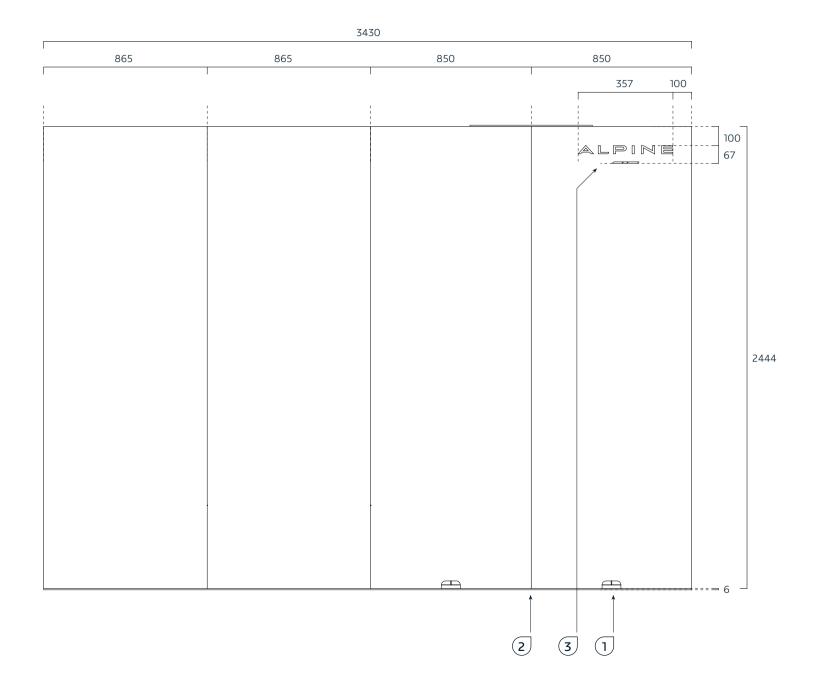
configuration furniture front face

- Wooden doors.
- 2 Drawers.
- 3 Niche for Samsung QMR 55" screen, dimensions W. 1235 x H. 708 x D. 46 mm.
- **4** Glass doors.
- 5 Wooden cupboard doors.
- 6 Steel plates.



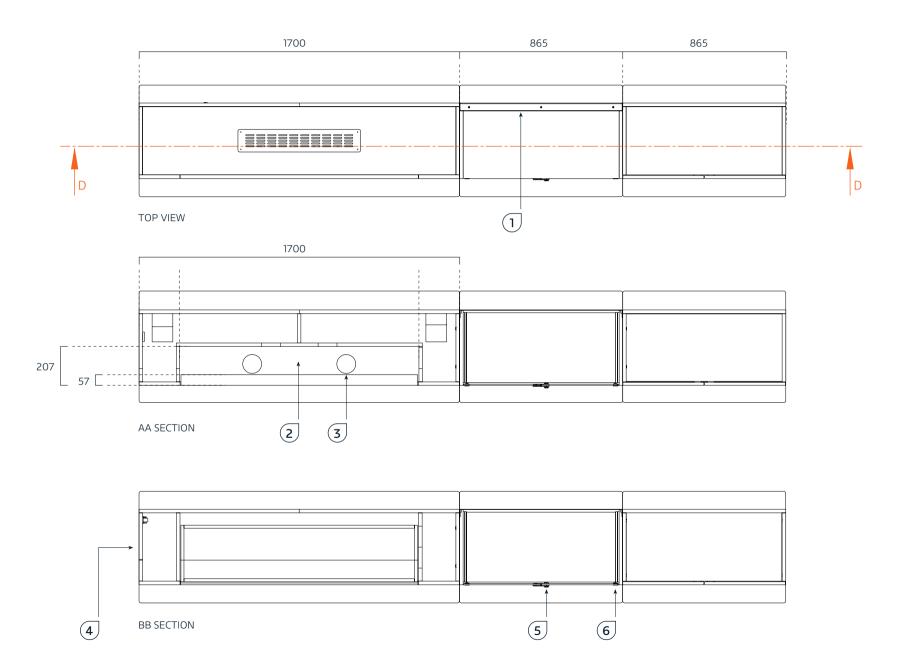
configuration furniture rear face

- 1 Passage of cables.
- **2** Edge-to-edge junction.
- 3 Alpine signature in adhesive.



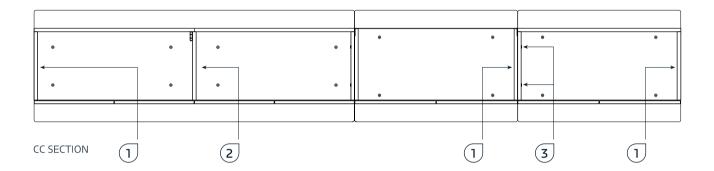
configuration furniture top view, AA & BB sections

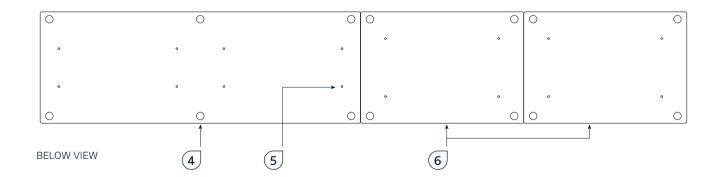
- 1 Perforated steel panel.
- 2 TV integration niche.
- 3 Niche ventilation holes.
- 4 IT equipment access hatch.
- 5 Glazed door lock.
- 6 Glass door hinges.



bottom view and CC section

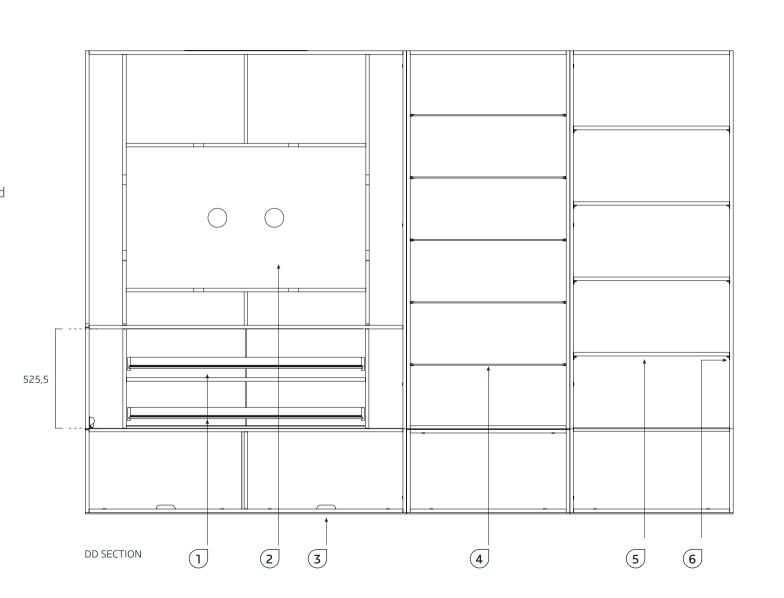
- 1 Outer side part.
- 2 Interior upright.
- 3 Module assembly screws.
- 4 Rubber pad.
- 5 Holes for fixing the wooden structure to the plates.
- 6 Steel plates.

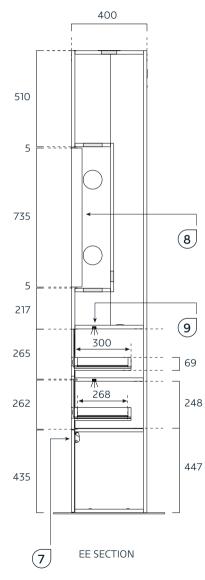




DD & EE sections

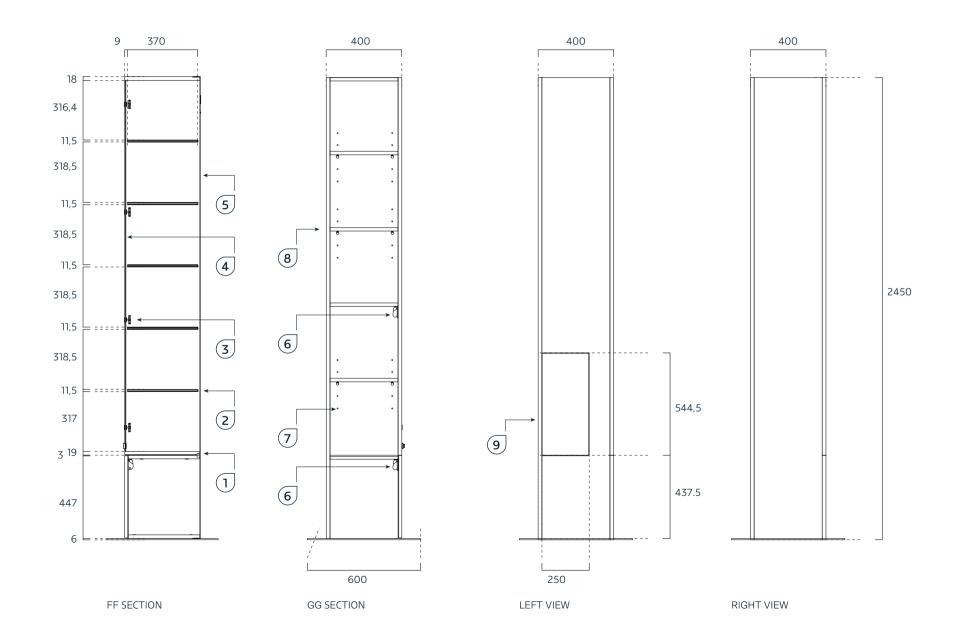
- 1 Drawer mounted on Push/Latch runners.
- 2 Samsung QM55R TV niche. Dimensions: 1253.8 x 734.6 x 56.7mm.
- **3** Wire passage on the rear panel.
- 4 Ultra white 6 mm safety glass shelf mounted on aluminium profile with 6000° K white LED tape.
- 5 MDF shelves with gold plating.
- 6 Adjustable cleats in chrome finish.
- 7 Closing of Push/Latch type doors.
- 8 Samsung QM55R TV. Dimensions: 1253.8 x 734.6 x 56.7mm.
- 9 Aluminium lighting strip with 6000°K LED ribbon and white diffusing PMMA profile. Flush inlay of the wooden panel.





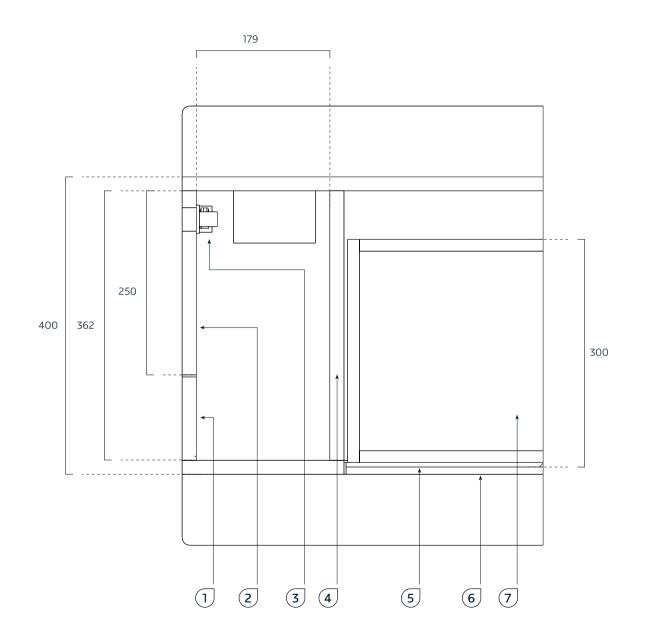
FF & GG sections, side view

- 1 Wooden shelf with edge visible on the front face.
- 2 6mm ultra white safety glass shelf.
- 3 Glazed door return hinges.
- 4 Ultra white 6 mm safety glass doors mounted on 4 recovery points.
- 5 Rear side in midnight blue lacquered perforated sheet metal.
- 6 Closing of Push/Latch type doors.
- 7 Hole for adjusting the shelves.
- 8 MDF shelves with gold plating.
- 9 IT equipment access hatch.



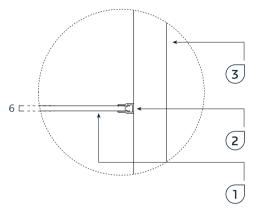
details of the IT equipment access hatch

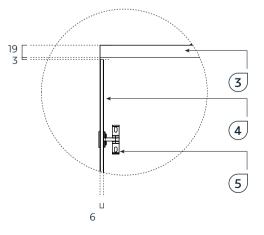
- 1 Left outside cheek.
- 2 IT equipment access hatch.
- 3 Push/Latch closure.
- 4 Internal partition.
- 5 Ultra white glass th. 6mm.
- 6 Drawer front in MDF with midnight blue melamine veneer.
- 7 Wooden drawer bottom with non-slip coating for positioning miniatures.

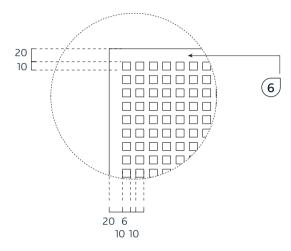


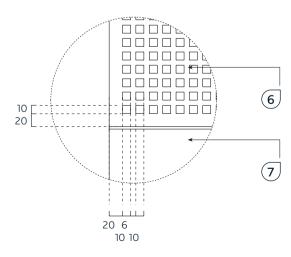
configuration furniture glazed module details

- 1 Ultra white glass shelf th. 6 mm with safety chamfer.
- 2 Aluminum shelf fixing profile with integrated LED strip, 6500°K white lighting.
- 3 MDF panel with midnight blue melamine veneer, th. 19mm.
- 4 Ultra white glass door th. 6 mm with peripheral safety chamfer.
- 5 Hinge in chrome finish with hole in the glass door for recovery.
- 6 Midnight blue lacquered steel panel with 10 mm square perforation spaced 6 mm apart.
- 7 Low panel in MDF with midnight blue melamine veneer, th. 19mm. Veneered edges th. 0.5 to 0.8 mm face colour.









configuration furniture screen module - front panel

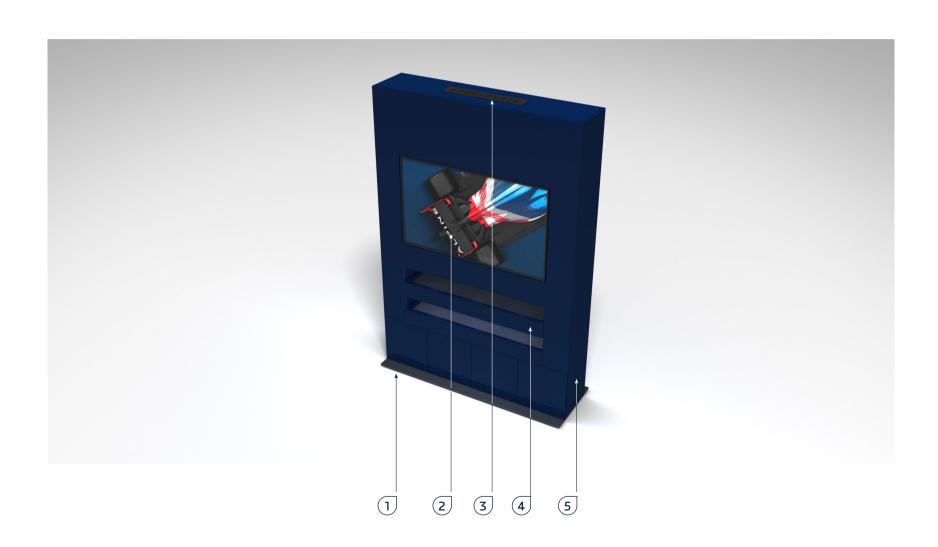
Description

This module includes a 55" screen located in a niche.

IT equipment is integrated into the body of this module requiring the passage in the rear part of a power cable and an RJ 45 ethernet cable.

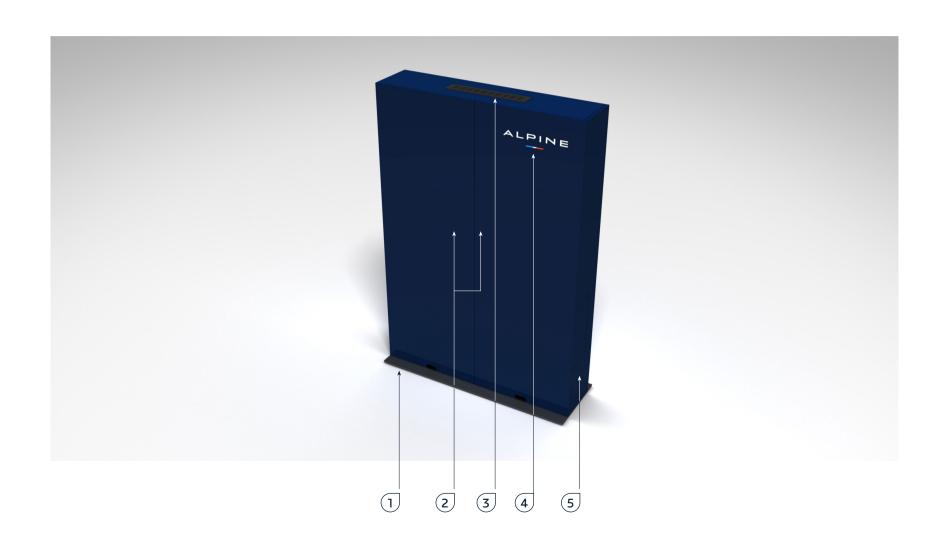
The following subsets are identified:

- 1 The turntable.
- 2 Samsung QMR 55" video screen.
- The upper side with the ventilation grid.
- 4 The miniature presentation drawers.
- 5 Particleboard cladding with midnight blue melamine veneer.



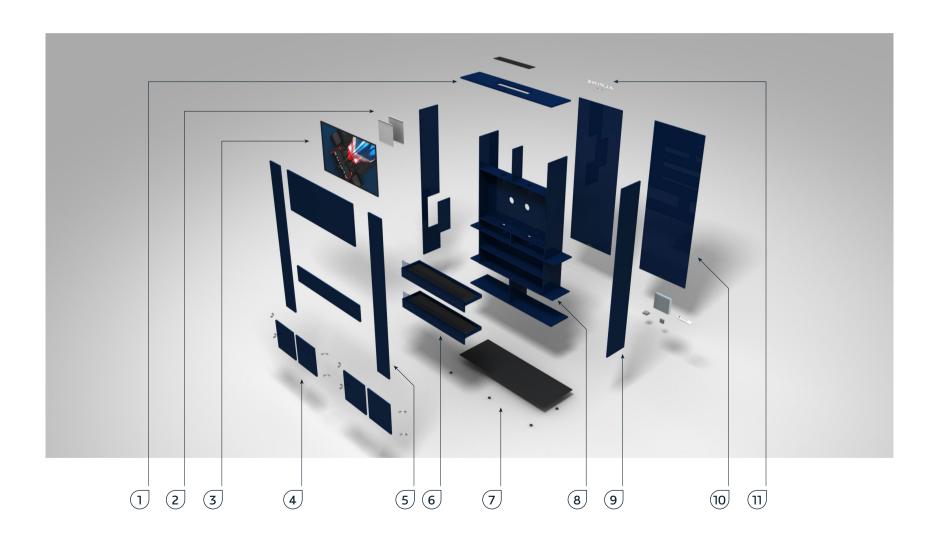
screen module - rear face

- 1 Steel plate.
- 2 Rear panels in particleboard with midnight blue melamine veneer with holes and covers for cable passage.
- **3** Upper wooden face with the ventilation grid.
- 4 Alpine signature in adhesive.
- 5 Peripheral cladding in particleboard with midnight blue melamine veneer.



screen module - exploded view

- 1 Perforated top panel with ventilation grille.
- 2 TV bracket.
- **3** Television.
- 4 Low wooden doors.
- 5 Front panel cladding in particleboard with midnight blue melamine veneer.
- 6 Presentation drawers for miniatures.
- 7 Plate with rubber pads.
- 8 Internal structure in wood.
- 9 Side trim panel.
- 10 Rear trim panel.
- 11 Alpine signature made of adhesive.



configuration furniture glazed module - front face

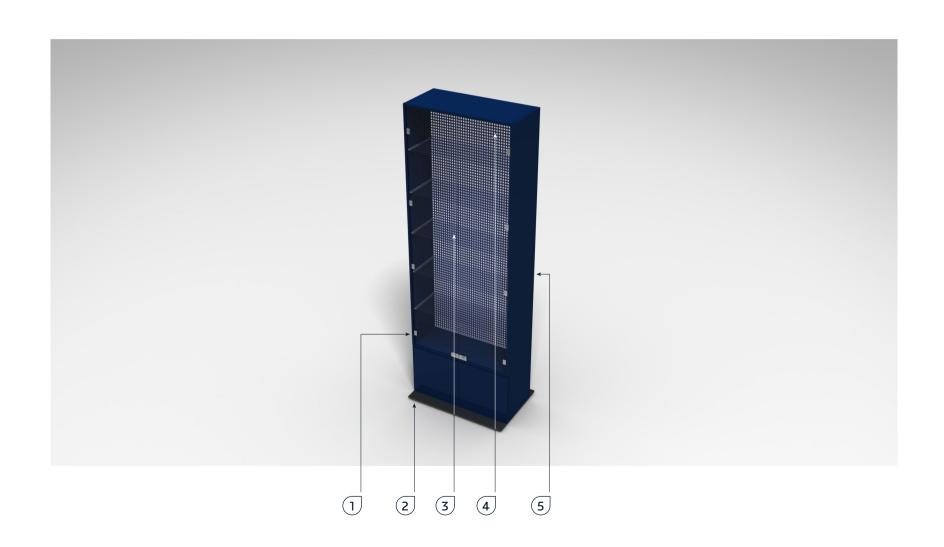
Description

This module has, in the lower part, 2 wooden doors and in the upper part, 2 glass doors.

Glass shelves are regularly spaced, fixed to the vertical uprights via aluminium profiles incorporating LED lighting.

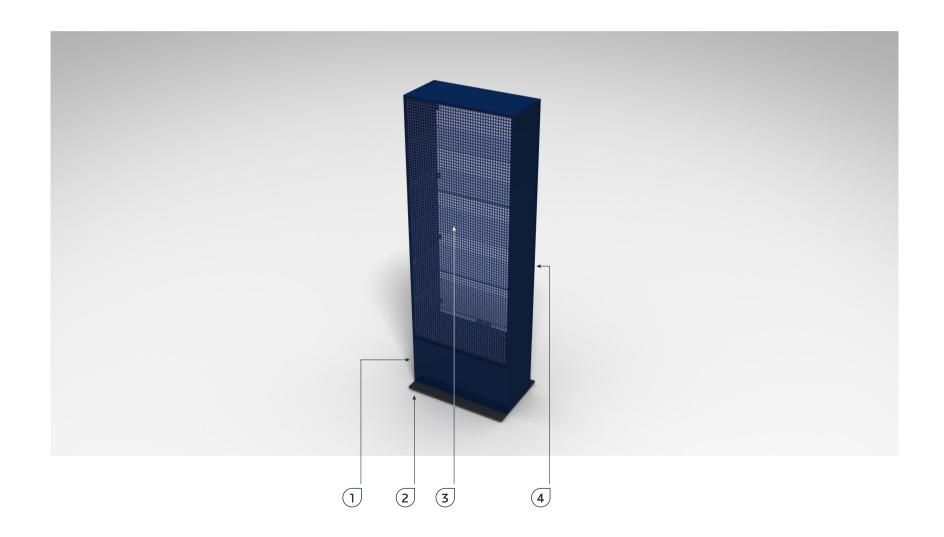
The rear part consists of a perforated steel sheet with flanged edges attached to the wooden uprights without visible screws.

- 1 Hinges in chrome finish.
- 2 Steel plate with rubber pads.
- 3 Ultra white glass shelves.
- 4 Perforated rear panel.
- 5 Particleboard cladding with midnight blue melamine veneer.



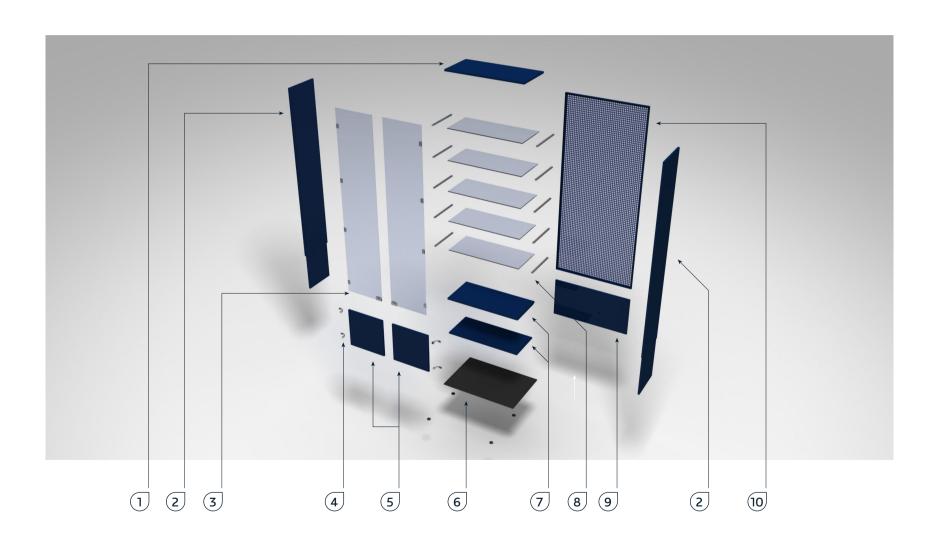
configuration furniture glazed module - rear face

- 1 Lower paneling in particle board with midnight blue melamine veneer.
- 2 Steel plate with rubber pads.
- **3** Perforated rear panel.
- 4 Peripheral cladding in particleboard with midnight blue melamine veneer.



configuration furnitureglazed module - exploded view

- 1 Particleboard top panel with midnight blue melamine veneer.
- 2 Peripheral cladding in particle board with midnight blue melamine veneer.
- 3 Ultra white safety glass doors.
- 4 Hinges integrated into the back of the doors.
- 5 Low wooden doors.
- 6 Stage with rubber pads.
- 7 Intermediate shelves in particle board with midnight blue melamine veneer.
- 8 Shelves in ultra white safety glass.
- 9 Particleboard rear panel with midnight blue melamine veneer.
- 10 Night blue lacquered perforated steel sheet background.



configuration furniture storage module - front face

Description

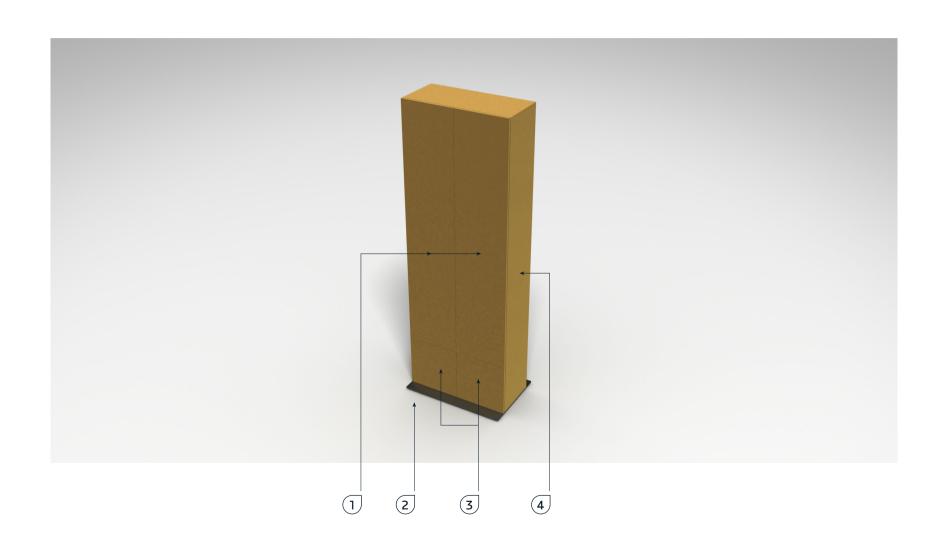
This module has, in the lower part, 2 wooden doors and in the upper part, 2 other wooden doors.

Adjustable wooden shelves are attached to the vertical uprights via cleats.

The rear part is made of a one-piece wooden panel.

All wooden surfaces are melamine veneered in a metallic gold finish.

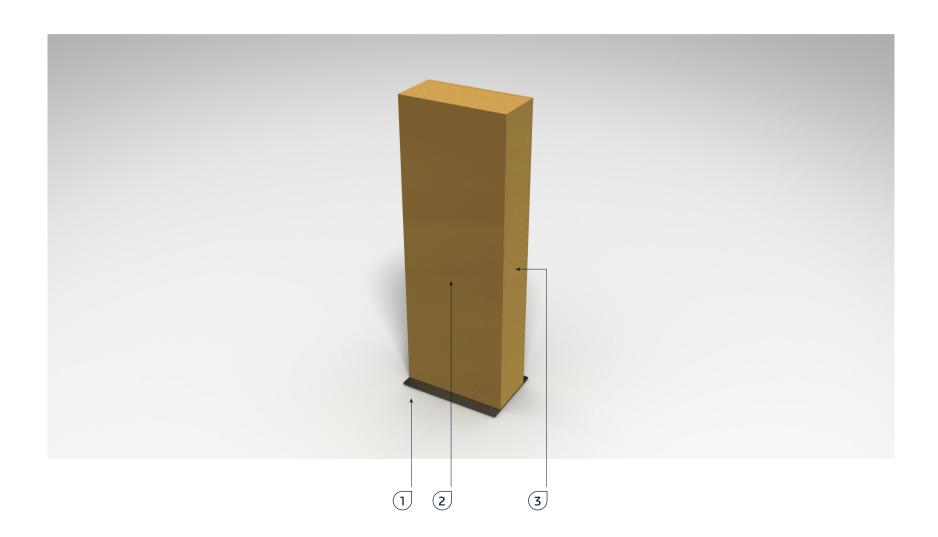
- 1 Upper doors in particleboard with melamine veneer in metallic gold finish.
- 2 Steel plate with rubber pads.
- 3 Lower doors in particleboard with melamine veneer in metallic gold finish.
- 4 Peripheral cladding in particleboard with metallic gold melamine veneer.



configuration furniture

storage module - rear face

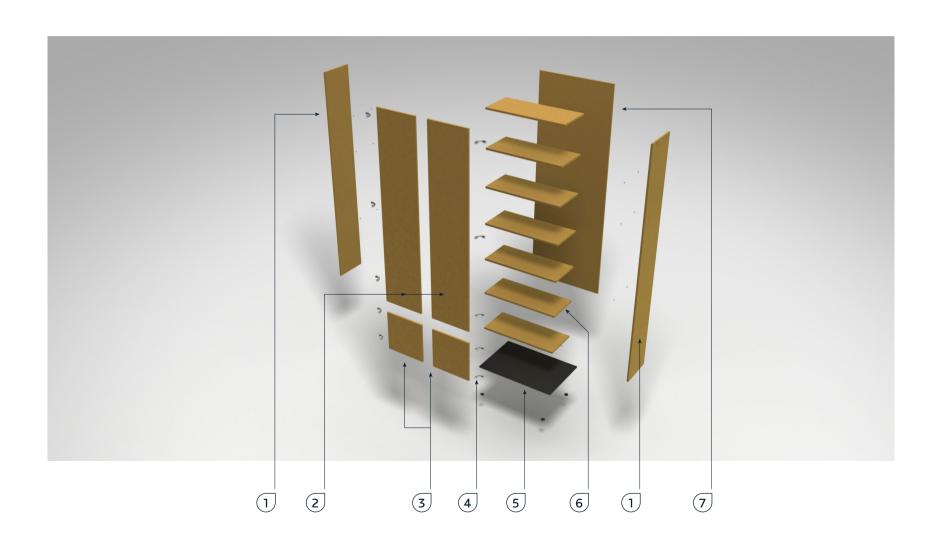
- 1 Steel plate with rubber pads.
- 2 One-piece particleboard bottom with metallic gold veneer.
- **3** Peripheral cladding in particleboard with metallic gold veneer.



configuration furniture

storage module - exploded view

- Peripheral cladding in particleboard with metallic gold melamine veneer.
- 2 Upper doors.
- **3** Lower doors.
- 4 Integrated hinges in chrome finish.
- 5 Steel plate with rubber pads.
- 6 Particleboard shelves with metallic gold melamine veneer.
- 7 One-piece rear paneling in particleboard with metallic gold melamine veneer.



8 the reception furniture

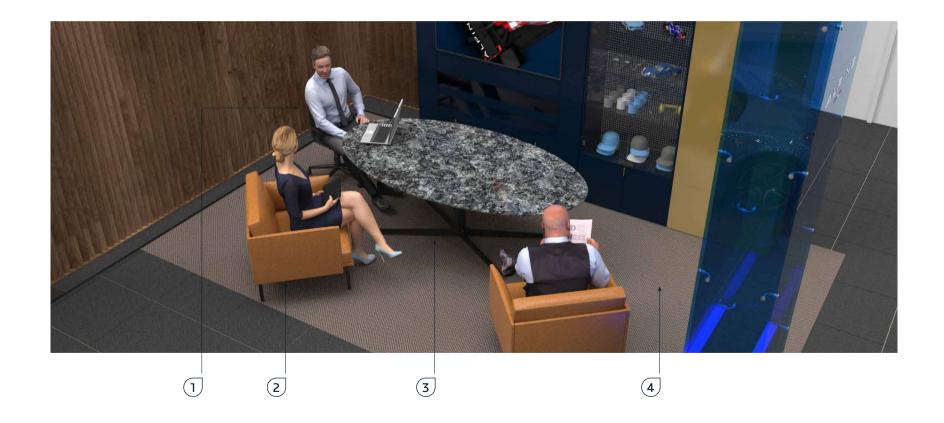
the reception furniture general facts

Presentation

The furniture makes it possible to welcome customers in good conditions.

It consists of a table, armchairs for the use of customers and a chair, all arranged on a beige carpet.

- 1 Alpine advisor's chair.
- 2 The customer chair.
- **3** The table.
- 4 The carpet.



the reception furniture

the welcome table

Description

Oval table with a black painted steel base and a black marble top.

Brand Tacchini

Collection Split

Designer Claesson, Koivisto, Rune

Dimensions H. 75 x L. 180 x D. 110 cm.

Material Black marble tray

Base T09 black lacquered steel



the reception furniture

the Lottus Enea high chair

Description

Fixed or swivel, the Lottus High spin chair has a 5-legged structure in black lacquered steel and has an upholstered seat finish.

Black lacquered aluminium armrests provide additional comfort to the seller.

Brand Enea

Collection Lottus

Designer Lievore Altherr Molina

Dimensions L. 63 x H. 84 x D. 54 cm

Seat height 45 cm

Finish Camira Urban black fabric finish

for the backrest and cushion

Base Injected aluminium painted black

RAL 9005 on castors

Armrests Injected aluminium painted black

RAL 9005



the reception furniture the Muuto Outline armchair

Description

The Outline series adds new perspectives to classic Scandinavian design furniture from the 1960s, marrying the ideals of simplicity and functionality.

The Outline series is clean and elegant with a deep seat and soft padding of the seat and back.

Brand Muuto

Collection Outline

Designer Anderssen & Voll

Dimensions L. 88 x H. 70 x D. 84 cm

Weight 28.00 kg

Seat height 40 cm

Finish Volcano Leather finish.

Base Black lacquered aluminium



the reception furniture

Vorwerk carpet

Description

With a soft shine and a fluffy feel, PASSION 1003 is a high pile rug that offers, with its texture, a shimmering effect and ensures a comfortable experience in the retail space.

Brand VORWERK

Collection Passion 1003 Bella Range

Reference 5V25 with overlocked

edges

Class of use 23

Thickness 9.7 mm

Weight 1950 g / m2

Features Antistatic and fire

resistance (Cfl-s1)

Dimensions L.400 x W.500 cm



presentation

Description

The price display comes in the form of a crystal PMMA monolith fixed to a steel plate.

In the upper part, it has 2 A4 format visuals protected by a transparent face.

These visuals are printed by the dealer who will update them as the characteristics of the vehicles are renewed.

The price display is exclusively double-sided.

Note.

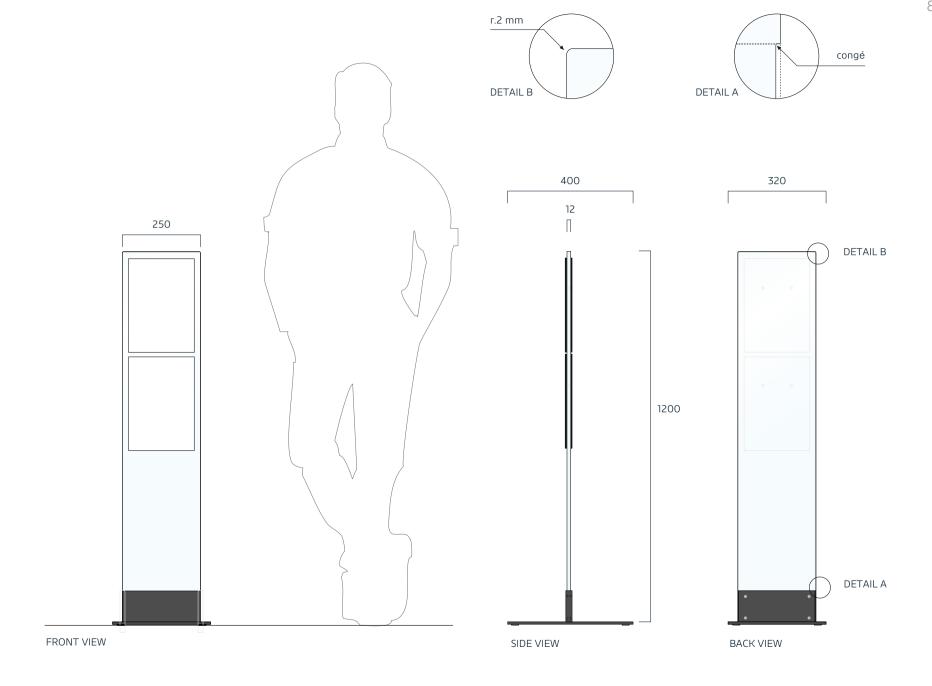
The visuals are personalized to the Alpine universe and to each vehicle presented.



price display general dimensions

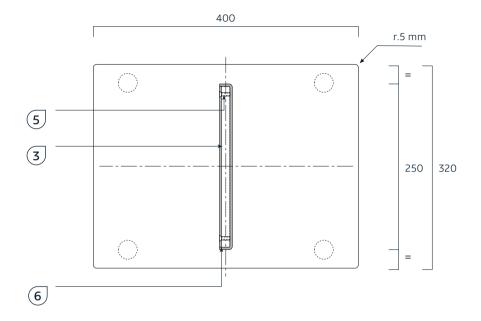
Description

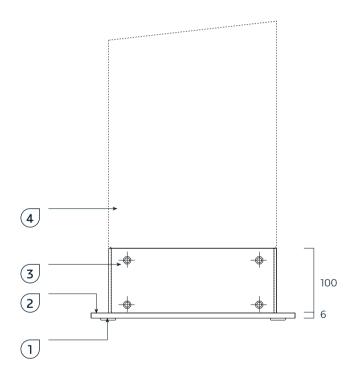
The price display has the following dimensions: H. $1200 \times L$. $400 \times l$. 320 mm.



price display plate

- 1 Rubber pads.
- 2 Steel plate th. 6mm RAL 7024 grey lacquered finish.
- 3 Steel plate with mounting holes in RAL 7024 grey lacquered finish.
- 4 Crystal PMMA display body, th. 12mm.
- 5 Countersunk head body screws with hexacave recess in RAL 7024 grey lacquered finish.
- 6 Part welded to the plate comprising 4 welded studs from the body of the display unit in RAL 7024 grey lacquered finish.





integration of visuals

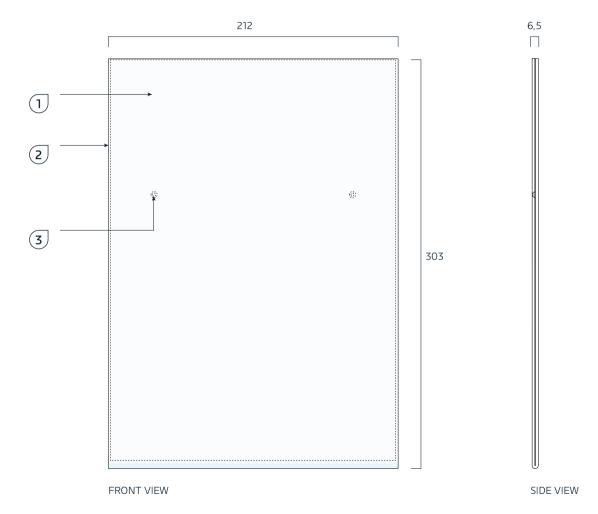
Principle

The visuals (90 g white paper) are placed in "wallets" fixed by holes in the body of the price display.

These 3 mm crystal PETG wallets have a 180° horizontal fold in the lower part allowing access to the upper part to change the visual.

The wallet has two fixings in its rear face by screws with countersunk heads in the body of the display.

- 1 Front of the wallet, PETG th. 3mm Provide a handling tab
- 2 Dummy outline of the A4 sheet
- **3** Wallet mounting hole on the display price.



implementation of wallets

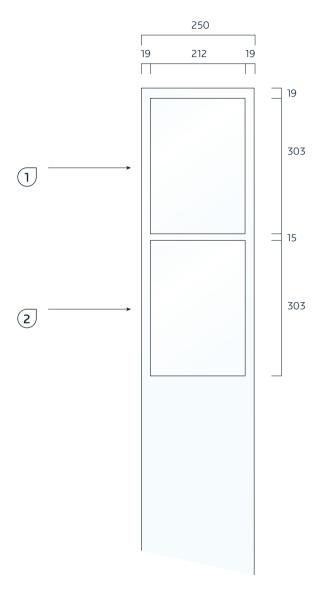
Principle

The price display has 4 wallets (2 per side).

The information on each wallet is personalized to the presented vehicle.

For regulatory reasons, the description of the vehicle is present on the same side along with the price of the model presented as well as the regulatory sheet.

- 1 Vehicle Features and Pricing.
- 2 Regulatory consumption sheet.



2 VISUALS ON FACE

price display exploded view

- 1 Body
- 2 A4 sheets
- **3** PETG Wallet
- 4 Steel plate
- 5 Fixing screws
- 6 Rubber pads
- **7** Steel plate

