



RENAULT
Passion for life

Renault Store - Technical specifications

After-sales unit



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General

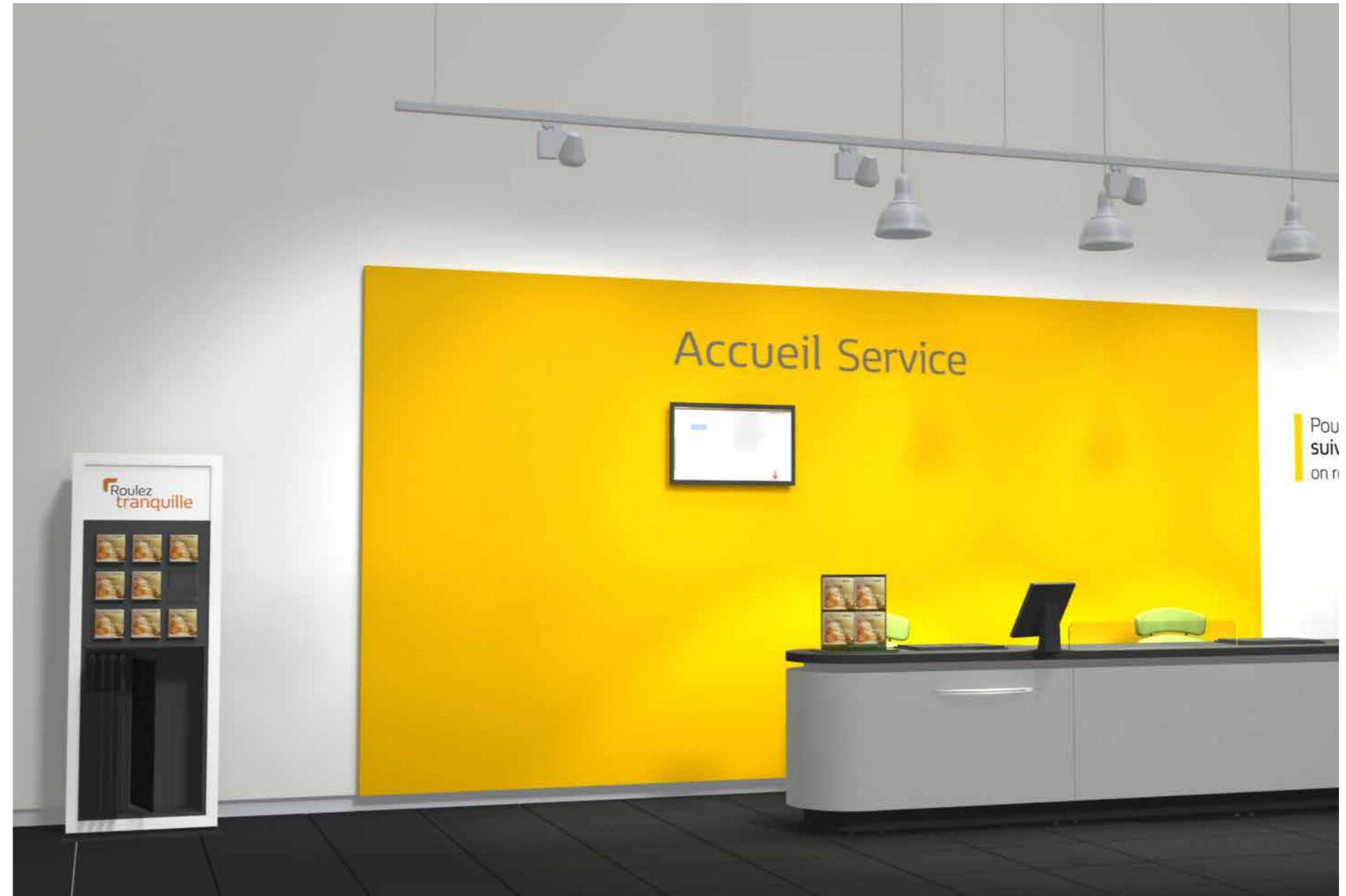


Introduction

Present at key moments along the customer journey, in the principal flows, the purpose of these accessories units is to generate additional sales when a vehicle is being purchased, at the time of handover or during after-sales visits. They serve as a form of leverage for impulse buys.

The after-sales unit is a small unit positioned at the After-Sales Reception and displays the service packs supplied by the After-Sales Department. The display modules should not be left empty.

The lower part of the unit displays additional accessories (floor mats).

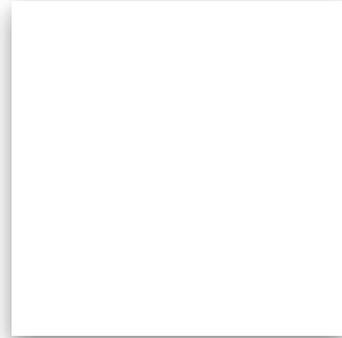


Colours & materials



Visual

- Services pack



RAL 9003 satin white

- Particle board panel with white melamine finish in EGGER W1000 ST9 premium white
- Lacquered aluminium



Dark grey equivalent to RAL 7024

- Particle board panel Dark grey finish in EGGER U963 ST15 diamond grey
- Lacquered steel



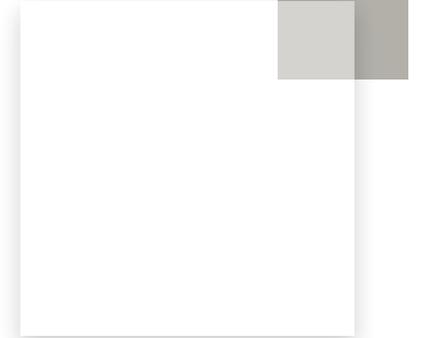
Pantone 426 EC grey

- Satin or matt adhesive



Pantone 7579 EC orange

- Satin or matt adhesive



PET or PMMA

- Transparent, 3 mm thick

Typeface

Renault Life

Markings and texts

Refer to the «Showroom communication» specifications

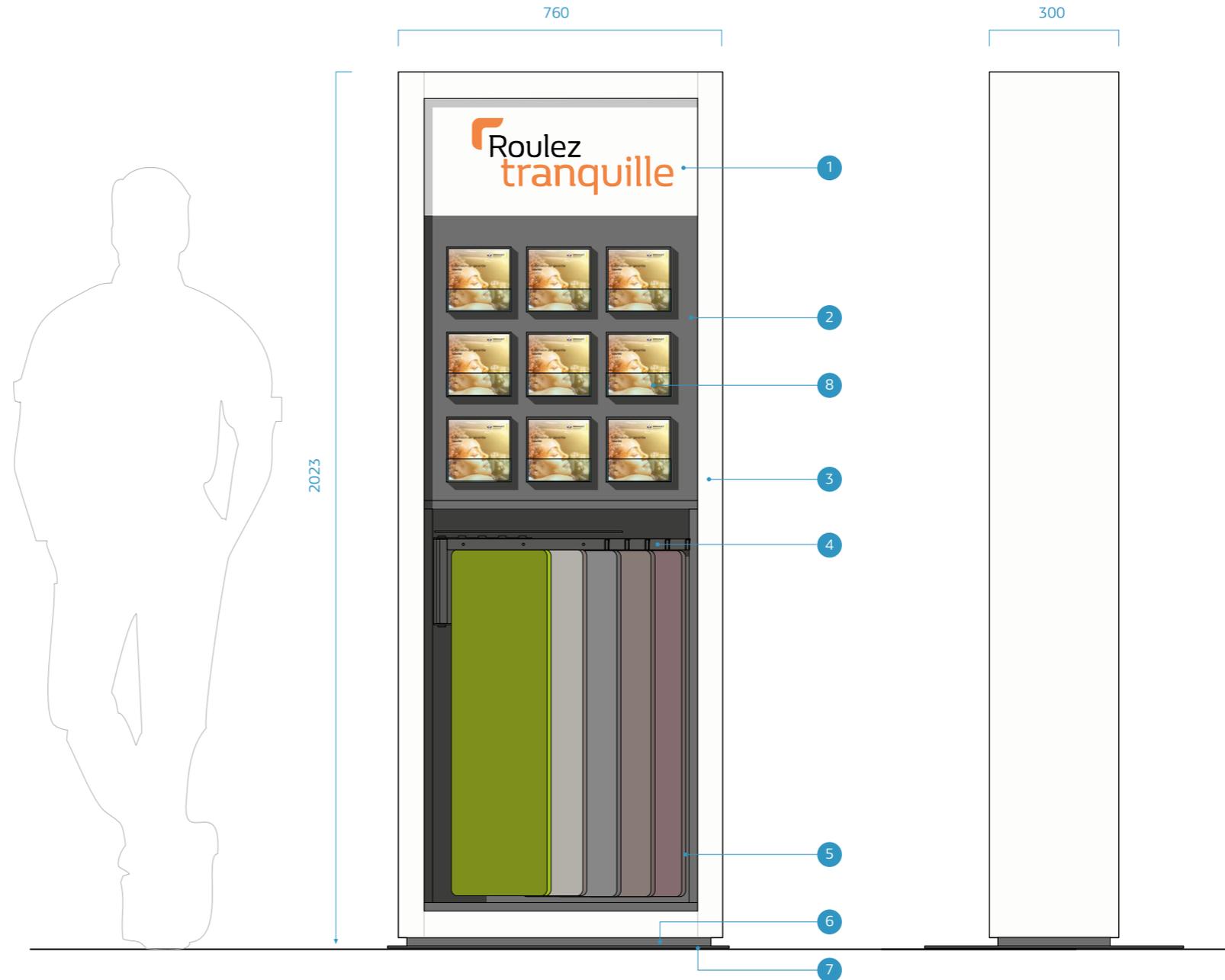
Technical principles



General description

Key

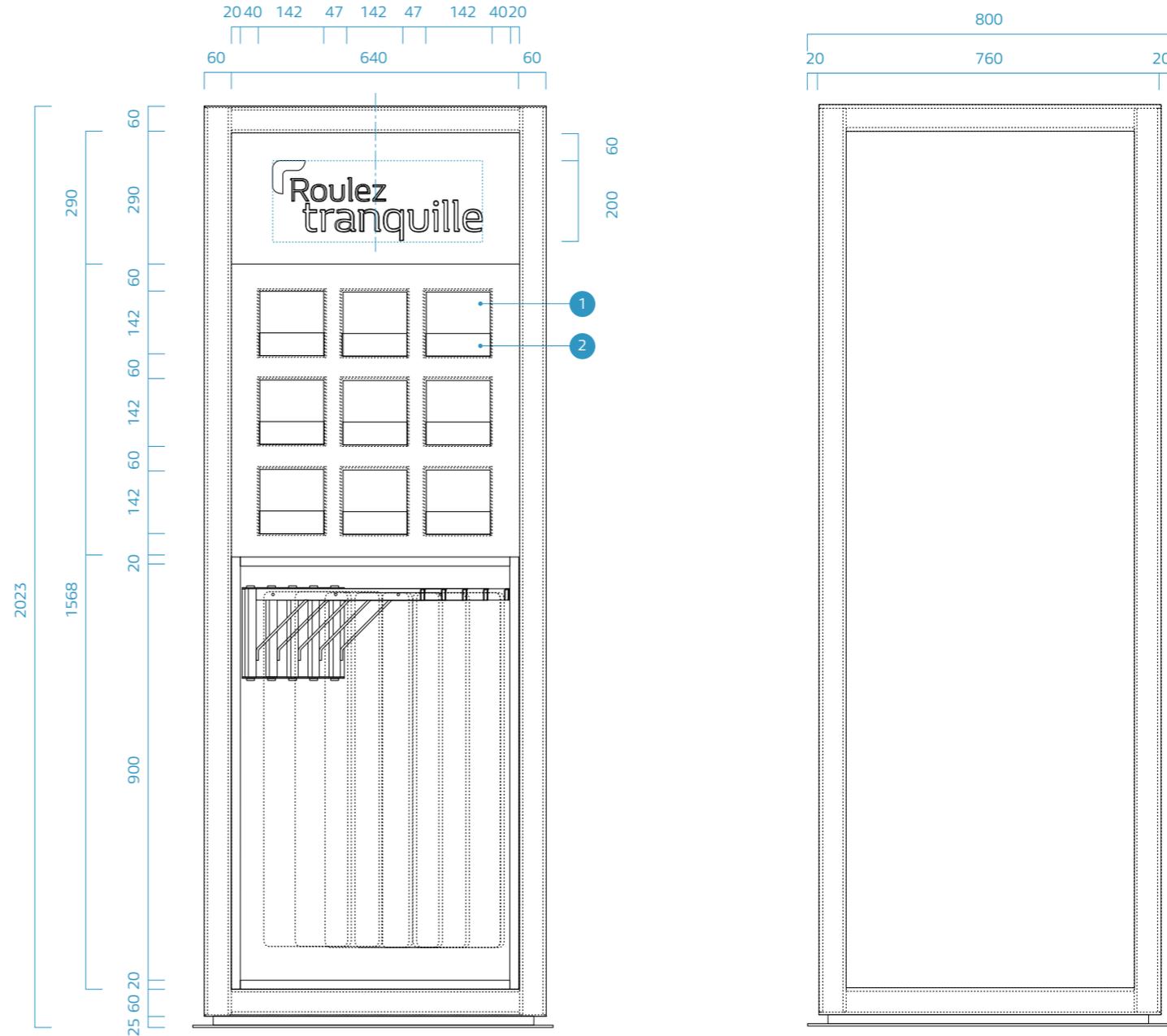
- 1 Particle board panel, 20 mm thick
White melamine finish in EGGER W1000 ST9 premium white. Adhesive markings in Pantone 7579 EC orange and black.
- 2 Particle board panel, 20 mm thick
Dark grey melamine finish in EGGER U963 ST15 diamond grey
- 3 Lightweight particle board panels, 60 mm thick
White melamine veneering of outer surfaces in EGGER W1000 ST9 premium white. 1 mm white PVC edges.
- 4 Floor mat brackets
Pantone 426 EC grey lacquered steel
Floor mats bolted on (anti-theft)
- 5 Back of the unit
Particle board panel, 20 mm thick
Dark grey melamine finish in EGGER U963 ST15 diamond grey
- 6 Plinth inset by 20 mm
- 7 Lacquered steel attachment plate, 5 mm thick.
RAL 7024 dark grey satin finish Rounded-off angles and edges Install ballast if required
- 8 «Service pack» distributor bracket
Sheet metal or PMMA front panel lacquered in RAL 7024 dark grey satin finish
Tunnel in crystal PMMA or PET with pusher



General description

Front view and back view

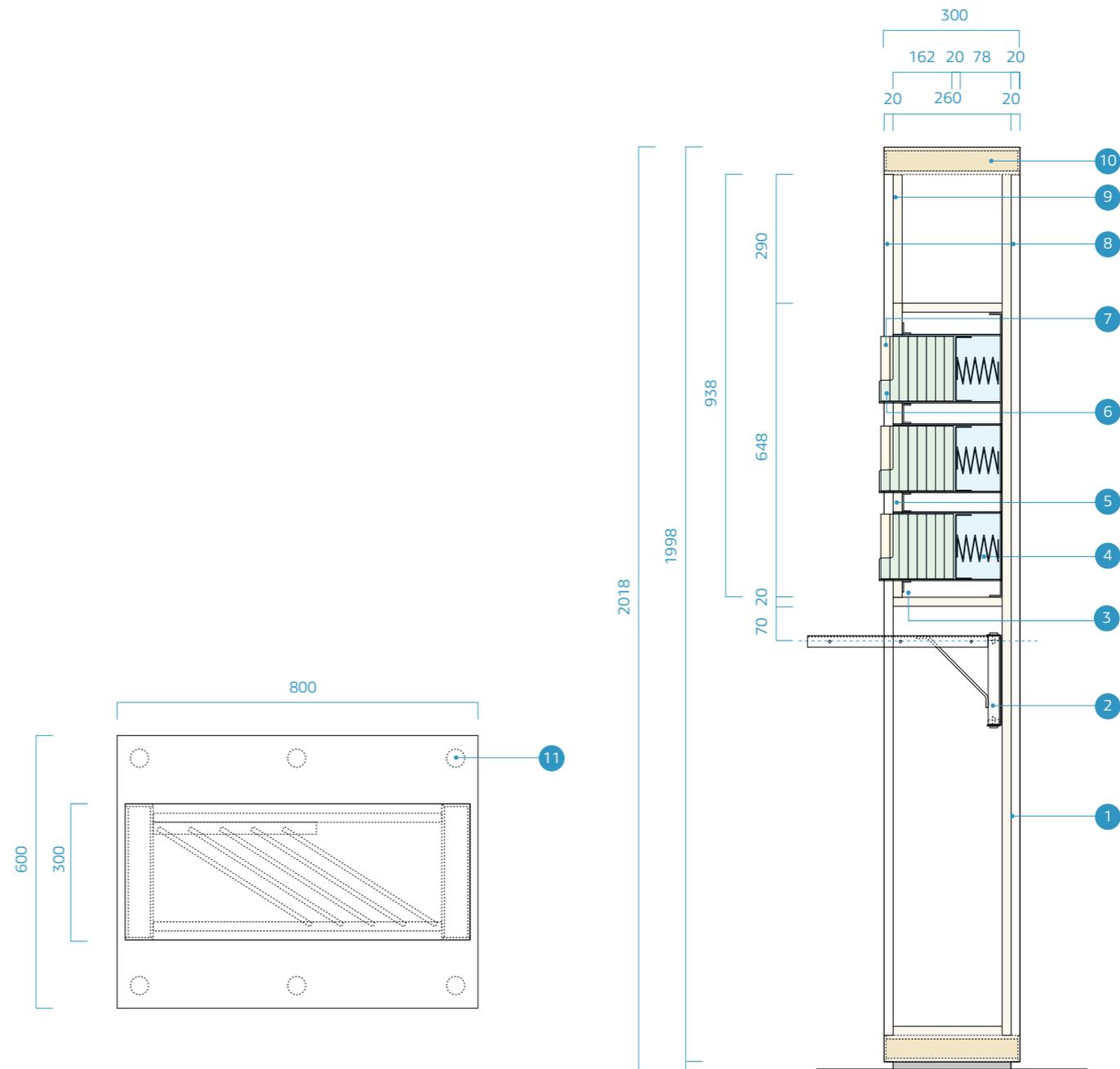
- 1 Service pack
Box dimensions h. 142 x w. 142 x d. 10 mm
- 2 Front in crystal PET or PMMA with height aligned with box graphics (do not cover the sticker visuals)



General description

Overhead view and cross-section

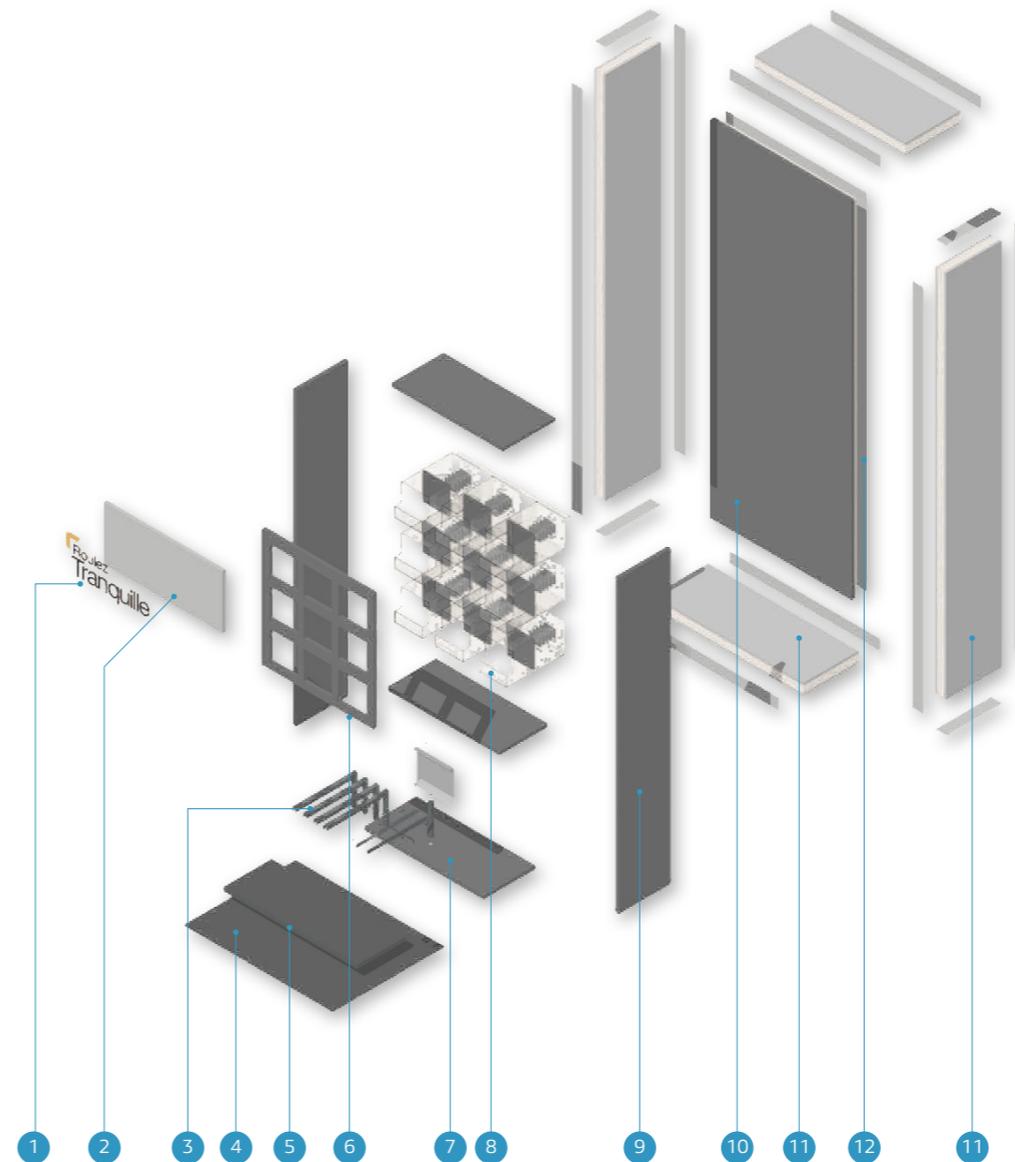
- 1 Back offset by 20 mm
Grey melamine interior
White melamine exterior
- 2 Floor mat bracket
- 3 PMMA mounting angle for tunnels at the front
- 4 Spring-operated pusher with backing plate for «service packs», dark grey melamine finish
- 5 Front veneered with grey melamine. Particle board panel, 20 mm thick
- 6 PET or PMMA protrusion, 30 mm out from the front
- 7 Service pack box
- 8 White melamine veneer on 20 mm of visible end
- 9 White melamine veneer on front surface
- 10 Lightweight board, 60 mm thick
- 11 Rubber pads, 5 mm thick



Schematic exploded view

Key

- 1 Adhesive branding
- 2 Particle board panel front, 20 mm thick White melamine finish in EGGER W1000 ST9 premium white
- 3 Floor mat bracket
- 4 Lacquered steel attachment plate, 5 mm thick, in RAL 7024 dark grey satin finish. Rounded-off angles and edges. Install ballast if required
- 5 Plinth inset by 20 mm Water-repellent particle board panel with dark grey PVC veneered edges
- 6 Particle board panel front Dark grey melamine finish in EGGER U963 ST15 diamond grey
- 7 Particle board shelves Dark grey melamine finish in EGGER U963 ST15 diamond grey
- 8 «Service pack» bracket in folded and bonded crystal PET, 3 mm thick
- 9 Particle board Dark grey melamine finish in EGGER U963 ST15 diamond grey
- 10 Back of the unit veneered with dark grey melamine in EGGER U963 ST15 diamond grey.
- 11 Lightweight boards, 60 mm thick, veneered with white melamine in EGGER W1000 ST9 premium white. White PVC veneer edges.
- 12 Back of unit inset by 20 mm. Particle board panel. White melamine veneer in EGGER W1000 ST9 premium white.



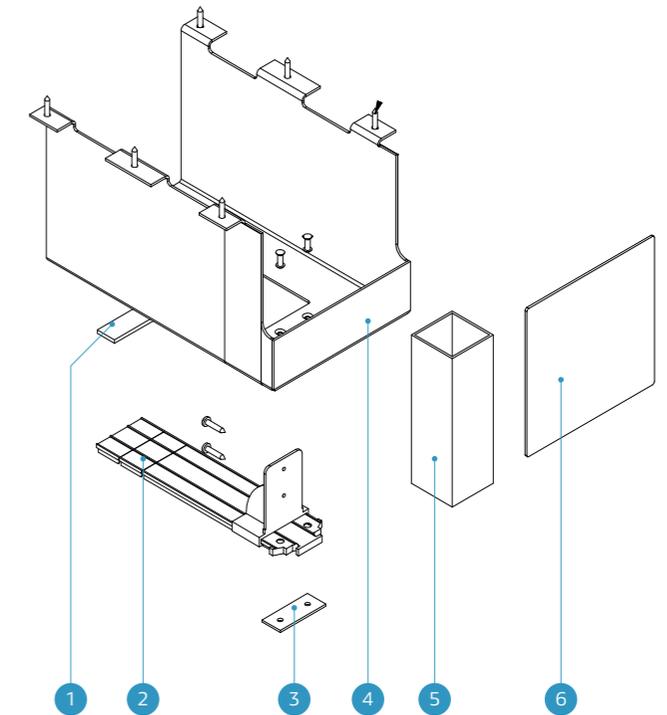
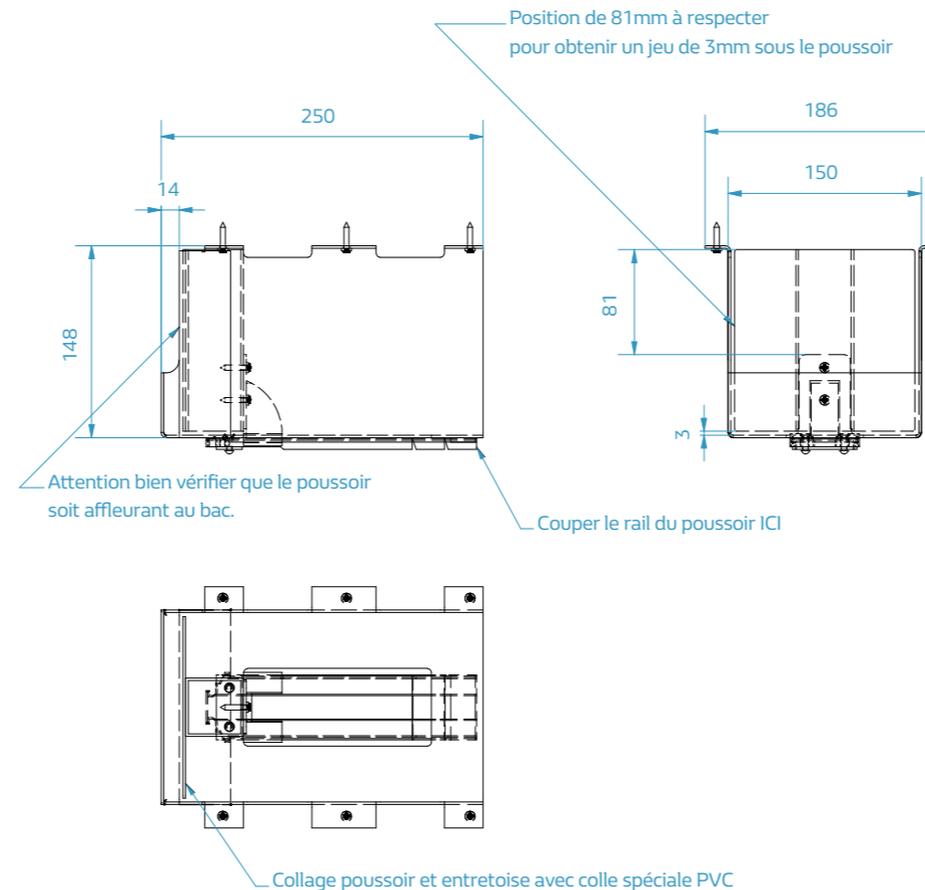
The «service pack» bracket

Principle

The pusher is a standard component adapted by cutting to the desired length.

Key

- 1 Double-sided adhesive for affixing below the tunnel.
- 2 HL DISPLAY Optimal+ breakable pusher, 50 mm wide
- 3 Tunnel shim
- 4 Thermofolded PMMA tunnel
- 5 Spacer
- 6 Dark grey PMMA or steel front with melamine finish



The floor mat bracket

Description

The floor mat bracket is common to various accessories units:

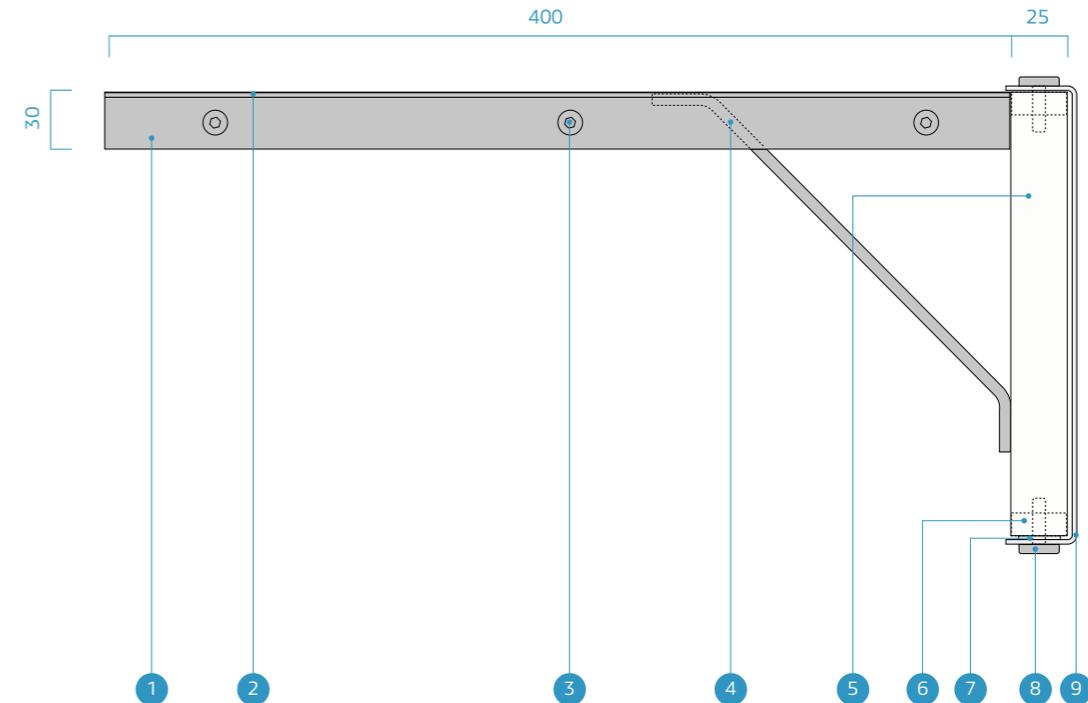
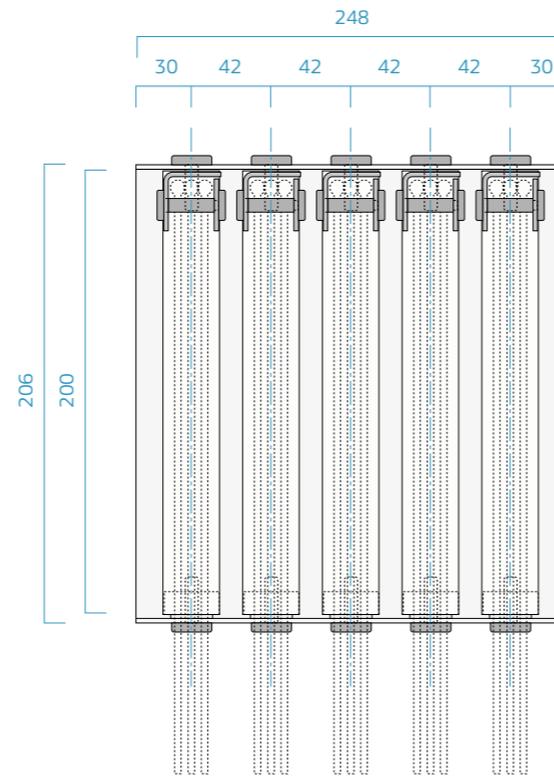
Showroom, Delivery and After-Sales.

Only the fastening system varies depending on the unit.

It can therefore be adapted to be used with the multi-strip backing rails of the accessories units. Various types of floor mats are displayed on rotating arms. The mats are bolted to the arm at the top, ensuring they are secure.

Key

- 1 Dark grey lacquered steel bar h. 28 x l. 400 mm in EGGER U963 ST15 diamond grey
- 2 Dark grey lacquered steel angle profile h. 30 x w. 30 x l. 400 mm in EGGER U963 ST15 diamond grey
- 3 Bolts to mount the floor mats - Black finish
- 4 Dark grey lacquered steel reinforcement
- 5 Dark grey lacquered square tube, 25 x 25 mm
- 6 Rotation bearing
- 7 Washer
- 8 Bolts to mount the brackets on the U-shaped plate Black lacquered or dichromated finish
- 9 U-shaped steel attachment plate, 3 mm thick, dark grey lacquer



The floor mat bracket

Schematic exploded view

- 1 Assembled floor mat holding arm
- 2 Dark grey lacquered steel angle profile
h. 30 x w. 30 x l. 400 mm
in EGGER U963 ST15 diamond grey
- 3 Dark grey lacquered steel bar h. 28 x w. 400 mm
in EGGER U963 ST15 diamond grey
- 4 Floor mat fastening bolts
Black finish
- 5 Dark grey lacquered steel reinforcement
- 6 Bolts to mount the brackets
on the U-shaped plate
Black finish
- 7 Washer
- 8 Dark grey lacquered square tube, 25 x 25 mm
- 9 U-shaped steel attachment plate, 3 mm thick,
dark grey lacquer

