

**Renault
Group**

SITES MULTIMARQUES RENAULT DACIA

Signalétique Renew

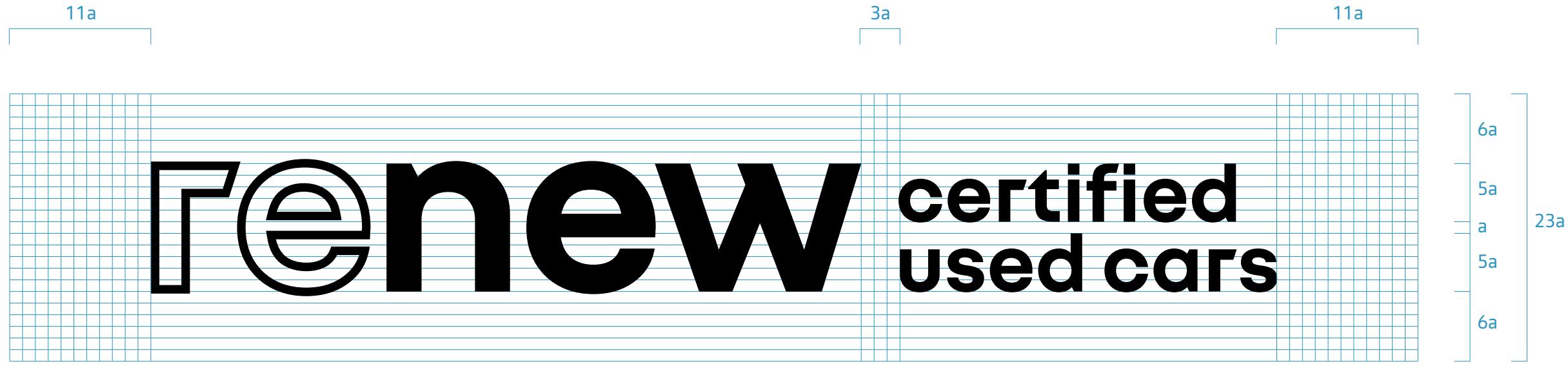
Edition v1a • Avril 2022



1

LES SIGNATURES SIGNALÉTIQUES RENEW

1.1 La signature internationale



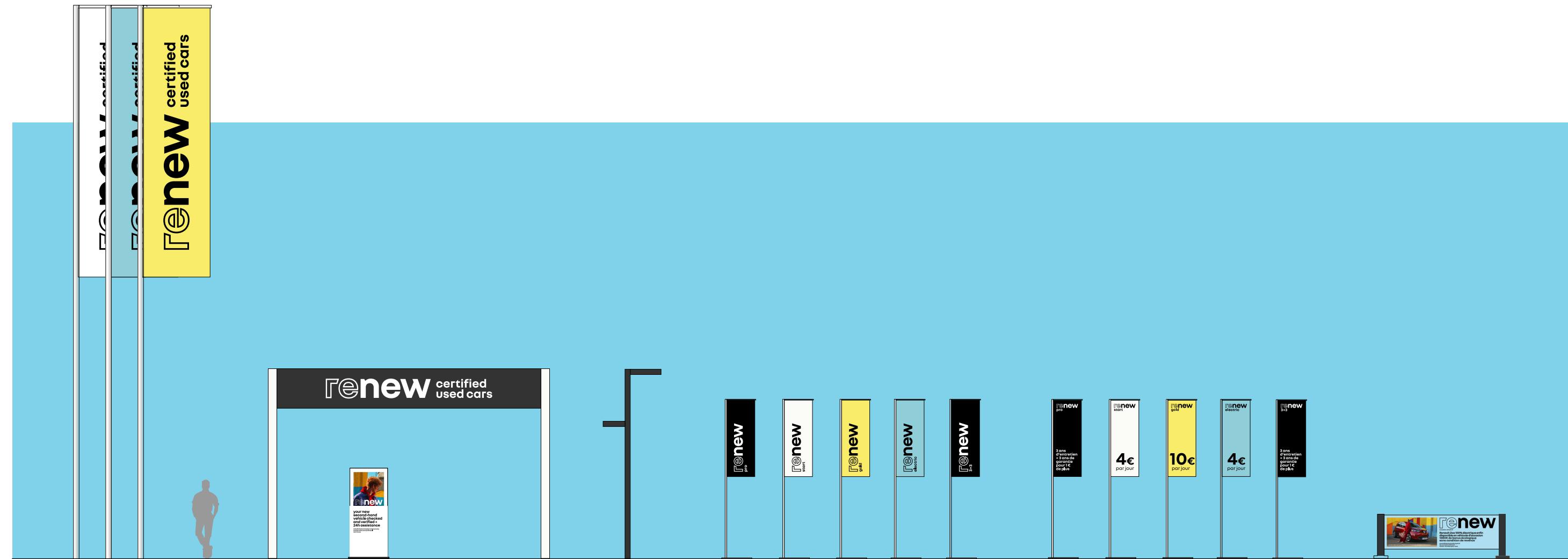
1.2 La signature pour le réseau France



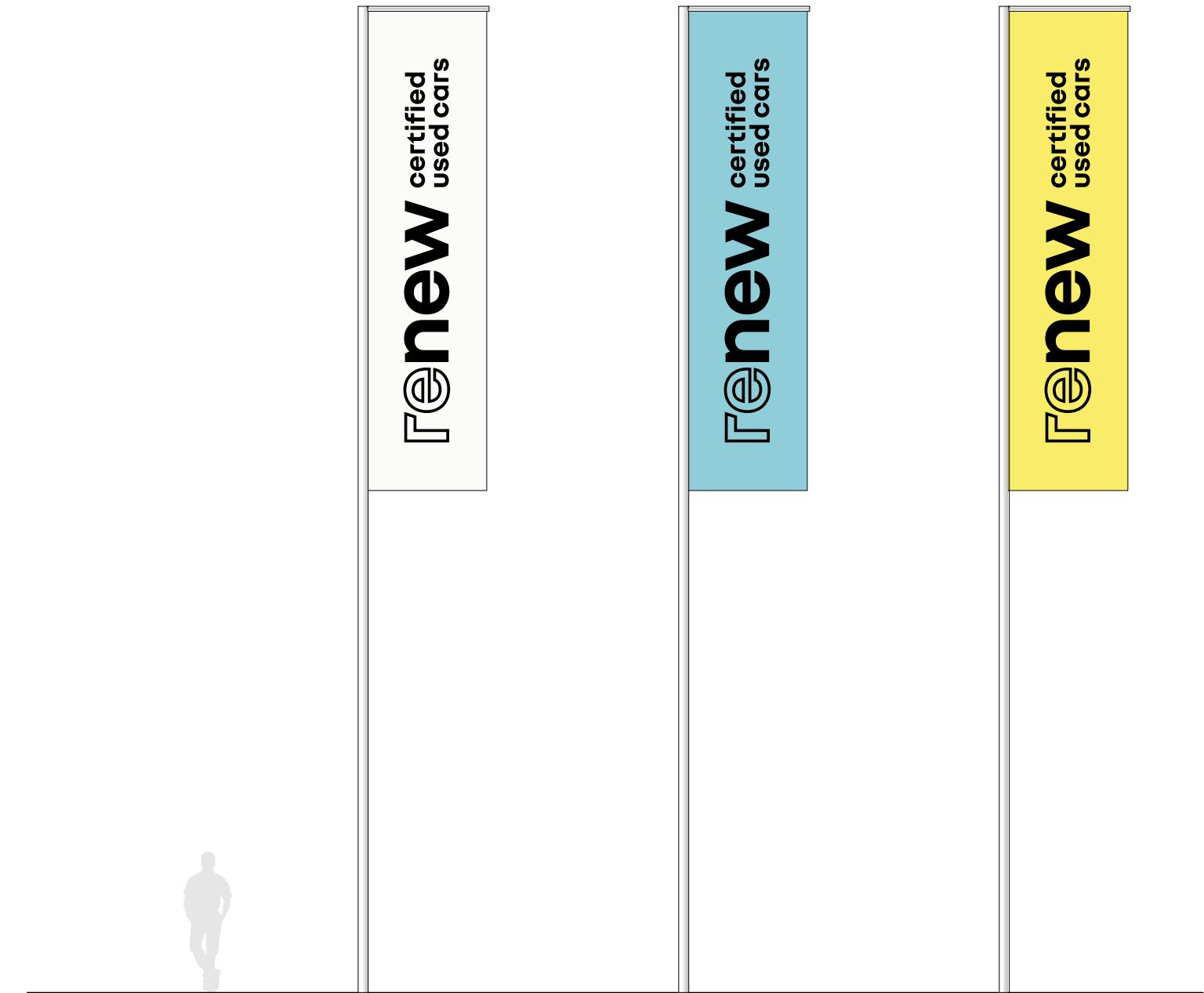
2

VERSION INTERNATIONALE

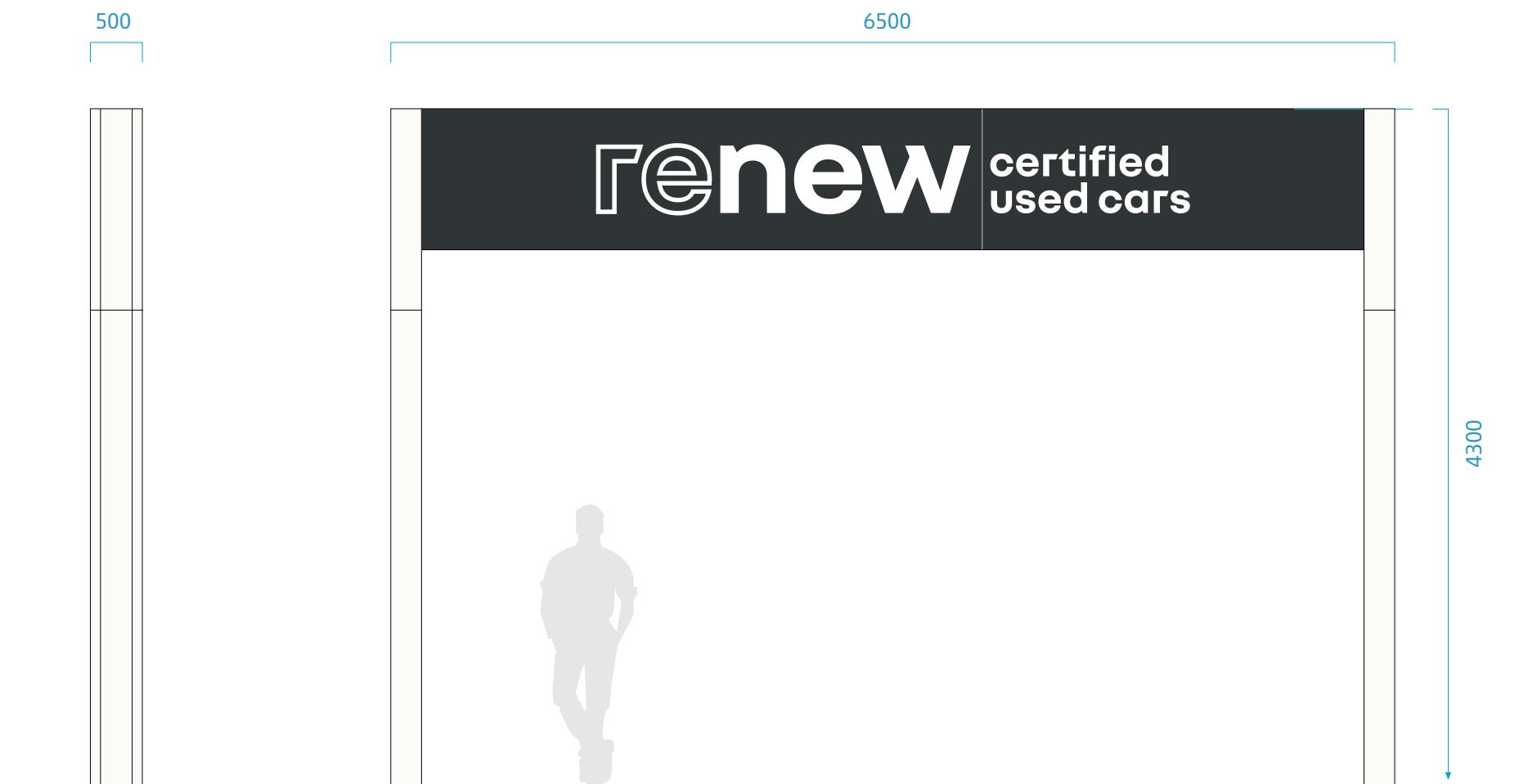
2.1 Les expositions extérieures



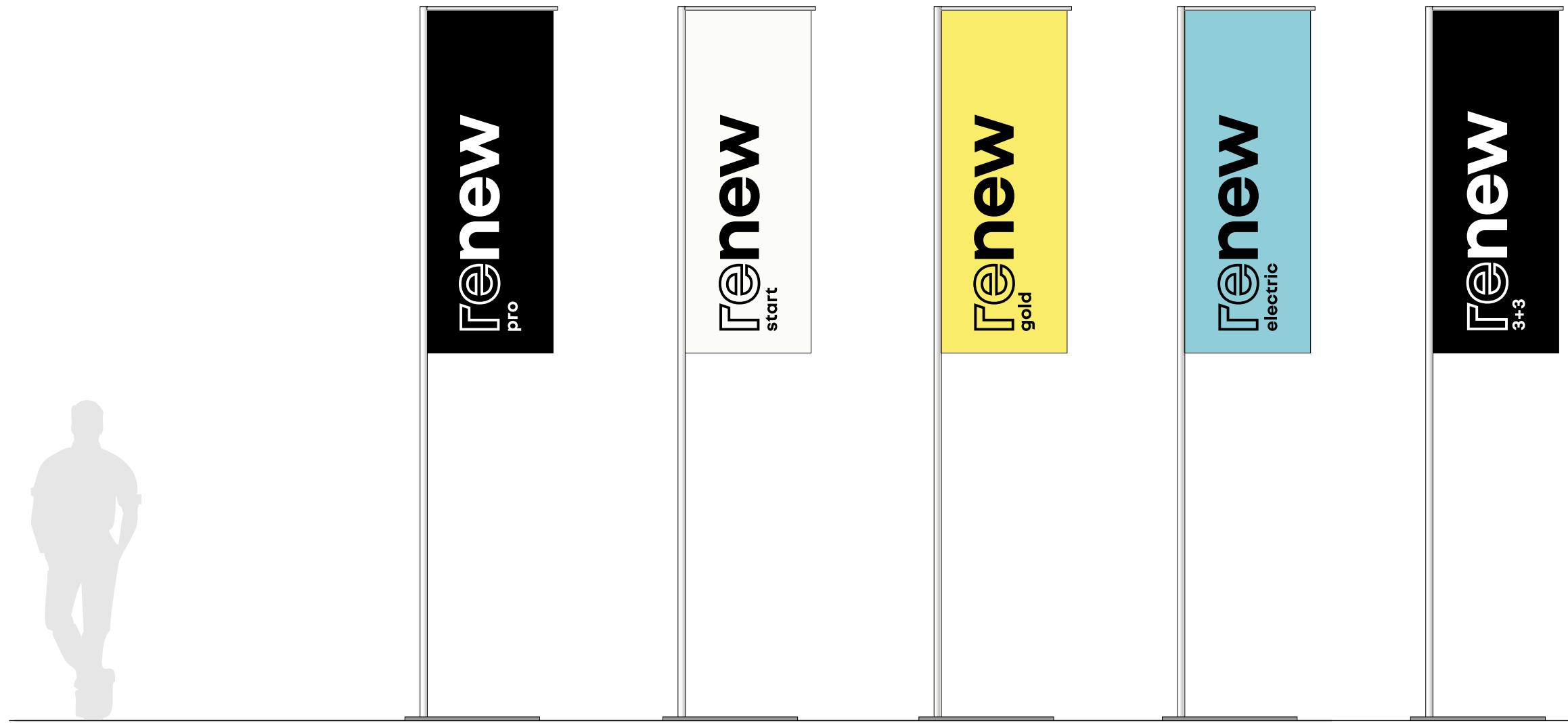
2.2 Les drapeaux



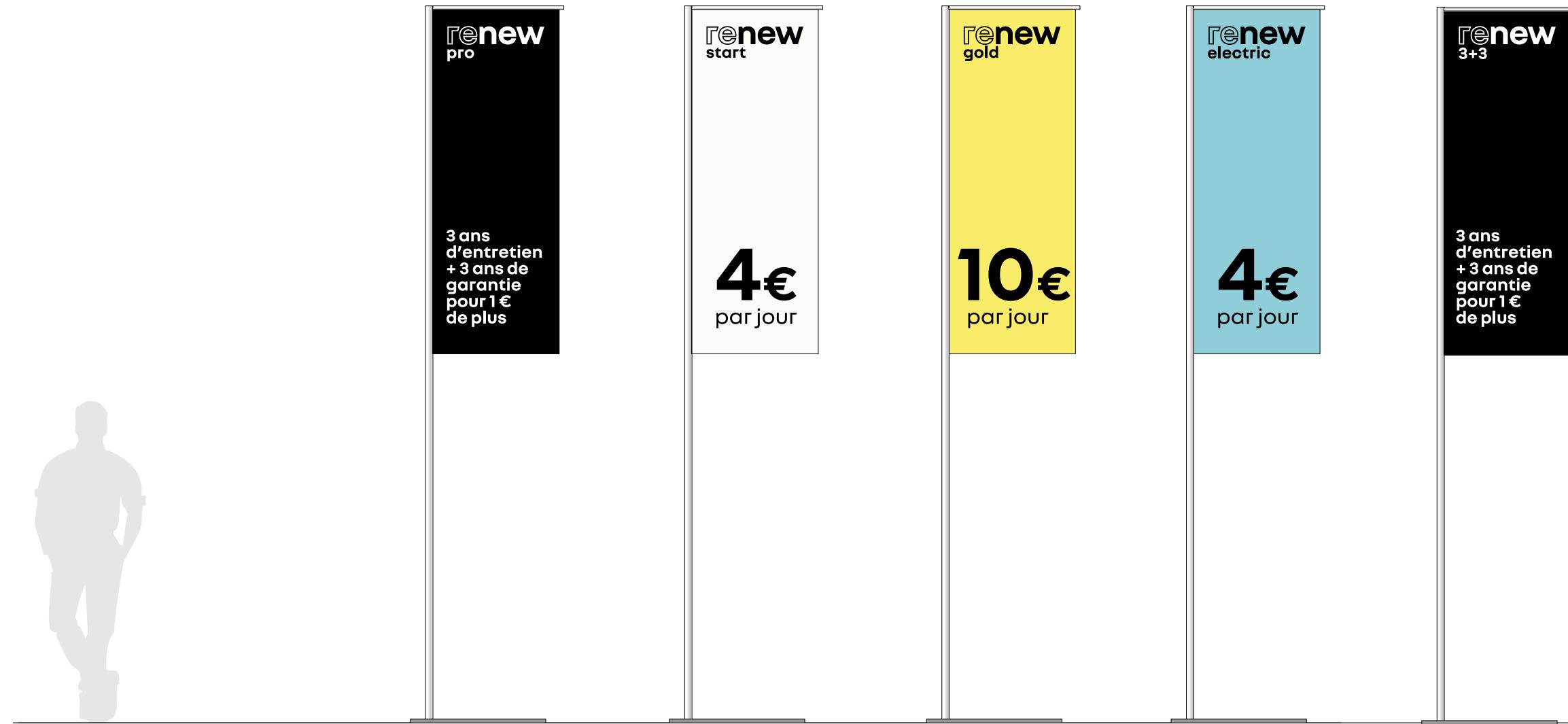
2.3 L'arche signalétique



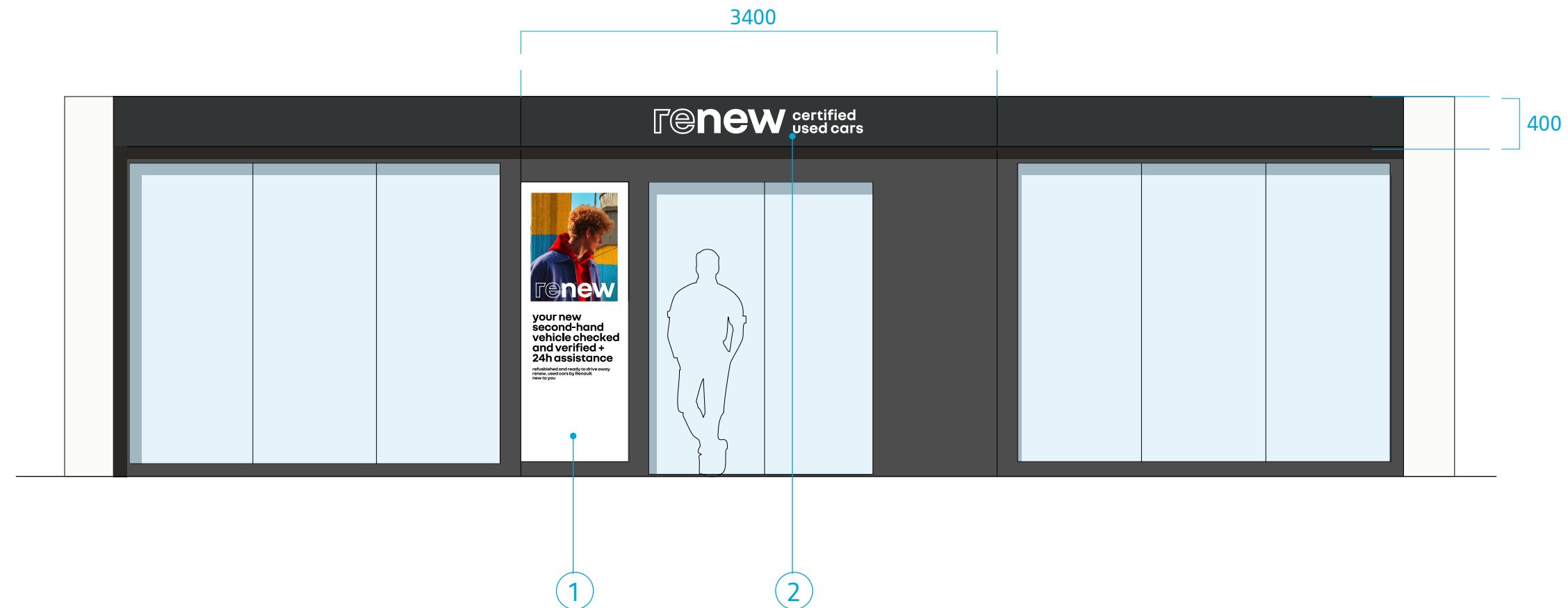
2.4 Les oriflammes génériques



2.5 Les oriflammes promotionnels



2.6 La façade de l'espace de vente



LÉGENDE

- 1 panneau promotionnel
- 2 bandeau signalétique (non lumineux)

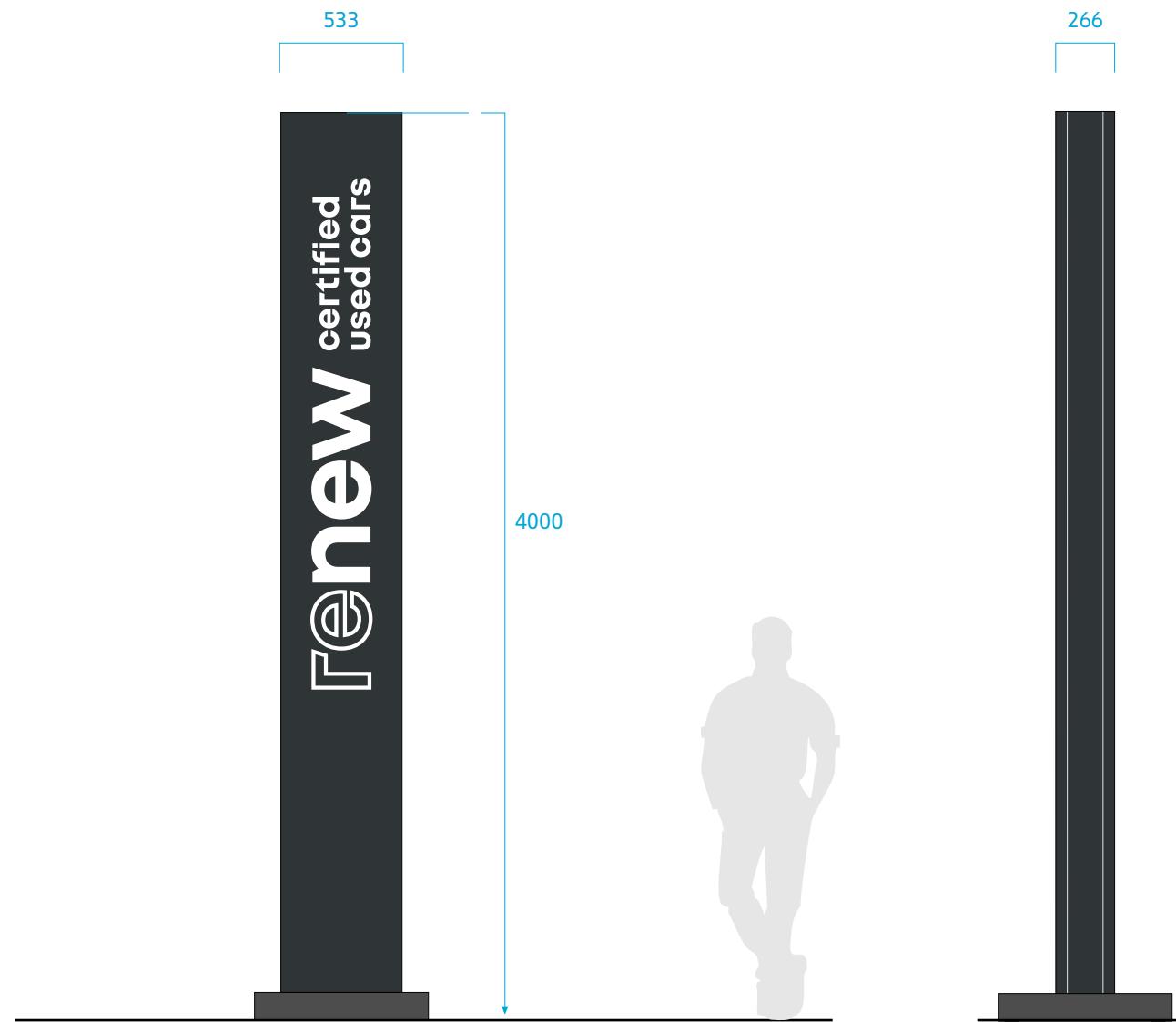
2.7 L'entrée du showroom Renew - Sites Renault



2.8 L'entrée du showroom Renew - Sites Renault Dacia



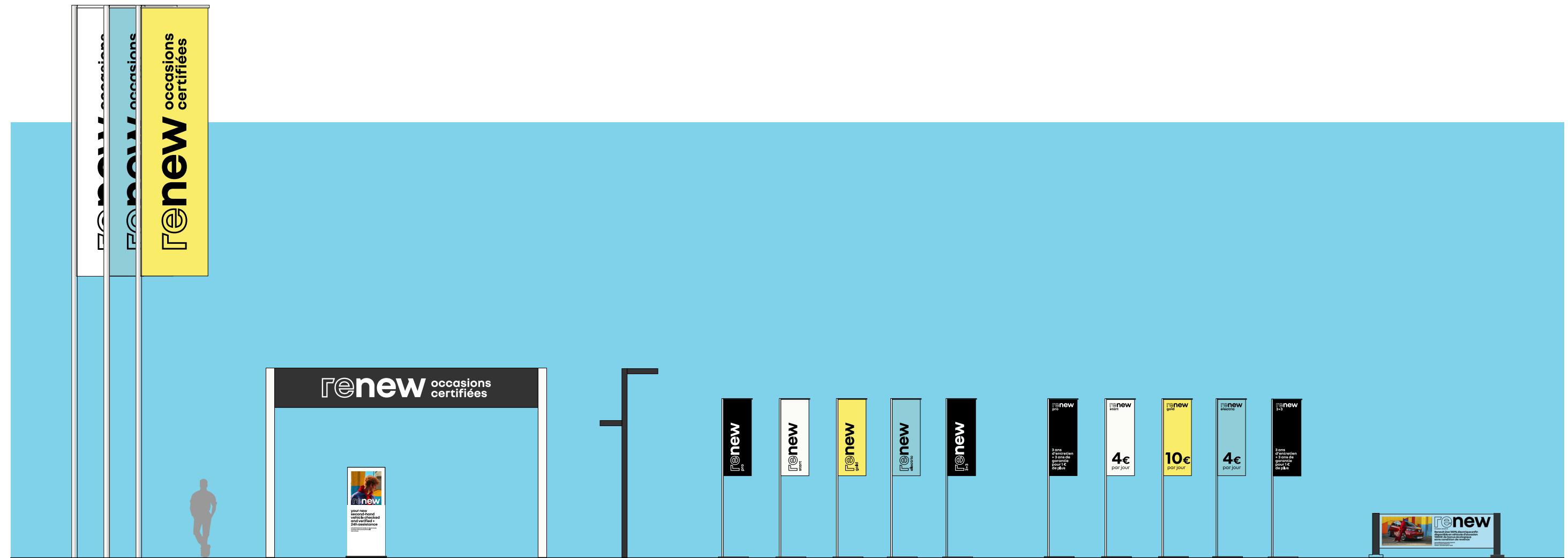
2.9 La signalétique de la zone d'exposition Renew



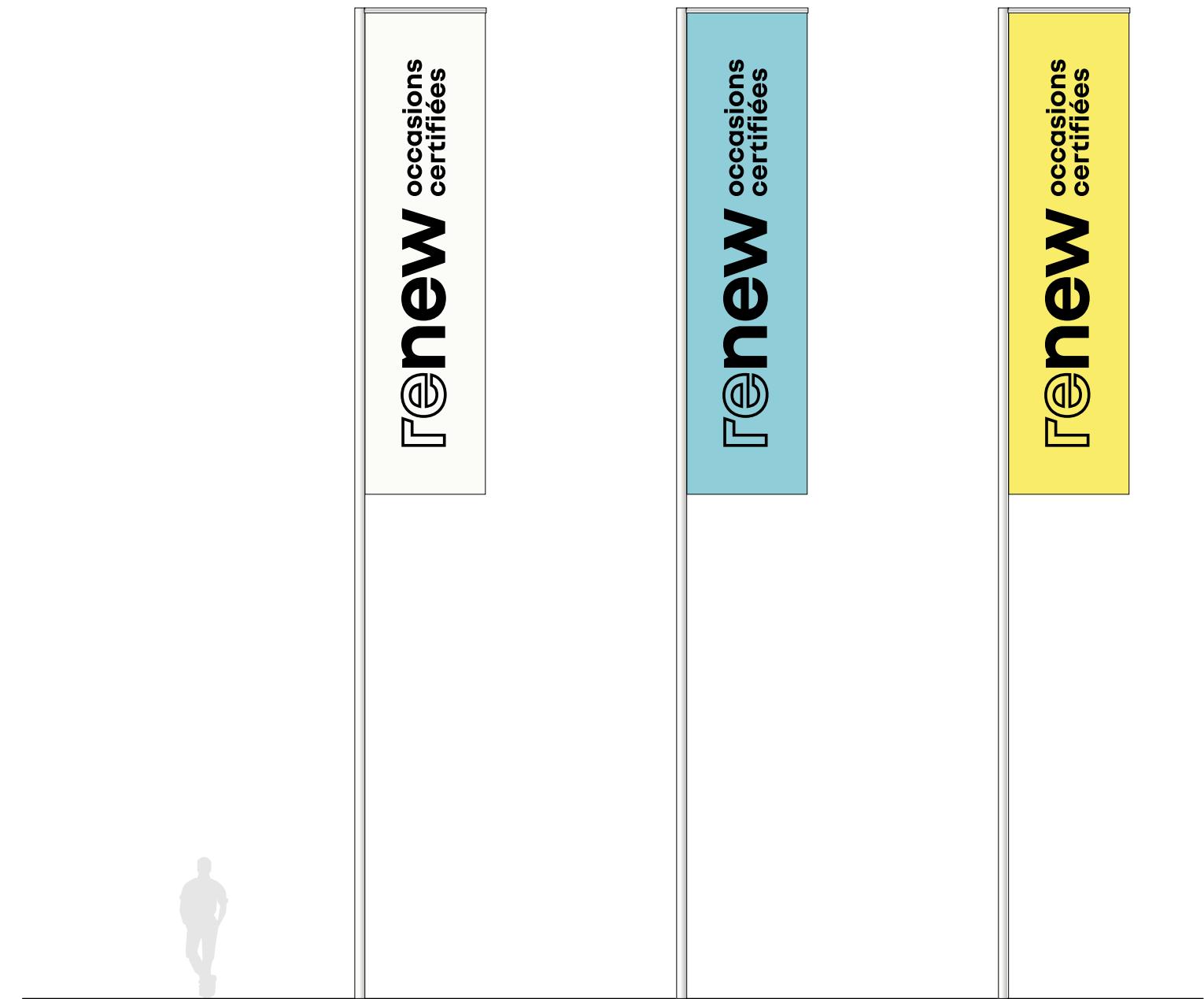
3

RÉSEAU FRANCE

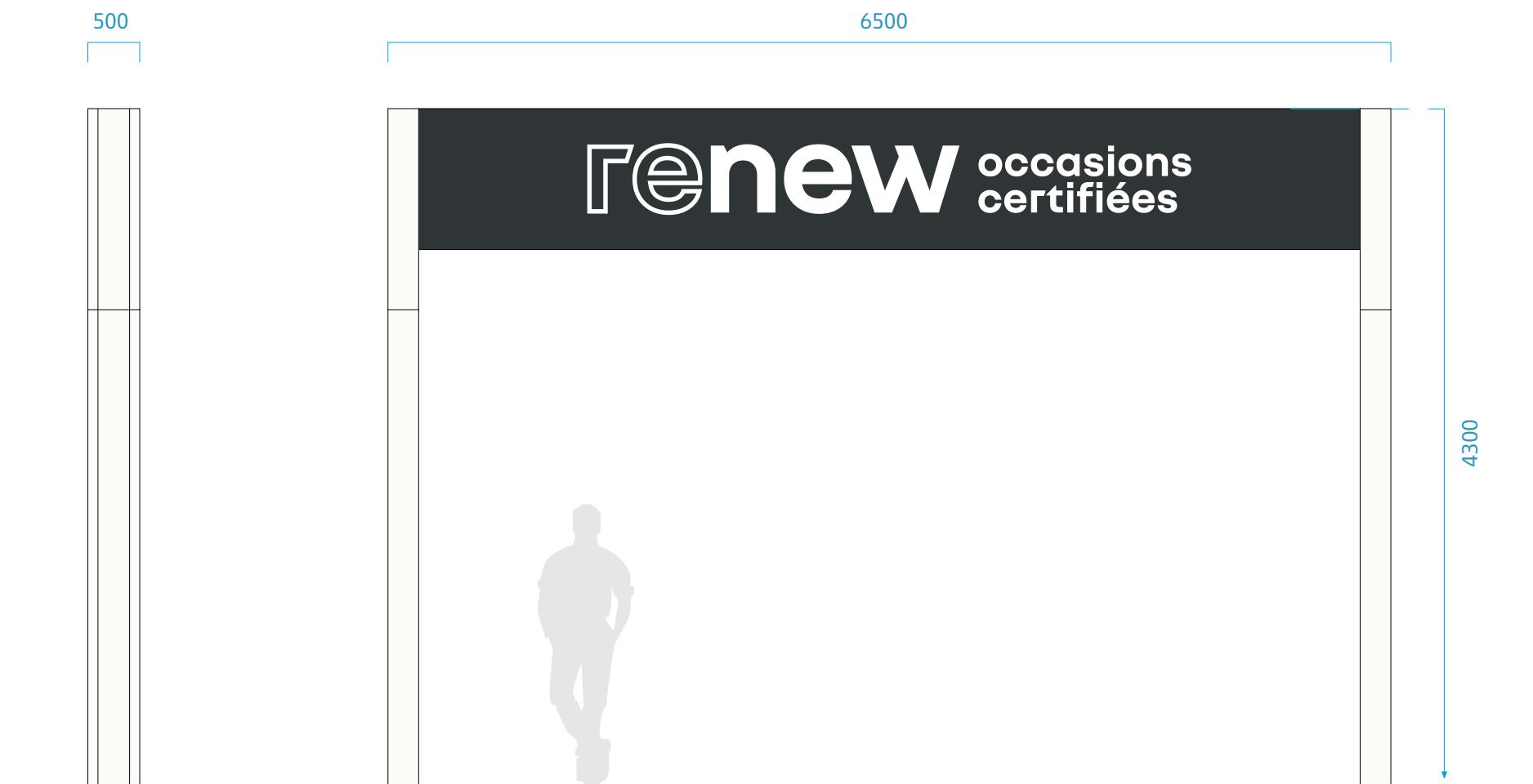
3.1 Les expositions extérieures



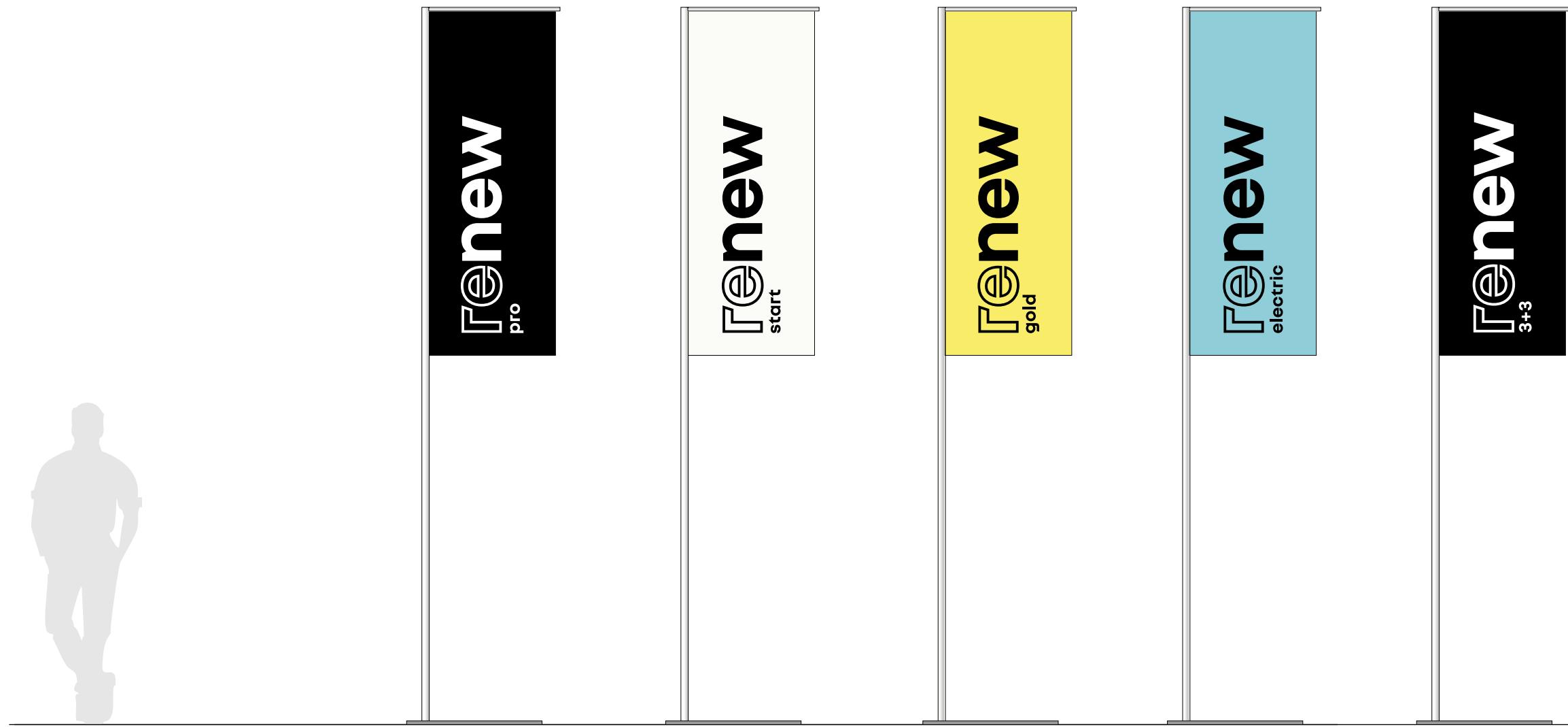
3.2 Les drapeaux



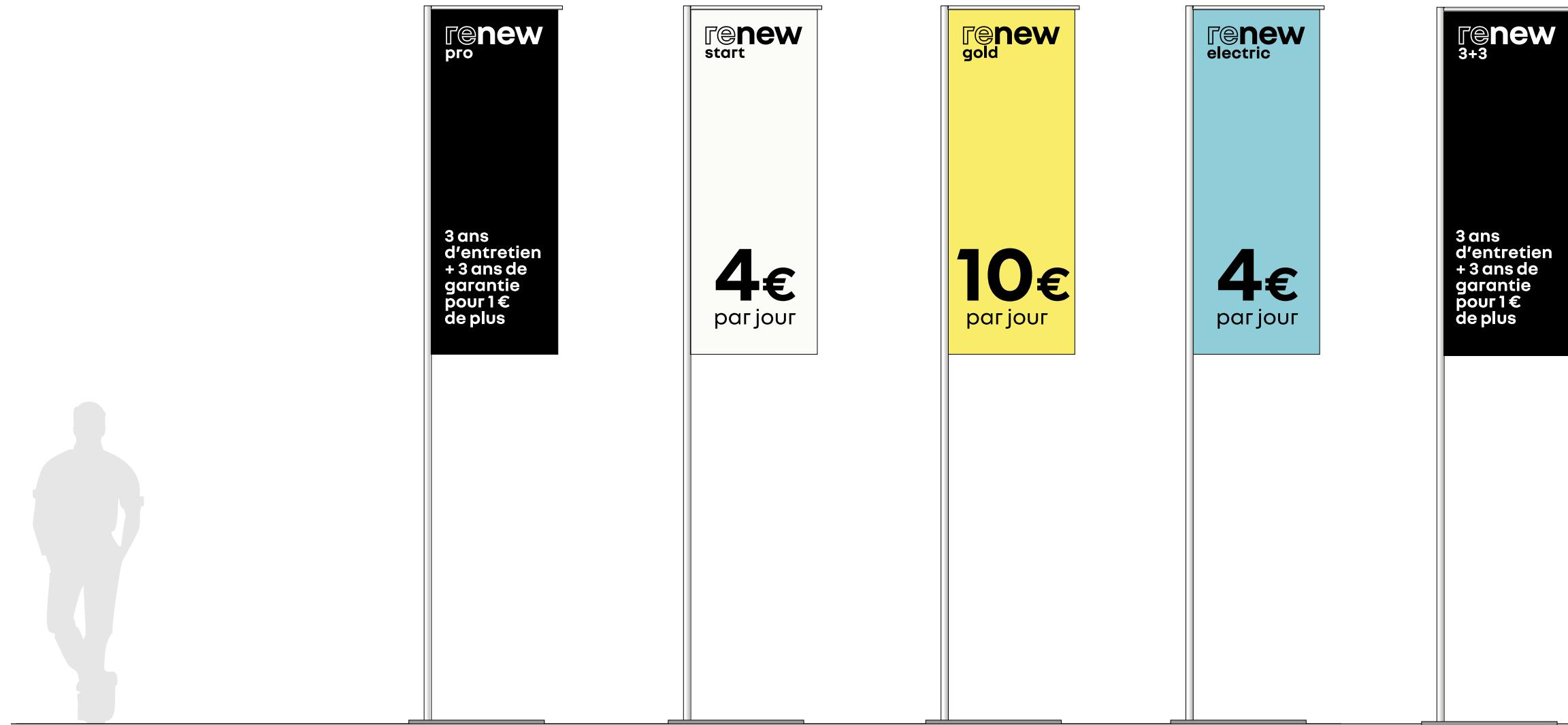
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