



Renault
Group

SITES MULTIMARQUES RENAULT DACIA

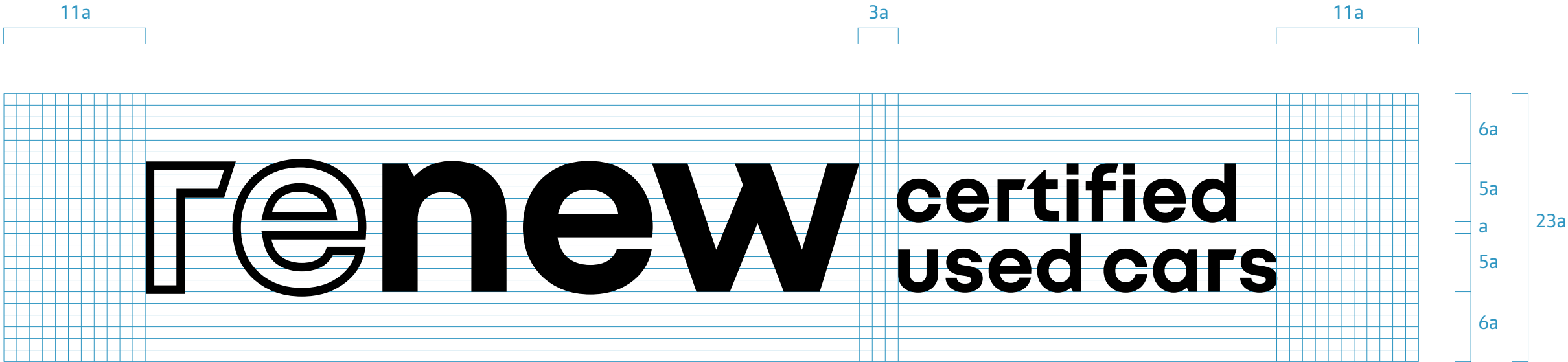
Signalétique Renew

Edition v1a • Avril 2022

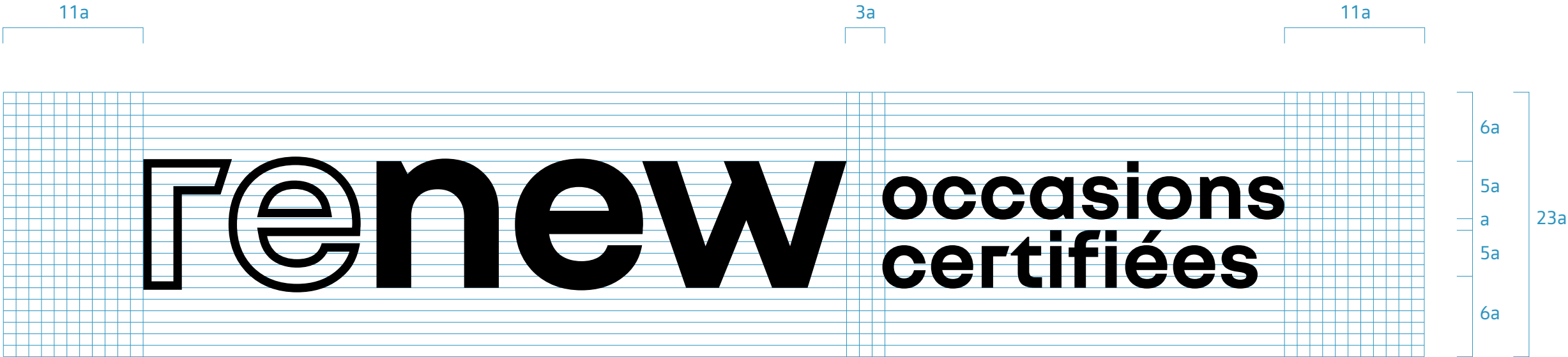
1

LES SIGNATURES SIGNALÉTIQUES RENEW

1.1 La signature internationale



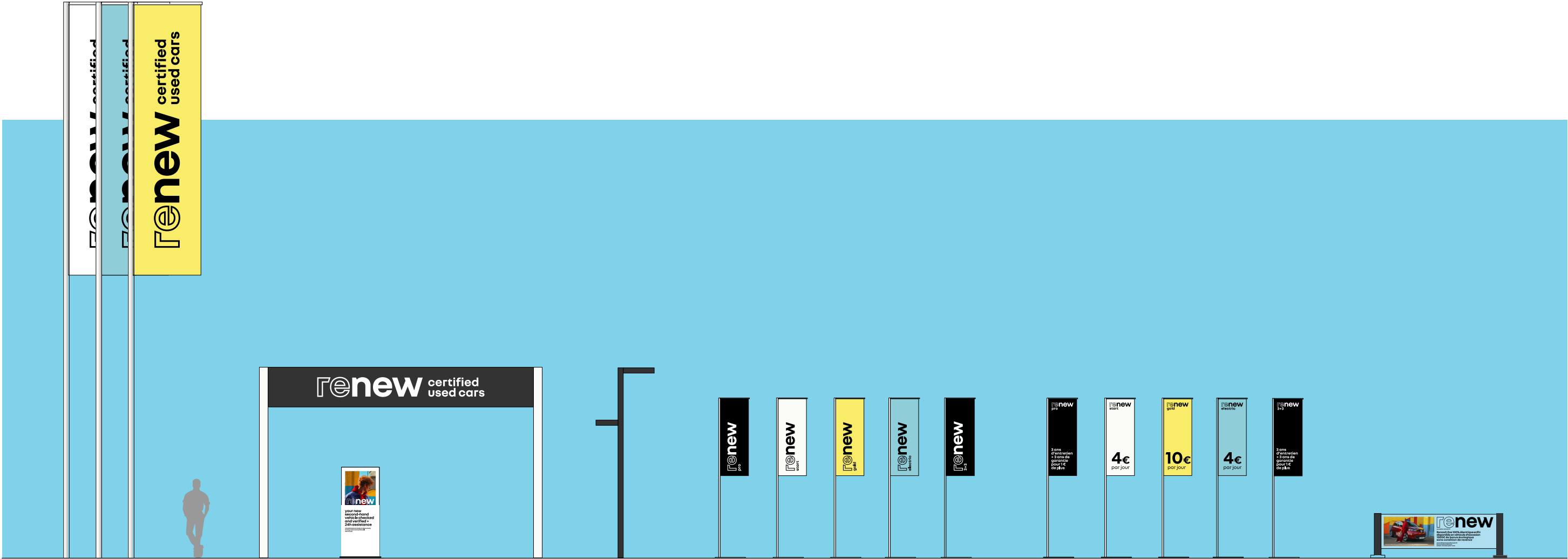
1.2 La signature pour le réseau France

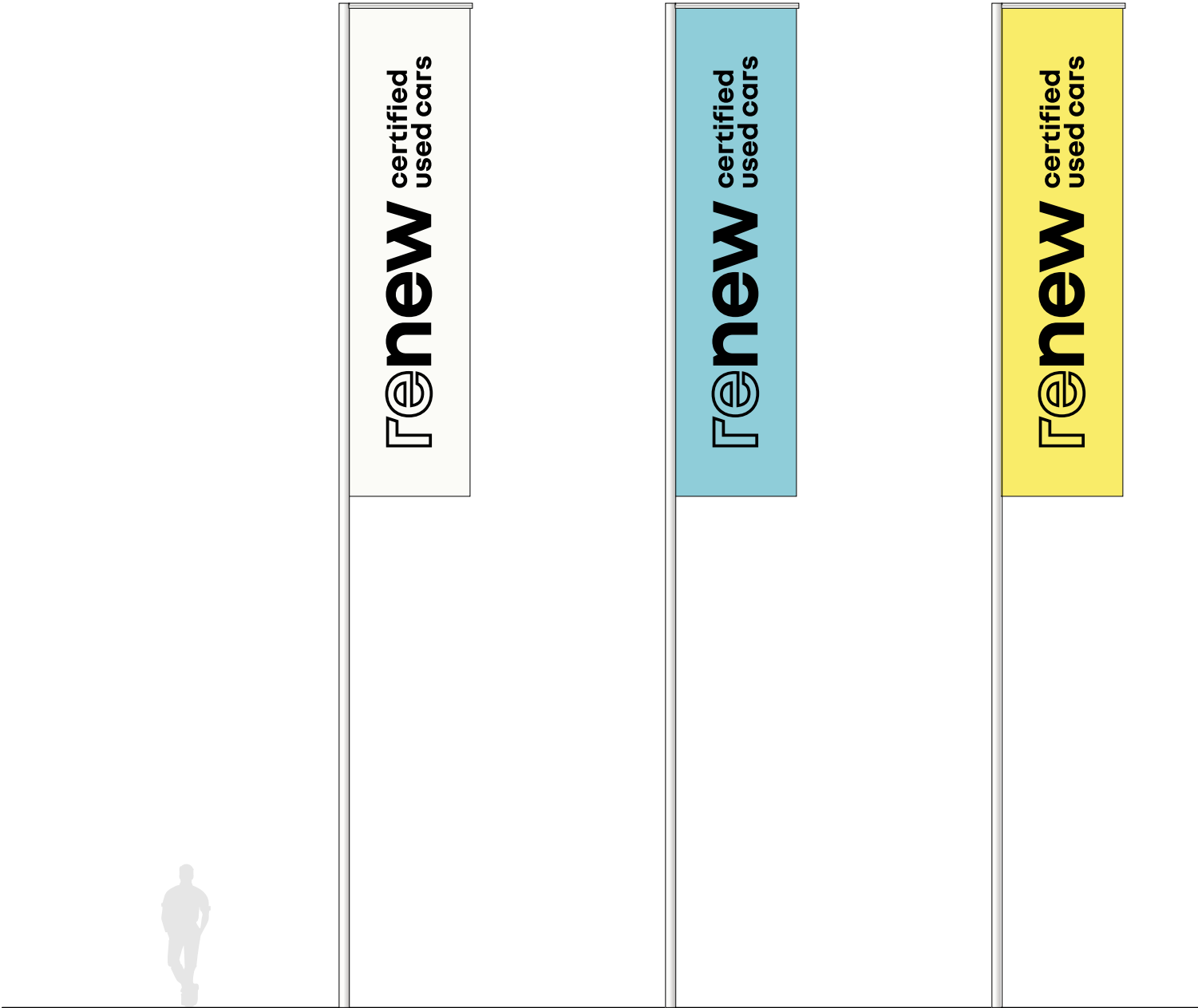


2

VERSION INTERNATIONALE

2.1 Les expositions extérieures





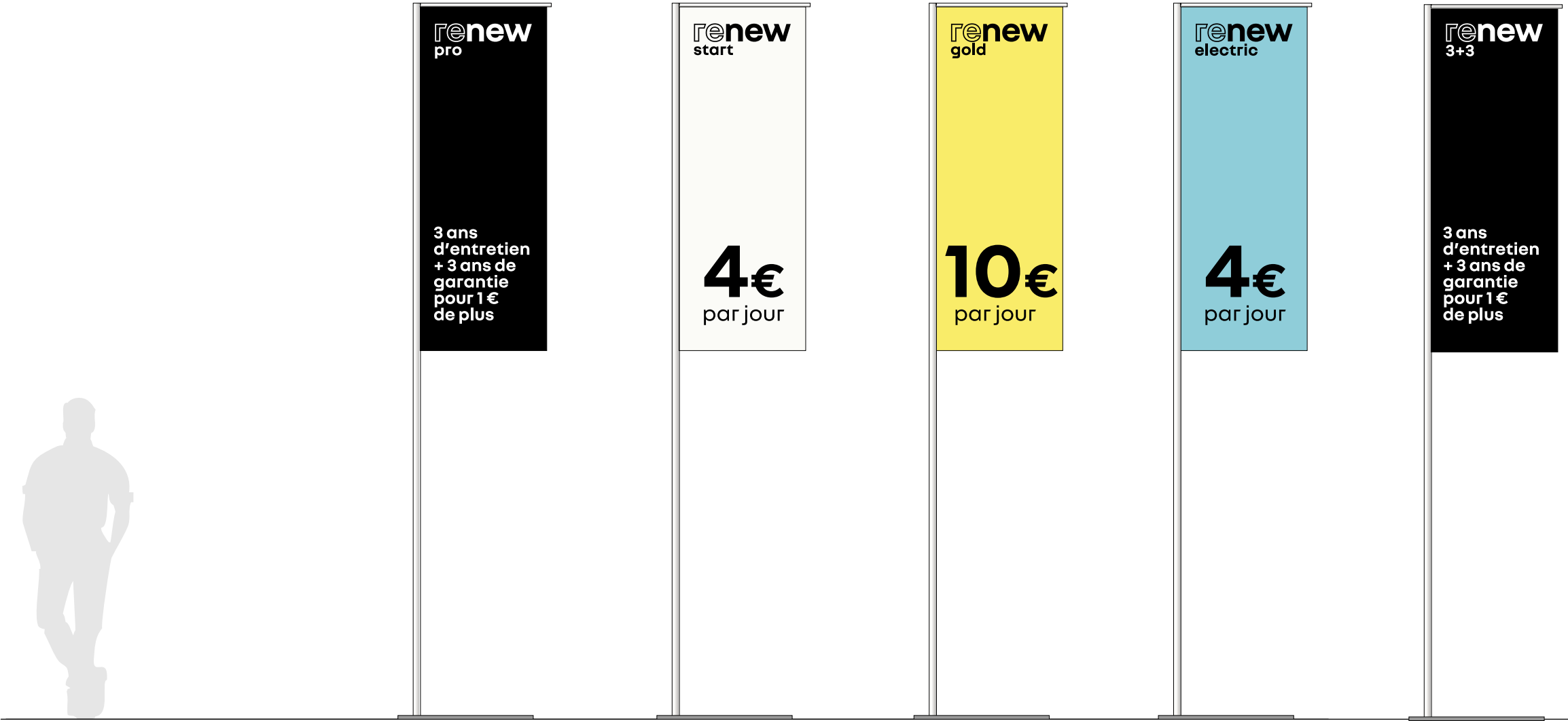
2.3 L'arche signalétique



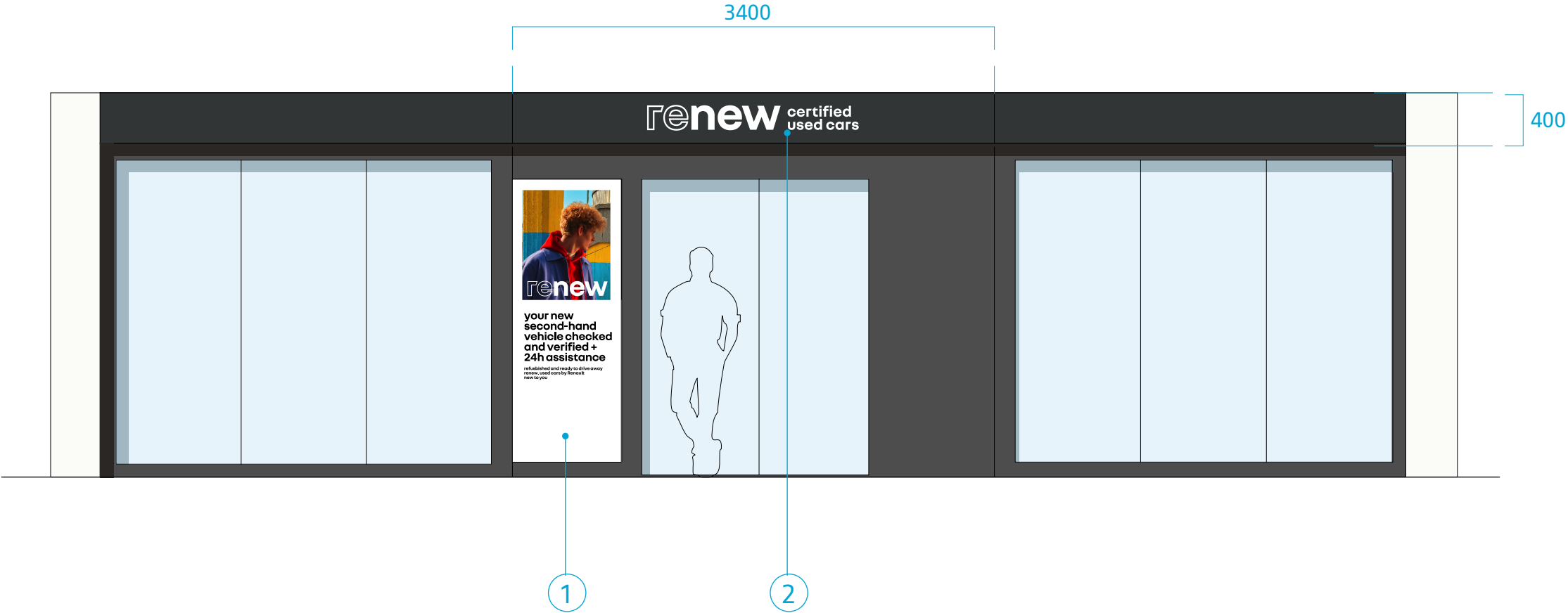
2.4 Les oriflammes génériques



2.5 Les oriflammes promotionnels



2.6 La façade de l'espace de vente



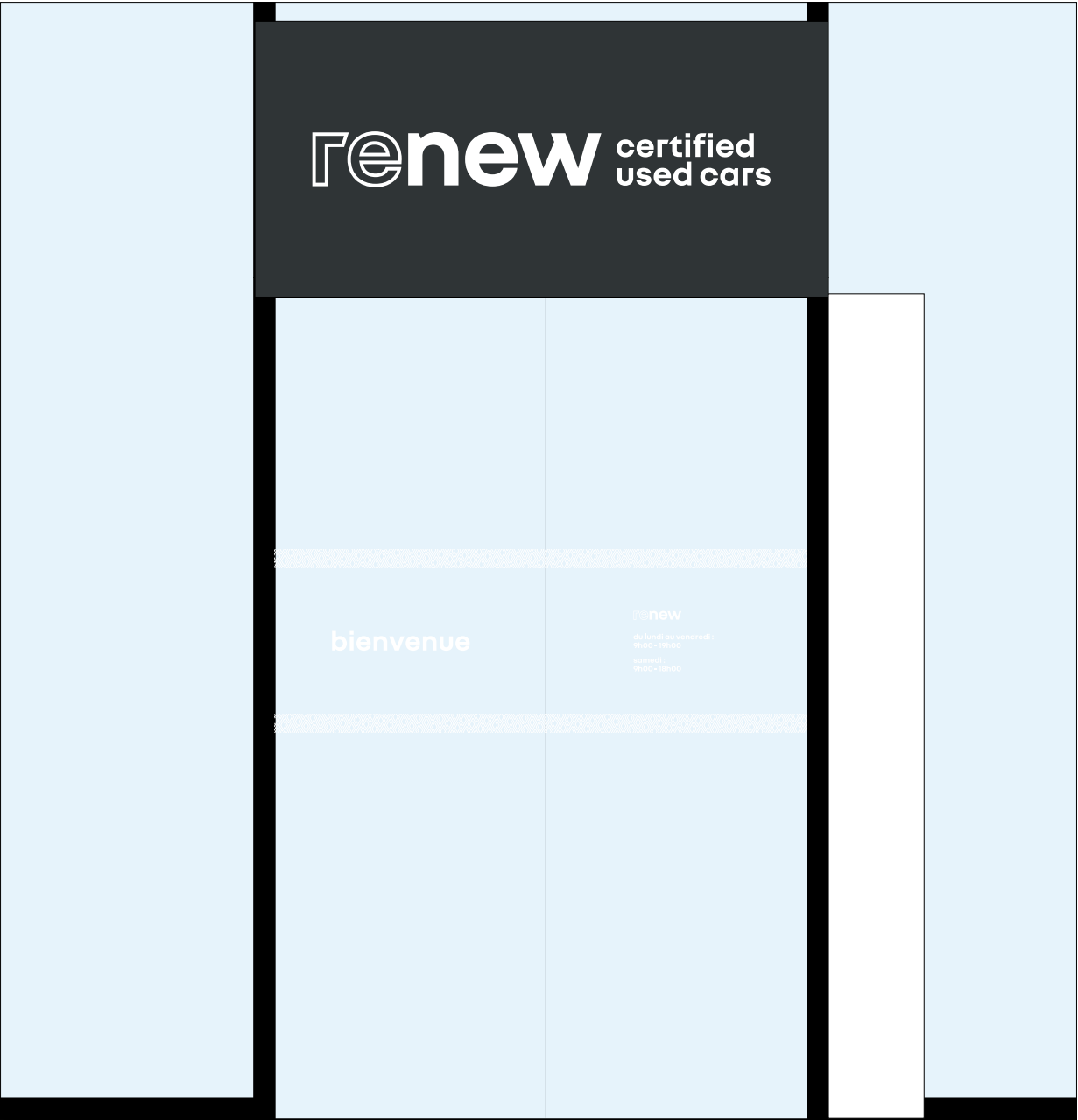
LÉGENDE

- 1 panneau promotionnel
- 2 bandeau signalétique (non lumineux)

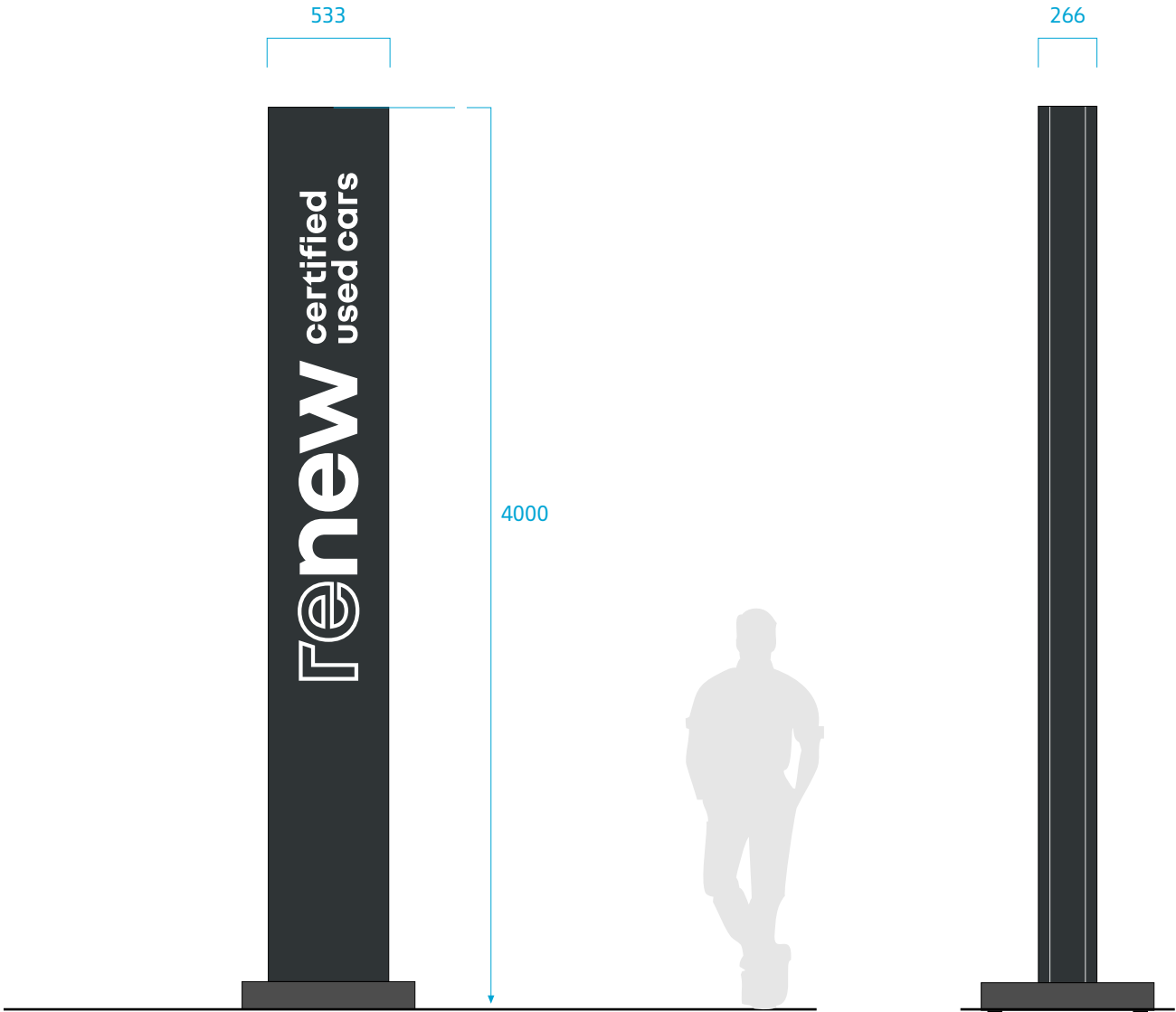
2.7 L'entrée du showroom Renew - Sites Renault



2.8 L'entrée du showroom Renew - Sites Renault Dacia



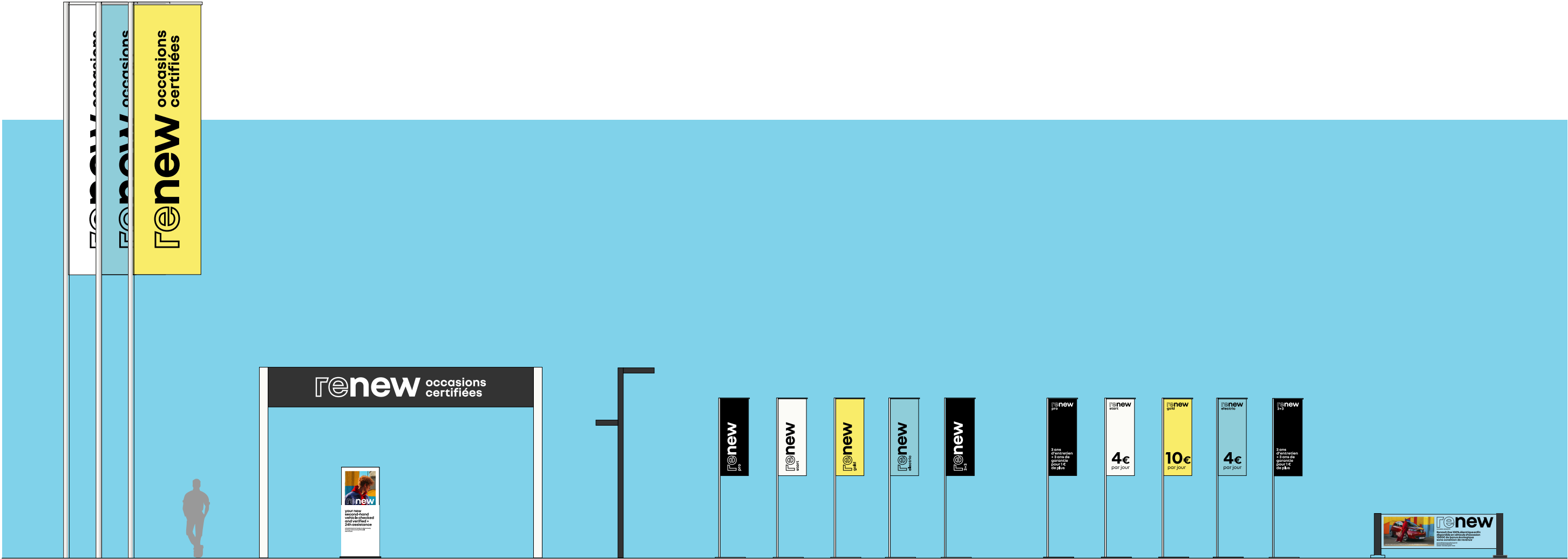
2.9 La signalétique de la zone d'exposition Renew



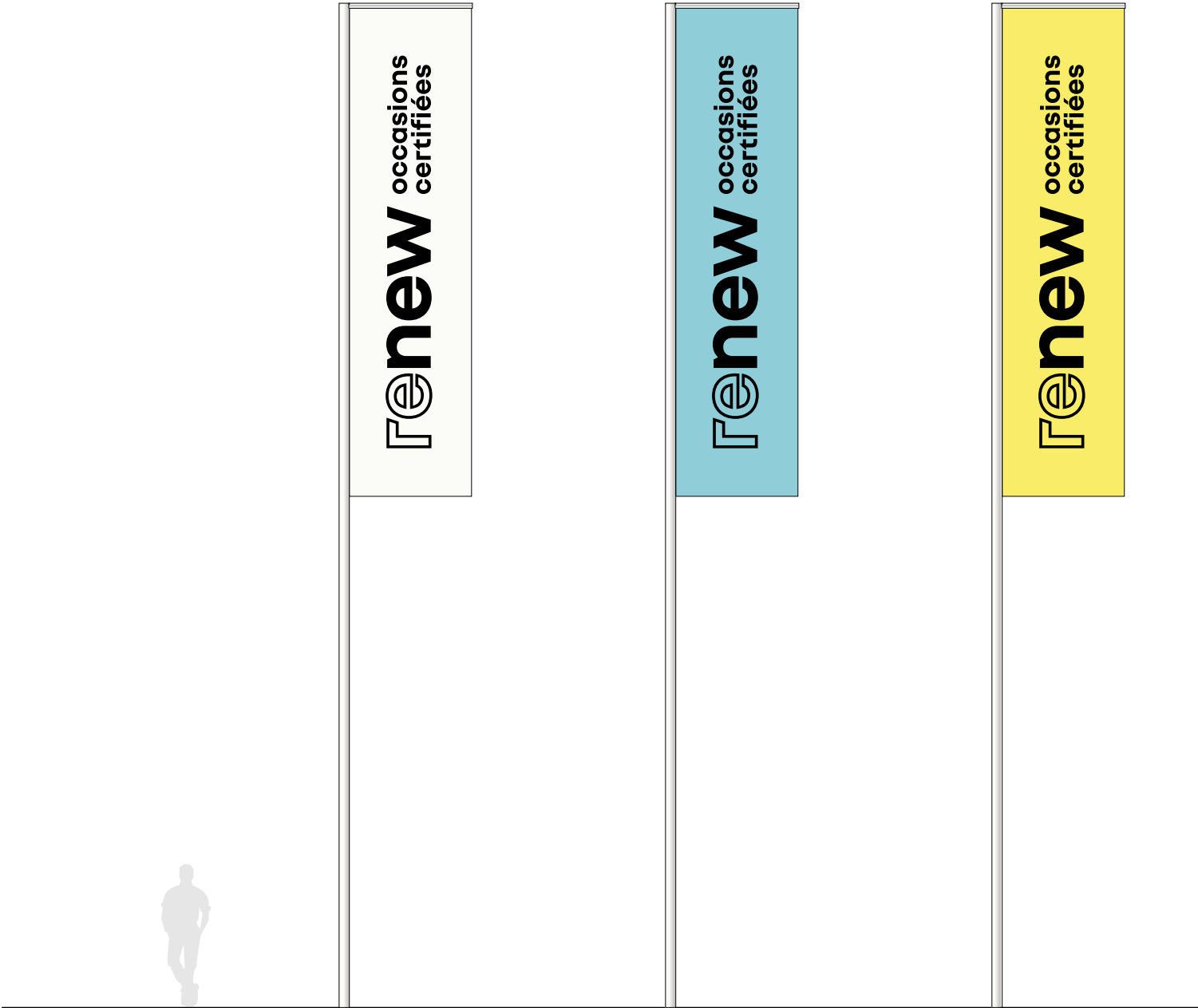
3

RÉSEAU FRANCE

3.1 Les expositions extérieures



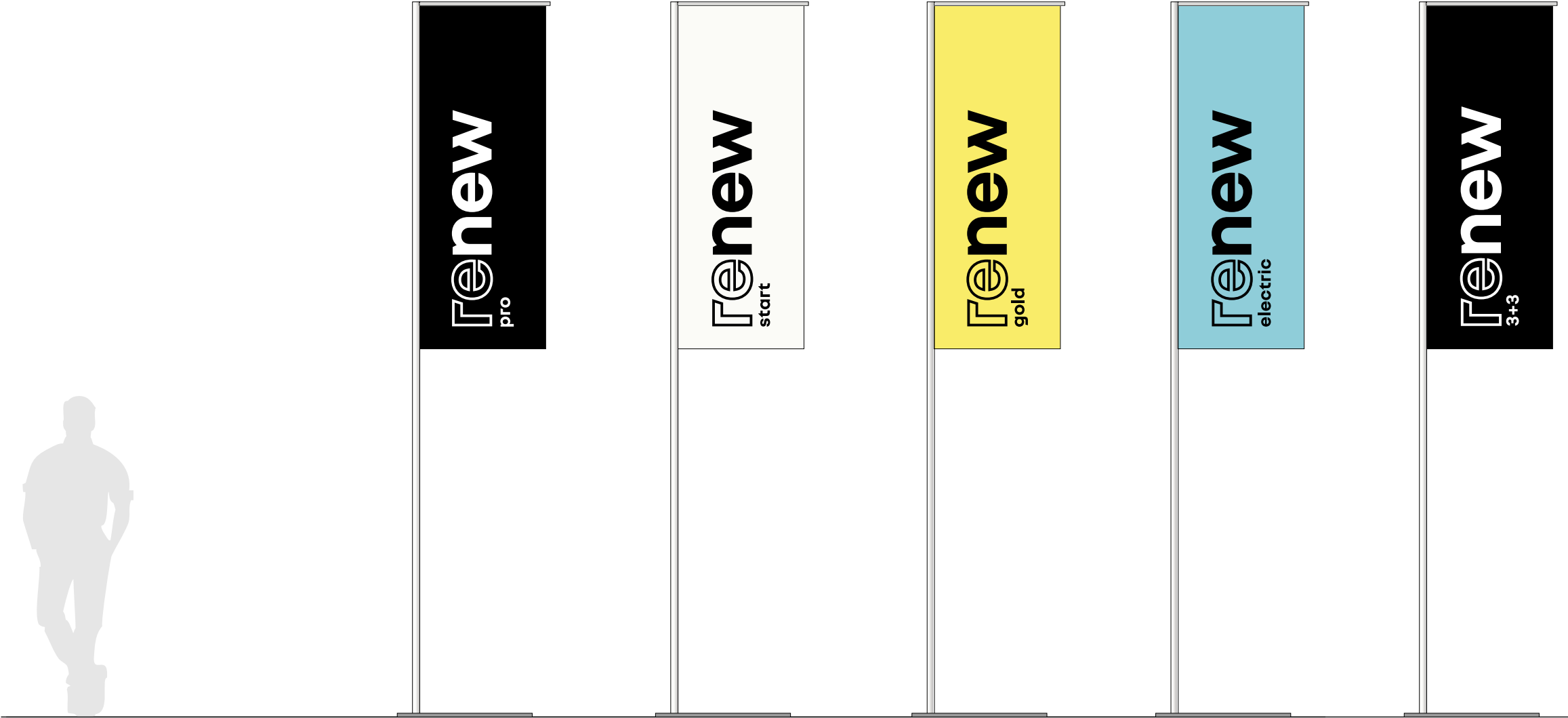
3.2 Les drapeaux



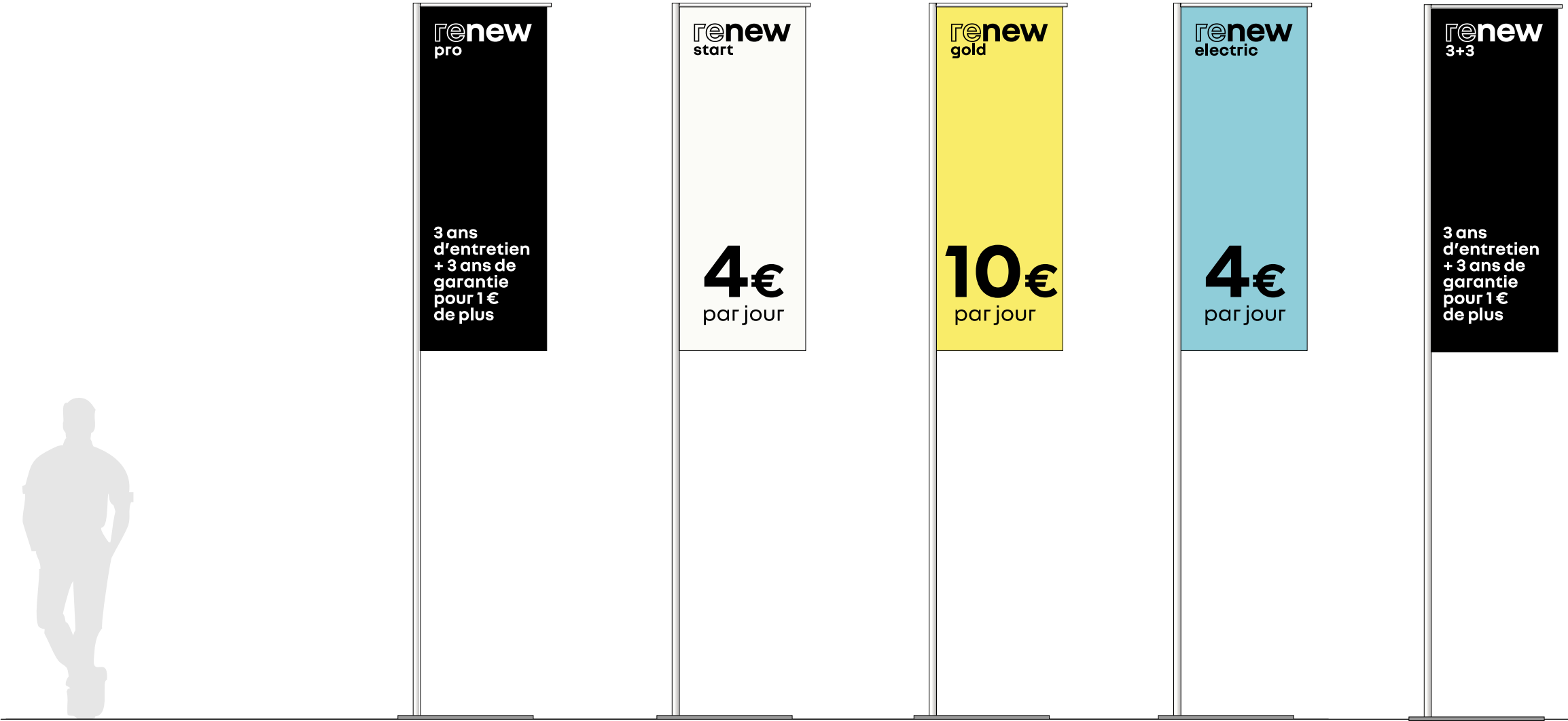
3.3 L'arche signalétique



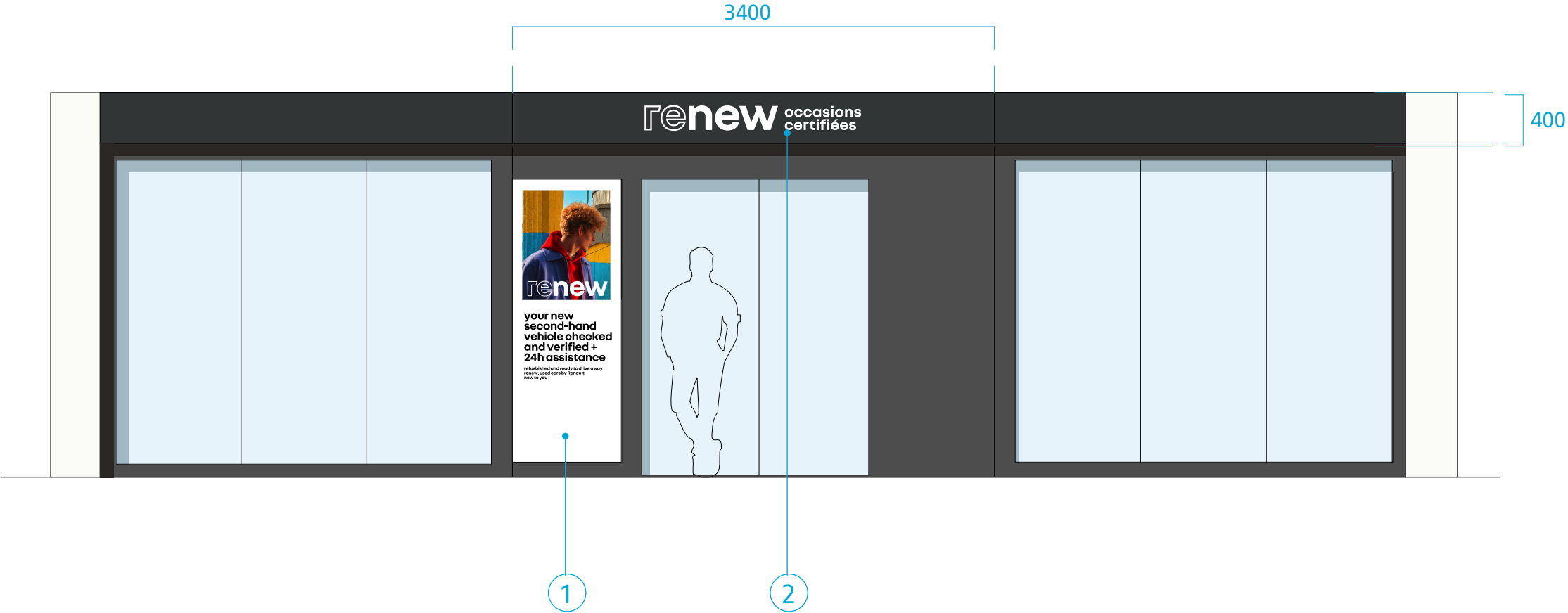
3.4 Les oriflammes génériques



3.5 Les oriflammes promotionnels



3.6 La façade de l'espace de vente



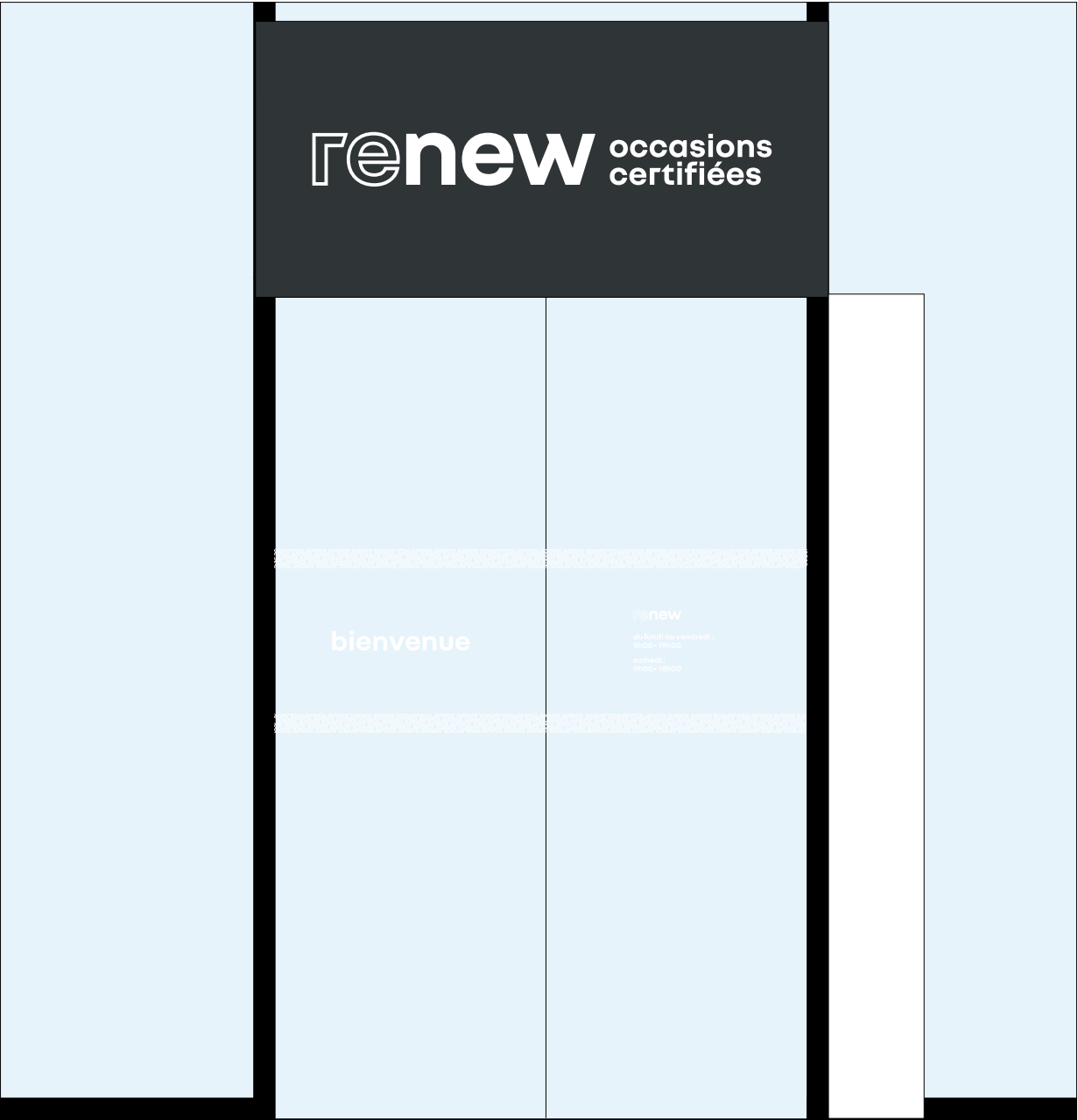
LÉGENDE

- 1 panneau promotionnel
- 2 bandeau signalétique (non lumineux)

3.7 L'entrée du showroom Renew - Sites Renault



3.8 L'entrée du showroom Renew - Sites Renault Dacia



3.9 La signalétique de la zone d'exposition Renew

