



FLAGS & BANNERS

TECHNICAL SPECIFICATIONS

ISSUE 5 - AUGUST 2008

0

FLAGS AND BANNERS

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1.1 CORPORATE FLAGS

Presentation

PRINCIPLE

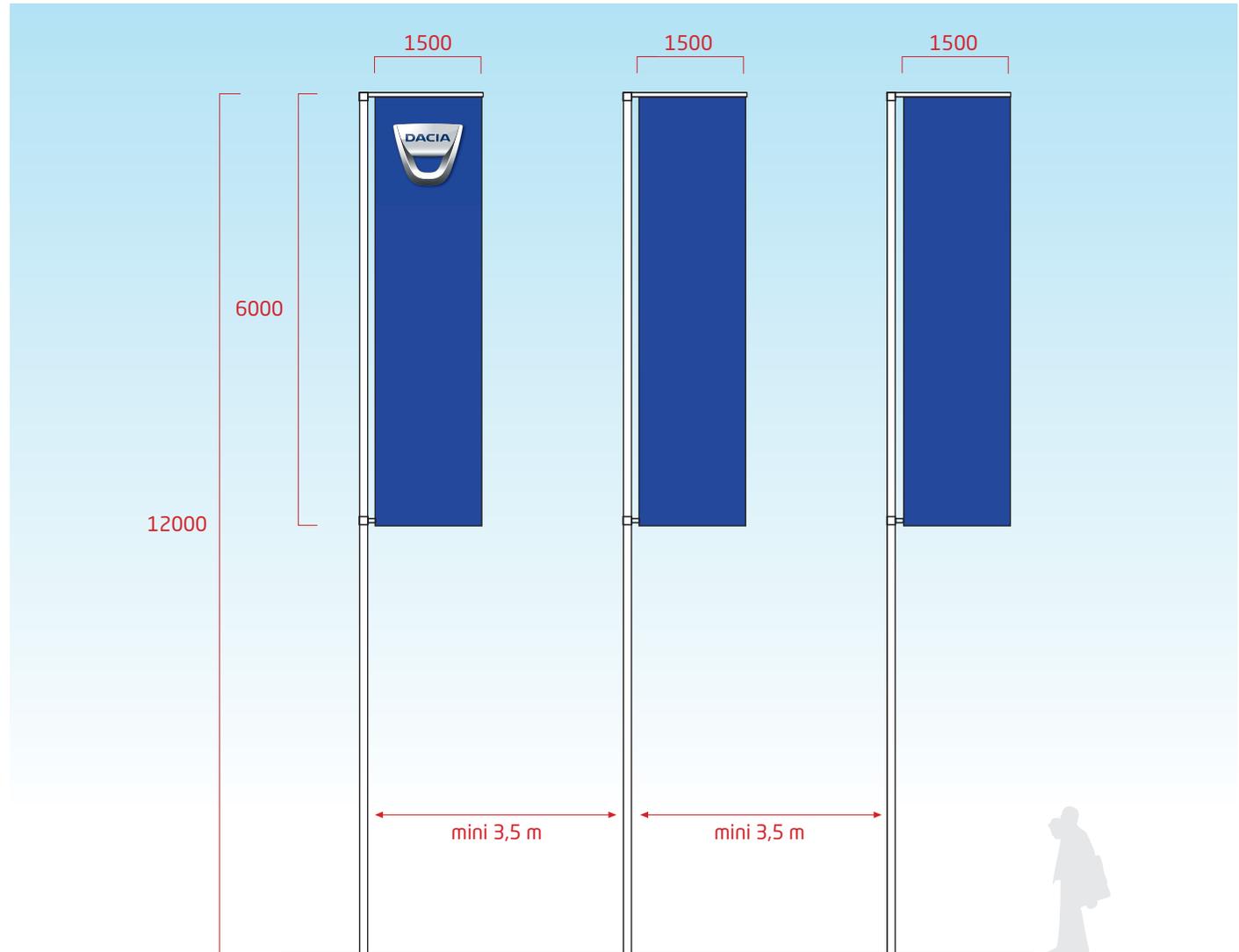
Corporate flags are implanted on white polyester mast with rotating jibs to obtain maximum impact even without wind.

IMPLANTATION

A 3.5 m minimum distance between mast must be observed to avoid any damage in windy condition.

NOTE

Blue flags can be replaced by service flags (DACIA + name of the service) when needed.



1.2 CORPORATE FLAGS

Implantation

PRINCIPLE

Dacia corporate flags are available in 2 sizes:

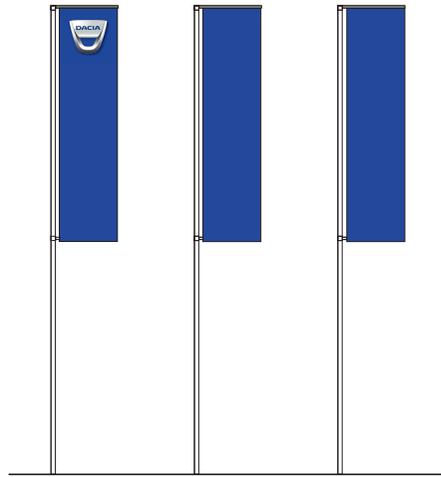
- > 6 x 1.5 m flags for 12 m masts
- > 5 x 1.5 m flags for 10 m masts.

They can be implanted :

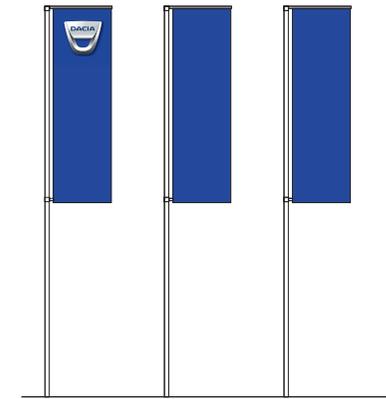
- > either by groups of 3 masts
- > either by groups of 5 masts

KEY

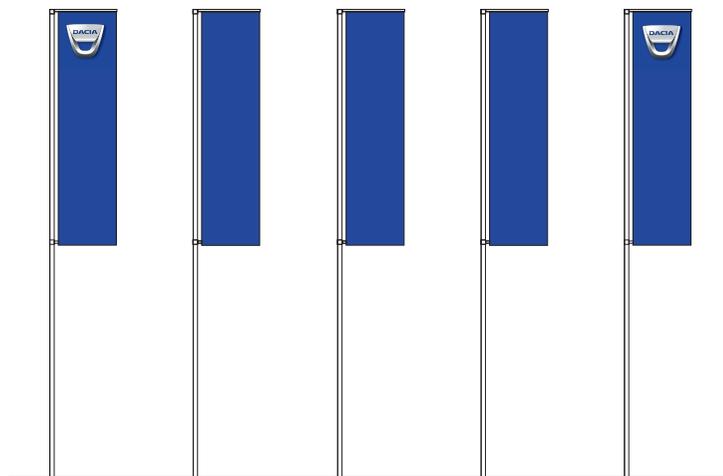
1. 12 m masts with 6 m flags implanted by groups of 3
2. 10 m masts with 5 m flags implanted by groups of 3
3. 12 m masts with 6 m flags implanted by groups of 5
4. 10 m masts with 5 m flags implanted by groups of 5



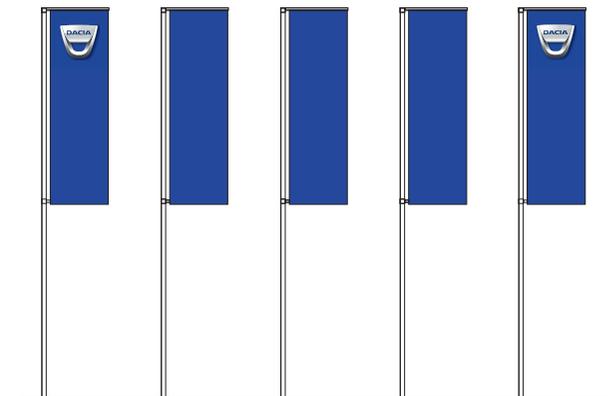
1



2



3



4

1.3 CORPORATE FLAGS

6 m flags

PRINCIPLE

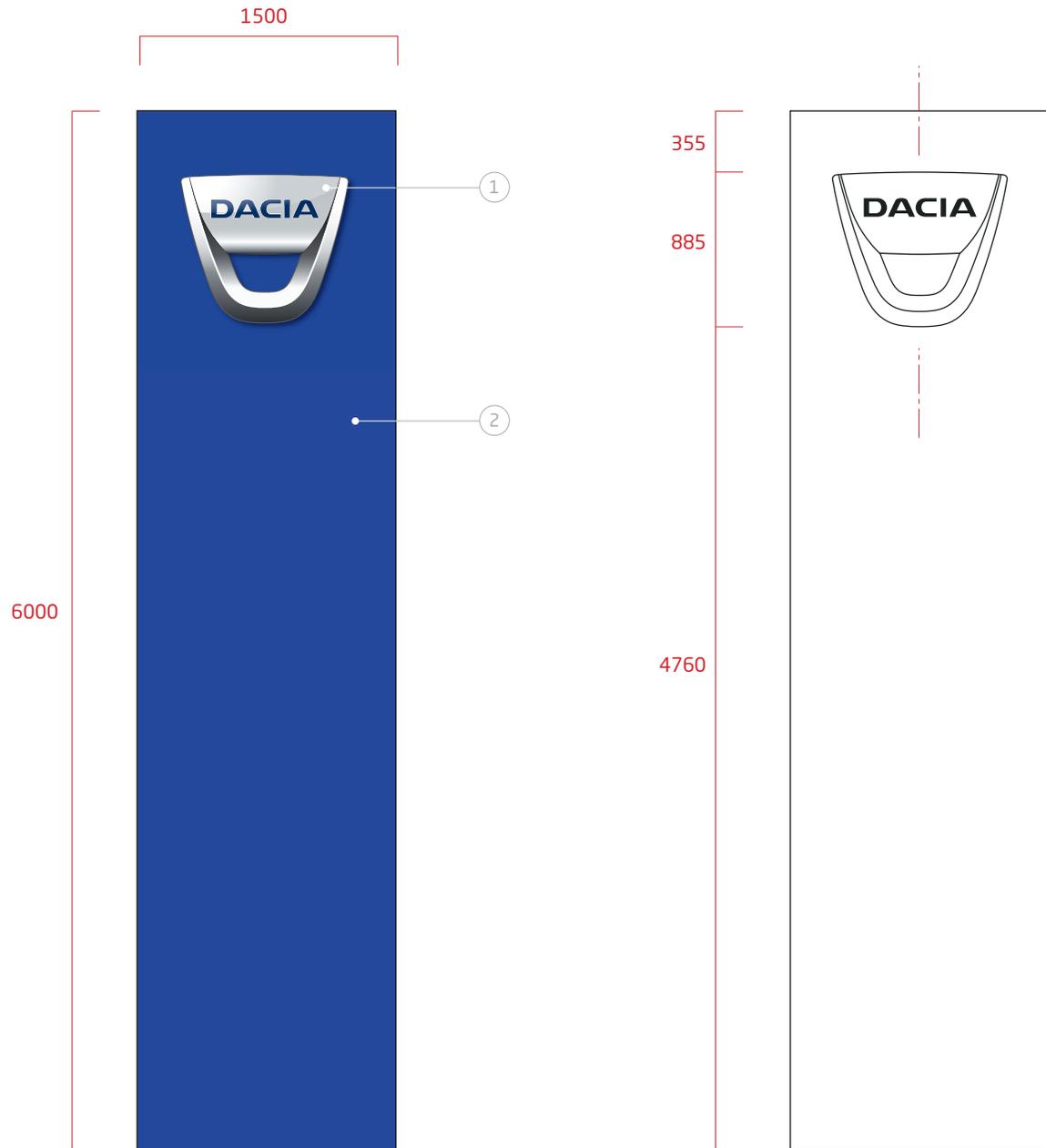
Top of the flag includes DACIA emblem reproduced by silk-screen printing (4-colours) from a digital file (Illustrator® EPS).

REPRODUCTION

A computer file (EPS image) allows to ensure identical reproduction (four-colour version). For the latter technique, special care needs to be taken as to the choice of frame used so as to avoid any visual degradation in relation to the visibility of the sign.

KEY

- 1. 2D DACIA emblem
3-colour reproduction
- 2. DACIA blue colour
3-colour reproduction
- Pantone 662 C
- C.100 - M.88 - Y.0 - B.20



1.4 CORPORATE FLAGS

5 m flags

PRINCIPLE

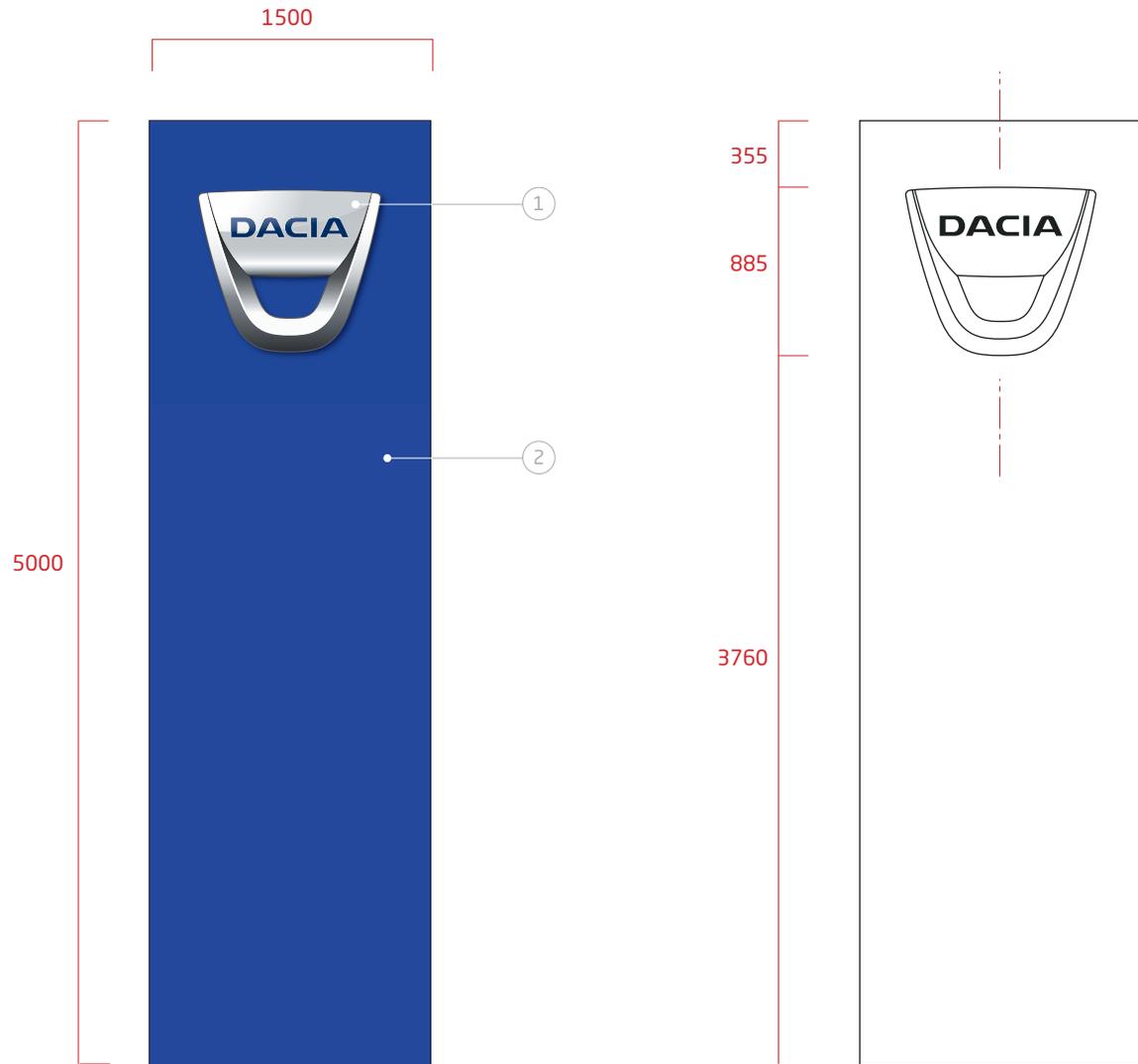
Top of the flag includes DACIA emblem reproduced by silk-screen printing (4-colours) from a digital file (Illustrator® EPS).

REPRODUCTION

A computer file (EPS image) allows to ensure identical reproduction (four-colour version). For the latter technique, special care needs to be taken as to the choice of frame used so as to avoid any visual degradation in relation to the visibility of the sign.

KEY

- 1. 2D DACIA emblem
3-colour reproduction
- 2. DACIA blue colour
3-colour reproduction
- Pantone 662 C
- C.100 - M.88 - Y.0 - B.20



1.5 CORPORATE BANNERS

Presentation & description

DESCRIPTION

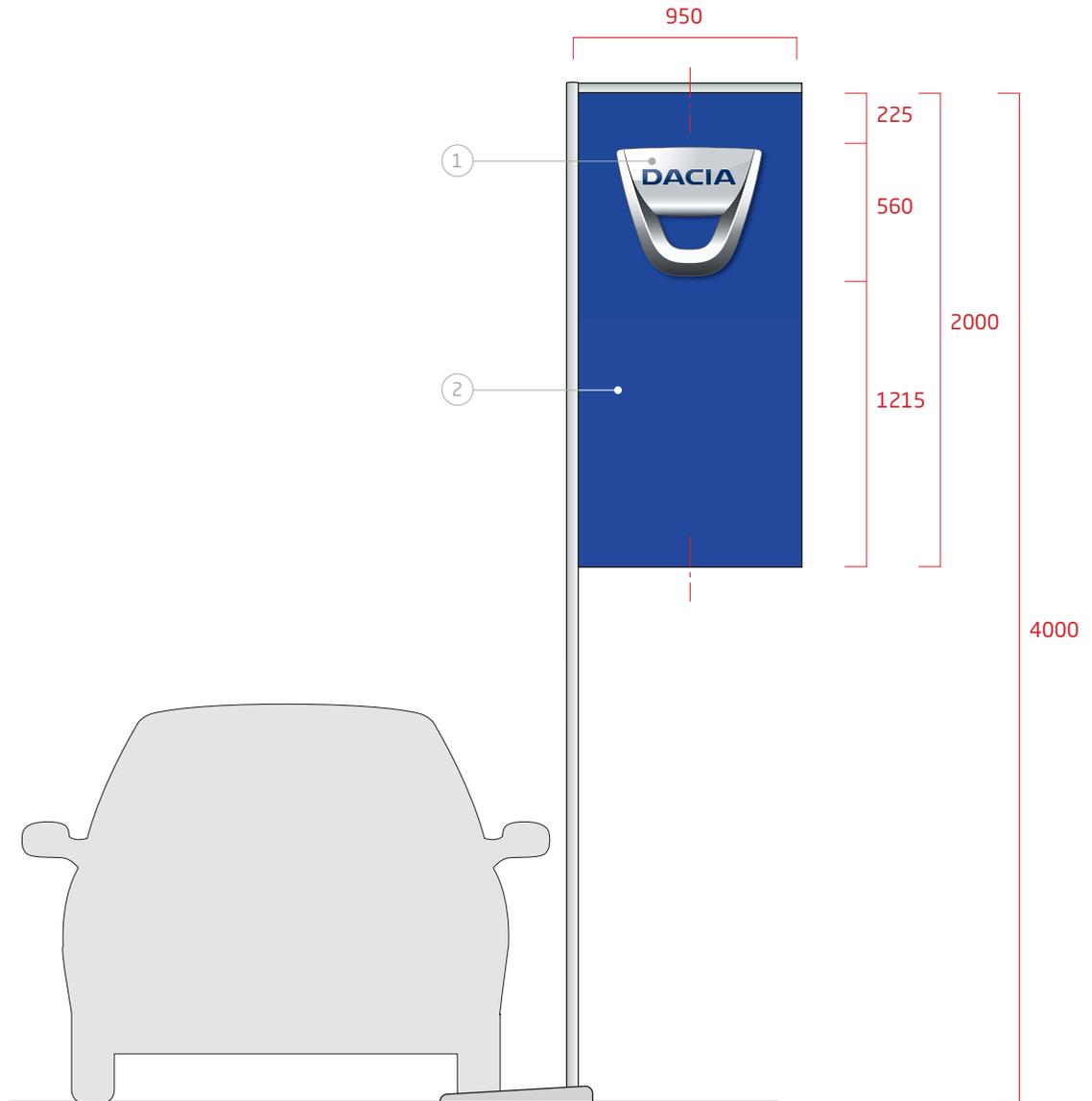
Format: 950 x 2000 mm
Metallic mast with 4 m high pivoting jib secured to removable support.
130 g polyester flag.
Silk-screen printed recto.
3-colour reproduction

REPRODUCTION

A computer file (EPS image) allows to ensure identical reproduction (four-colour version).
For the latter technique, special care needs to be taken as to the choice of frame used so as to avoid any visual degradation in relation to the visibility of the sign.

KEY

- 1. 2D DACIA emblem
3-colour reproduction
- 2. DACIA blue colour
3-colour reproduction
- Pantone 662 C
- C.100 - M.88 - Y.0 - B.20



- 2.1 SERVICE FLAGS / Presentation
- 2.2 SERVICE FLAGS / Déclinaison
- 2.3 SERVICE FLAGS / 6 m flags
- 2.4 SERVICE FLAGS / 5 m flag
- 2.5 SERVICE FLAGS / 6 m flags with long Service name
- 2.6 SERVICE FLAGS / 5 m flags with long Service name
- 2.7 SERVICE BANNERS / Presentation & description
- 2.8 SERVICE BANNERS / Banners with long Service name

2.1 SERVICE FLAGS

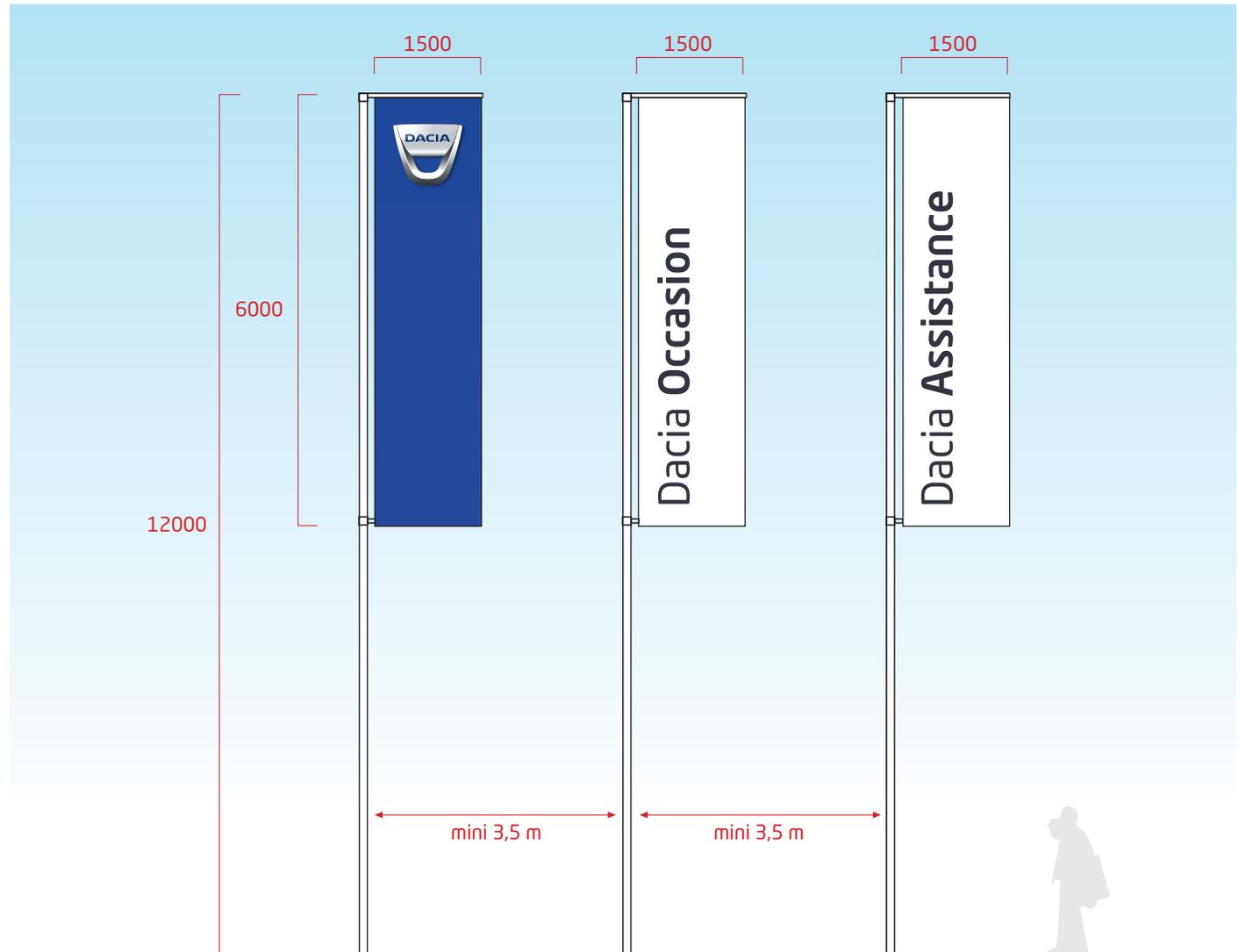
Presentation

PRINCIPLE

Service flags are implanted on white polyester mast with rotating jibs to obtain maximum impact even without wind.

IMPLANTATION

A 3.5 m minimum distance between mast must be observed to avoid any damage in windy condition.



2.2 SERVICE FLAGS

Installation

PRINCIPLE

Service flags are available in 2 sizes:

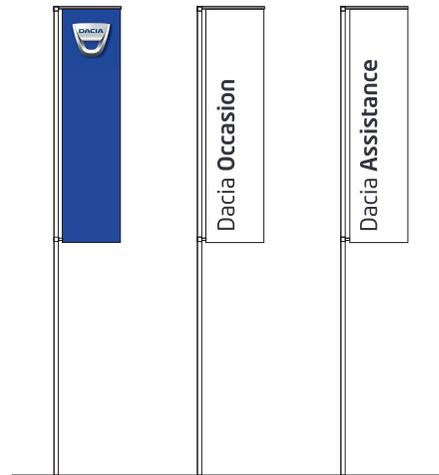
- > 6 x 1.5 m flags
for 12 m masts
- > 5 x 1.5 m flags
for 10 m masts.

They can be implanted :

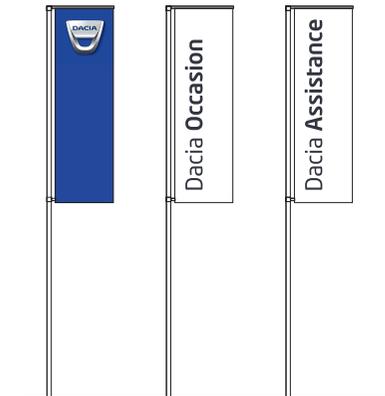
- > either by groups of 3 masts
- > either by groups of 5 masts

KEY

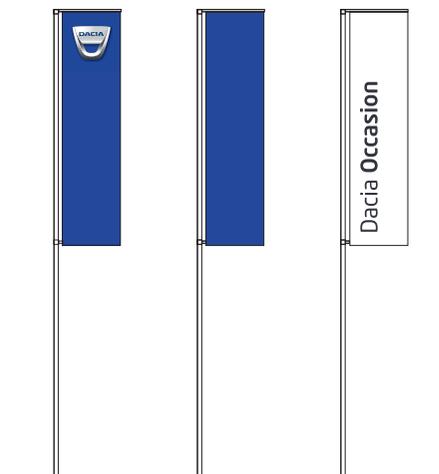
1. 12 m masts with 6 m flags
with 2 Service flags
2. 10 m masts with 5 m flags
with 2 Service flags
3. 12 m masts with 6 m flags
with 1 Service flag
4. 10 m masts with 5 m flags
with 1 Service flag



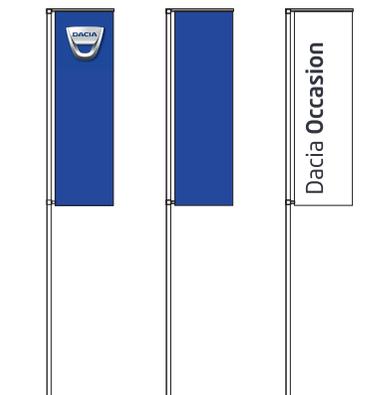
①



②



①



②

2.3 SERVICE FLAGS

6 m flags

PRINCIPLE

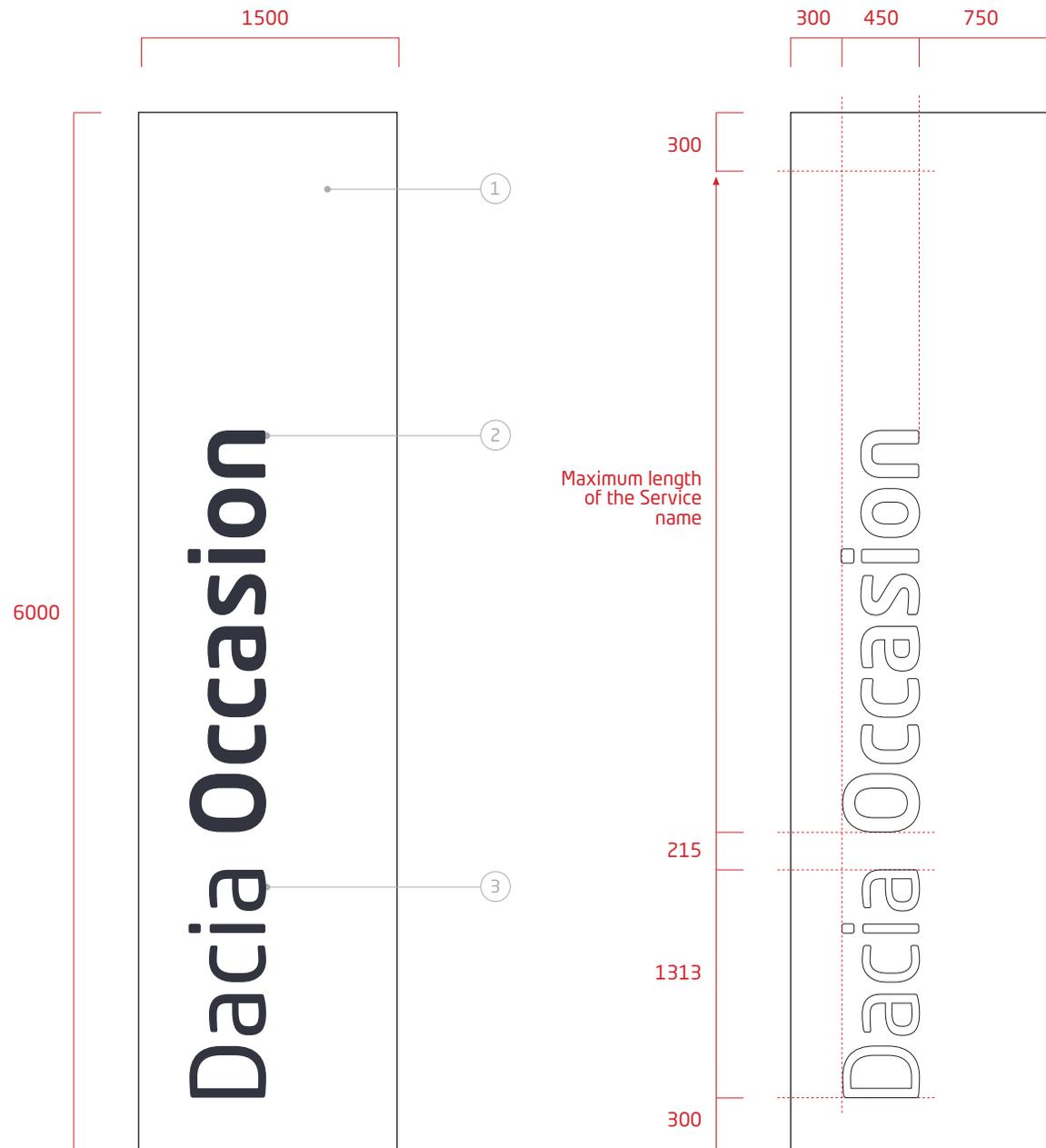
A white flag includes the Service name reproduced by silk-screen printing (one-colour).

REPRODUCTION

Service name is obtained with the NeoTech Dacia medium type-face.

KEY

1. Background
 - Pure white
2. Name of the Service
 - Neo Tech Dacia Medium type face
 - Pantone Cool Gray 11C
3. "Dacia" mention
 - Neo Tech Dacia Regular type face
 - Pantone Cool Gray 11C



2.4 SERVICE FLAGS

5 m flags

PRINCIPLE

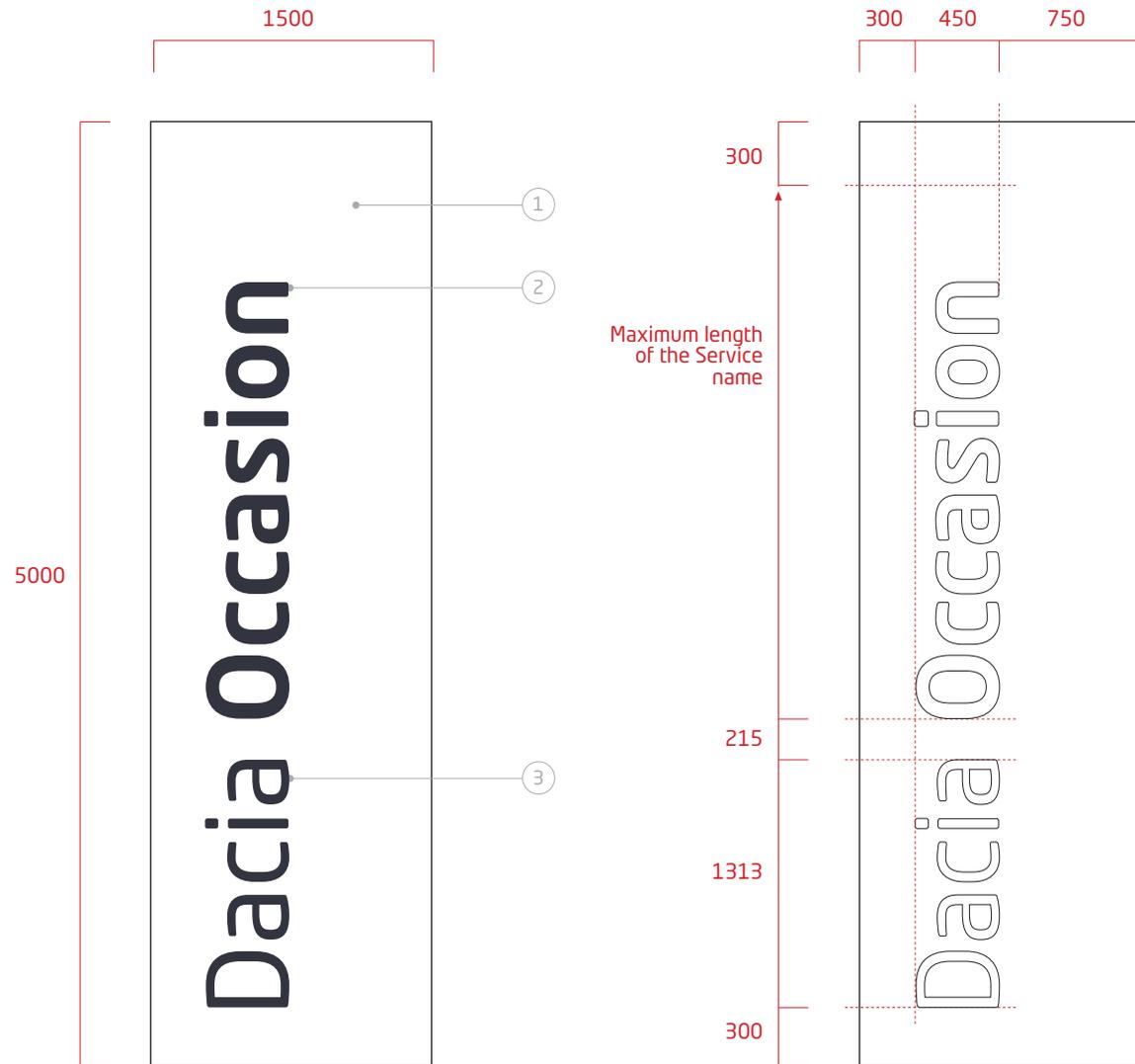
A white flag includes the Service name reproduced by silk-screen printing (one-colour).

REPRODUCTION

Service name is obtained with the NeoTech Dacia medium type-face.

KEY

1. Background
 - Pure white
2. Name of the Service
 - Neo Tech Dacia Medium type face
 - Pantone Cool Gray 11C
3. "Dacia" mention
 - Neo Tech Dacia Regular type face
 - Pantone Cool Gray 11C



2.5 SERVICE FLAGS

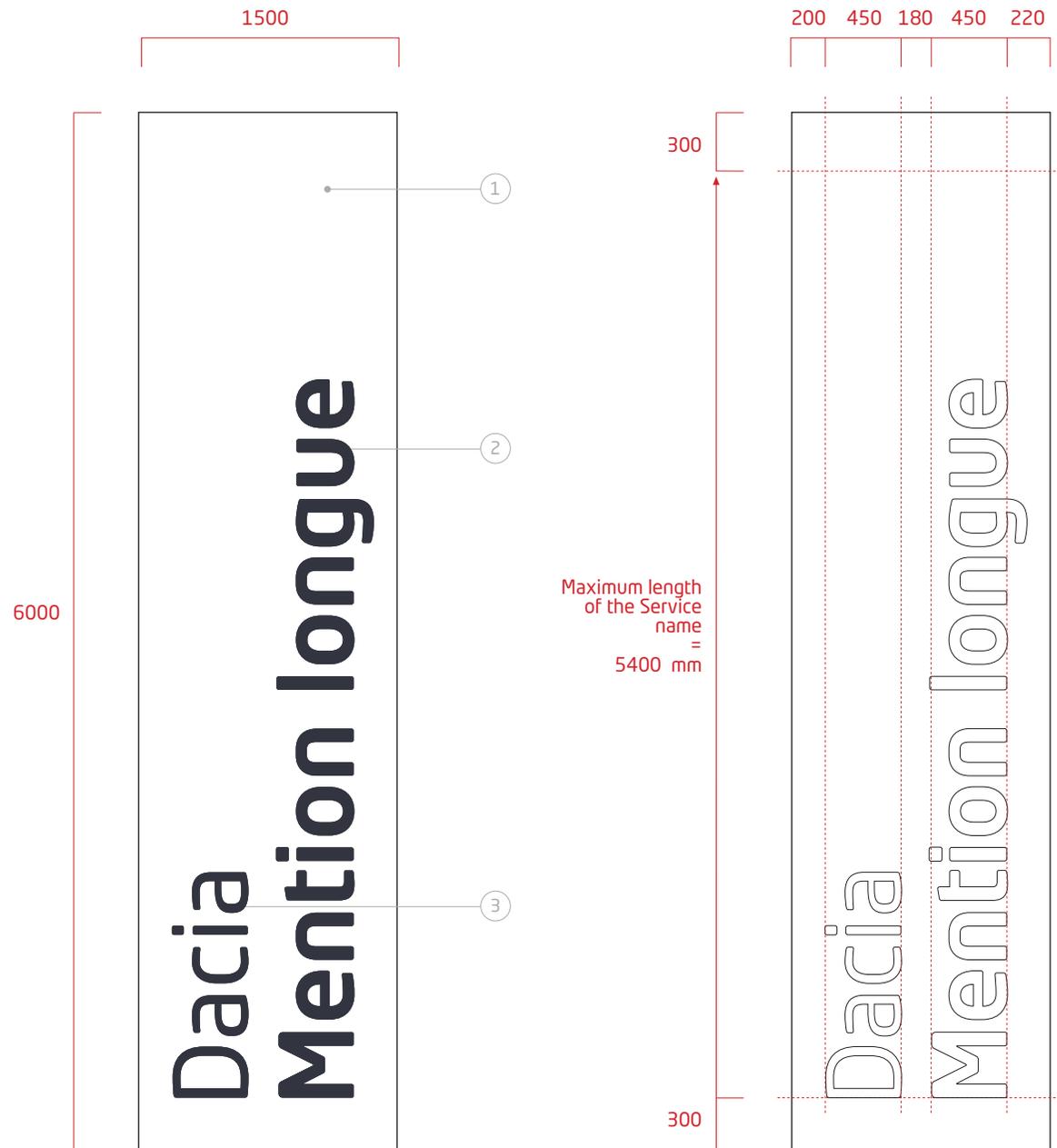
6 m flags with long Service name

PRINCIPLE

This outline is reserved to the long Service name which do not allow the use of standard outline (see page 2.3).

KEY

1. Background
 - . Pure white
2. Name of the Service
 - . Neo Tech Dacia Medium type face
 - . Pantone Cool Gray 11C
3. "Dacia" mention
 - . Neo Tech Dacia Regular type face
 - . Pantone Cool Gray 11C



2.6 SERVICE FLAGS

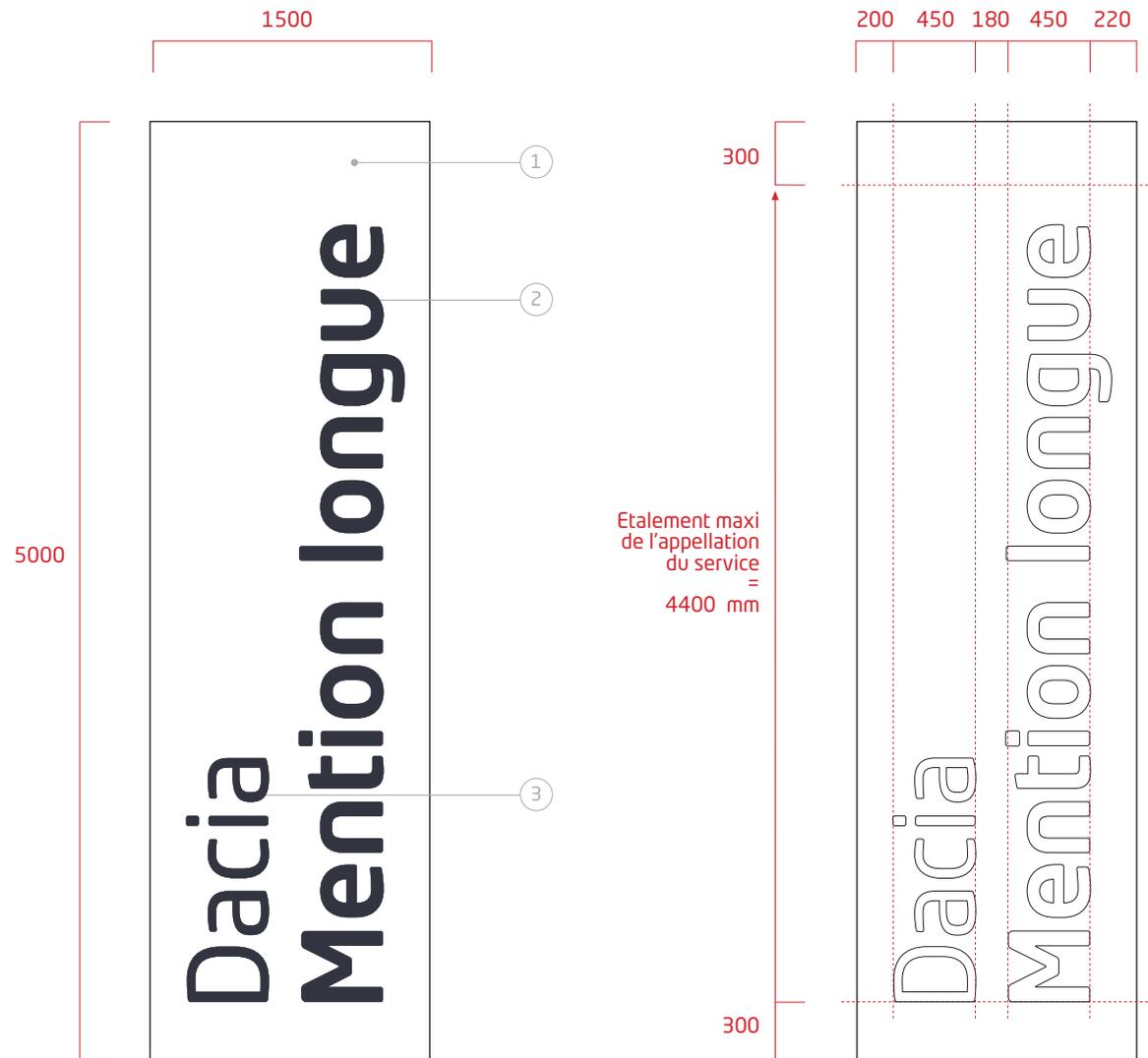
5 m flags with long Service name

PRINCIPLE

This outline is reserved to the long Service name which do not allow the use of standard outline (see page 2.4).

KEY

1. Background
 - Pure white
2. Name of the Service
 - Neo Tech Dacia Medium type face
 - Pantone Cool Gray 11C
3. "Dacia" mention
 - Neo Tech Dacia Regular type face
 - Pantone Cool Gray 11C



2.7 SERVICE BANNERS

Presentation & description

DESCRIPTION

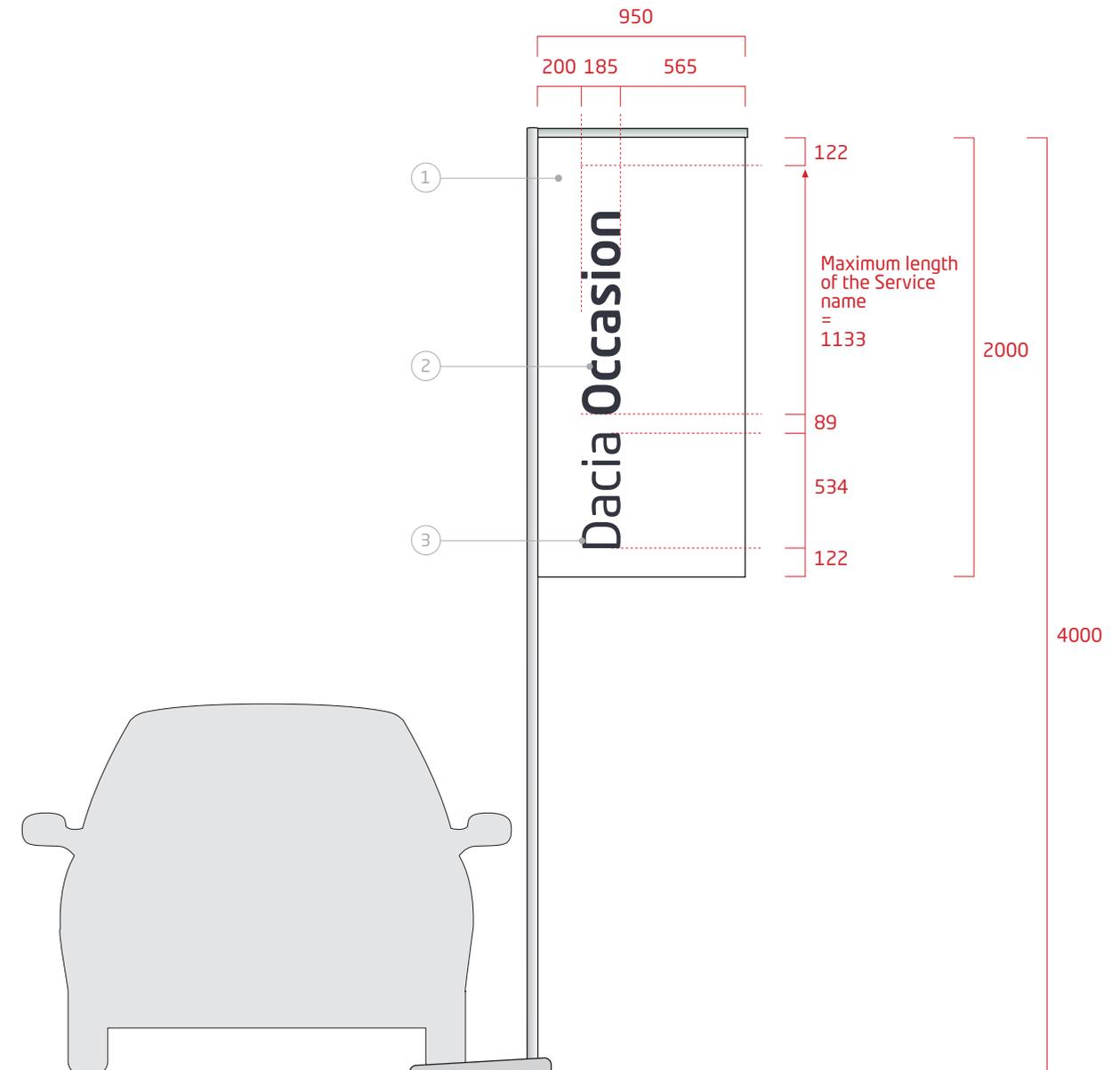
Format: 950 x 2000 mm
Metallic mast with 4 m high pivoting jib secured to removable support.
130 g polyester flag.
Silk-screen printed recto.
1-colour reproduction

REPRODUCTION

For the latter technique, special care needs to be taken as to the choice of frame used so as to avoid any visual degradation in relation to the visibility of the sign.

KEY

1. Background
 - . Pure white
2. Service name
 - . Neo Tech Dacia Medium type face
 - . Pantone Cool Gray 11C
3. "Dacia" mention
 - . Neo Tech Dacia Regular type face
 - . Pantone Cool Gray 11C



2.8 SERVICE BANNERS

Banners with long Service name

PRINCIPLE

This outline is reserved to the long Service name which do not allow the use of standard outline (see page 2.7).

KEY

1. Background
 - Pure white
2. Service name
 - Neo Tech Dacia Medium type face
 - Pantone Cool Gray 11C
3. "Dacia" mention
 - Neo Tech Dacia Regular type face
 - Pantone Cool Gray 11C

