



Carrosserie centralisée  
dealer name

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dealer name



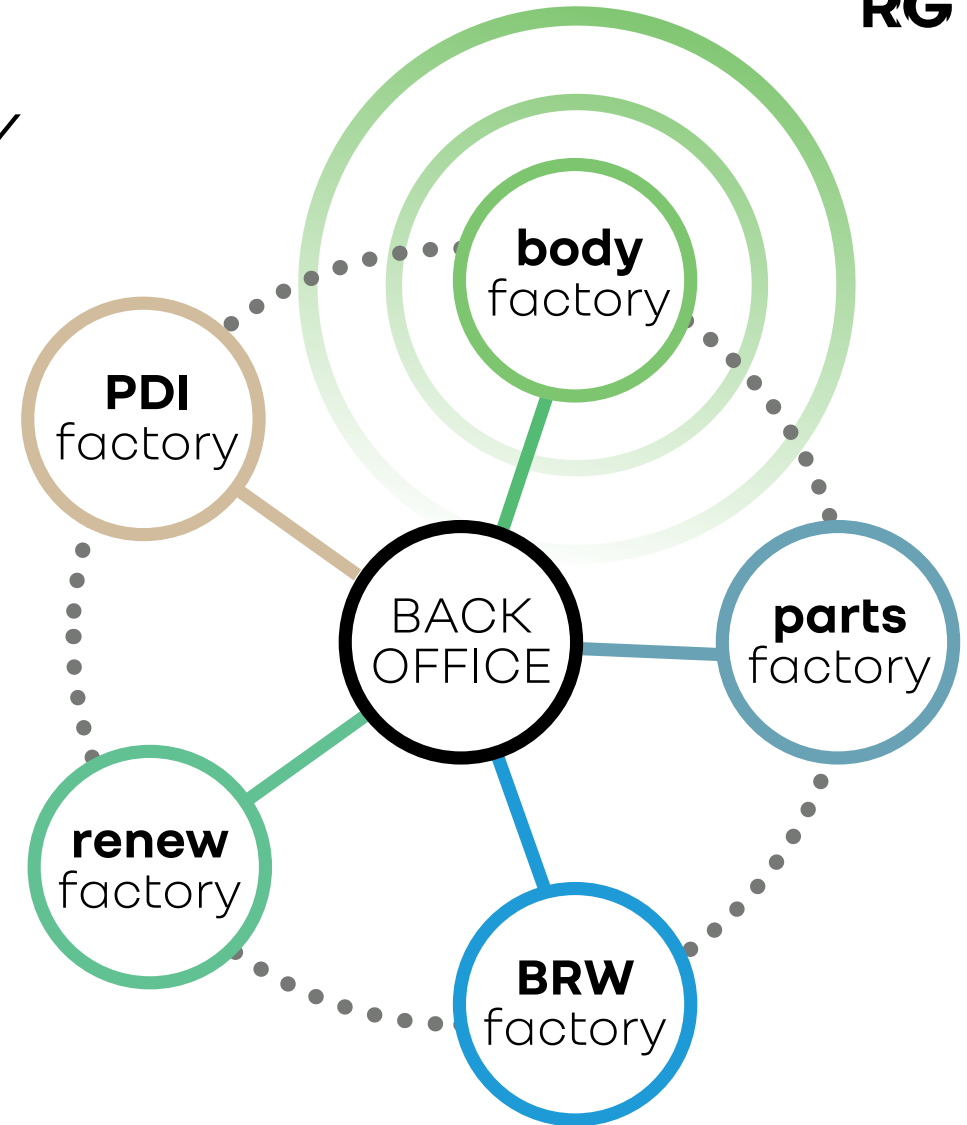
# A LINK IN THE HUB STRATEGY

A MORE RELEVANT TERRITORIAL GRID IS PROPOSED TO THE NETWORK WITH THE CREATION OF HUBS MADE UP OF INTERCONNECTED CONTACT POINTS OFFERING A RANGE OF ACTIVITIES

IN THE SAME GEOGRAPHICAL AREA, MANAGED BY A SINGLE PARTNER.

The Strategy Hub, through its various formats, responds to major challenges:

- new trends and customer expectations,
- new lifestyles and increasing urbanisation,
- the pressure of competition and digital offerings on customer journeys,
- improving of profitability.

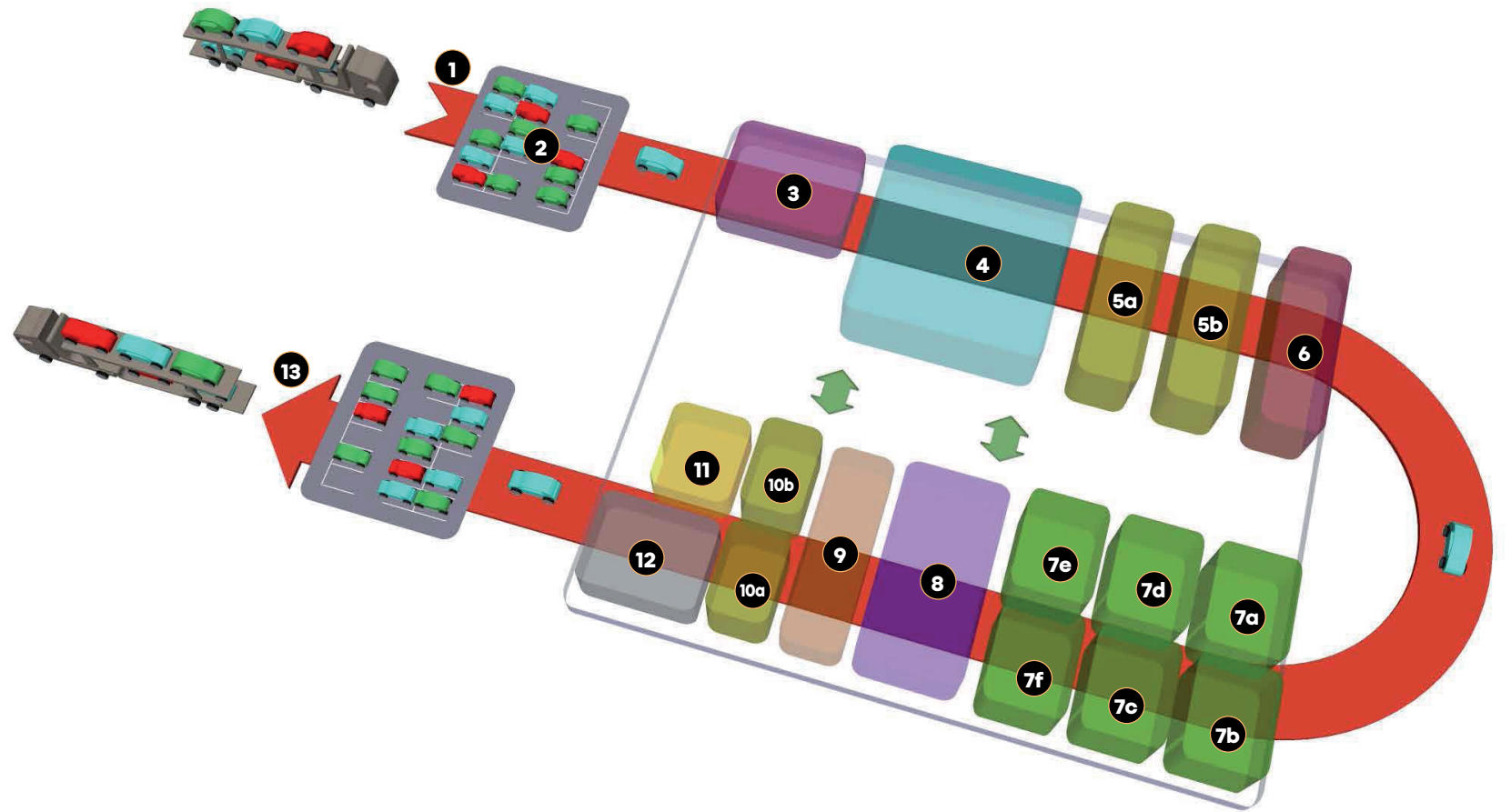




## Principle

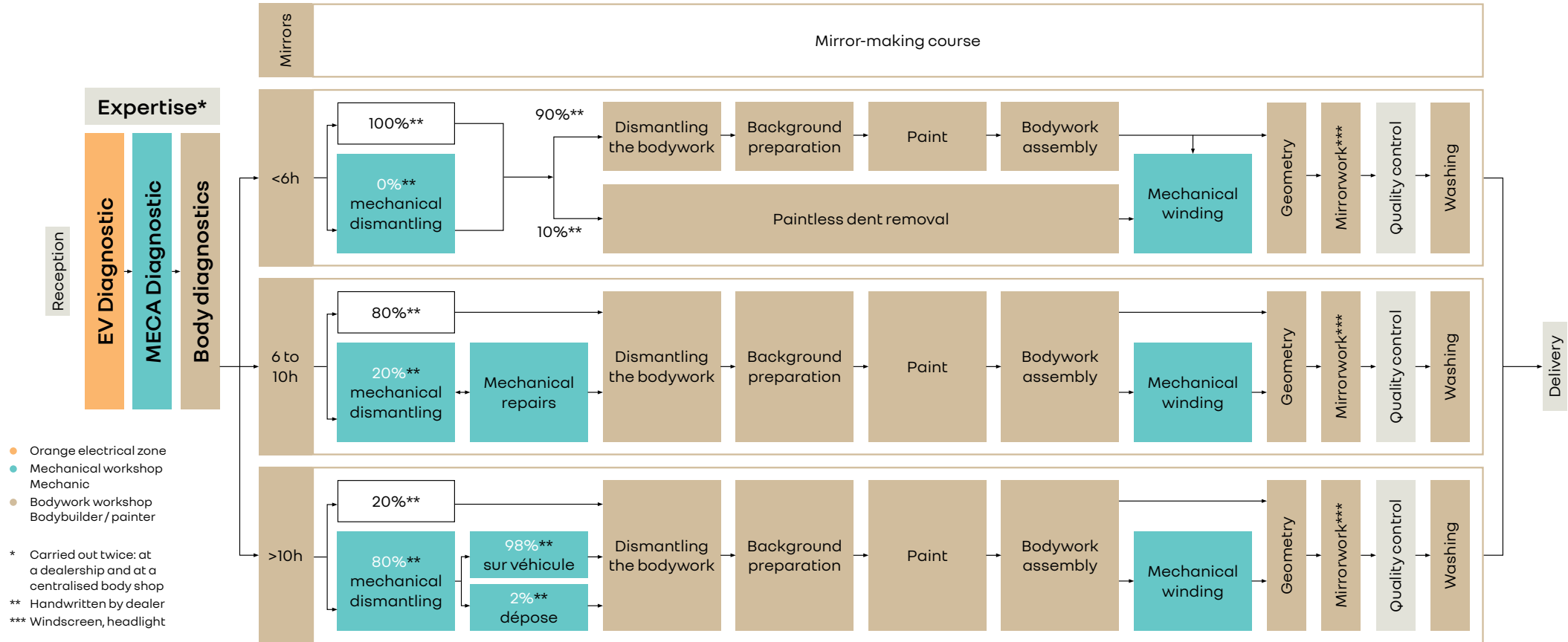
# PRODUCTION STAGES

1. Vehicle reception
2. Storage
3. Appraisal (non-roadworthy vehicle)
4. Parts warehouse
5. Mechanical engineering
  - a - Dismantle
  - b - Geometry
6. Costing of additional work
7. Sheet metal work
  - a - Mirrors
  - b - DSP
  - c - Dismantling
  - d - Repair
  - e - Replace
  - f - Background preparation
8. Paint
9. Sheet metal reassembly
10. Mechanical engineering
  - a - Going up
  - b - Geometry
11. Quality control
12. Washing
13. Forwarding to dealerships



Principle

# DETAIL OF PRODUCTION BY TYPOLOGY



## Sizing and profitability tool

# THE CALCULATOR



A spreadsheet can be used to match resources to needs and objectives.

- Surface area per station
- HR in relation to the project
- Calculation of average time per shift... · Equipment
- Profitability

Based on existing activity data for several sites, this tool simulates the impact of centralising bodywork activities. The aim is to provide a decision-making aid on the interest and feasibility of such an action for a plate or a group.



07 - Feasibility study

**Sizing and profitability tool**

# TUTORIAL

A tutorial supports the dimensioning tool and explains how to use the calculator.

