

AGENDA

GENERAL PRINCIPLES

NEW VEHICLES RANGE

GENERAL OVERVIEW RULES ON HOW THE MOBILIZE PRODUCTS ARE INTEGRATED IN THE RENAULT ENVIRONMENT OF A DEALER'S WEBSITE HOW TO SET UP A NEW VEHICLE RANGE INTEGRATING DUO & BENTO

GOOGLE BUSINESS PROFILE

HOW TO INTEGRATE MOBILIZE DUO & BENTO

GENERAL PRINCIPLES — INTEGRATION OF DUO & BENTO INTO A RENAULT ENVIRONMENT

- Respect the Renault identity as long as you are on a Renault page.
 Please refer to Renault Digital Standards Guide for more details on
 Renault identity.
- Duo & Bento are the only vehicles outside Renault brand, that can be integrated in the Renault New Vehicle range.



NEW VEHICLE RANGE - RULES OF INTEGRATION OF DUO & BENTO IN THE NV RANGE

Mobilize Duo & Bento can be integrated into the global range:

- ✓ Mobilize Duo at the end of the passenger car range
- ✓ Mobilize Bento at the end of the LCV car range

and into specific categories of a dealer car picker:

✓ Electric cars, without licence (Duo only), etc.

The Mobilize Duo & Bento cars must be placed in last position of the range.

The cars should always be presented with the mention of the brand Mobilize before the name of the model:

- Mobilize Duo
- Mobilize Bento



electrio

NEW MASTER

discove

starting from: xx xxx €

NEW KANGOO VAN

starting from: xx xxx €



NEW TRAFIC VAN



MASTER starting from: xx xxx €

PASSENGER CARS





NEW MASTER CHASSIS CAR

starting from: xx xxx €



discove









discove



THIS IS THE RENAULT RANGE

which Renault model do you like? PASSENGER CARS

VAN



electric

RENAULT 5 E-TECH 100% ELECTRIC starting from: xx xxx €

CLIO starting from: xx xxx €



electric

ARKANA

full hybrid

starting from: xx xxx €

ESPACE

TWINGO E-TECH 100% ELECTRIC

starting from: xx xxx €





NEW CAPTUR starting from: xx xxx €

MEGANE E-TECH 100% ELECTRIC starting from: xx xxx €

electric

SYMBIOZ starting from: xx xxx €







starting from: xx xxx €

SCENIC E-TECH 100% ELECTRIC

starting from: xx xxx €

RAFALE

starting from: xx xxx €

starting from: xx xxx €

AUSTRAL



electric KANGOO starting from: xx xxx €



GOOGLE BUSINESS PROFILE - INTEGRATION OF DUO & BENTO

For Renault dealers, who commercialize Duo & Bento, it is recommended to add Duo & Bento in the following areas:

Photos: you can add photos of your showroom where Duo & Bento are selling.

Products section: display of the Mobilize vehicles in addition to the Renault New Vehicle range.



Renault City Name

Website	Directions	Save	Call	
19 ****	(12K)			

Service options: In-store shopping - In-store pick-up - Delivery Address: nº + street + City name Hours: Closed · Opens 8:30 AM Phone: +XX XX XX XX XX XX Appointments: xxxxxxxxxx.fr

Suggest an edit

Contact

Appointments: lead form renault.dealername.com/xxx

SYMBIOZ

Products





SCENIC

MOBILIZE DUO