ALPINE

STANDARDS IMPLEMENTATION GUIDE

ALPINE STORE



New references for configuration shelf: Slides 82/83

IMPLEMENTATION GUIDE

AN ALPINE BRANDED SPACE



INTRODUCTION

Born from a passion for driving, Alpine nurtures a special relation between the driver, the vehicle, and the road.

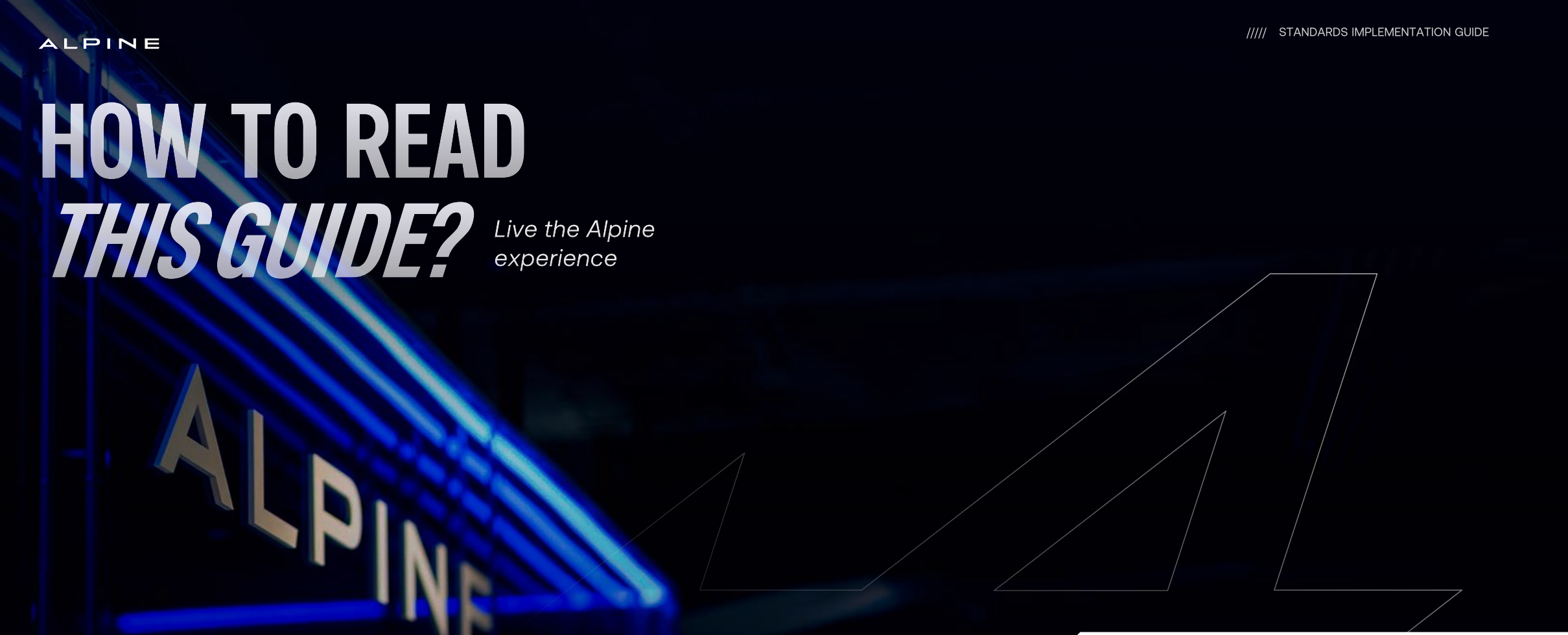
ALPINE STORE EXTENDS THIS PROMISE.

“A place like no other, designed to evoke what makes Alpine unique: lightness, French savoir-faire, and an exhilarating experience”.

This guide accompanies you in staging this unique experience, so that it is experienced authentically in every dealership.

HOW TO READ *THIS GUIDE?*

Live the Alpine experience



Designed as an immersive guide, it follows the journey experienced by customers, from their arrival to their departure from the Alpine Store.

THE GUIDE'S OBJECTIVE

Present the layout standards and the expected customer experience in each Alpine Store.

ALPINE SALES JOURNEY



EXTERIOR EXPERIENCE 01

Clearly identify the site's location and naturally guide the customer to the entrance.

The client locates Alpine Store, parks, and access the showroom.

START THE JOURNEY

INTERIOR EXPERIENCE 02

Spark interest & support the purchase journey

The customer explores the Alpine universe, discovers the vehicles, and develops their project with the advisor.

START THE JOURNEY

THE *EXTERIOR* EXPERIENCE

A recognizable site and a clear path to the showroom.



THE ALPINE EXPERIENCE

STARTS OUTDOOR

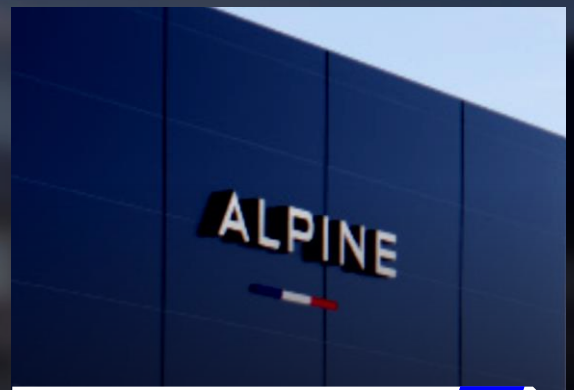
The spaces are designed to make the brand visible, naturally guide the customer to the showroom, and create a first impression that is consistent with the Alpine universe.

START THE JOURNEY

THE CLIENT EXPERIENCE

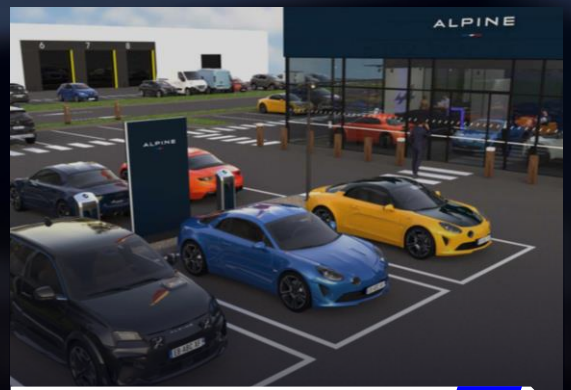
EXTERIOR

A recognizable site and a clear path to the showroom (pour la phrase a cote du titre)



SITE IDENTIFICATION 01

START THE JOURNEY



SITE ENTRANCE 02

START THE JOURNEY



CLIENTS' PARKING ACCESS 03

START THE JOURNEY



SHOWROOM ENTRANCE 04

START THE JOURNEY

LOCATING THE *SITE*

The customer locates Alpine Store.



LOCATING THE *SITE*

The customer locates Alpine Store.



FACADE & FLAG

SIGNAGE



Facade signage

Exterior Box Lettering
Backlighting

Size S: 2918 x 250 mm
Size M: 4377 x 375 mm
Size L: 5836 x 500 mm



Flag signage

Size S: 800 x 386mm
Size L: 1138 x 572mm

LOCATING THE *SITE*

The customer locates Alpine Store.



TOTEM

2 AVAILABLE FORMATS



Dual Totem

Alpine/Certified

w. 1750 x h. 6500 mm



6500 Totem

w. 1500 x h. 2400 mm

SITE ENTRANCE

The customer enters the outdoor area and discovers the different zones.



SITE ENTRANCE

The customer enters the outdoor area and discovers the different zones.

EXTERIOR SPACE



Test area

3 test vehicles minimum



Certified Zone

2 used vehicles minimum

SITE ENTRANCE

The customer enters the outdoor area and discovers the different zones.

VISITORS ZONE

3 parking spaces minimum



SITE ENTRANCE

The customer enters the outdoor area and discovers the different zones.

FLOOR MARKING

THE ZONES



CLIENTS PARKING ACCESS

The customer parks in the designated parking spaces.



CLIENTS PARKING ACCESS

The customer parks in the designated parking spaces.

FLOOR MARKING

FIT-OUT



CLIENTS PARKING ACCESS

The customer parks in the designated parking spaces.

BOLLARDS VISITORS PARKING

FIT-OUT



Text and white Logo RAL 9003

w. 1500 x h. 2400 mm

CLIENTS PARKING ACCESS

The customer parks in the designated parking spaces.

CHARGING STATION

FIT-OUT



Depending on the supplier

SHOWROOM ENTRANCE

The customer heads toward the entrance of the Alpine Store.



SHOWROOM ENTRANCE

The customer heads toward the entrance of the Alpine Store.



SHOWROOM

VEHICLES VISIBLE FROM THE EXTERIOR



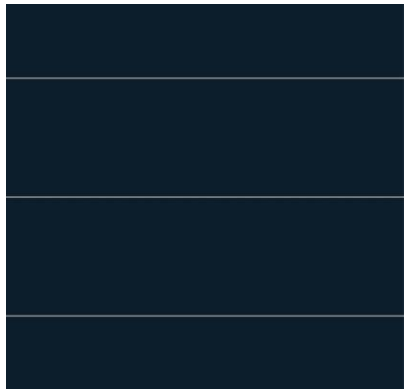
SHOWROOM ENTRANCE

The customer heads toward the entrance of the Alpine Store.



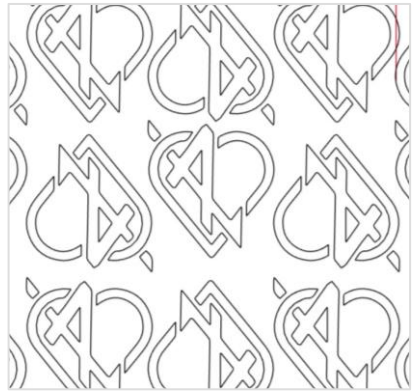
SHOWROOM

FACADE CLADDING



Night Blue Pantone 296C or RAL 5011

Aluminum sheet or ACM / Pre-coated cladding with a satin finish at 40% gloss



A-lovers safety strip

White window decals

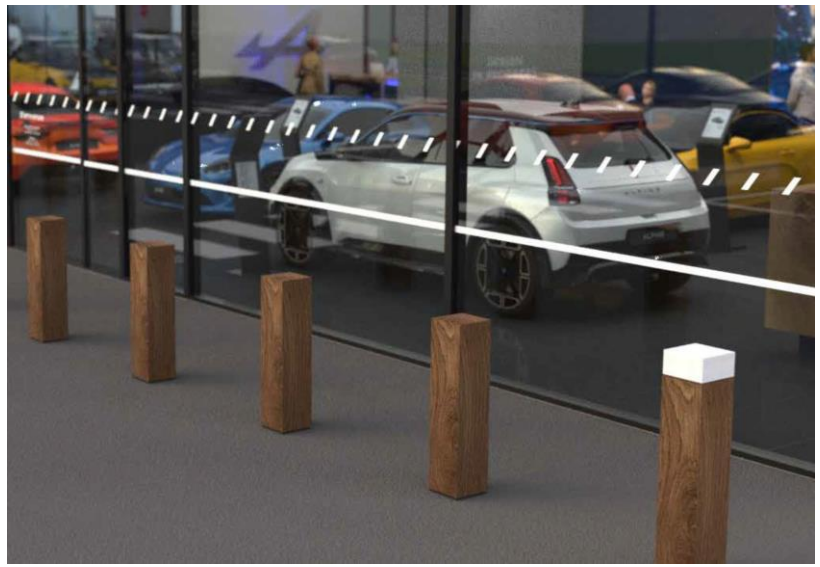
SHOWROOM ENTRANCE

The customer heads toward the entrance of the Alpine Store.



SHOWROOM

PROTECTIVE BOLLARDS



SHOWROOM ENTRANCE

The customer heads toward the entrance of the Alpine Store.



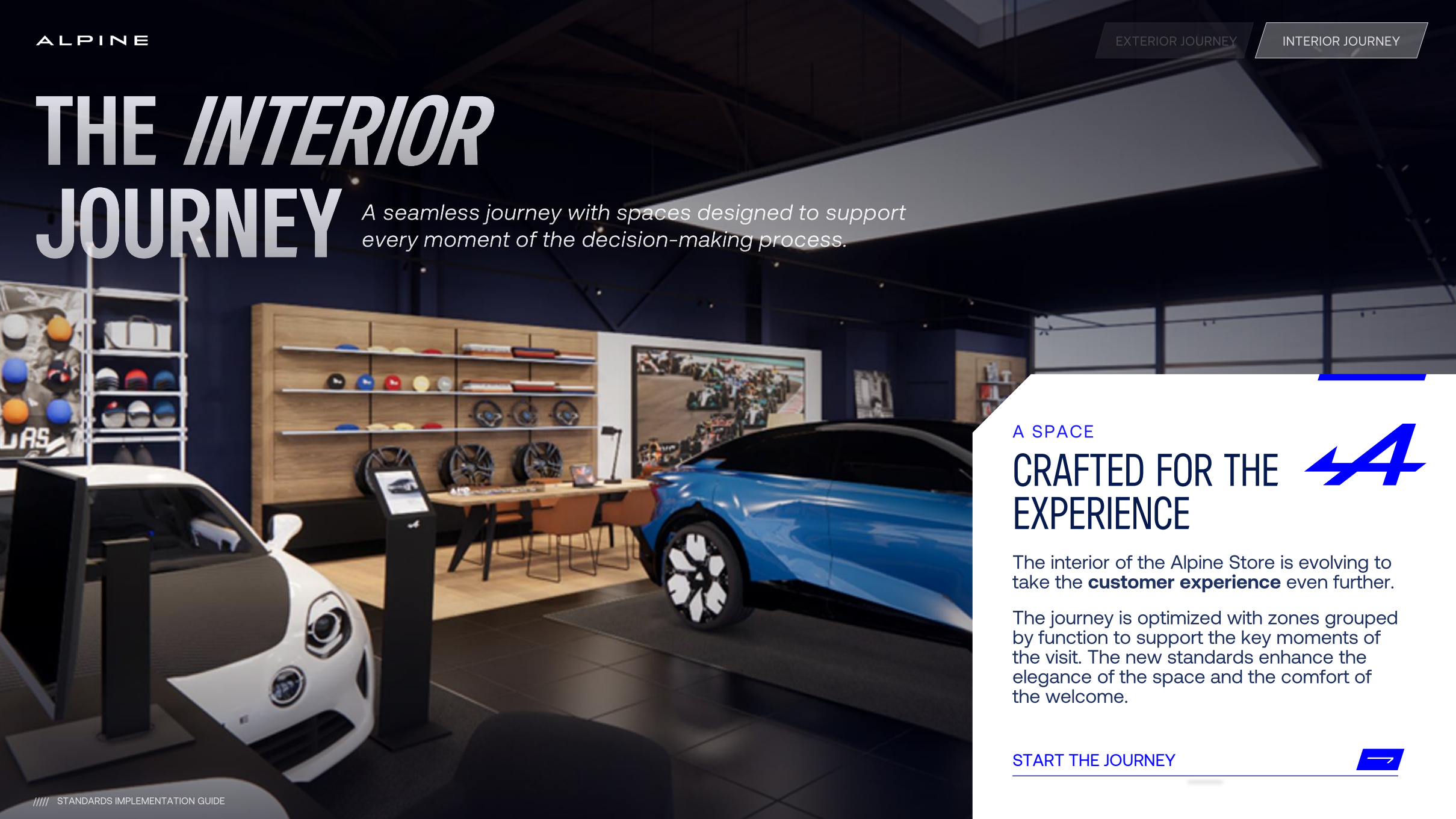
GLAZING SIGNAGE

SHOWROOM



THE *INTERIOR* JOURNEY

A seamless journey with spaces designed to support every moment of the decision-making process.



A SPACE

CRAFTED FOR THE EXPERIENCE

The interior of the Alpine Store is evolving to take the **customer experience** even further.

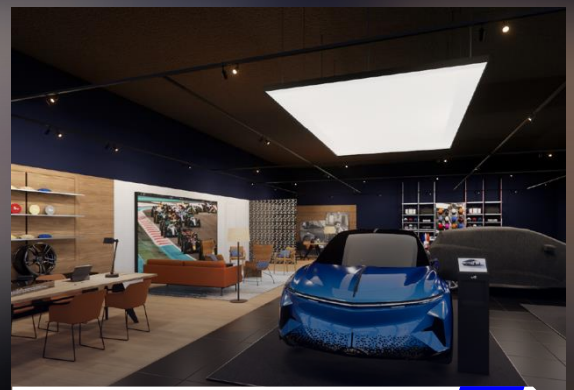
The journey is optimized with zones grouped by function to support the key moments of the visit. The new standards enhance the elegance of the space and the comfort of the welcome.

START THE JOURNEY

THE CLIENT JOURNEY

INTERIOR

A recognizable site and a clear path to the showroom



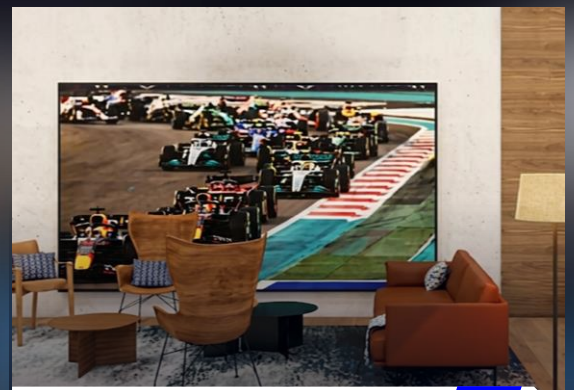
SHOWROOM ENTRANCE 01

START THE JOURNEY



EXHIBITED VEHICLES DISCOVERY 02

START THE JOURNEY



LOUNGE WAITING AREA 03

START THE JOURNEY



RECEPTION AND VEHICLE TEST DRIVE 04

START THE JOURNEY

THE CLIENT JOURNEY

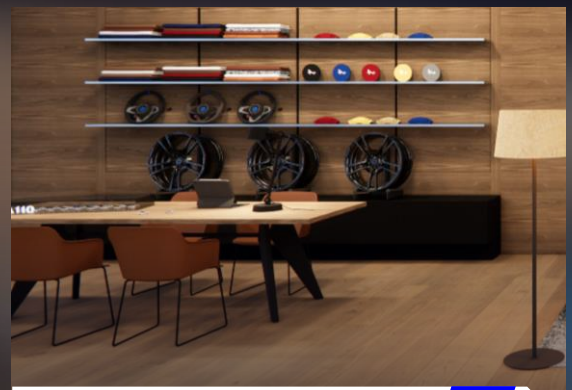
INTERIOR

A recognizable site and a clear path to the showroom



RECEPTION AND VEHICLE TEST DRIVE 04

START THE JOURNEY



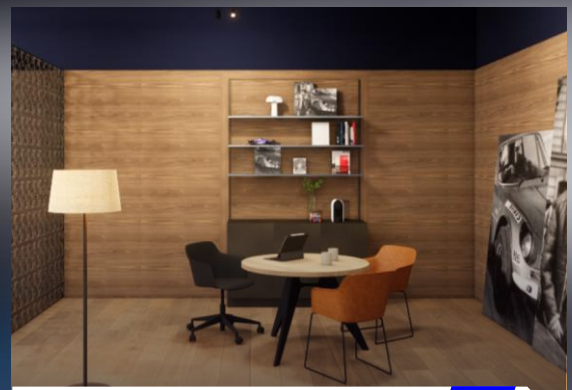
CONFIGURATION 05

START THE JOURNEY



MERCHANDISING 06

START THE JOURNEY



SALES 07

START THE JOURNEY

SHOWROOM ENTRANCE

The customer enters the showroom and is immersed in the Alpine universe.



SHOWROOM ENTRANCE

The customer enters the showroom and is immersed in the Alpine universe.

FIT-OUT

WALL

Wall paint

Night Blue Paint

Pantone 296C / RAL 5011 / RAL D2 : 260 20 20
Satin acrylic finish – 20% gloss

SHOWROOM ENTRANCE

The customer enters the showroom and is immersed in the Alpine universe.

FIT-OUT

FLOORING



Tiled Flooring

NoName Élégance Tiles

Full-body colored porcelain stoneware
Size: 60 × 60 cm – Thickness: 9 mm

SHOWROOM ENTRANCE

The customer enters the showroom and is immersed in the Alpine universe.

FIT-OUT

LOGO A IN 3D



Signage A

Backlit Lettering

Size S: 900 x 450 mm
Size L: 1950 x 980 mm



Signage triple A

1450 x 716 mm

/// Optional

EXHIBITED VEHICLES

The customer discovers the displayed models, either independently or with the assistance of an advisor.

Vehicle layout for handover



EXHIBITED VEHICLES

The customer discovers the displayed models, either independently or with the assistance of an advisor.

FIT-OUT

ASPHALT-EFFECT PLATFORM



Asphalt-effect platform

Gravicolor – black color
Marble-fragment gravel

/// for each vehicle

EXHIBITED VEHICLES

The customer discovers the displayed models, either independently or with the assistance of an advisor.

FIT-OUT

HANGING LIGHT



Lighting for the iconic car

Custom-made
Size: 4000 x 2200 mm

/// x1

EXHIBITED VEHICLES

The customer discovers the displayed models, either independently or with the assistance of an advisor.

FIT-OUT

DIGITAL PRICING STAND

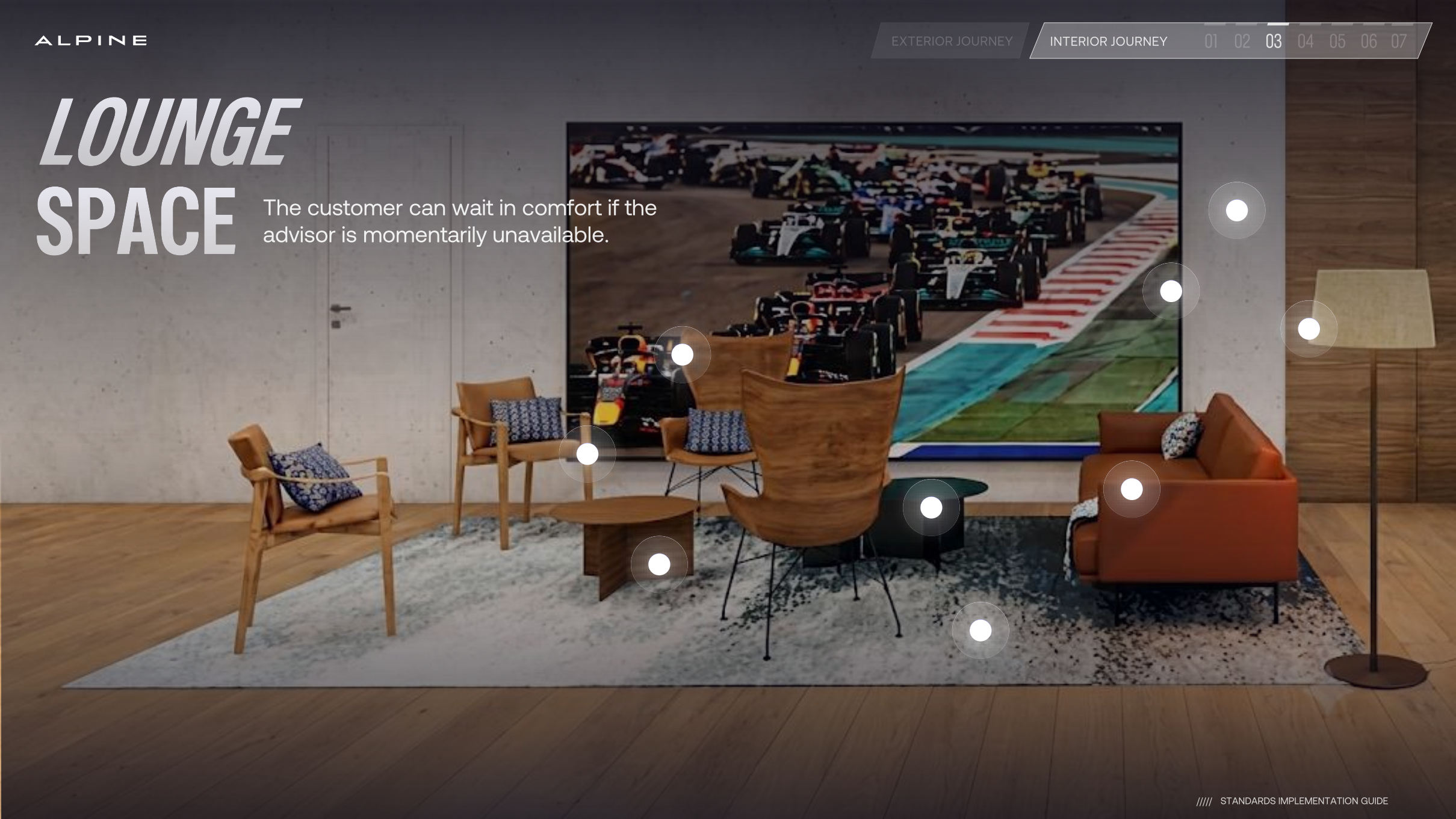


1260 x 290 x 460 mm

/// For each véhicule

LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.



LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.

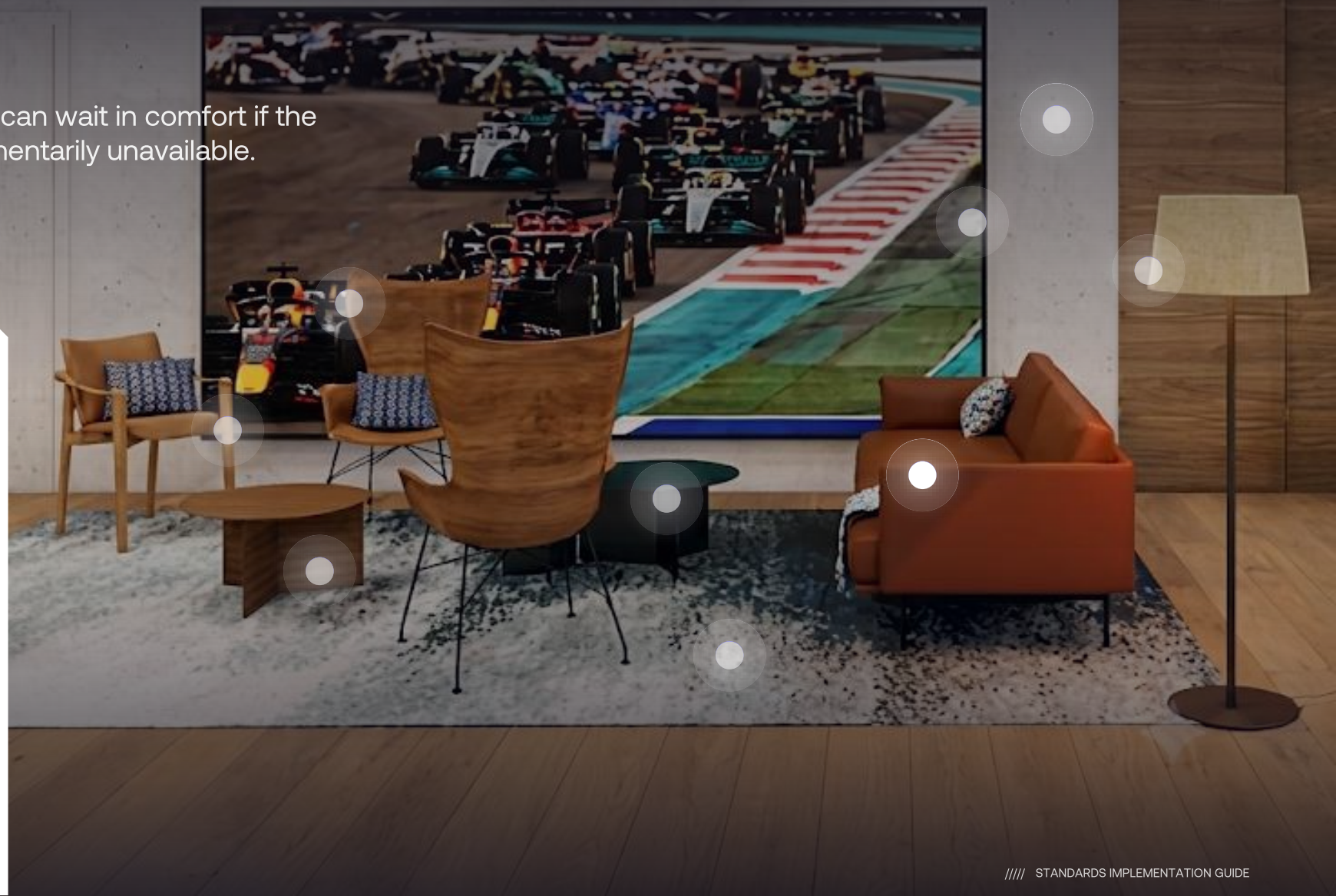
SOFA

FURNITURE



Quinti

New York - X0822NE0 /// x1



LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.

FURNITURE

LOUNGE CHAIR



K/Wood Basic Veneer

Philippe Starck /// x2

LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.

CHAIR

FURNITURE



Luba chair SO0260

Andreu world /// x2

LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.

LAMP

FURNITURE



Vibia

Warm lamp /// x1

LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.

LOW TABLE

FURNITURE



Slit Wood Chêne

XL - Ø65 X H35,5cm / Wood-Hay /// x1

LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.

LOW TABLE

FURNITURE



Black Slit Wood

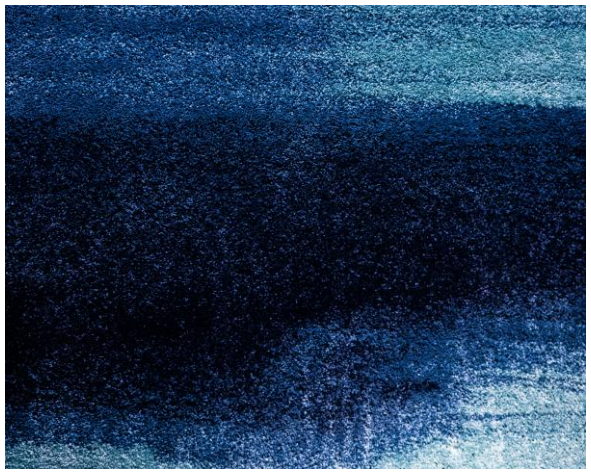
XL - Ø65 X H35,5cm / Bois-Hay /// x1

LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.

FURNITURE

RUG



Workshop of Boldness

2800 x 4800 mm /// x1

LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.

LED SCREEN

FURNITURE



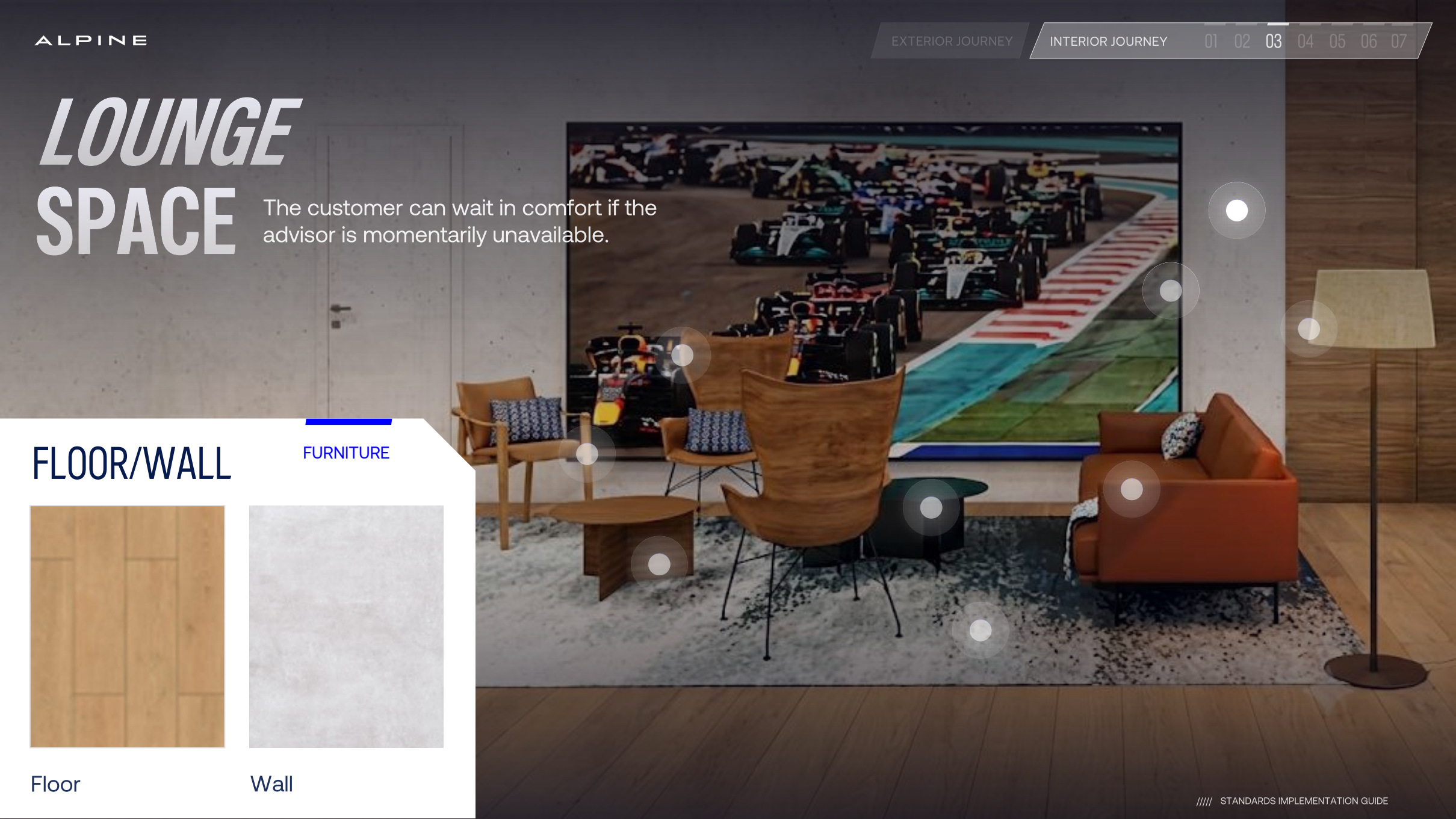
MCUBE

3900x2220mm
with sratified black frame
Egger soft black U999 TM9

/// x1

LOUNGE SPACE

The customer can wait in comfort if the advisor is momentarily unavailable.



FLOOR/WALL

FURNITURE

Floor

Wall

TEST VEHICLE

The customer proceeds to the test area to try a new or pre-owned vehicle.



TEST VEHICLE

The customer proceeds to the test area to try a new or pre-owned vehicle.

CERTIFIED MARKING

FLOOR MARKINGS



White acrylic paint RAL 9003

TEST VEHICLE

The customer proceeds to the test area to try a new or pre-owned vehicle.

MARKING TEST VEHICLE

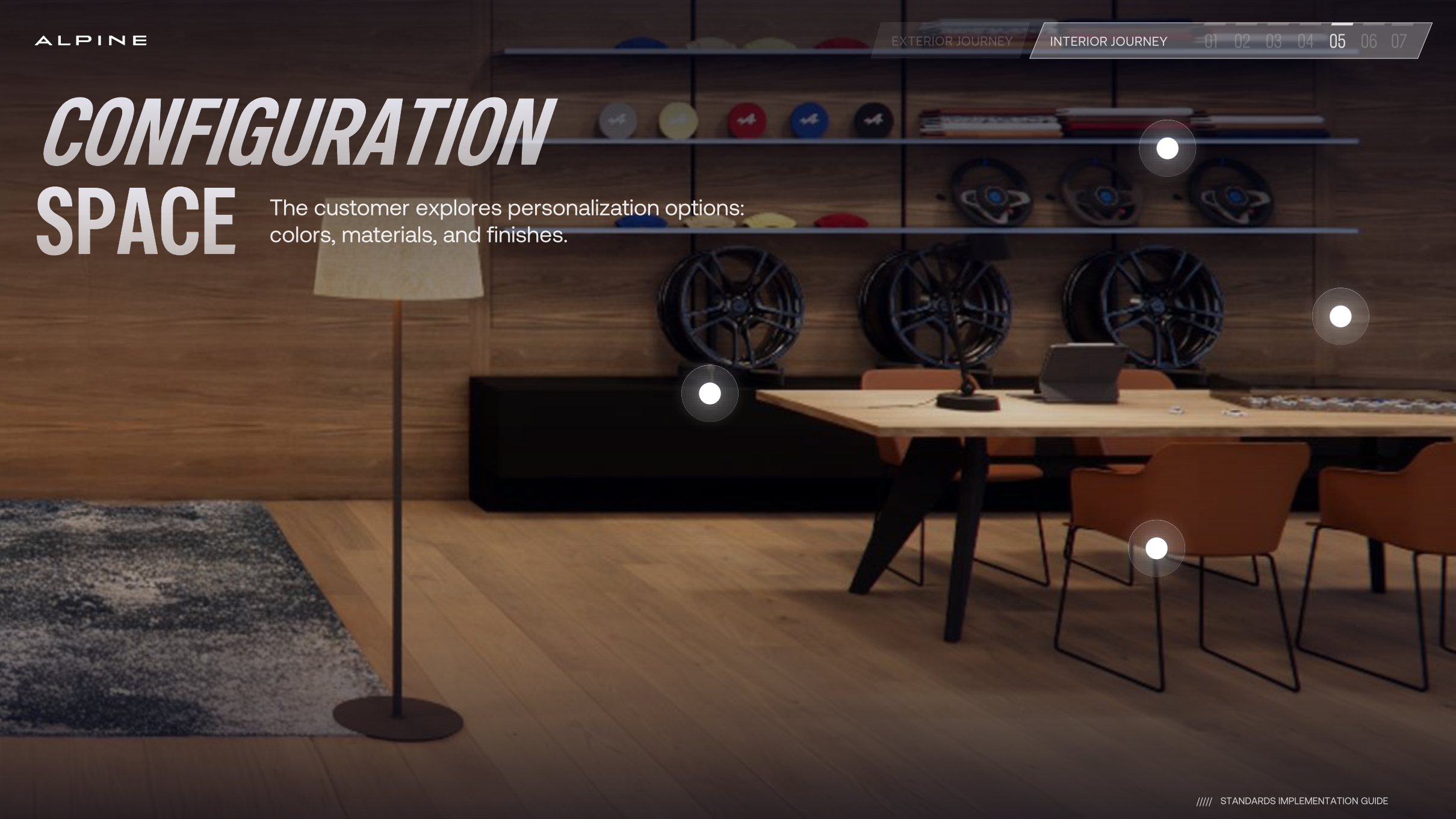
FLOOR MARKINGS



White acrylic paint RAL 9003

CONFIGURATION SPACE

The customer explores personalization options: colors, materials, and finishes.



CONFIGURATION SPACE

The customer explores personalization options: colors, materials, and finishes.

FURNITURE

FIT-OUT



Quinti Sedute

DEEP COVER - Leather

/// x4



Bolt Desk 1

Arm Foot

/// x1



EM Table Jean Prouvé

Vitra 2200 x 900

/// x1

CONFIGURATION SPACE

The customer explores personalization options: colors, materials, and finishes.

FLOOR AND WALL

FIT-OUT



Floor



Wall

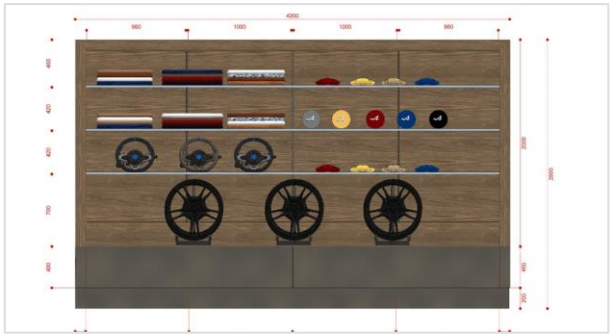
CONFIGURATION SPACE

The customer explores personalization options: colors, materials, and finishes.

CONFIGURATION SHELF

FIT-OUT

More info



Base size: 4200 × 2600 mm
Flexible shelf layout, in line with the Alpine universe (racing, history, mechanical parts)

Configuration Shelf

This space is designed to highlight the brand's racing universe, showcase its automotive history, present the model configurations, and feature certain iconic mechanical parts. (details in the appendix).

The layout is left to the dealer's discretion, provided that this theme is respected.



Elements provided by UPM

Wood panels with shelves + cabinet
Black wheel mounts in the shape of the Alpine logo
Alpine Racing/Heritage DIBOND kit

CONFIGURATION SPACE

The customer explores personalization options: colors, materials, and finishes.

WORKTABLE

FIT-OUT

More info



Worktable

CAROUGE



Color draw






Items provided by Carouge

The Carouge personalization kit, containing upholstery books, display trays, miniature body color samples, and brake calipers (details on the next slide).
An exhibition foam is also provided to be integrated into the furniture.

Worktable

CAROUGE



Material drawer






Items provided by Carouge

The Carouge personalization kit, containing upholstery books, display trays, miniature body color samples, and brake calipers (details on the next slide).
An exhibition foam is also provided to be integrated into the furniture.

Worktable

CAROUGE



Tray drawer






Items provided by Carouge

The Carouge personalization kit, containing upholstery books, display trays, miniature body color samples, and brake calipers (details on the next slide).
An exhibition foam is also provided to be integrated into the furniture.

MERCHANDISING SPACE

The customer immerses themselves in the Alpine universe through a curated selection of products.



MERCHANDISING SPACE

The customer immerses themselves in the Alpine universe through a curated selection of products.

SHELVES

FIT-OUT



Alu standard system

60 cm ref. AUTOPILOT
60 x 200 cm



Alu standard system

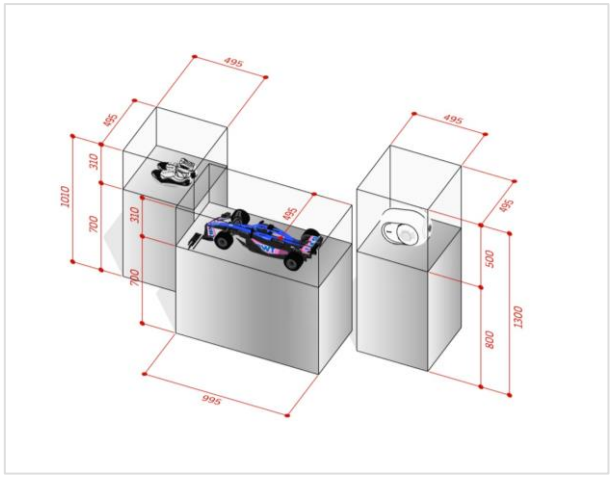
120 cm ref. AUTOPILOT
120 x 200 cm, with drawers

MERCHANDISING SPACE

The customer immerses themselves in the Alpine universe through a curated selection of products.

PODIUM

OPTIONAL FIT-OUT



Aluminum base – same ALU system
Extra-clear glass cube for display case

MERCHANDISING SPACE

The customer immerses themselves in the Alpine universe through a curated selection of products.

LIGHTING

FIT-OUT



Adjustable spotlight on track

Vehicles lighting
Power= 40W LED / 20W LED
Ref. YAKI / Kokka 40W- Beam angle 36° - 4000°K

MERCHANDISING SPACE

The customer immerses themselves in the Alpine universe through a curated selection of products.

LOGO

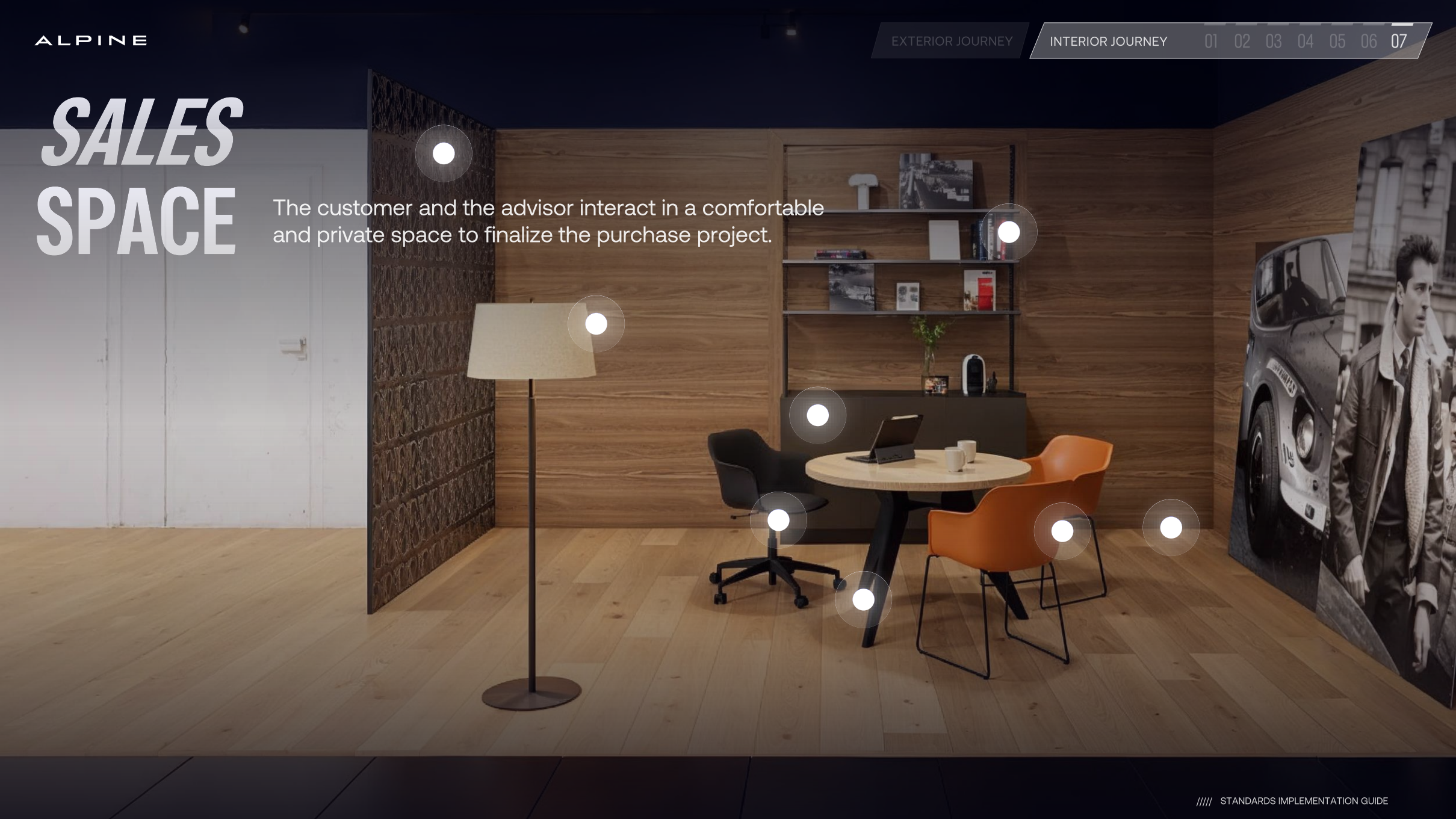
FIT-OUT



Illuminated Alpine Logo

SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.



SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.

CLIENT CHAIR

FIT-OUT



Quinti Sedute

DEEP COVER - Leather

/// x2

SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.

SALES CHAIR

FIT-OUT



Quinti Sedute

DEEP – Black fabric

/// x1

SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.

LAMP

FIT-OUT



Vibia

Warm lamp

/// x1

SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.

TABLE

FIT-OUT



Guéridon Jean Prouvé

Vitra - Ø 1050

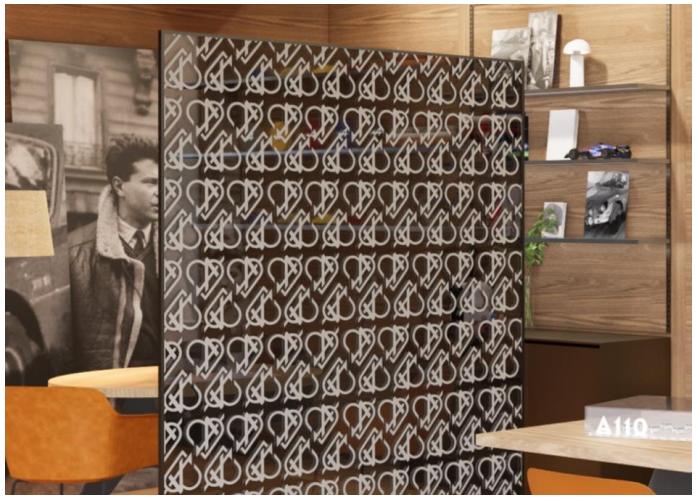
/// x1

SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.

FIT-OUT

SEPARATOR A-LOVERS



2430 x 1950 x 200 mm

/// x1

SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.

FIT-OUT

WALL SALES DESK



Base size : 1700 x 2600 mm

/// x1

SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.

DECORATION

FIT-OUT



Shelf



Posters

SALES SPACE

The customer and the advisor interact in a comfortable and private space to finalize the purchase project.

FLOOR/WALL

FIT-OUT



Floor



Wall

THE ALPINE STORE IS THE PHYSICAL EXPRESSION OF THE BRAND.

The standards ensure consistency, excellence, and quality of experience, while respecting Alpine's identity.

ALPINE

///// For any further information on the standards, please contact your country representative.

APPENDICES

MATERIALS

Floor / Wall / Ceiling



Night Blue paint Pantone 296C, or RAL 5011, or RAL D2: 260 20 20

Satin acrylic finish with 20% gloss



Black paint RAL 9005

Mat acrylic finish



Floorpan AC5 Plus 5 Ref. 1010

OV without bevel



Marius Aurenti paint

Micro-concrete waxed finish in Mouse Grey VII D



NoName Elegance tiles

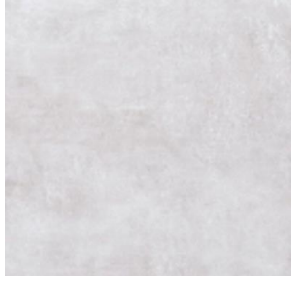
Full body colored porcelain stoneware
- full body porcelain format: 60x60cm thickness 9mm



Asphalt-effect platform

Gravicolor - Black gravel color with marble fragment accents

Furniture



Black laminate

Egger soft black U999 TM9



Wood laminate

Oberflex Prestige laminate – Natural oak, brushed solid wood effect



Brushed aluminum



Sheet metal hood in RAL 7021 gray

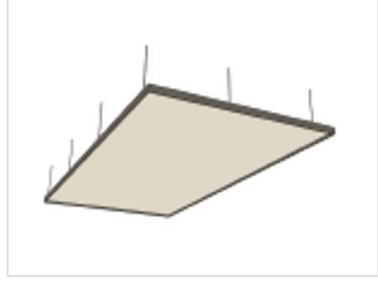
Satin lacquered epoxy

Lighting



Adjustable spotlight on track

Vehicle lighting Power = 40W LED / 20W LEDRef. TAKI / Kokka 40W – 36° beam angle – 4000 K



Car display pendant light

Iconic car lighting
Custom-made
Size 4000 × 2200 mm

INTERIOR COMPONENTS



Lounge space x1

Concrete wall + lounge area + screen 3900 × 2200 mm



Configuration space x1

Wooden wall + configuration wall + rectangular table for 4



Sales desk x1

Wood wall + Sales wall + Round table for 3



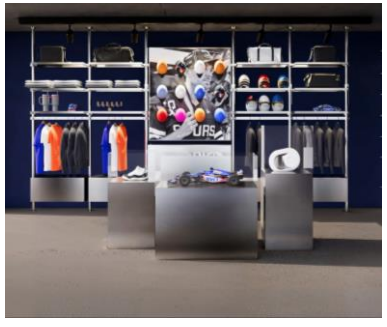
A-Lovers Partition x1

2430x1950x200mm



Floorpan AC5 Plus 5
Ref. 1010

OV without bevel
+/- 51m²



Merchandising space x1



Digital supports

Pending finalization



Signage A x1

Backlit lettering
Size S: 900x450mm



Visual x1

Decorative display panel
1Size 200x2250mm

FURNITURE ACROSS ALL SPACES



Quinti x1

New York – X0822NEO



K/Wood Basic Veneer x2

Philippe Starck



Andreu world x2

Luba Chair S00260



Vibia x2

Warm Lamp



Quinti Sedute DEEP x1

Black fabric



Quinti Sedute DEEP Cover x6

Leather



Low Table slit wood chêne XL x1

Ø65 x H35,5cm / Bois - HAY



Table basse slit wood noir XL x1

Ø65 x H35,5cm / Bois - HAY



Table basse slit wood noir haute x1

Ø35 x H47cm / Bois - HAY



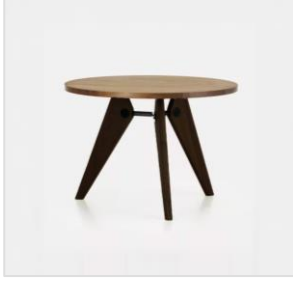
EM Table Jean Prouvé x1

Vitra 2200x900



Bolt Desk x1

1 arm foot



Guéridon Jean Prouvé x1

Vitra – Ø1050

STANDARDS SUMMARY

THE ESSENTIALS OF THE *EXTERIOR JOURNEY*



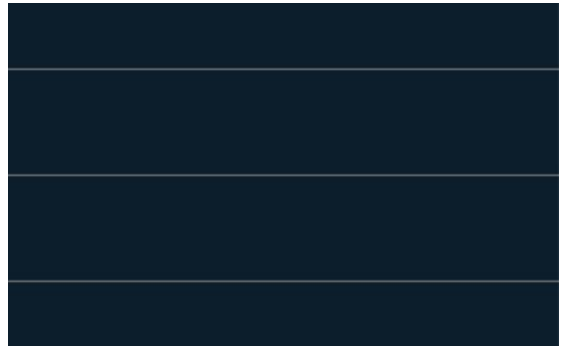
Totem
(main totem, test drive totem, pre-owned vehicle totem)



ALPINE Signage



Flag « A » Signage
(if allowed)



Blue facade cladding



Floor Markings
(clients parking, test drive zone, display area)



Bollards
(visitor, security)



Glazing Signage



Charging Stations

THE ESSENTIALS OF THE *INTERIOR SALES JOURNEY*



Ceiling and Lighting
(unchanged)



Hanging Light Fixture



Floor Tiles
(unchanged)



Blue Paint
(unchanged)



Asphalt-effect platform under the vehicles



Wood flooring for the sales, lounge, and configuration areas



Wooden wall for the sales and configuration areas



1 exposed concrete wall
(lounge zone)

LIST OF FURNITURE REQUIRED *PER ZONE*

ALPINE

ENTRANCE

- *Logo « A » in 3D*
- *Digital pricing stand*

LOUNGE ZONE

- *1 rug*
- *1 sofa*
- *2 large armchairs*
- *2 small armchairs*
- *2 low tables*
- *Cushions, throw*
- *1 floor lamp*
- *LED Wall*

SALES ZONE

- *Table*
- *1 sales chair*
- *2 client chairs*
- *1 shelf + low cabinet*
- *1 floor lamp*
- *Glass partition with A lovers logo*
- *Photos/frames*

CONFIGURATION ZONE

- *Configuration table*
  (color and material samples)
- *Workshop shelf+ low cabinet*
- *4 client chairs*
- *1 lamp*

MERCHANDISING ZONE

- *1 shelf + low cabinet with dedicated lighting*
- *Alpine backlit logo*
- *Merchandising Podium*

CONFIGURATION SHELF ELEMENTS

ALPINE

ITEMS TO BE PROVIDED LOCALLY BY THE DEALER:

Mechanical parts
(Non-exhaustive list of displayable parts)

Books and images on Alpine's history

Automotive trophies

Racing driver helmets

REFERENCE	PART NAME
6020016468	Right disc
6020016299	Left disc
41001286IR	Right front caliper
410015792R	Right front caliper
410010372R	Right front caliper
410113887R	Left front caliper
410114767R	Left front caliper
410019877R	Right front caliper
410013401R	Right front caliper
410019664R	Right front caliper
410115195R	Left front caliper
410117434R	Left front caliper
41011805R	Left front caliper
6020019895	Front serac
6020019896	Rear serac
6020019901	Glassy black front serac
6020019902	Glassy black rear serac
6020019899	Glassy white front serac
6020019900	Glassy white rear serac
6020018735	Pale gold diamond-shaped front serac
6020018735	Pale gold diamond-shaped rear serac
6020019897	Bright gold front serac
6020019898	Bright gold rear serac

REFERENCE	PART NAME
6020019869	Grand Prix Diamonded Black front
6020018786	Grand Prix Diamonded Black rear
6020019903	Legend front
6020019904	Legend rear
6020019909	Legend Black Gloss front
6020019910	Legend Black Gloss rear
6020019907	Legend White Gloss front
6020019908	Legend White Gloss rear
6020019905	Legend Gold/Gilt front
6020019906	Legend Gold/Gilt rear
6020019885	GT Race Black Diamonded front
6020019886	GT Race Black Diamonded rear
6020019887	GT Race Black Matte front
6020019888	GT Race Black Matte rear
6020019891	GT Race White Gloss front
6020019892	GT Race White Gloss rear
6020019889	GT Race Gold/Gilt front
6020019890	GT Race Gold/Gilt rear
6020019893	GT Race Black Gloss front
6020019894	GT Race Black Gloss rear
6020017710	Forged Fuchs front
6020017771	Forged Fuchs rear
6020017996	Fuchs Grey Satin Titanium front
6020017997	Fuchs Grey Satin Titanium rear

REFERENCE	PART NAME
6020019986	Rear Carbon R
6020019985	Front Carbon R
876000633R	Right front seat backrest
876506316R	Left front seat backrest
876007152R	Right front seat backrest
876003255R	Right front seat backrest
876509126R	Left front seat backrest
876007742R	Right front seat backrest
876502829R	Left front seat backrest
876507616R	Left front seat backrest
6020016869	Shock absorber head
6020015811	Right exterior mirror shell
6020017685	Front shock absorber cup
6020015812	Left exterior mirror shell
6020017962	Exhaust line
6020019549	Rear spoiler
6020019750	Rear spoiler

CONFIGURATION SHELF ELEMENTS A290

ITEMS TO BE PROVIDED LOCALLY BY THE DEALER:

- A290 Steering wheel: 484006025RI

Recommend ordering the airbag as well → Airbag: 985100409R (Alpine logo in black or blue) or 985103436R (Alpine logo in blue or black)

- A290 Rims

Iconic Iconic	Snowflake Snowflake semi-diamond cut	Snowflake Snowflake diamond cut	Snowflake Snowflake full black	Snowflake Noir brillant / Liseré bleu	Snowflake Noir brillant / Liseré rouge
					
RIM06	RIM07	RIM08	RIM09	RIM10	RIM12
8 J 19 5 30	8 J 19 5 30	8 J 19 5 30	8 J 19 5 30	8 J 19 5 30	8 J 19 5 30
403003501R	**403002817R**	**403001516R**	**403004449R**	**403001220R**	**403009953R**

- A290 Daytime running light Right: 266003357R /
- A290 Daytime running light Left: 266003357R

CONFIGURATION SHELF ELEMENTS A390

ALPINE

ITEMS TO BE PROVIDED LOCALLY BY THE DEALER:

- A390 Steering wheel: 484005929R

Recommend ordering the airbag as well → Airbag: 985107610R

- A390 Rims [limited stock]

403001132R [RIM09]	8 1/2 J 20 5 57
403004262R [RIM 00 – Diamond-cut]	8 1/2 J 20 5 57
403004281R [RIM04 – Black]	8 1/2 J 20 5 57
403000847R [RIM08 – Black]	8 1/2 J 21 5 57
403000426R [RIM05 – Diamond-cut]	8 1/2 J 21 5 57

- A390 brake calipers

Front left brake caliper – Medium Red	410115798R
Front right brake caliper – Medium Red	410018967R
Front left brake caliper – Medium Blue	410116047R
Front right brake caliper – Medium Blue	410014412R
Front left brake caliper – Medium Grey	410117377R
Front right brake caliper – Medium Grey	410018200R

ALPINE STORE DEPLOYMENT PROJECT

ROLL OUT AN ALPINE STORE

ALPINE

1 IDENTIFICATION OF THE DEDICATED ALPINE ZONE (MINIMUM 200 M2)

Contractual validation with the Alpine Business Unit, the Group Brand Store Committee, and the dealer

On-site visit in the case of a specific project
(technical, economic, and other constraints).

2 SITE IMPLEMENTATION STUDIES

Layout proposals for the surroundings and the showroom by a design agency approved by the Alpine Business Unit

Verification (checking measurements, feasibility, etc.) performed by the dealer

Joint validation with the Alpine Business Unit and the dealer on the general layout of the Alpine Store

3 PREPARATION OF A TECHNICAL DESIGN FILE BY THE DESIGN AGENCY

List of building prerequisites and validation of technical information provided by the dealer, to be sent to the design agency

List of exterior and interior supplies for the Alpine Store provided by the design agency

4 ORDERS SIGNED BY THE CLIENT

Quotes for supplies and services prepared by the fit-out suppliers approved by the Alpine Business Unit for the dealer

Project planning between the Alpine Business Unit, the suppliers, and the works manager appointed by the dealer

Scheduling the installation of the exterior and interior components

5 COORDINATION OF THE WORKS

Reception visit of the building (or the “shell”) and verification of prerequisites by the suppliers together with the dealership manager to ensure the proper installation of the interior and exterior elements

6 END OF THE WORKS

Opening of the Alpine Store in coordination with the Alpine Business Unit, the country, and the dealer.