



# **"cocotte" / rooster made in france**

Renault retail architecture guidelines

August 2024 - v1

## rooster made in France called "cocotte"

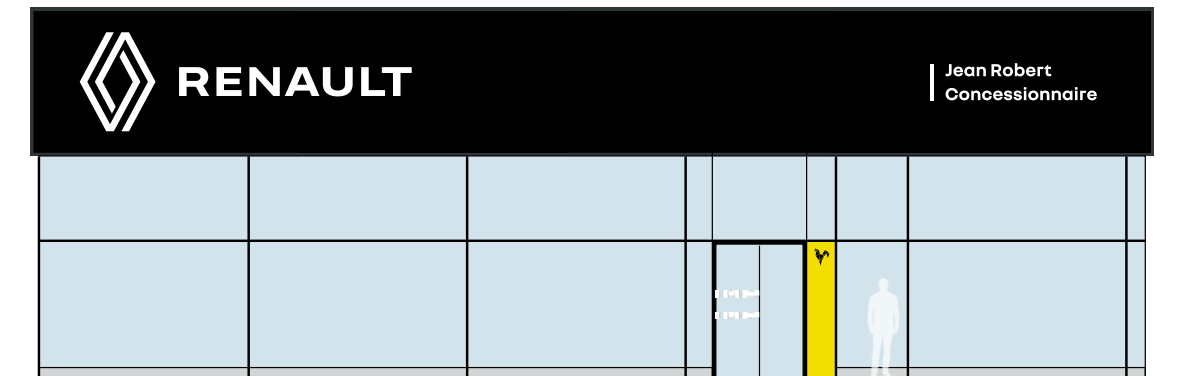
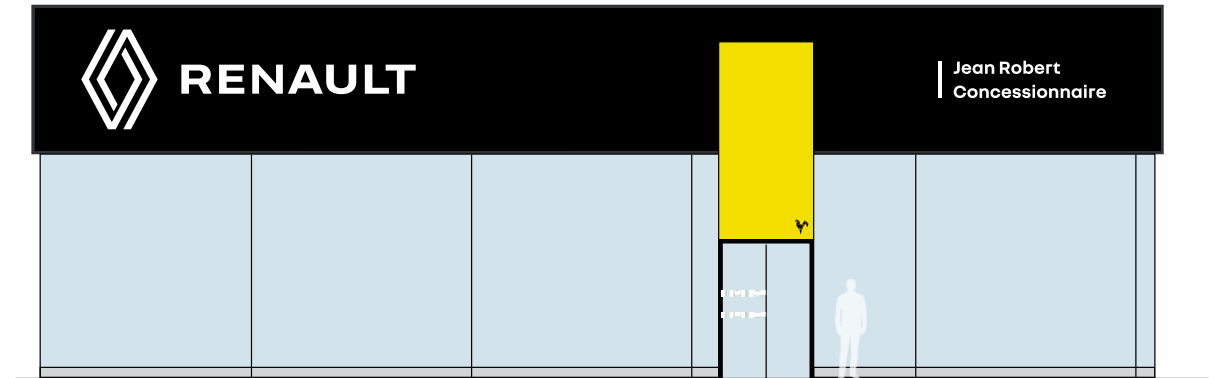
### introduction

The rooster, called "cocotte" or "coq" in France, is a marker to indicate customer that the brand is made in France and much more, a lot of products are made in France.

Dealer can use this marker on the entrance signage in these two cases:

- on the yellow overhead panel
- on the yellow vertical marker

It's only for volunteers, not mandatory at all.



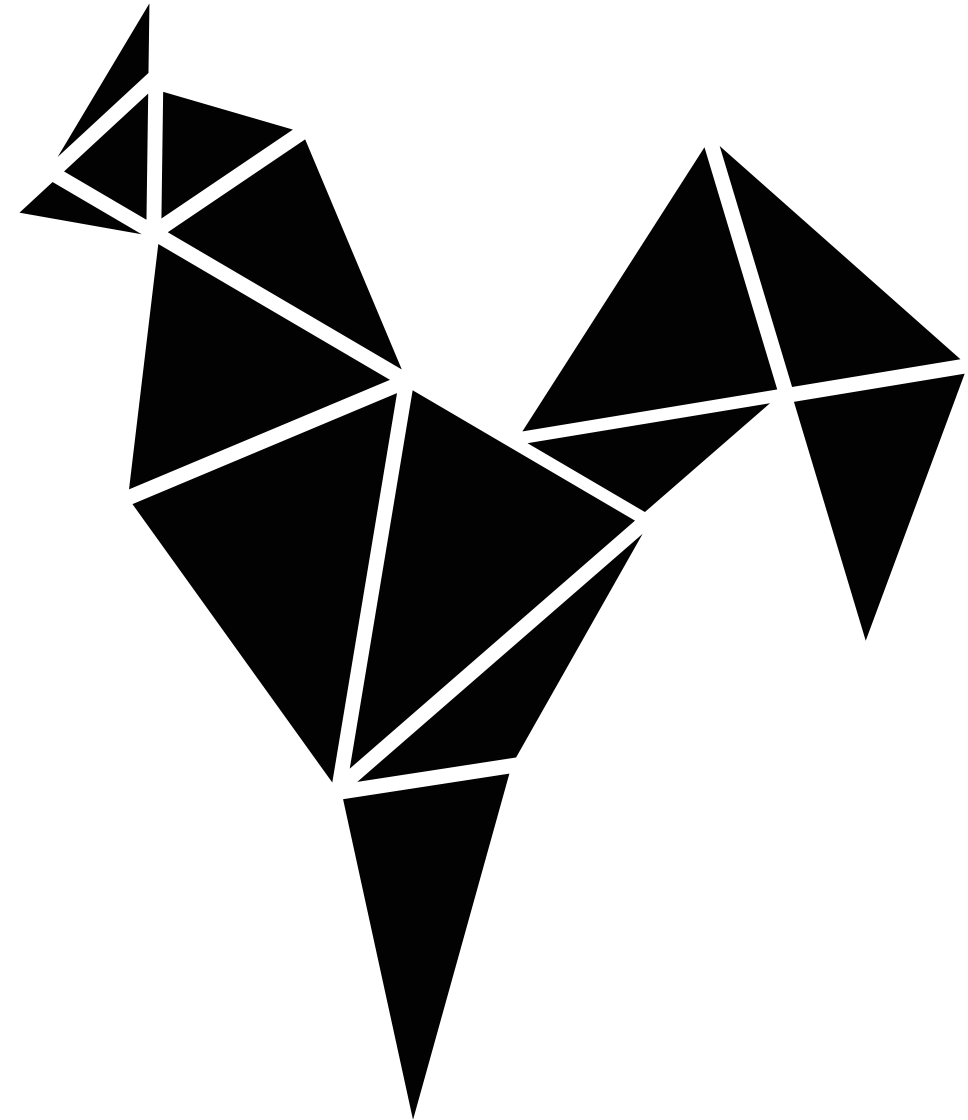
## rooster made in France called "cocotte"

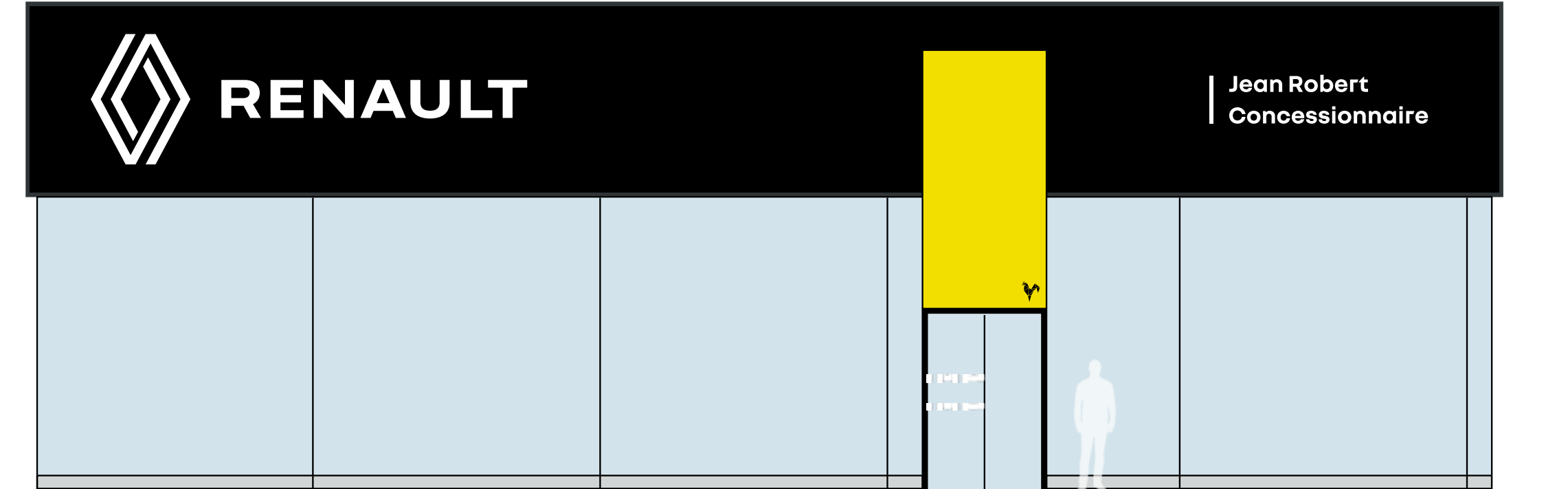
### details on the rooster

The rooster must be black (satin or mat finished).

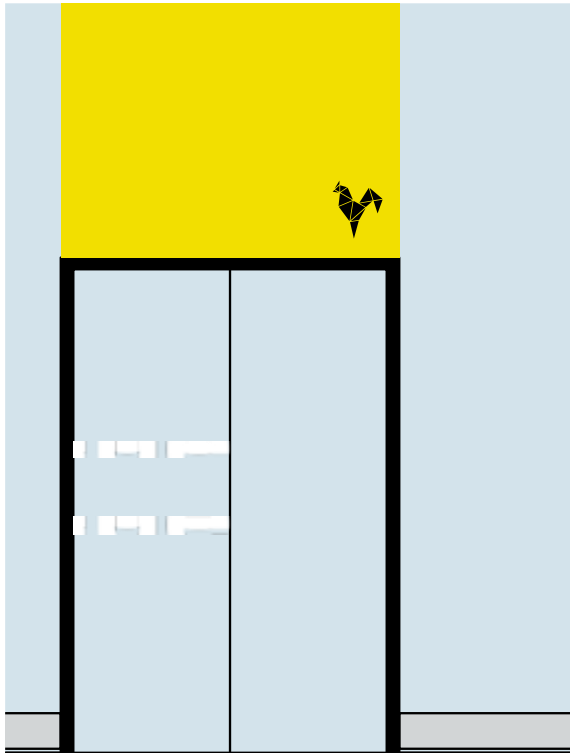
The pictogram is to be provided in black adhesive letter by letter striped, equivalent to RAL 9005, specific to an outdoor application.

It could be directly printed on the stretched fabric, but adhesive is recommended.

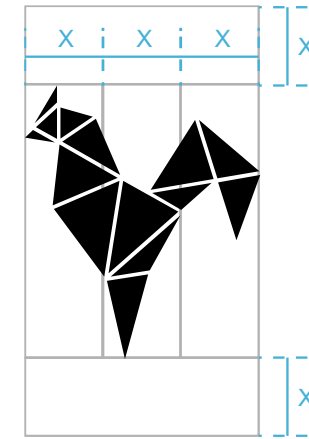
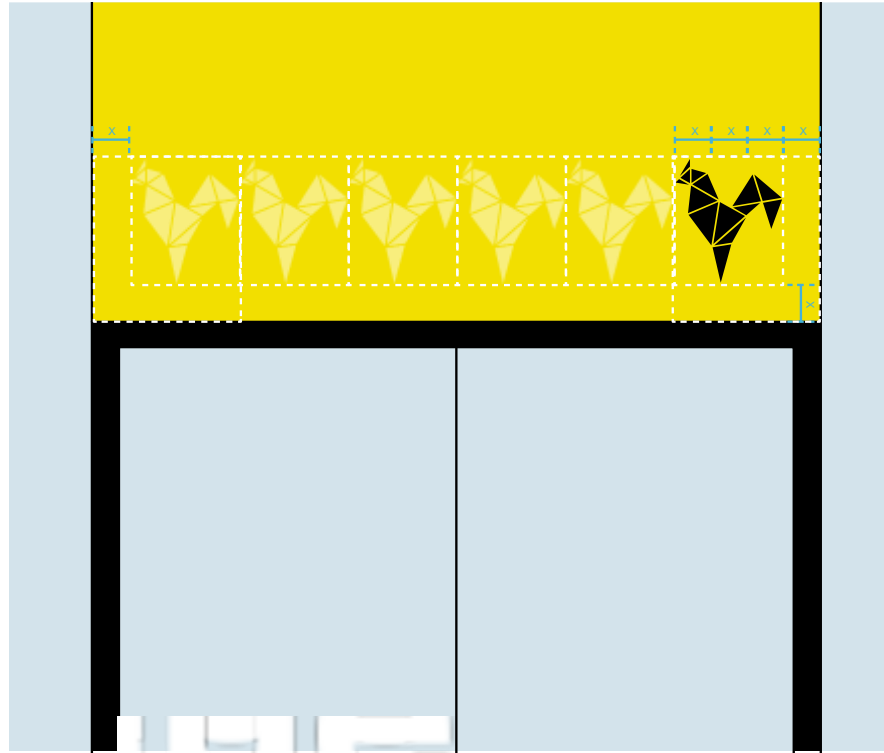




bottom right wedging

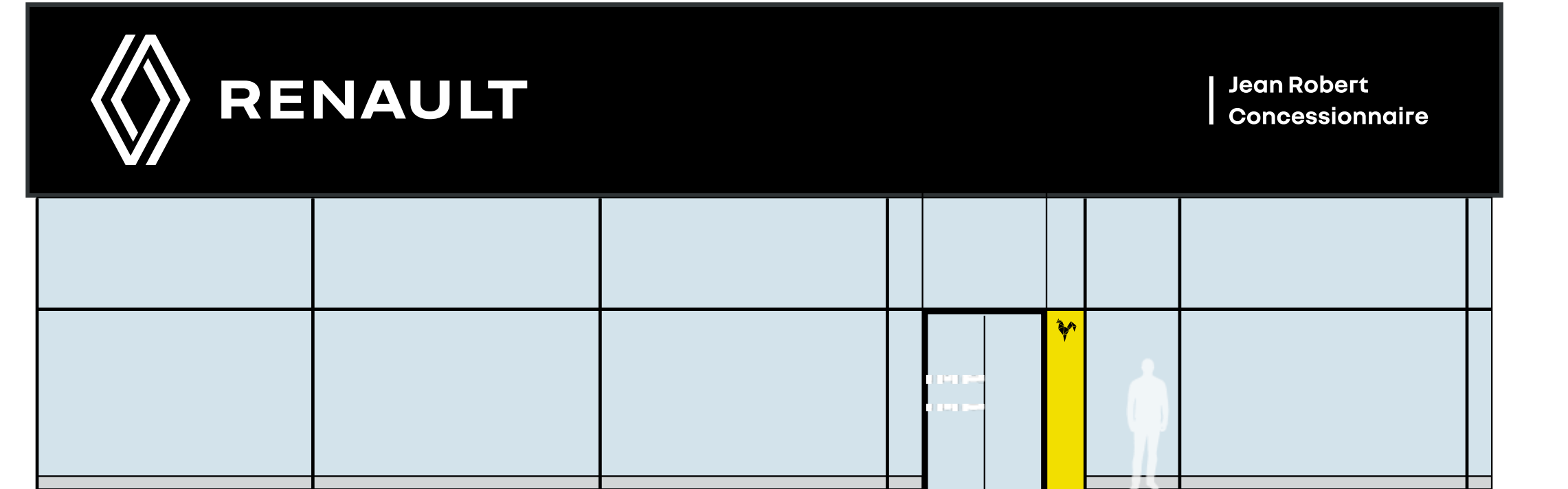


size

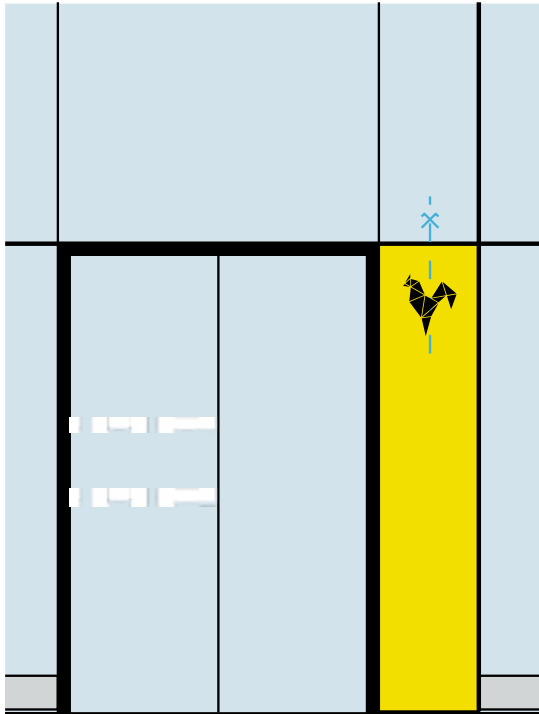


The width of the overhead panel is divided into 20 "x" units. That gives us the format of the cocotte, which must be 3 "x".

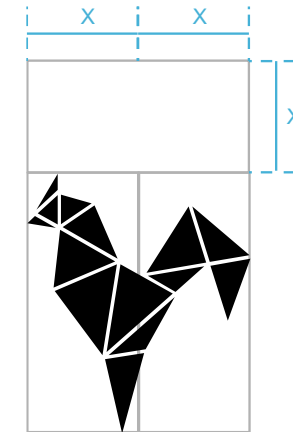
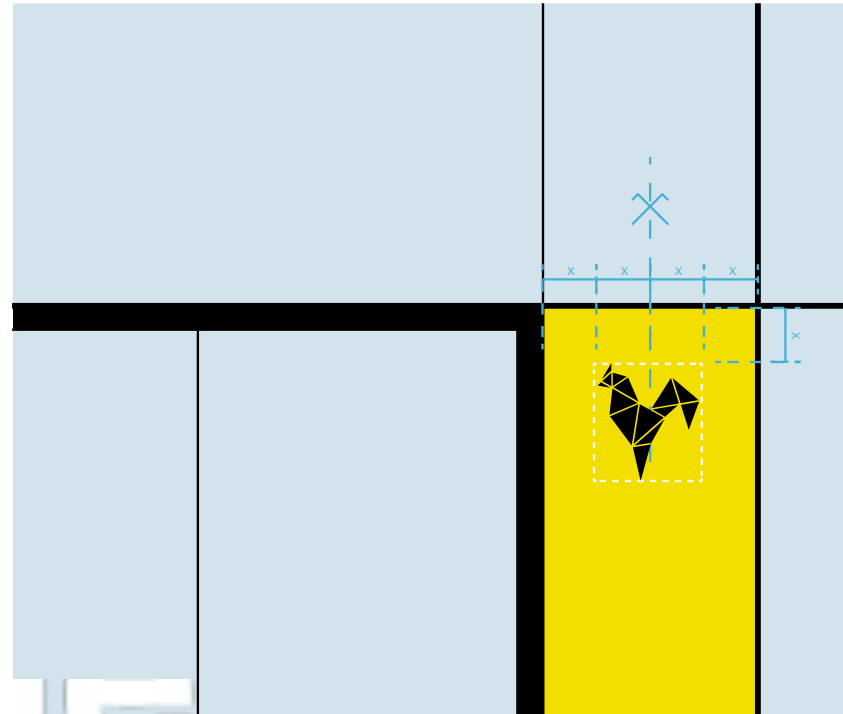
The protection zone around the pictogram must respect 1 "x"



top centred wedging



size



The width of the overhead panel is divided into 4 "x" units. That gives us the format of the cocotte, which must be 2 "x".

The protection zone around the pictogram must respect 1 "x"