

Partsfactory
Magasin de Pièces de Rechange



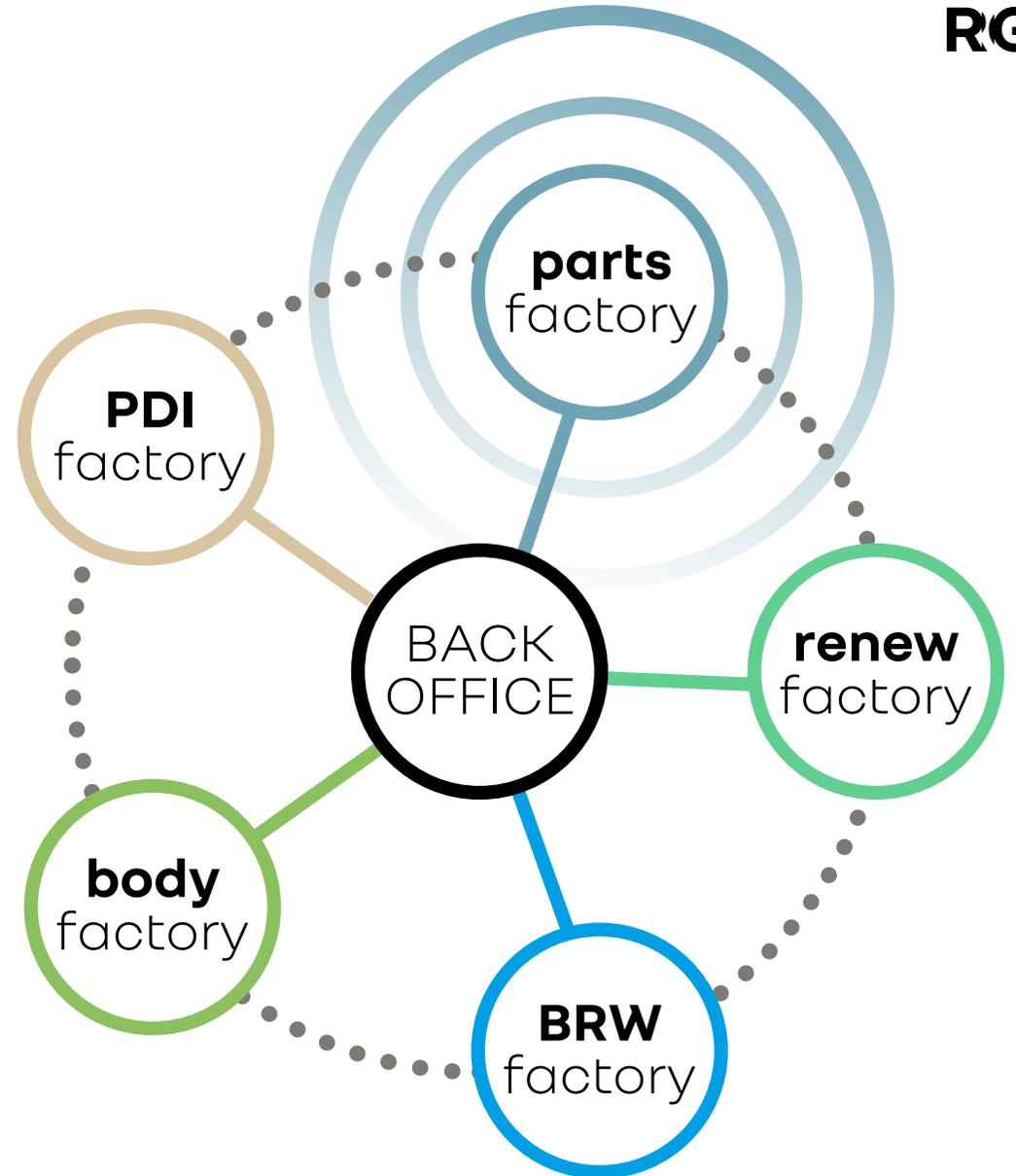
What is the Hub Strategy?

The context

A MORE RELEVANT TERRITORIAL NETWORK IS OFFERED TO THE NETWORK WITH THE CREATION OF HUBS COMPOSED OF INTERCONNECTED CONTACT POINTS OFFERING COMPLEMENTARY ACTIVITIES, IN THE SAME GEOGRAPHICAL AREA, AND MANAGED BY A SINGLE PARTNER.

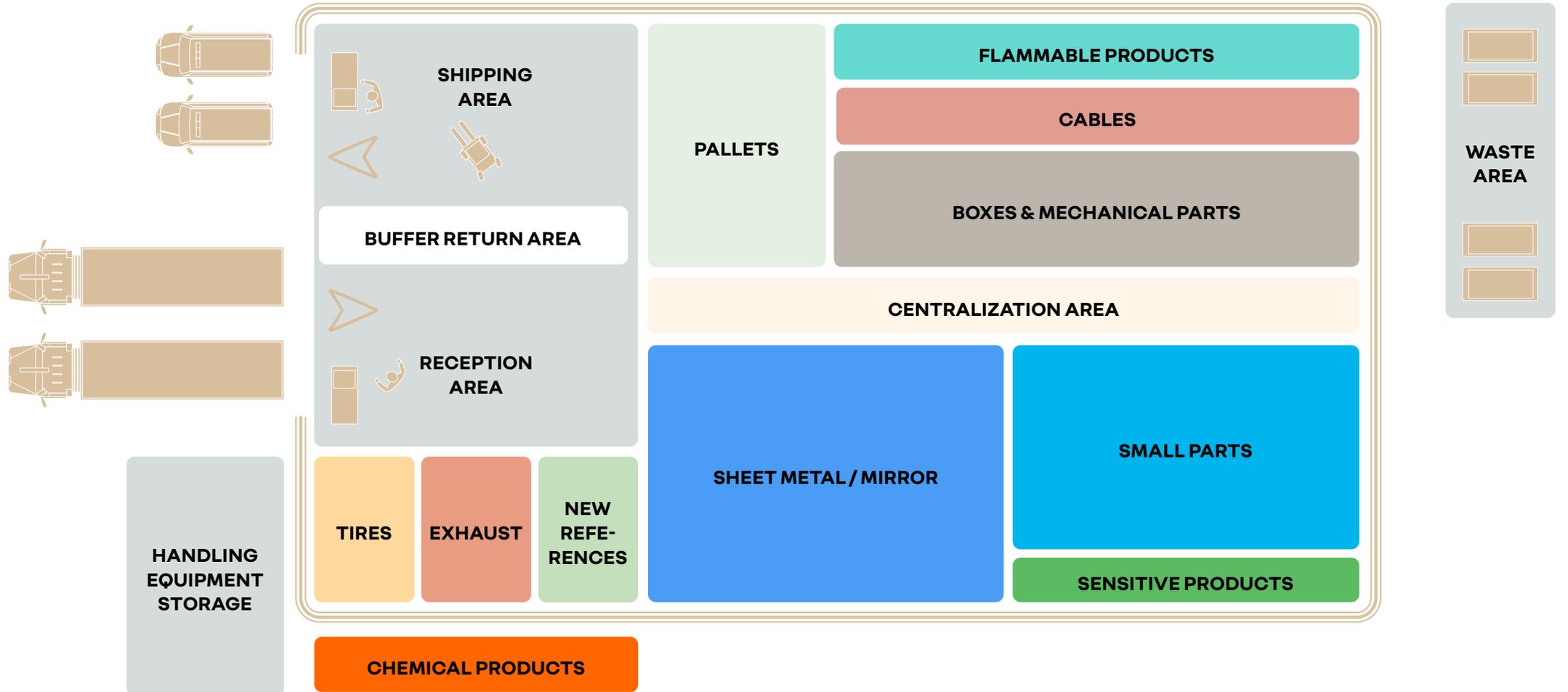
The Hub Strategy, through its different formats, responds to major challenges:

- new trends and customer expectations,
- new lifestyle habits and growing urbanization,
- competitive pressure and digital offerings in customer journeys,
- improving profitability.



The plan

PRINCIPLE OF DISTRIBUTION OF SPACES



RECEPTION

Apply 4 simple rules:

- Give **priority** to bulky parts or **parcels**, in order to quickly free up the reception area.
- **Arrange the parts within 24 hours**, in order to respect the supply time configured in your DMS.
- **Dispose of empty containers and waste**, respecting recycling and sorting standards.
- **Reserve an area of parts awaiting locker creation**, and ensure the availability of these parts to the service.



EXPEDITION

Apply 6 simple rules :

- **Pack** orders in bags, bins or boxes, and identify the recipient on the packages.
- **Provide a layout dedicated to the main customers to be delivered** (agents and MRA), in order to group orders by rounds.
- Define a **specific area for parts returns** (warranty, unused, defective), as well as a **piece of furniture** for their storage.
- Dispose of **containers by type of old materials**, respecting PALD procedures.

To be found on: Renault.Net › Publications ›
After-sales › Parts organization › Logistics guide

- Dedicate the **necessary floor space** to it in the reception/shipping area.
- It must be located **near the delivery vehicles**.



PROFITABILITY CALCULATOR



A spreadsheet makes it possible to calibrate resources in relation to needs and objectives.

- HR in relation to the project
- Calculation of average times / shift...



A video comes in support of the dimensioning tool in order to explain the use of the spreadsheet.

