

Renault
Group

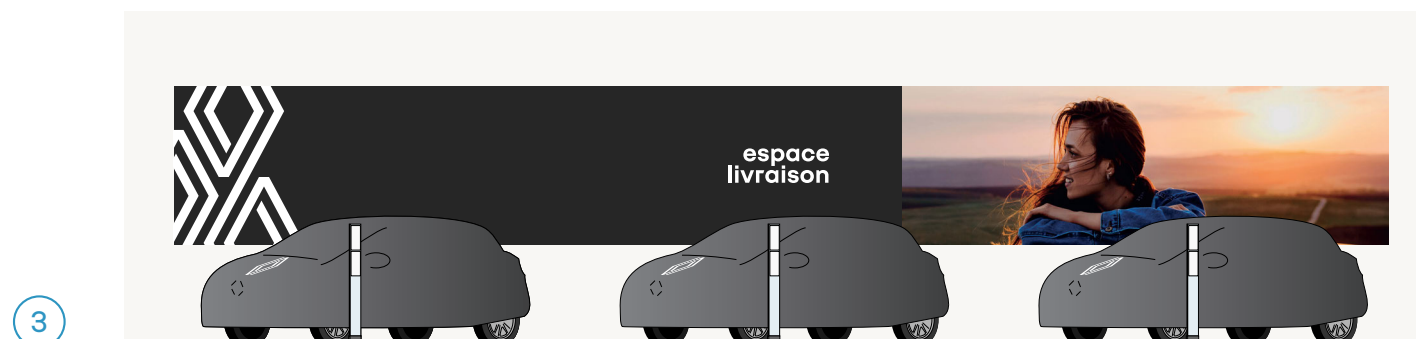
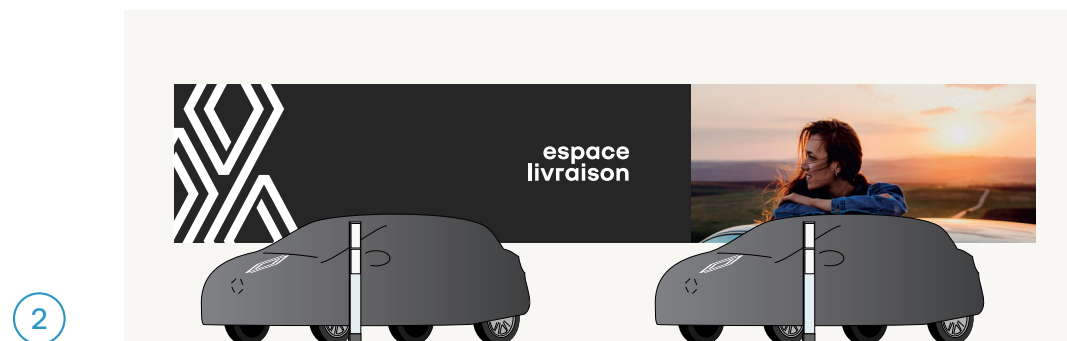
RENAULT DACIA MULTI-BRAND SITES
Delivery area

Edition v3c • June 2022

1

RENAULT DELIVERY AREA

Renault delivery area Configurations



IDENTIFICATION PRINCIPLES

Proportion between dark grey rectangle and visual are different according to wall length.

Maximum length of visual limited to 6m.

Typeface: Nouvel'R Bold.

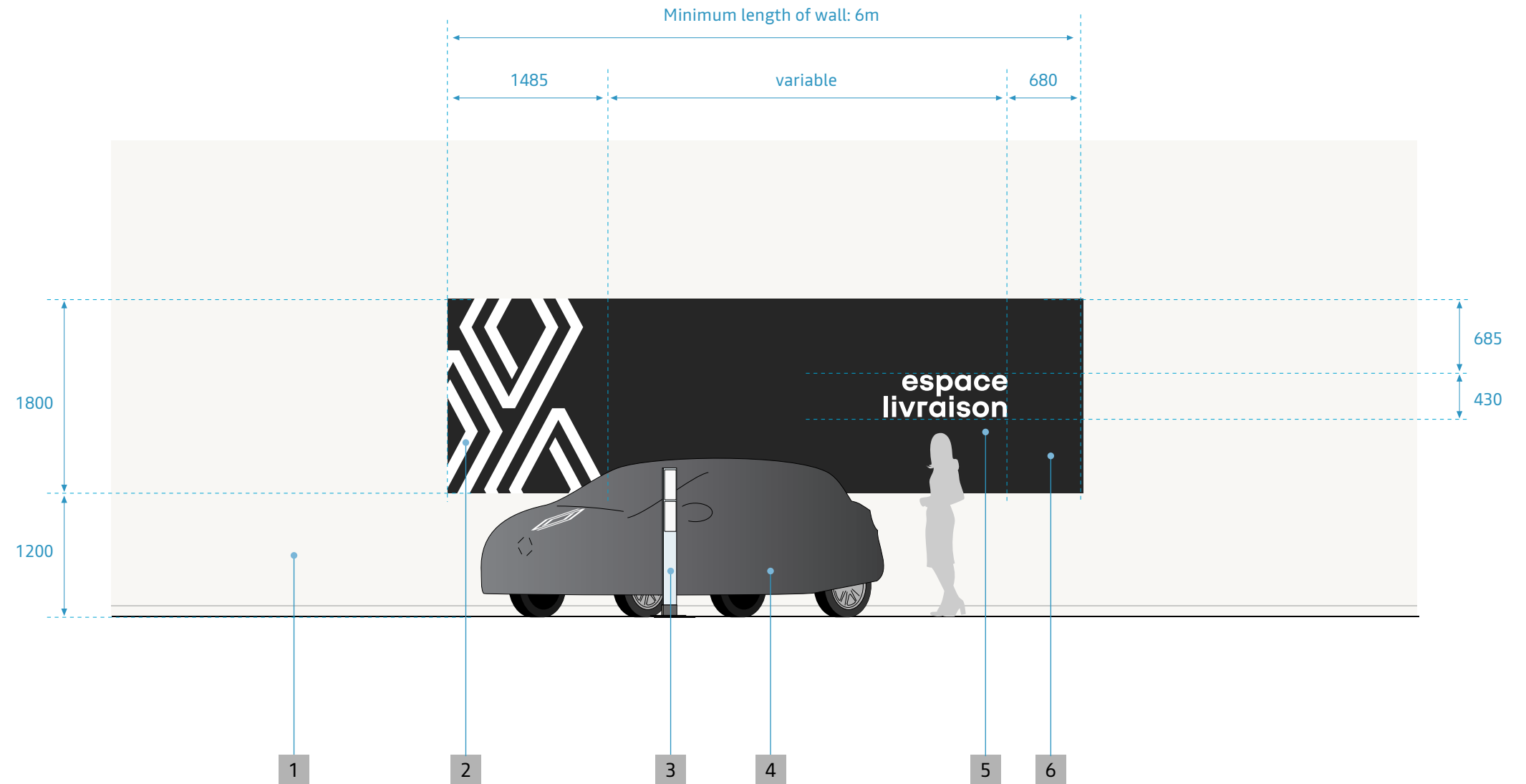
- 1 Length of wall < 10 m
- 2 Length of wall from 10 to 20 m
- 3 Length of wall > 20 m

Outlines for wall under 10m

IDENTIFICATION PRINCIPLES

- RAL 7021 dark grey rectangle painted on the wall, matt finish.
- "delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual of diamond pattern made with adhesive when the wall is completely flat.

- 1 RAL 9010 white wall.
- 2 Diamond pattern in matt white adhesive.
- 3 Price display.
- 4 Branded car covers.
- 5 "delivery area" marking in reverse white, Nouvel'R Bold typeface on 2 lines, right aligned.
- 6 RAL 7021 dark grey rectangle.

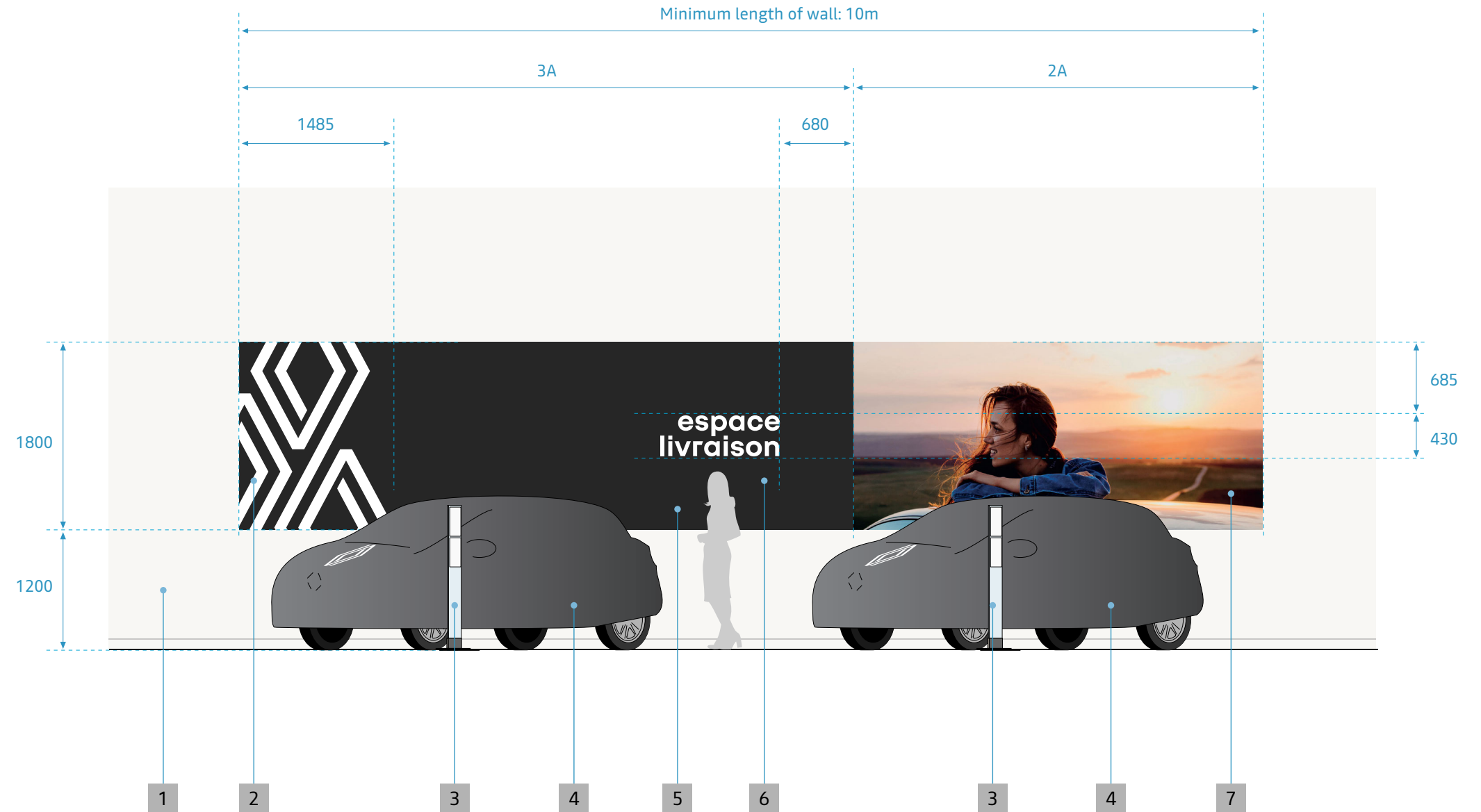


Outlines for wall from 10m to 20m

IDENTIFICATION PRINCIPLES

- RAL 7021 dark grey rectangle painted on the wall, matt finish.
- "delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual in matt or satin finish printed on fabric stretched on a frame or on adhesive when the wall is completely flat.
- The wall comprises a visual of diamond pattern made with adhesive when the wall is completely flat.
- Proportion between visual and black wall is 2/5 : 3/5.

- 1 RAL 9010 white wall.
- 2 Diamond pattern in matt white adhesive.
- 3 Price display.
- 4 Branded car covers.
- 5 RAL 7021 dark grey rectangle
- 6 "delivery area" marking in reverse white, **Nouvel'R Bold** typeface on 2 lines, right aligned.
- 7 Renault Group visual. An HD file is available on Brand Stores site for reproduction.

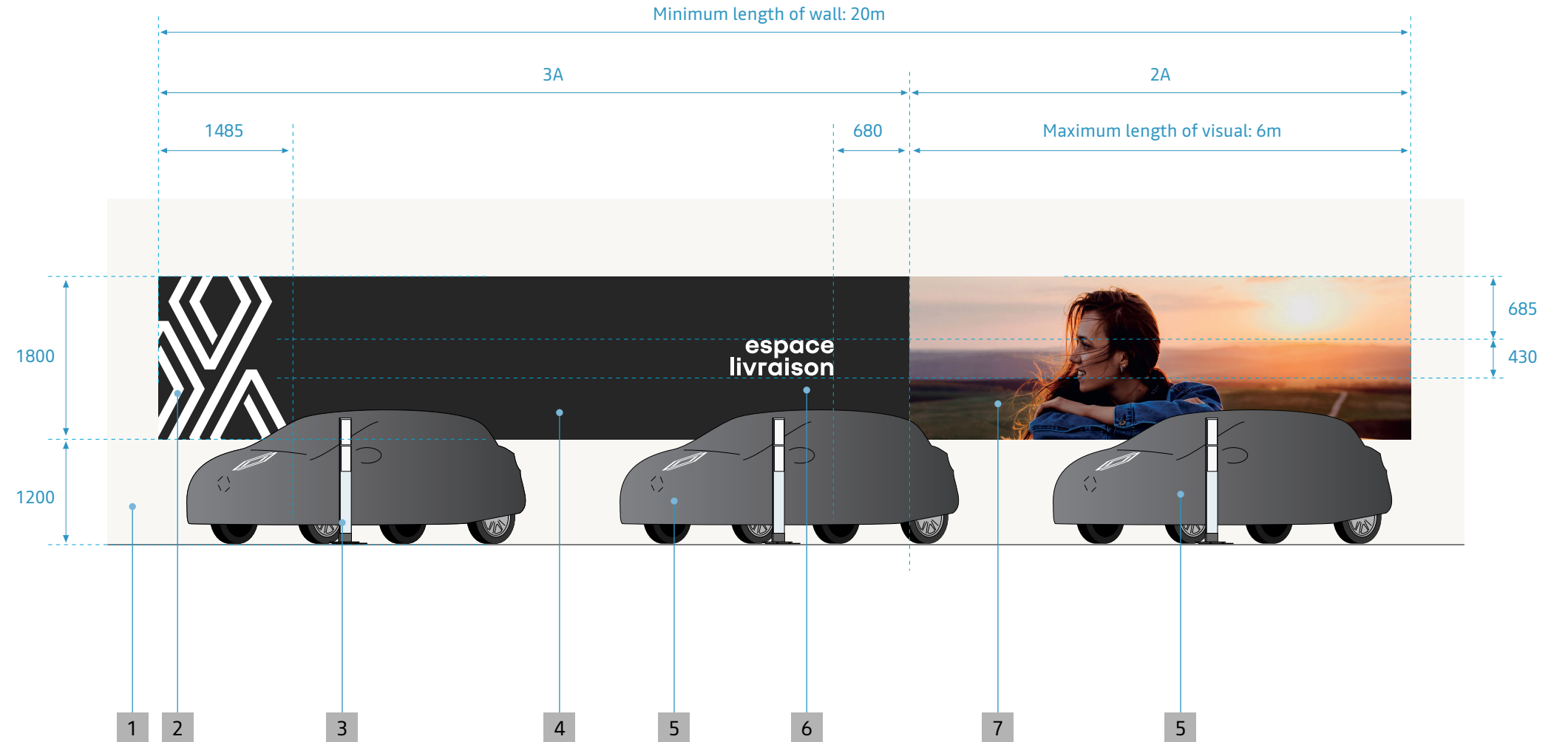


Outlines for wall longer than 20m

IDENTIFICATION PRINCIPLES

- RAL 7021 dark grey rectangle painted on the wall, matt finish.
- "delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual in matt or satin finish printed on fabric stretched on a frame or on adhesive when the wall is completely flat.
- The wall comprises a visual of diamond pattern made with adhesive when the wall is completely flat.
- Proportion between visual and black wall is 2/5 : 3/5. Maximum length of visual limited to 6m.

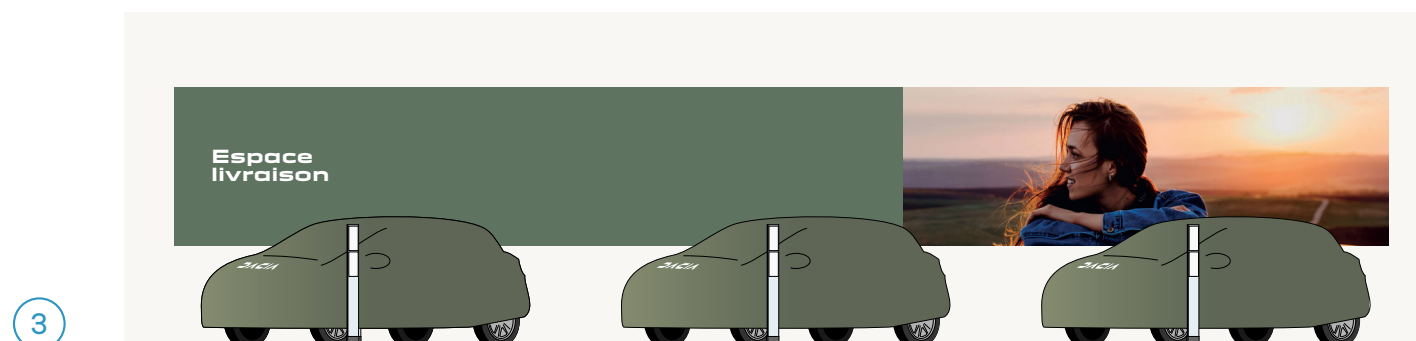
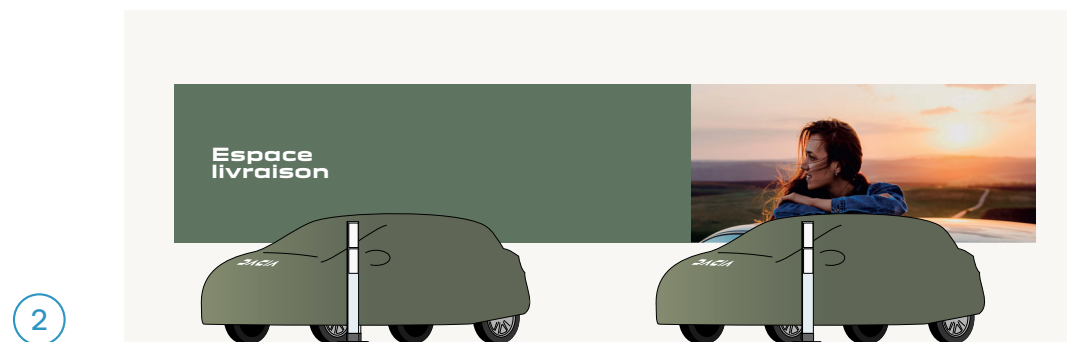
- 1 RAL 9010 white wall.
- 2 Diamond pattern in matt white adhesive.
- 3 Price display.
- 4 RAL 7021 dark grey rectangle
- 5 Branded car covers.
- 6 "delivery area" marking in reverse white, Nouvel'R Bold typeface on 2 lines, right aligned.
- 7 Renault Group visual. An HD file is available on Brand Stores site for reproduction.



2

DACIA DELIVERY AREA

Configurations



IDENTIFICATION PRINCIPLES

Proportion between khaki rectangle and visual are different according to wall length.

Maximum length of visual limited to 6m.

Typeface: Dacia Block Extended Bold.

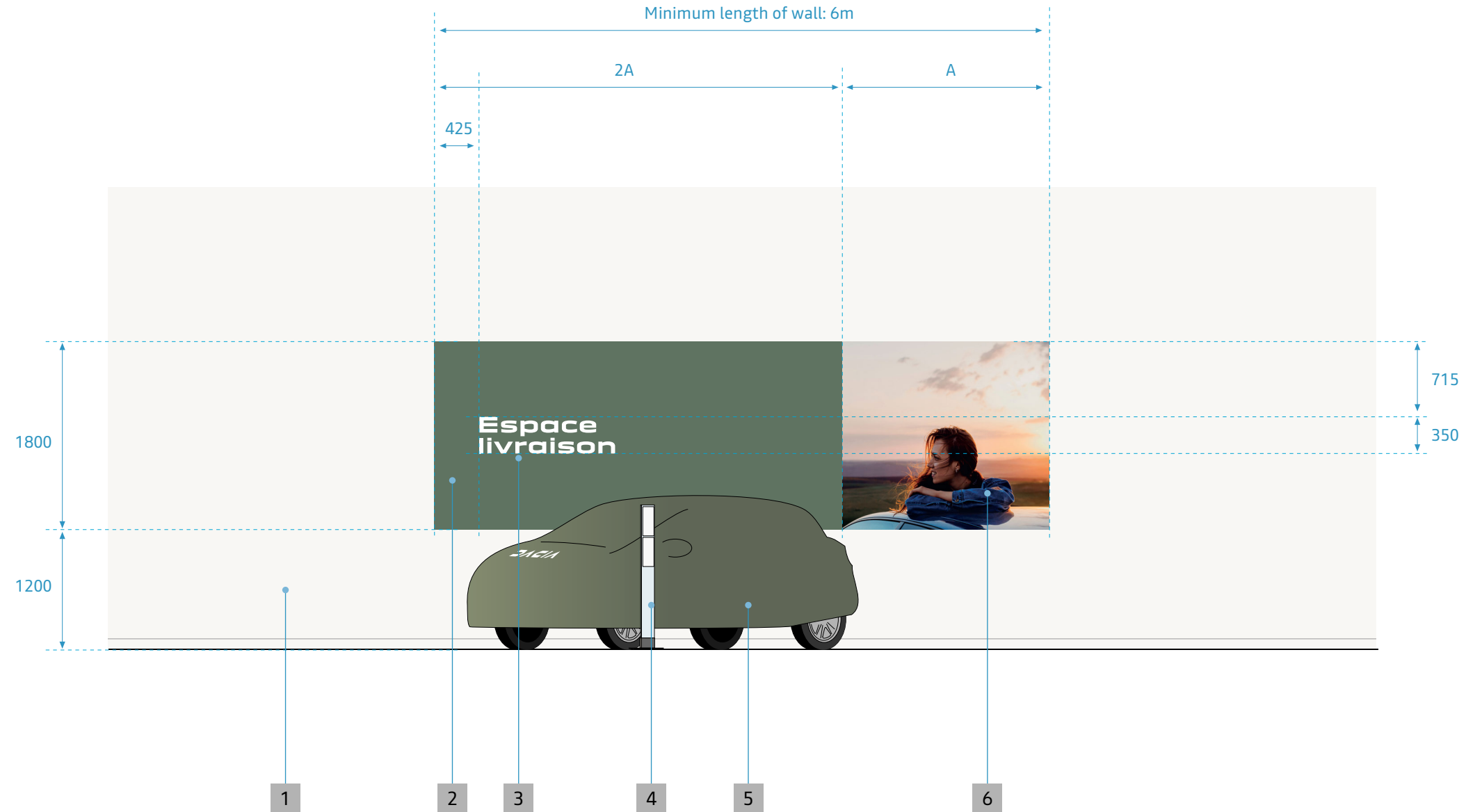
- 1 Length of wall < 10 m
- 2 Length of wall from 10 to 20 m
- 3 Length of wall > 20 m

Outlines for wall under 10m

IDENTIFICATION PRINCIPLES

- Pantone 5615 C Khaki rectangle painted on the wall, matt finish.
- "Delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual in matt or satin finish printed on fabric stretched on a frame or on adhesive when the wall is completely flat.
- Proportion between visual and black wall is 1/3 : 2/3.

- 1 RAL 9010 white wall.
- 2 Pantone 5615 C Khaki rectangle with matt finish.
- 3 "Delivery area" marking in reverse white, Dacia Block Extended Bold typeface on 2 lines, left aligned.
- 4 Price display.
- 5 Branded car covers.
- 6 Renault Group visual. An HD file is available on Brand Stores site for reproduction.

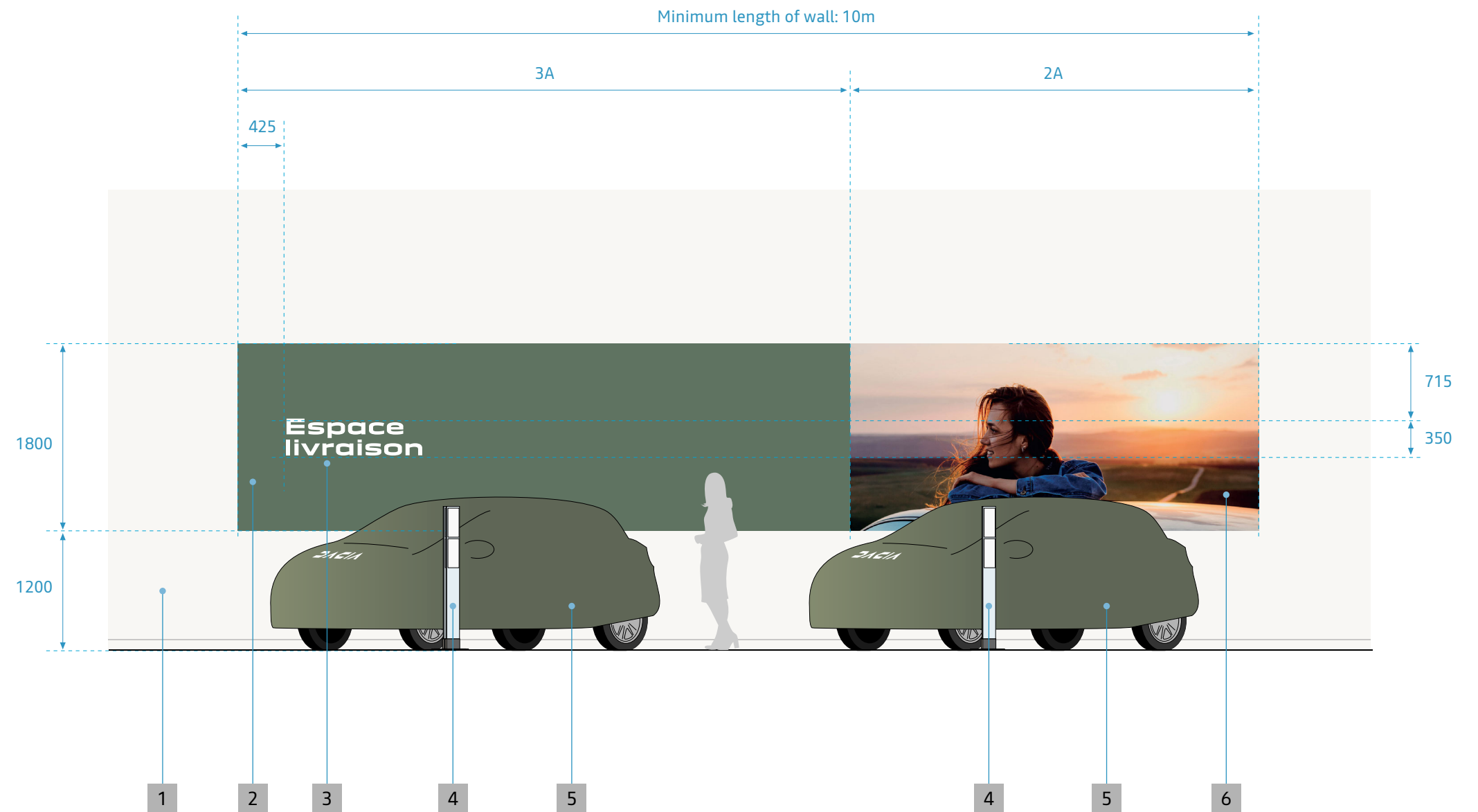


Outlines for wall from 10m to 20m

IDENTIFICATION PRINCIPLES

- Pantone 5615 C Khaki rectangle painted on the wall, matt finish.
- "Delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual in matt or satin finish printed on fabric stretched on a frame or on adhesive when the wall is completely flat.
- Proportion between visual and black wall is 2/5 : 3/5.

- 1 RAL 9010 white wall.
- 2 Pantone 5615 C Khaki rectangle with matt finish.
- 3 "Delivery area" marking in reverse white, Dacia Block Extended Bold typeface on 2 lines, left aligned.
- 4 Price display.
- 5 Branded car covers.
- 6 Renault Group visual. An HD file is available on Brand Stores site for reproduction.

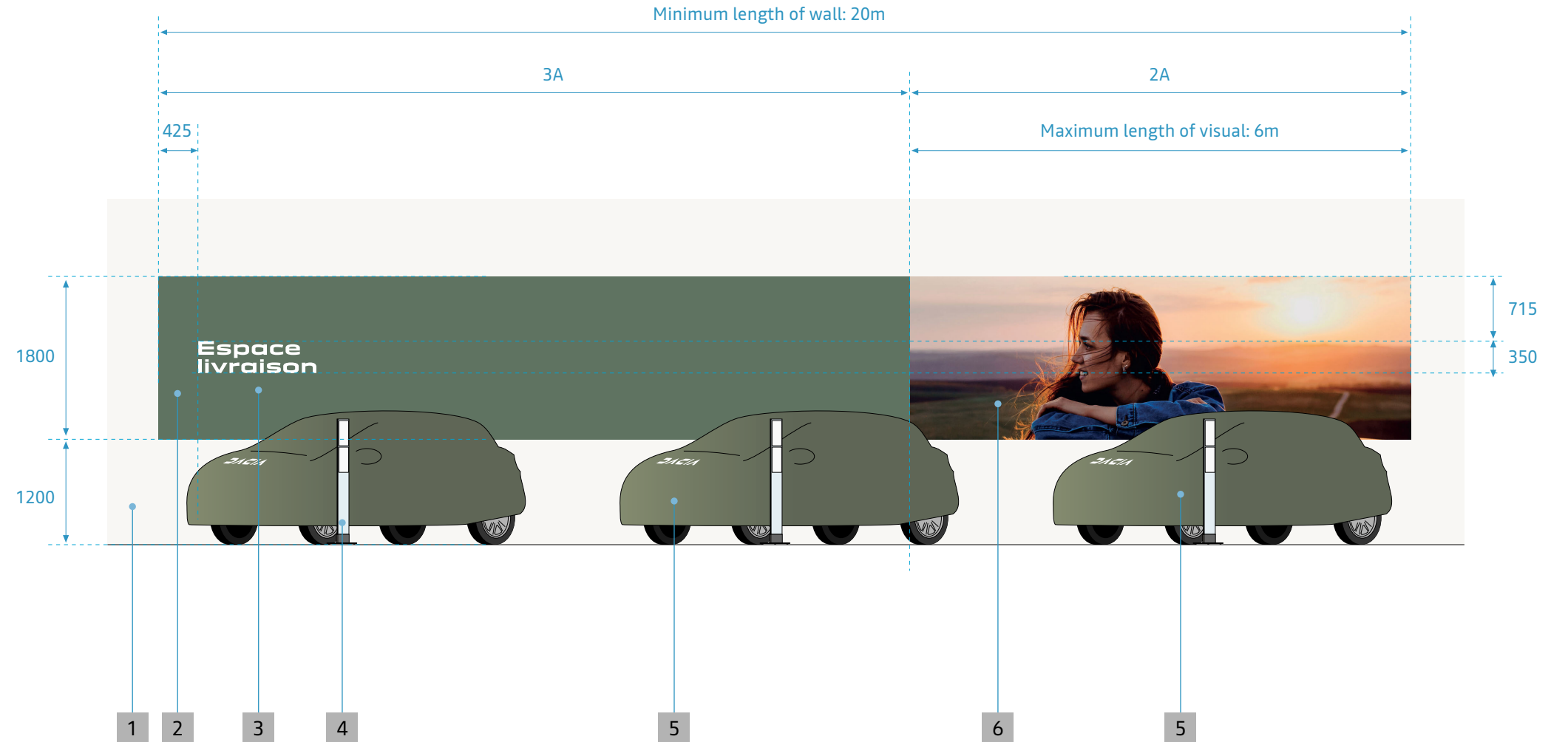


Outlines for wall longer than 20m

IDENTIFICATION PRINCIPLES

- Pantone 5615 C Khaki rectangle painted on the wall, matt finish.
- "Delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual in matt or satin finish printed on fabric stretched on a frame or on adhesive when the wall is completely flat.
- Proportion between visual and black wall is 2/5 : 3/5. Maximum length of visual limited to 6m.

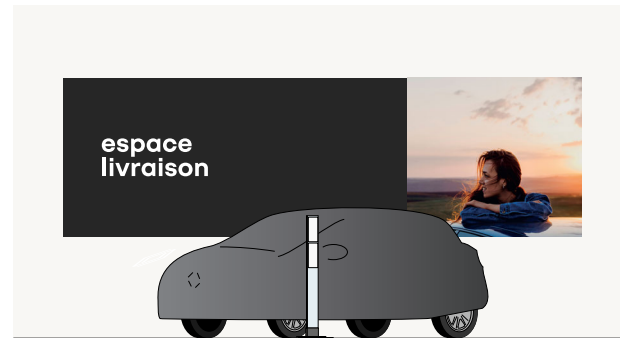
- 1 RAL 9010 white wall.
- 2 Pantone 5615 C Khaki rectangle with matt finish.
- 3 "Delivery area" marking in reverse white, Dacia Block Extended Bold typeface on 2 lines, left aligned.
- 4 Price display.
- 5 Branded car covers.
- 6 Renault Group visual. An HD file is available on Brand Stores site for reproduction.



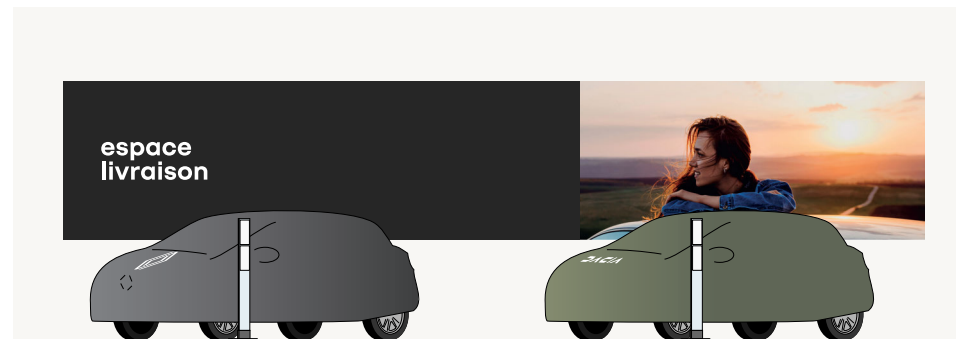
3

MULTI-BRAND DELIVERY AREA

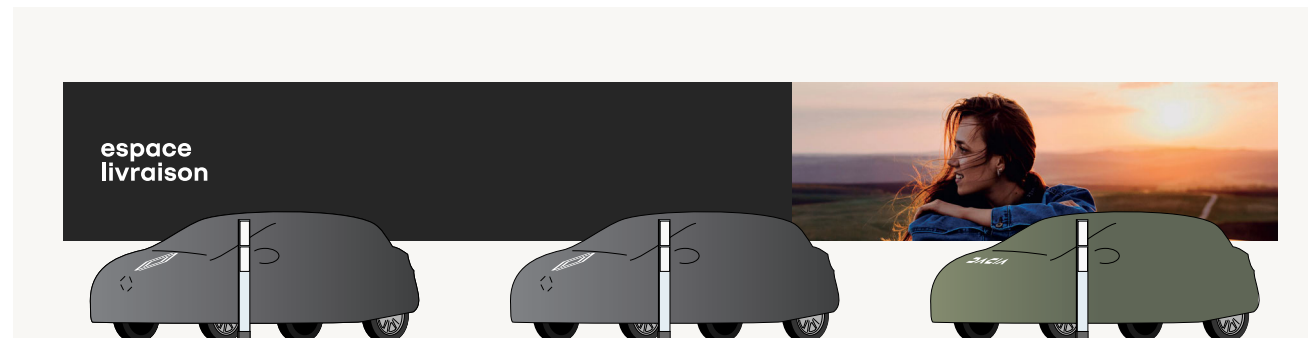
1



2



3



IDENTIFICATION PRINCIPLES

Proportion between dark grey rectangle and visual are different according to wall length.

Maximum length of visual limited to 6m.

Typeface: Renault Group Bold.

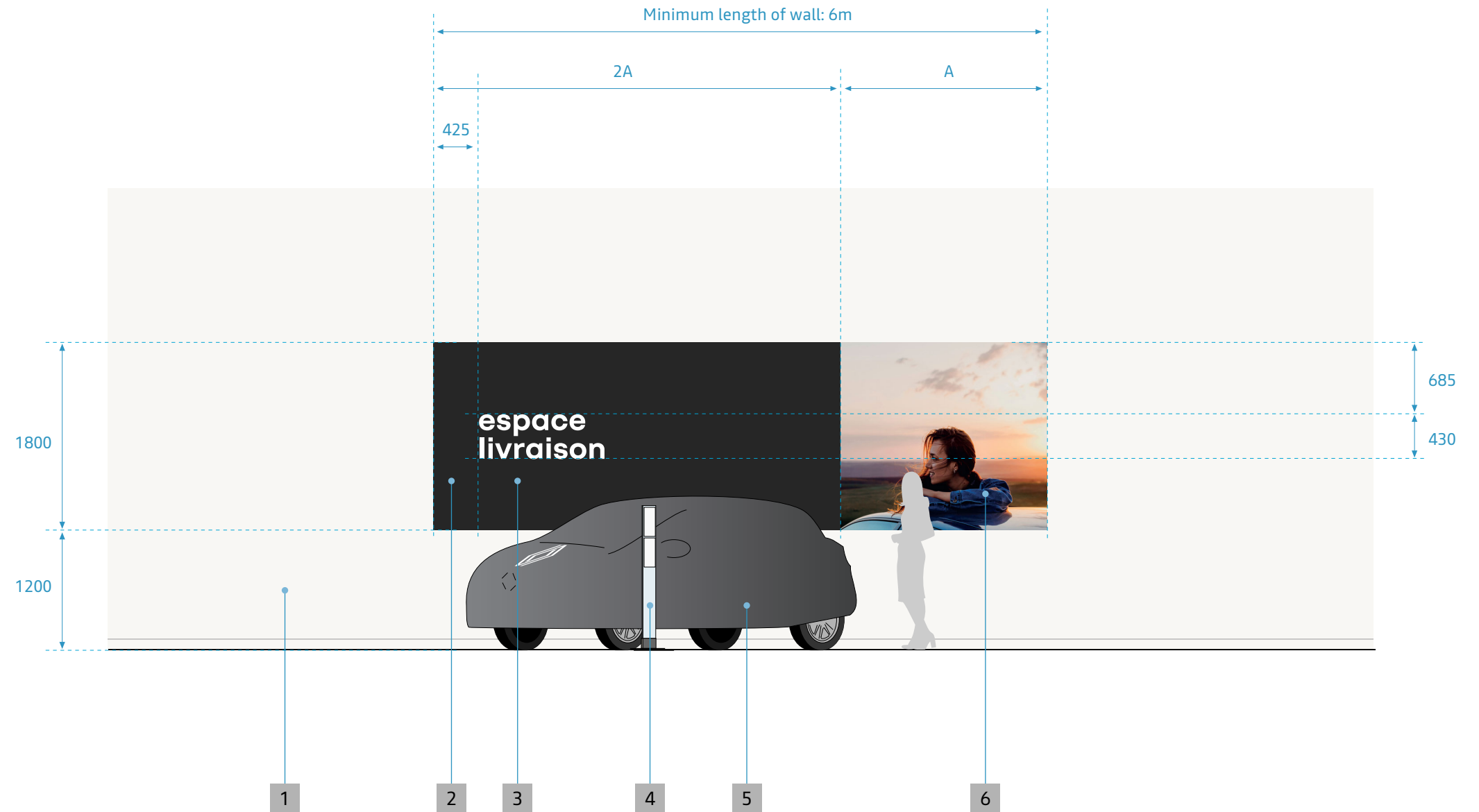
- 1 Length of wall < 10 m
- 2 Length of wall from 10 to 20 m
- 3 Length of wall > 20 m

Outlines for wall under 10m

IDENTIFICATION PRINCIPLES

- RAL 7021 dark grey rectangle painted on the wall, matt finish.
- "delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual in matt or satin finish printed on fabric stretched on a frame or on adhesive when the wall is completely flat.
- Proportion between visual and black wall is 1/3 : 2/3.

- 1 RAL 9010 white wall.
- 2 RAL 7021 dark grey rectangle
- 3 "delivery area" marking in reverse white, Renault Group Bold typeface on 2 lines, left aligned.
- 4 Price display.
- 5 Branded car covers.
- 6 Renault Group visual. An HD file is available on Brand Stores site for reproduction.

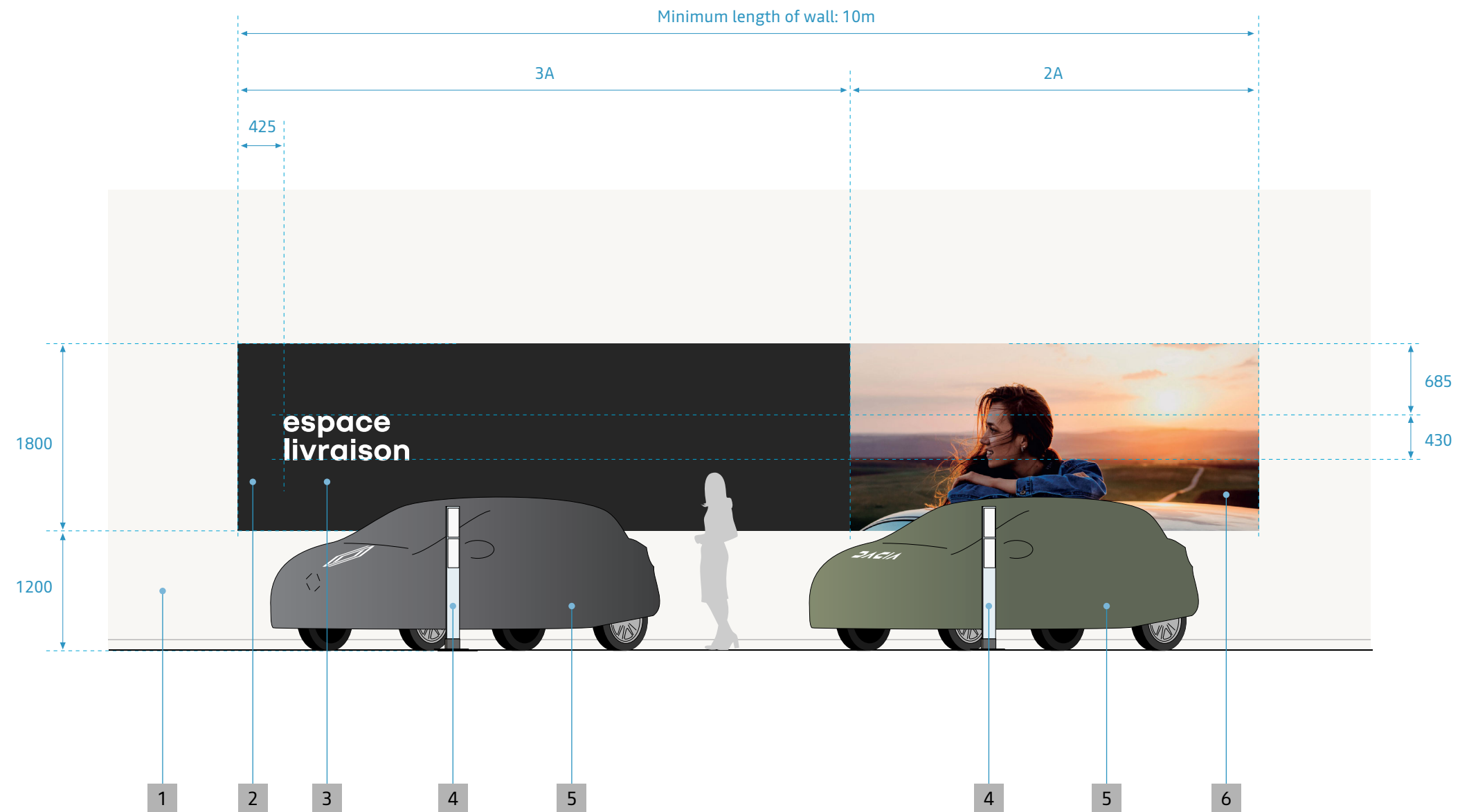


Outlines for wall from 10m to 20m

IDENTIFICATION PRINCIPLES

- RAL 7021 dark grey rectangle painted on the wall, matt finish.
- "delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual in matt or satin finish printed on fabric stretched on a frame or on adhesive when the wall is completely flat.
- Proportion between visual and black wall is 2/5 : 3/5.

- 1 RAL 9010 white wall.
- 2 RAL 7021 dark grey rectangle
- 3 "delivery area" marking in reverse white, Renault Group Bold typeface on 2 lines, left aligned.
- 4 Price display.
- 5 Branded car covers.
- 6 Renault Group visual. An HD file is available on Brand Stores site for reproduction.

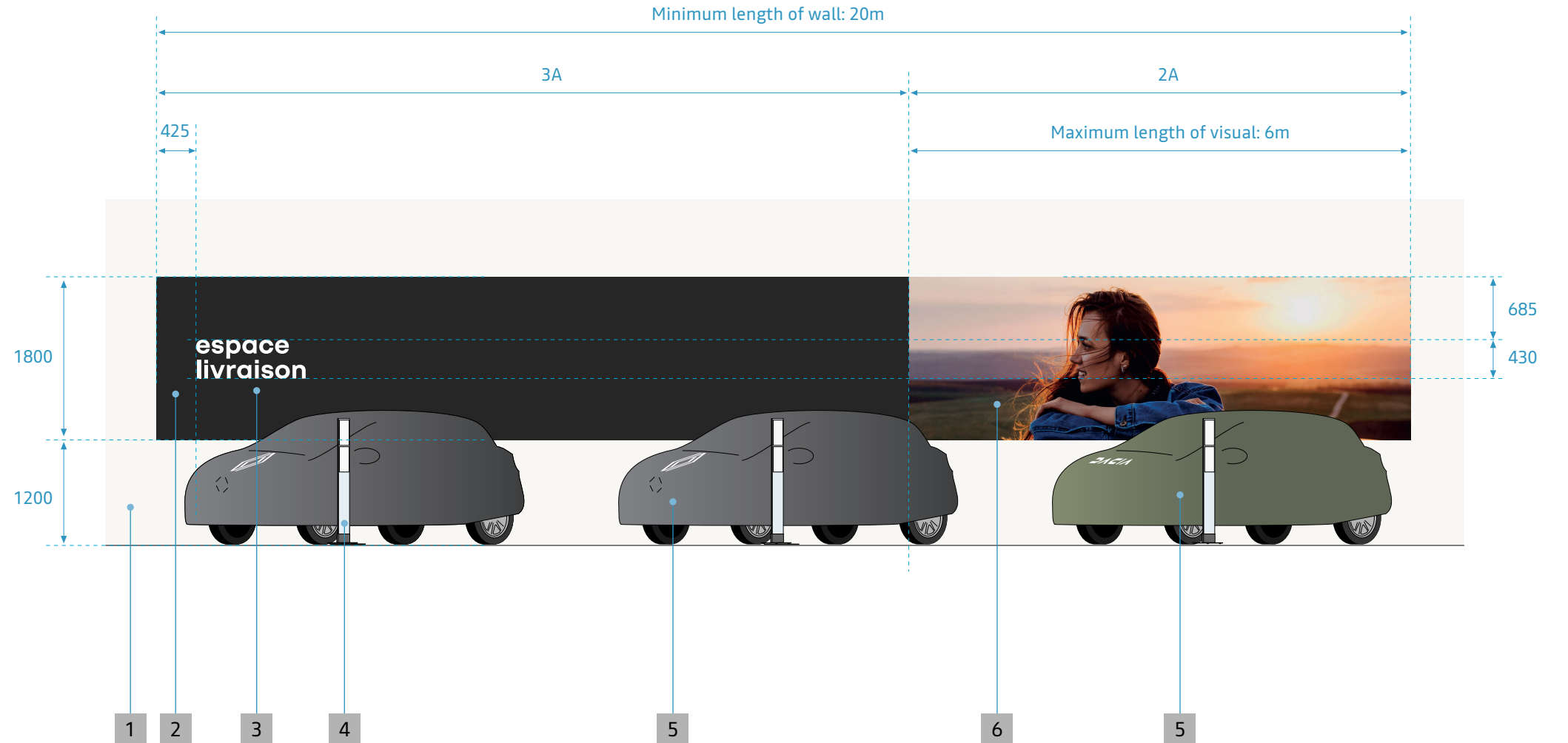


Outlines for wall longer than 20m

IDENTIFICATION PRINCIPLES

- RAL 7021 dark grey rectangle painted on the wall, matt finish.
- "delivery area" marking in reverse identifies the space in the showroom.
- The wall comprises a visual in matt or satin finish printed on fabric stretched on a frame or on adhesive when the wall is completely flat.
- Proportion between visual and black wall is 2/5 : 3/5. Maximum length of visual limited to 6m.

- 1 RAL 9010 white wall.
- 2 RAL 7021 dark grey rectangle.
- 3 "delivery area" marking in reverse white, Renault Group Bold typeface on 2 lines, left aligned.
- 4 Price display.
- 5 Branded car covers.
- 6 Renault Group visual. An HD file is available on Brand Stores site for reproduction.



For more information

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Catalogs and technical specifications for the contents/media of Renault and Dacia commercial network (interior and exterior signage, interior and exterior architecture) are available on Brand Stores site.

www.brandstores.renault.com/