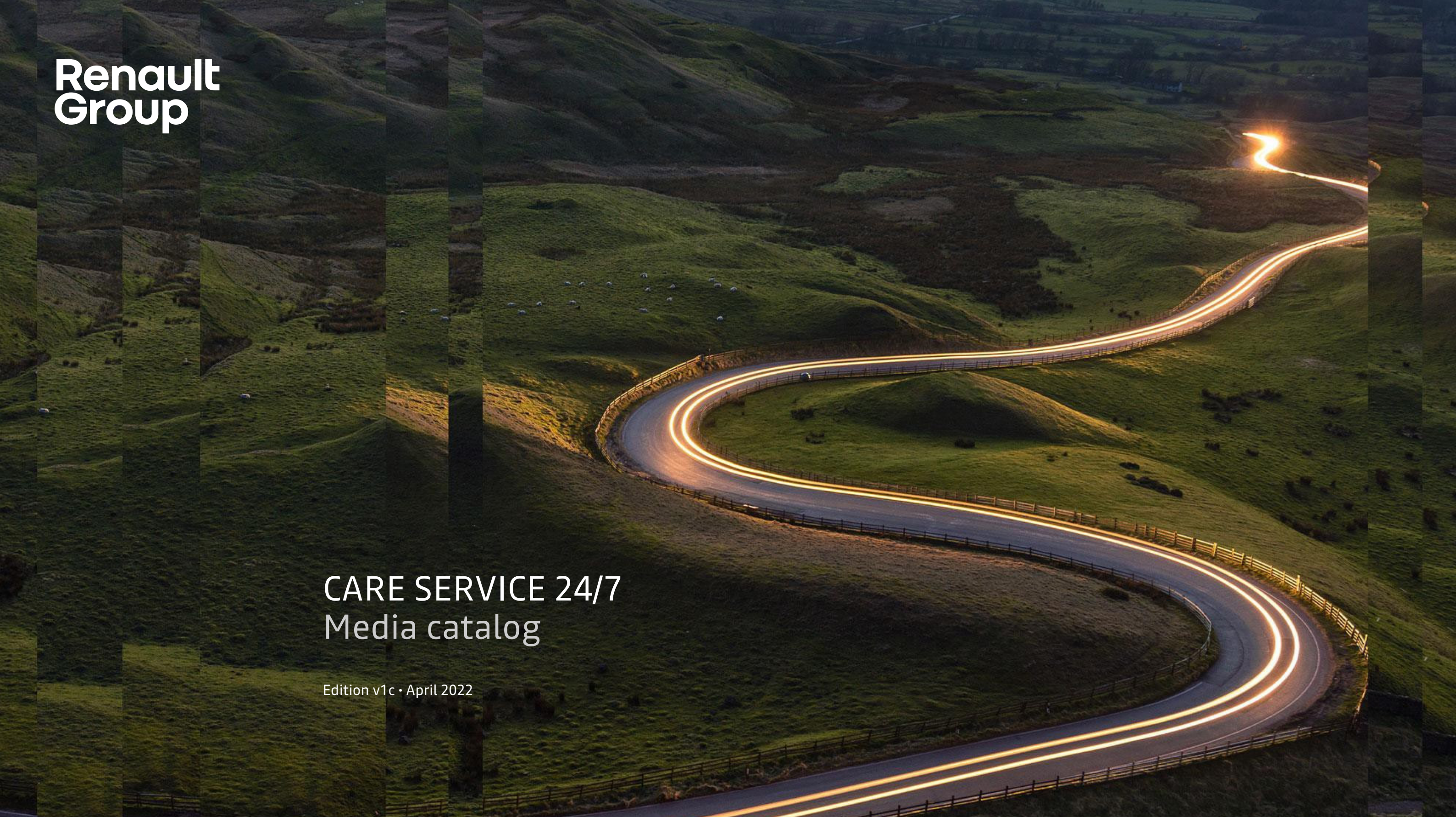


Renault
Group

CARE SERVICE 24/7
Media catalog

Edition v1c • April 2022



1

SIGNATURES

1.1 Horizontal format - Presentation



Light background

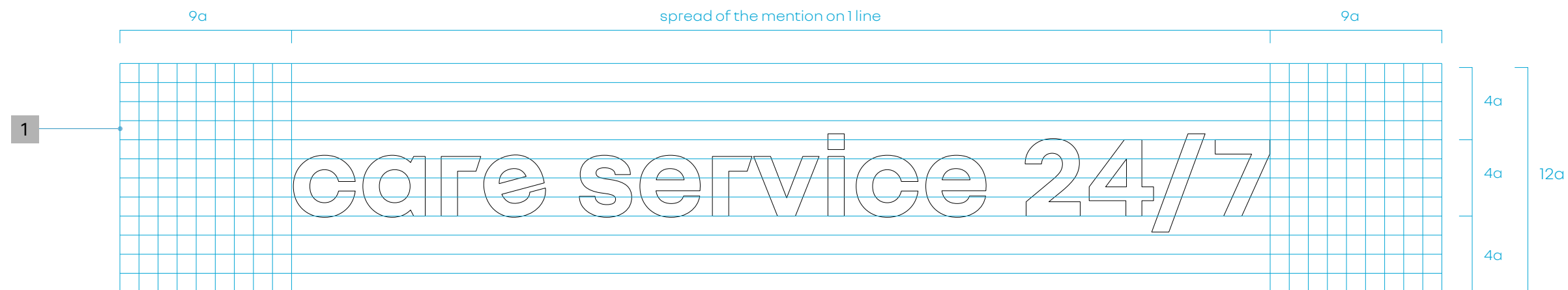


Dark background

KEY

- 1 RAL 7021 grey
- 2 RAL 9003 white
- 3 Pantone 3955 C yellow
- 4 RAL 9005 black

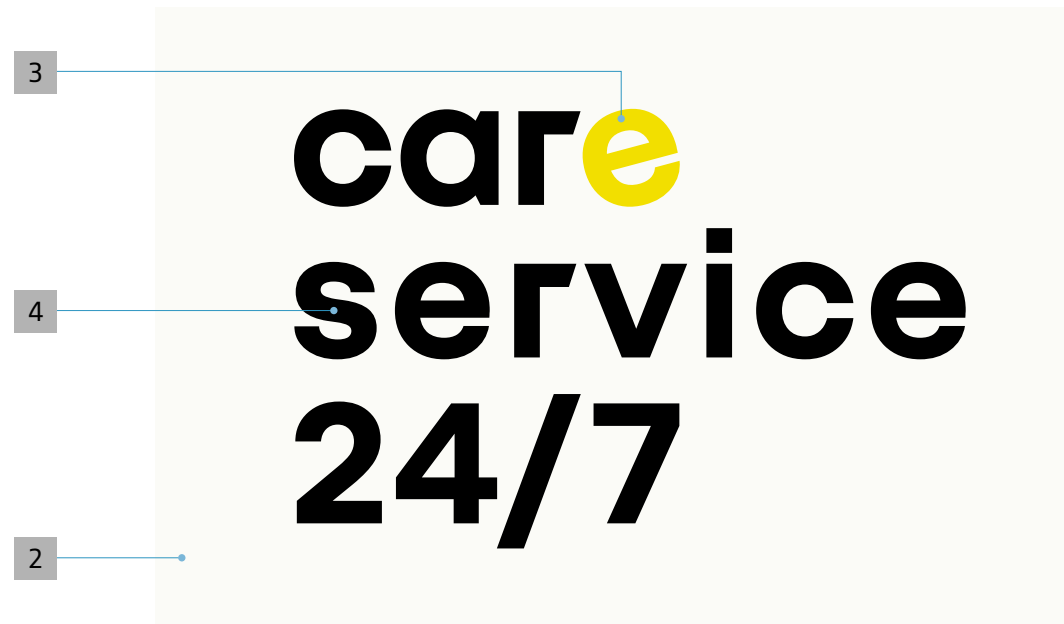
1.2 Horizontal format - Outlines



KEY

1 Neutrality zone

1.3 Vertical format - Presentation



Clear background

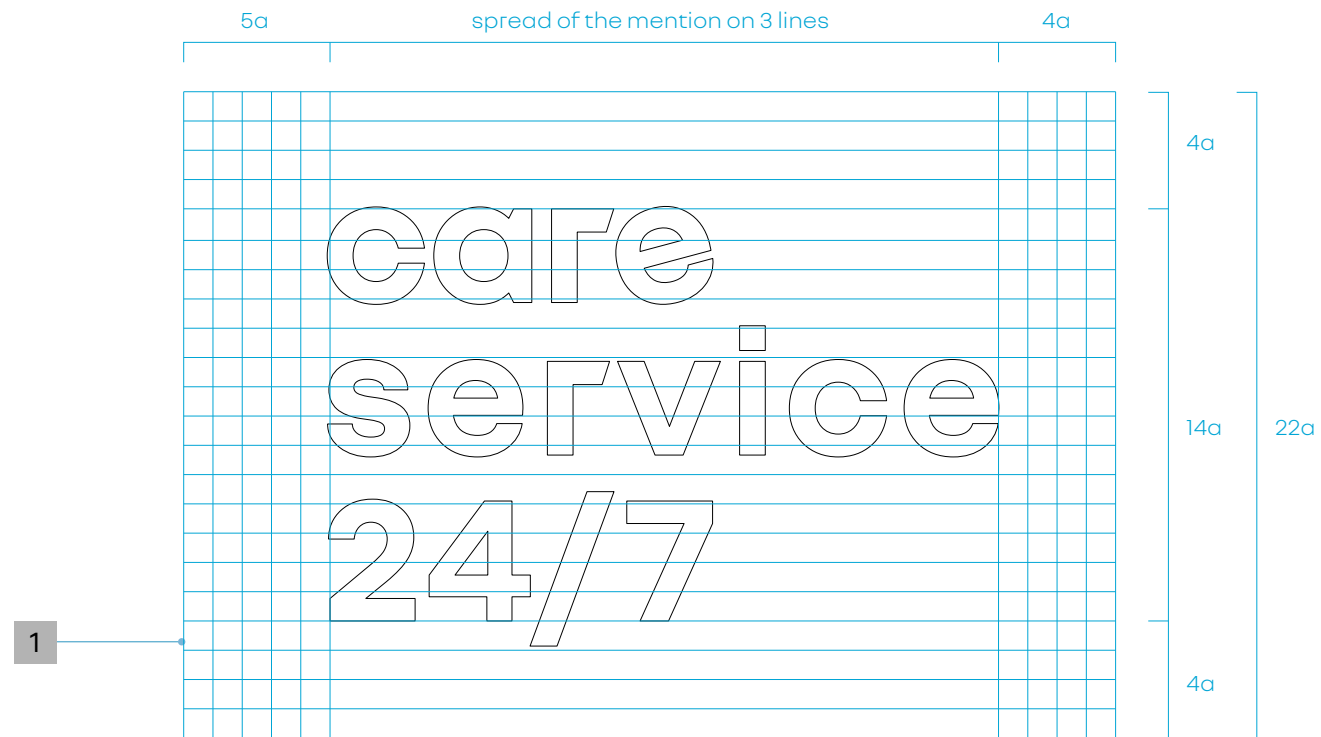


Dark background

KEY

- 1 RAL 7021 grey
- 2 RAL 9003 white
- 3 Pantone 3955 C yellow
- 4 RAL 9005 black

1.4 Vertical format - Outlines



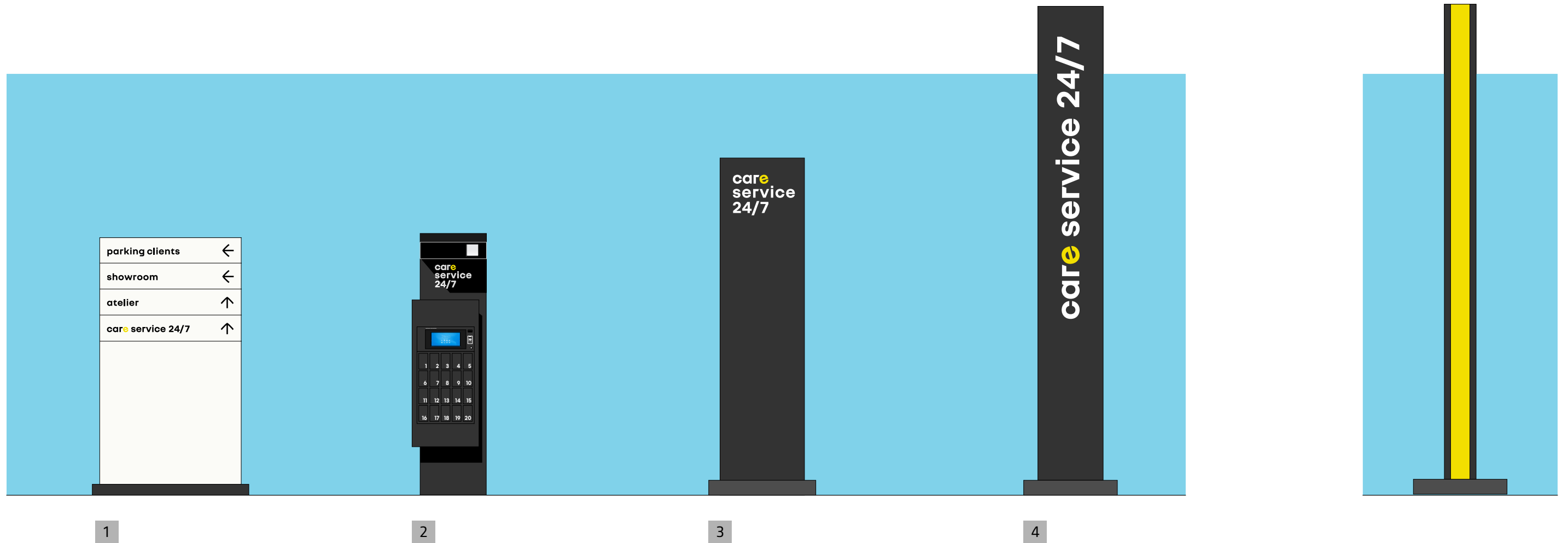
KEY

1 Neutrality zone

2

FAMILY OF ELEMENTS

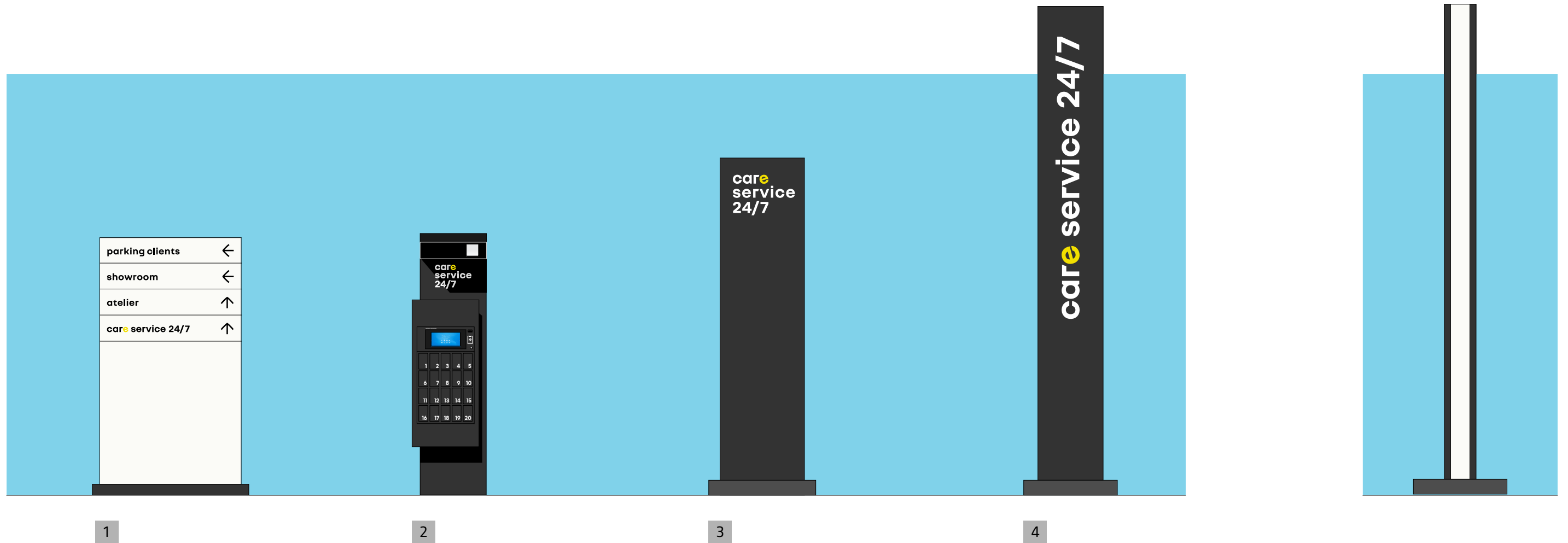
2.1 Elements of Renault sites



KEY

- 1 Directional panel
- 2 Key box
- 3 Identification panel
- 4 Area mast

2.2 Elements of multi-brand sites



KEY

- 1 Directional panel
- 2 Key box
- 3 Identification panel
- 4 Area mast

3

KEY BOX

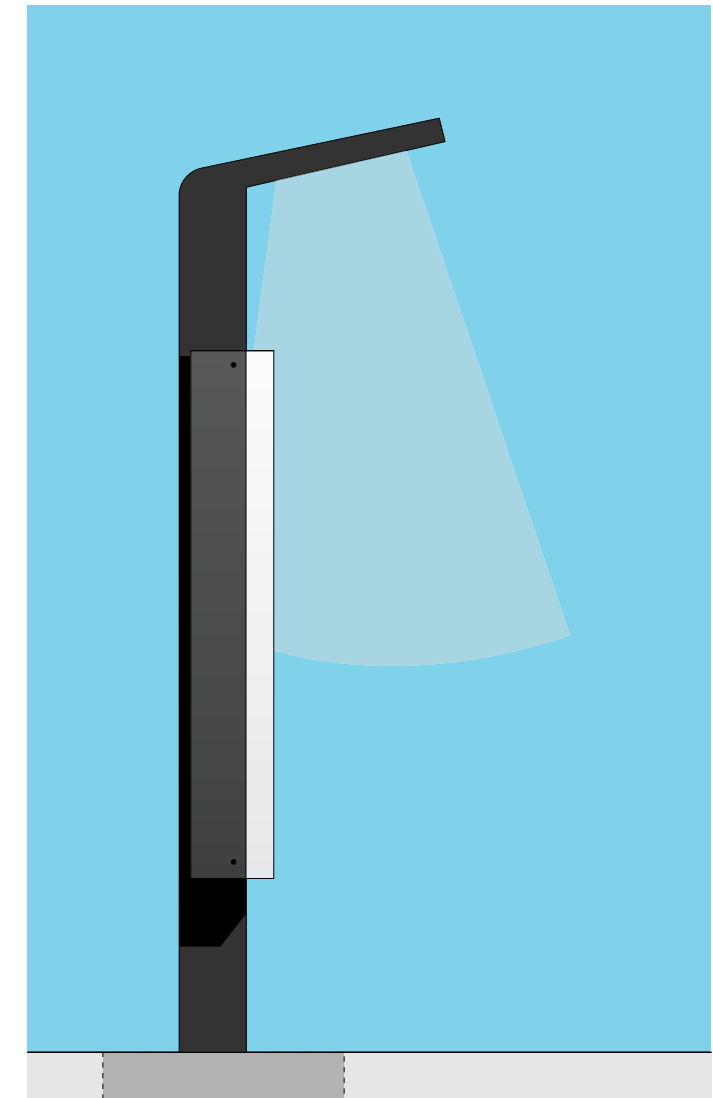
3.1 General view



Front view



Right side view

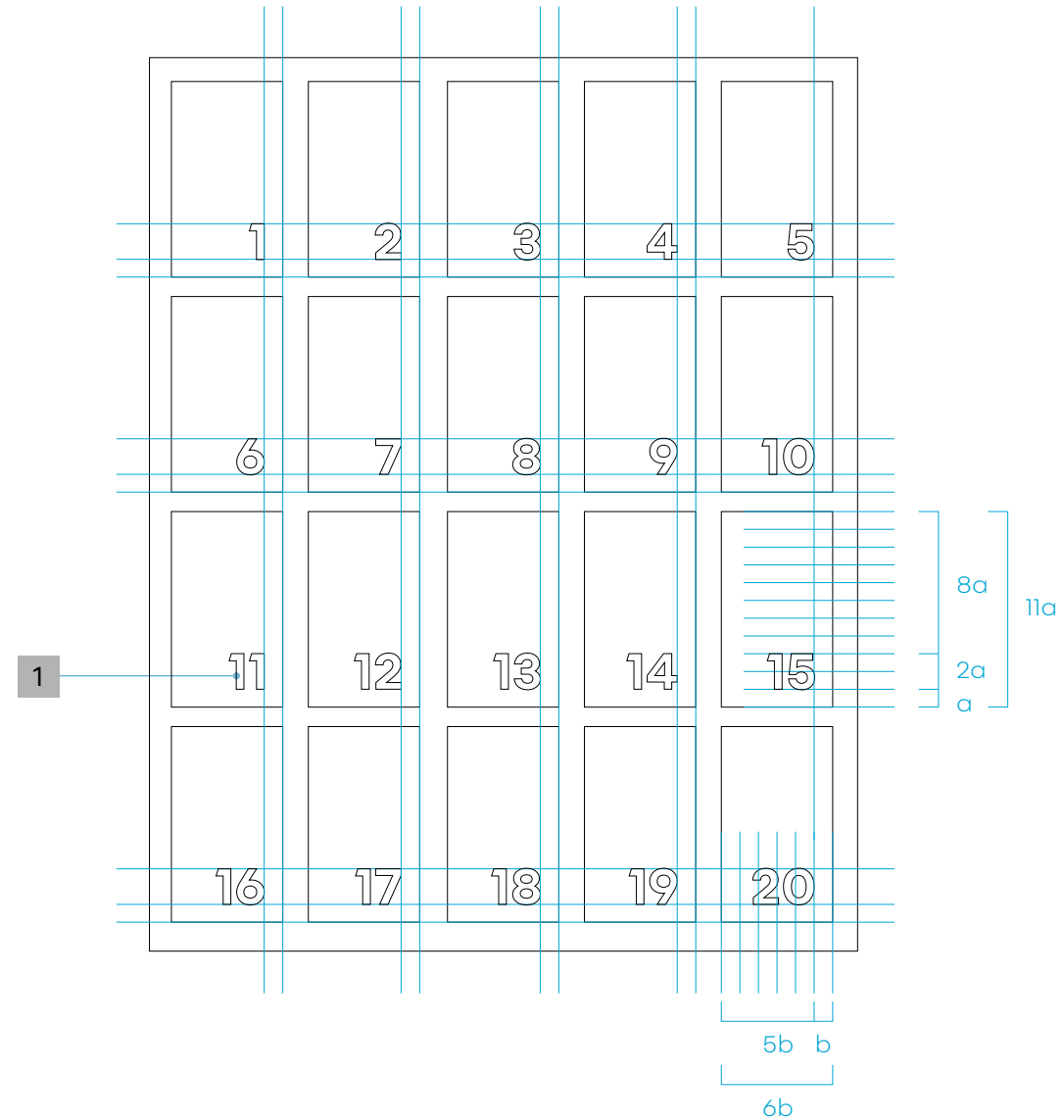
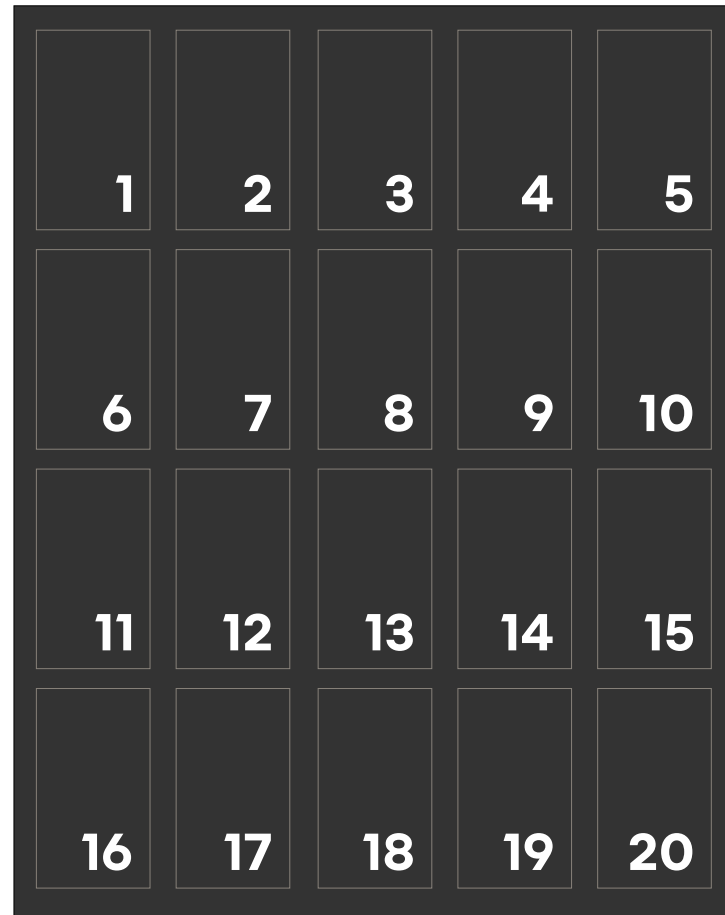


Left side view

3.2 Close-up of the front face



3.3 Outlines of the front face



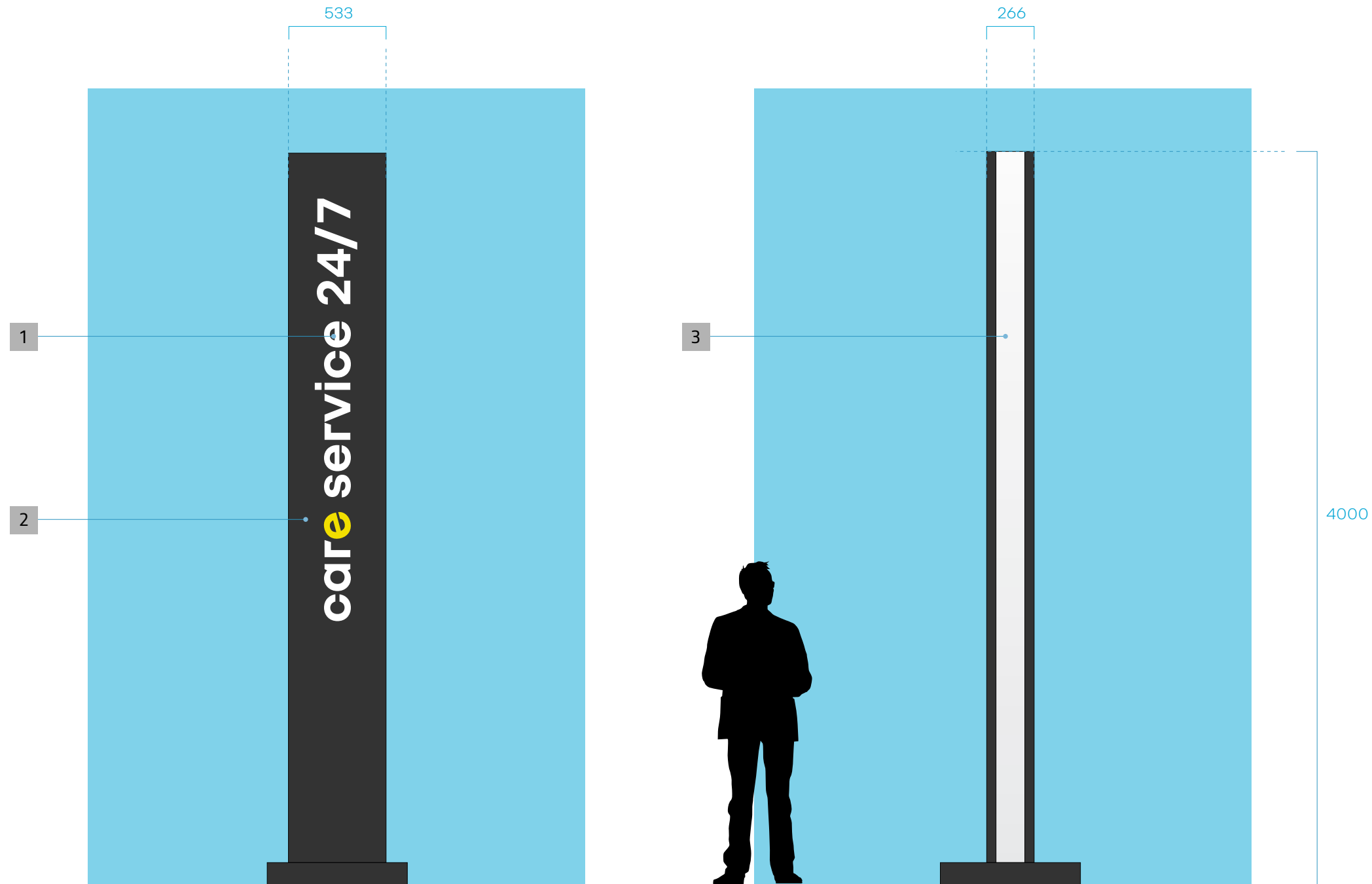
KEY

- 1 **Nouvel'R Bold** typography, right aligned, alignment on bottom line, white reserve

4

IDENTIFICATION SIGNAGE

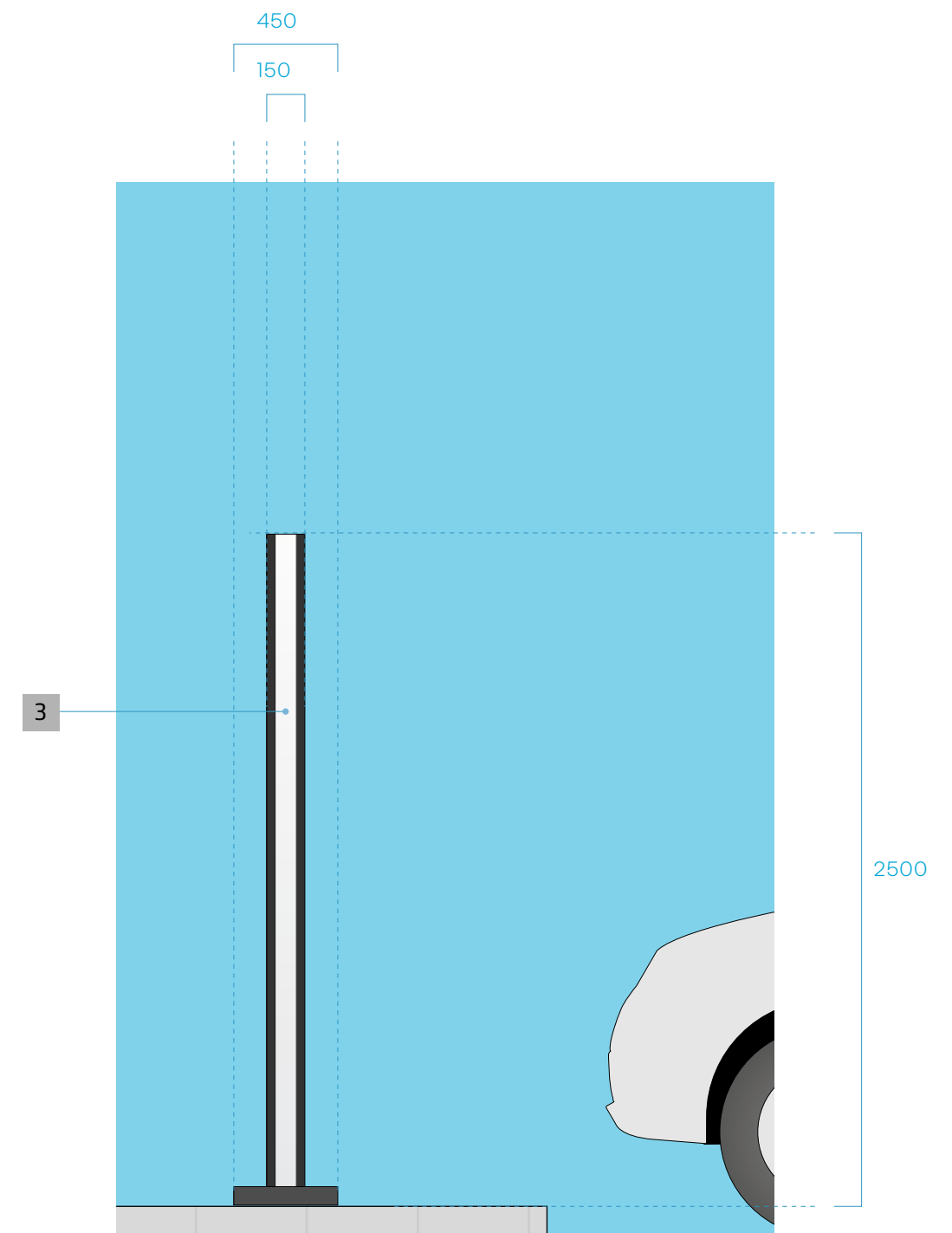
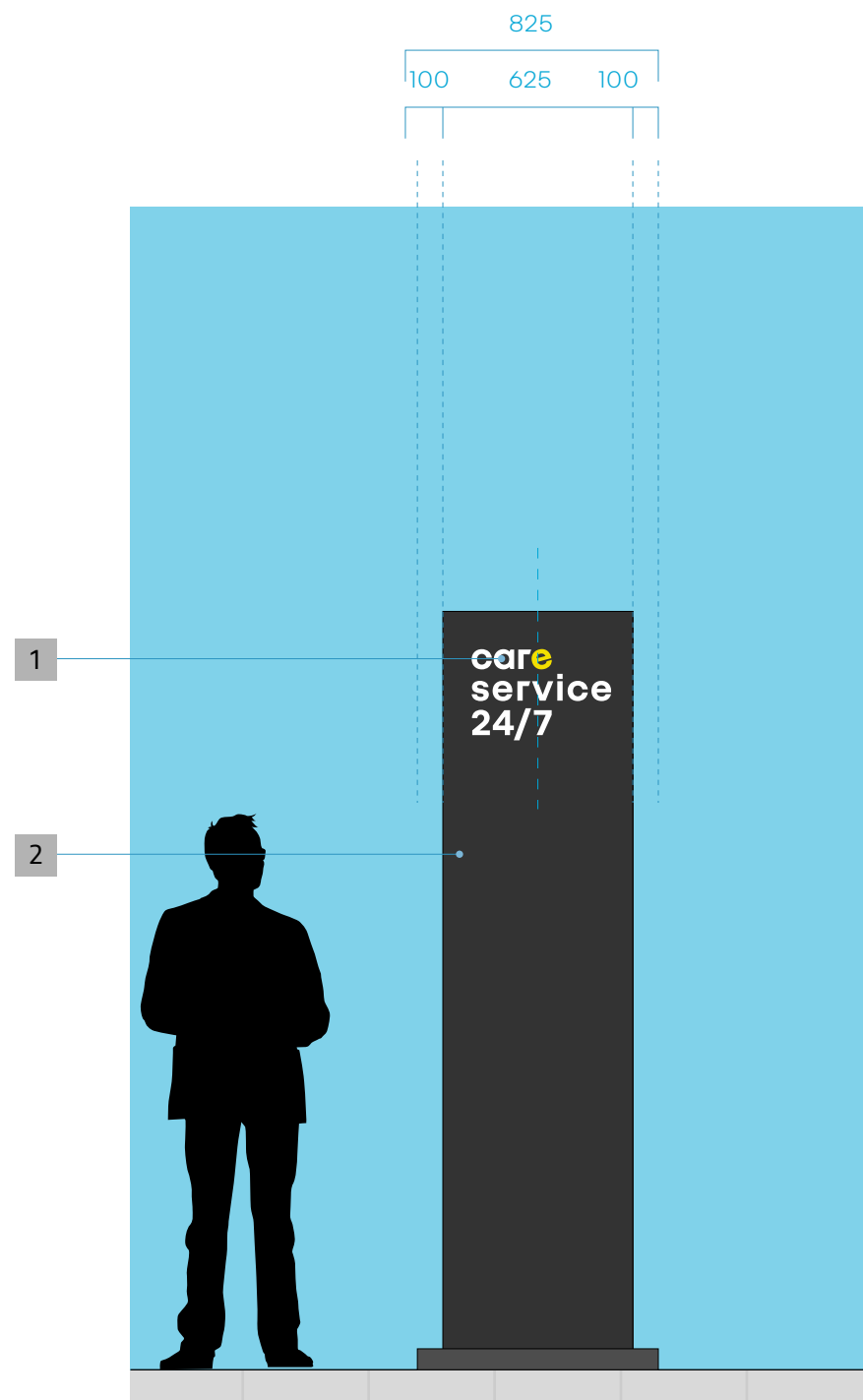
4.1 Area mast



KEY

- 1 Signature in white and yellow reserve
- 2 Pantone 421 C dark grey
- 3 RAL 9003 white

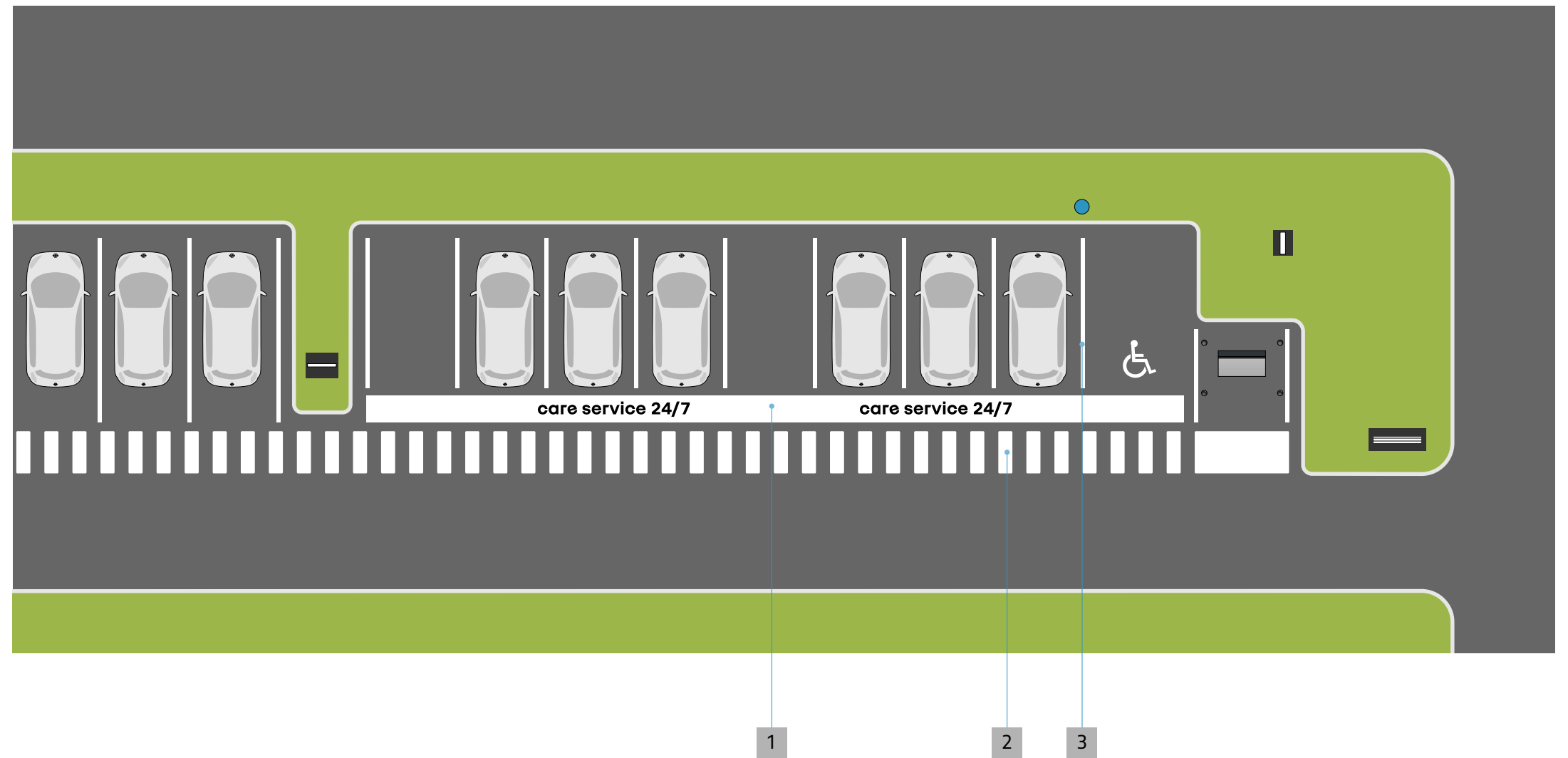
4.2 Car park sign



KEY

- 1 Signature in white and yellow reserve
- 2 Pantone 421 C dark grey
- 3 RAL 9003 white

4.3 Ground markings



KEY

- 1 Ral 9003 white strip made of bi-component epoxy painting with black signature
- 2 Pedestrian way
- 3 Ral 9003 white strip of car park slots

5

GENERAL LAYOUT

5.1 Dimensions

* workshop entries per day and by service advisor

	10 entries *	20 entries *	30 entries *
parking slots	2	4	6
Mobilize slots	1	2	3
disabled slots	1	1	1
charging point	1	2	3
key box	1	1	1
24/7 ground markings	mandatory	mandatory	mandatory
car park sign	option	option	option
24/7 area mast	option	option	mandatory

● option
● mandatory

5.2 General principle

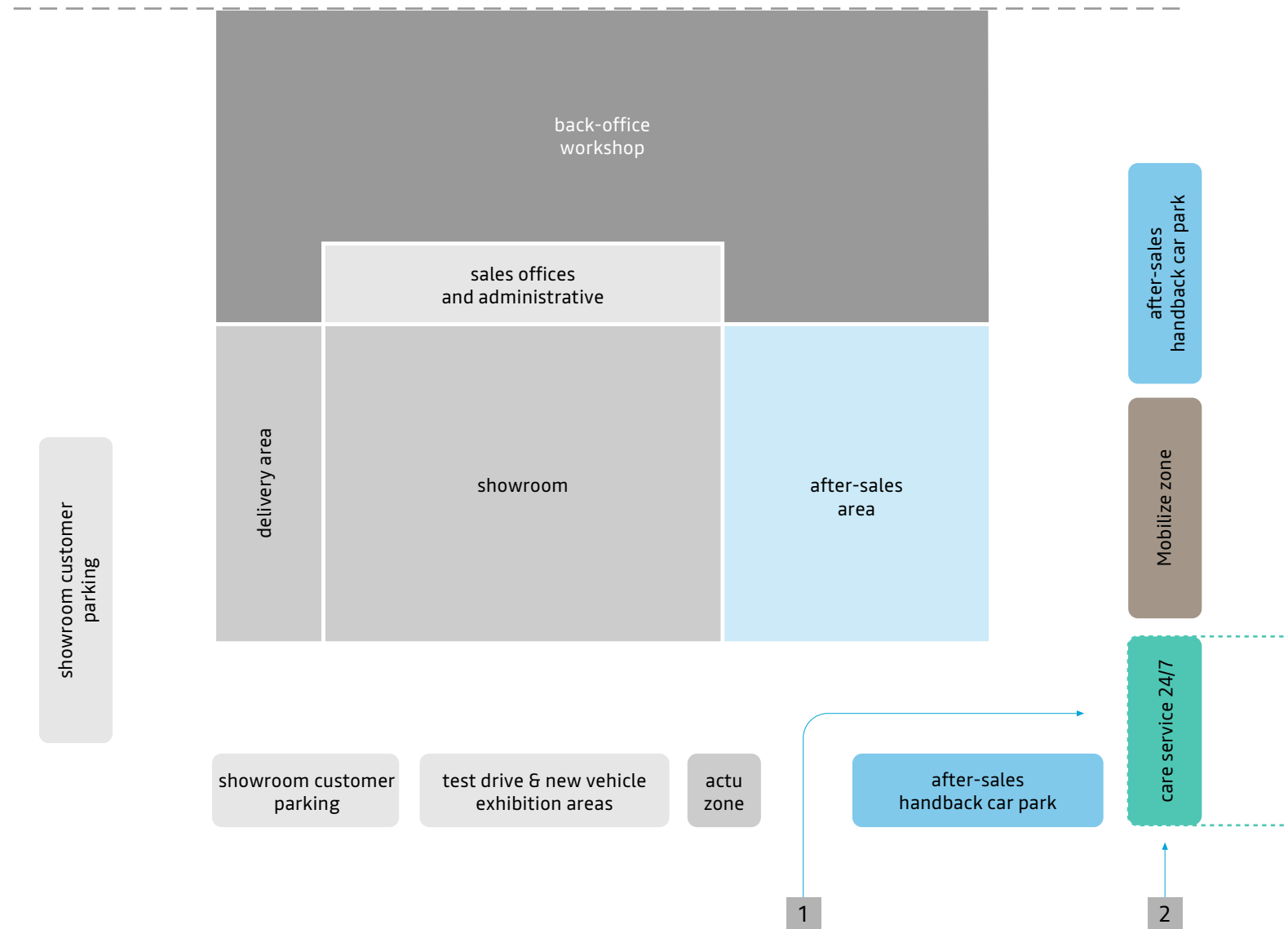
IMPLEMENTATION PRINCIPLES

Preferably, the 24/7 parking care service is located on the side of the parts dedicated to after-sales.

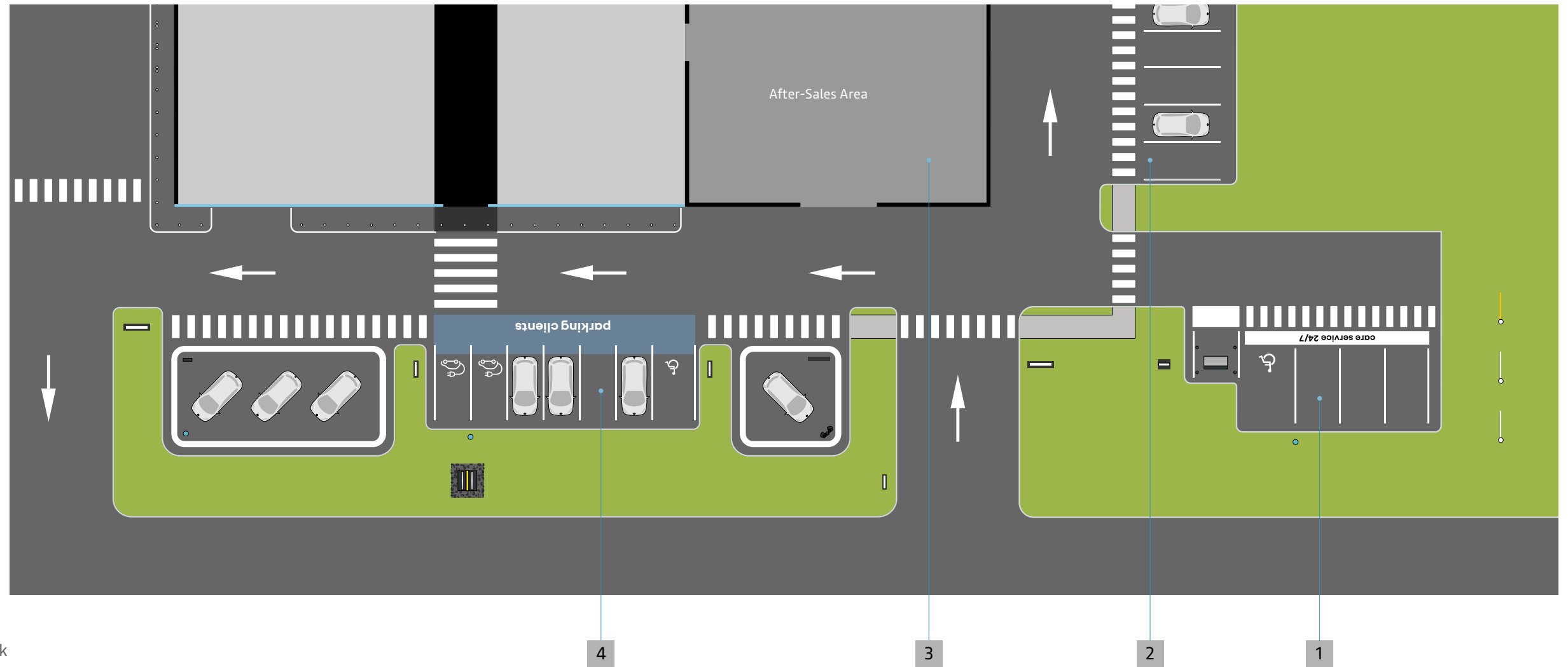
The car park for handback vehicles following after-sales operations and the Mobilize zone with charging points are nearby in order to offer good complementarity between the various services offered to customers.

2 access options to the 24/7 care service area are possible, possibly corresponding to the position of the site's protection perimeter or to the possibilities of access from the traffic lanes.

- 1 Option 1.
Access by the main entrance of the site
- 2 Option 2.
Direct access from the public domain.



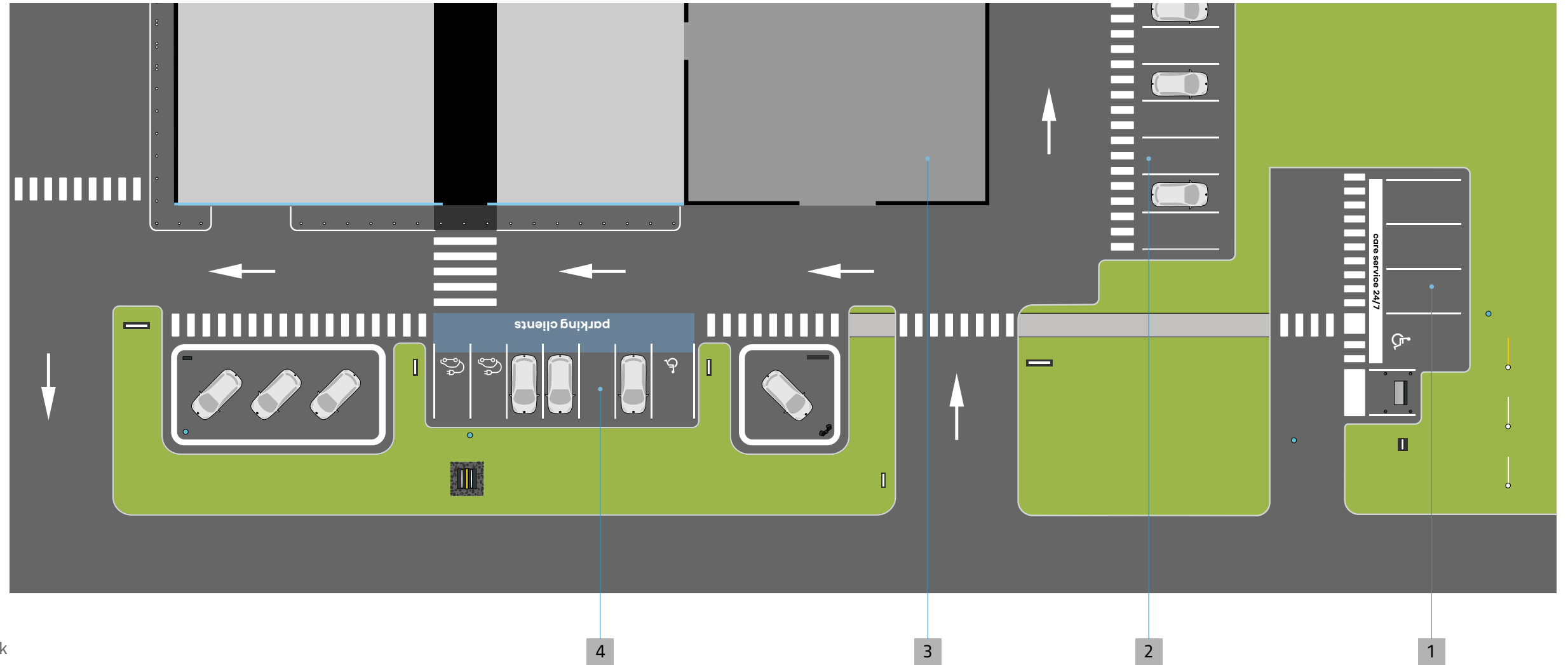
5.3 Example 1. access from inside the site



KEY

- 1 24/7 Car park service
- 2 After-sales customer car park
- 3 After-sales area
- 4 Showroom customer car park

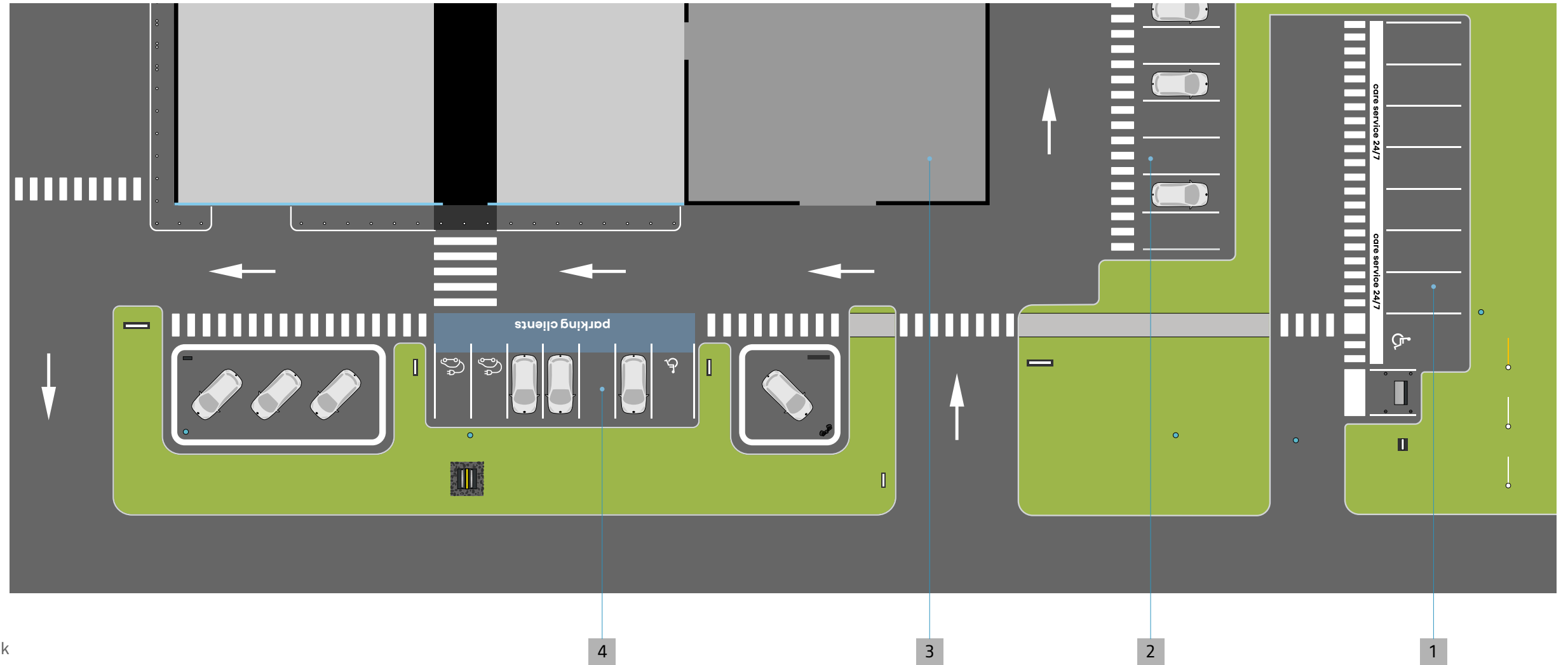
5.4 Example 2. access from outside the site



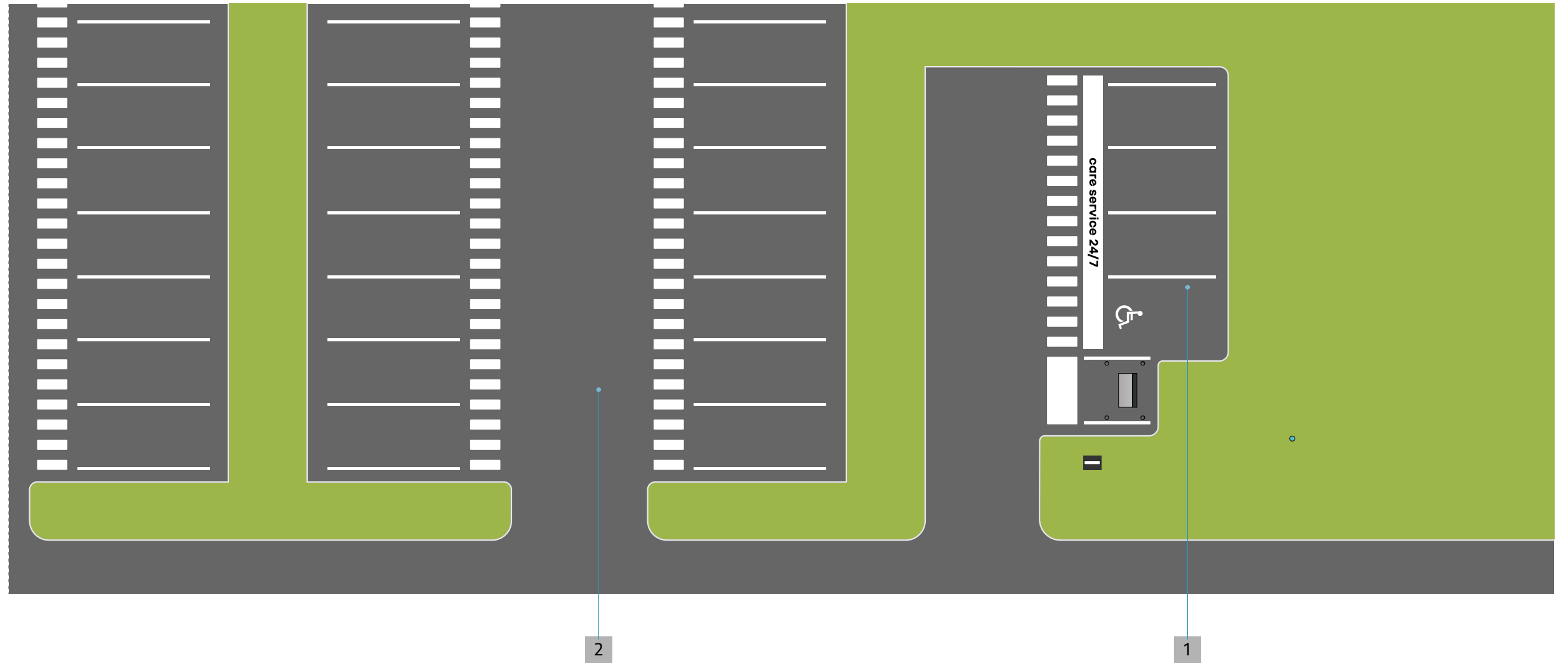
KEY

- 1 24/7 Car park service
- 2 After-sales customer car park
- 3 After-sales area
- 4 Showroom customer car park

5.5 Example 3. extended car park capacity



5.6 Example 4. Renault off-site installation



KEY

- 1 24/7 Car park service
- 2 Public car park