

Renault
Group

BATTERY REPAIR WORKSHOP

Specifications for signage elements

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Introduction

CONTEXT

Renault is setting up a network of traction battery repairers.

It is made up of professionals with the skills enabling them to carry out these operations at the best quality and safety standards, in accordance with the regulations and standards in force.

It thus offers Distributors the possibility of meeting the needs of the customers concerned.

OBJECTIVE OF THE DOCUMENT

This document describes the signage system and the main components recommended for locating and identifying a battery repair center.

GENERAL CONCEPT

The signage system is part of a logic of neutrality with respect to the Alliance brands.

Thus the brands and their respective codes are not used for the formatting of the signage media.

GENERAL RECOMMENDATION

Among the signage elements, only the entrance signage is mandatory.

The other components of the signage system can be used according to the specific needs of each site.

TYPE OF SITES

Two contexts should be distinguished:

- integrated sites into dealerships,
- stand-alone sites.

In the latter, all the signage components can be used while only the wall entrance marking must be present on the walls of dealerships.

1

Graphic components

2.1 Signature on 1 line

PRINCIPLE

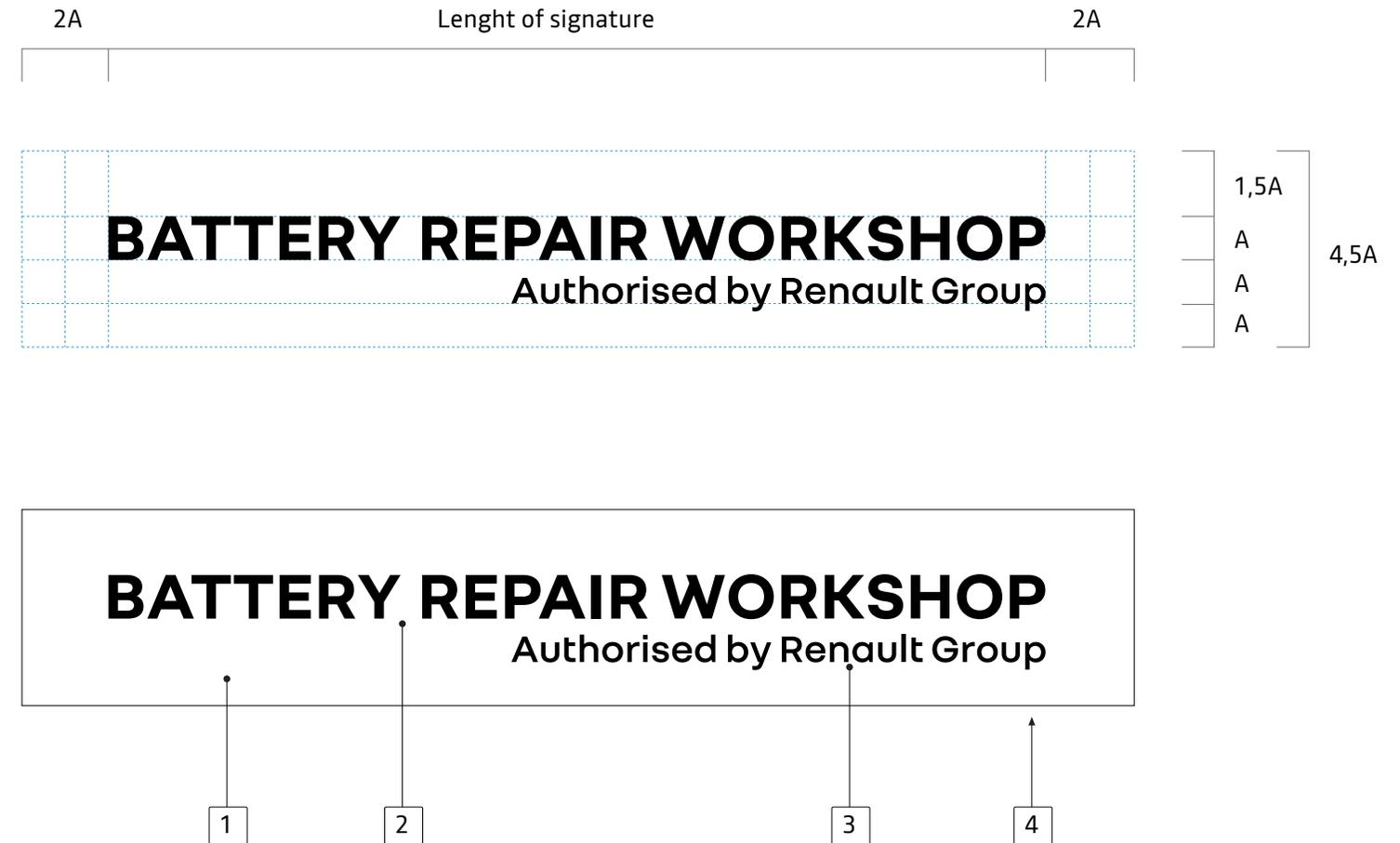
This signature is reserved for the facades of buildings.

It includes an additional statement providing the guarantee of Renault Group.

The neutrality zone aims to define the minimum proportions of the signature to be observed when affixing to a support.

KEY

- 1 White background
- 2 Words "BATTERY REPAIR WORKSHOP" in capital letters, Renault Group Bold typeface in black colour.
- 3 Words "Authorised by Renault Group" in lowercase letters with capital on the first, black Renault Group SemiBold typography, aligned on the right.
- 4 Limit of the zone of neutrality.



1.4 Typefaces

IDENTIFICATION MEDIA

The signage media respond to an identification logic. They should use Renault Group Semi-Bold. typography to provide optimal visibility.

INFORMATION MEDIA

For materials responding to an information logic (the opening hours shown on the reception panel), it is advisable to use the Read semi-bold typography.

The use of the Renault Group typography is recommended as part of a hierarchy of mentions.

Renault Group Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Renault Group SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Renault Group

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

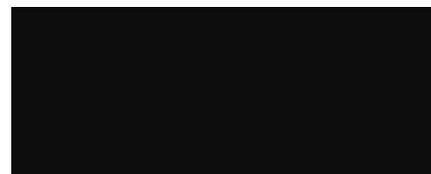
1.5 Colours

SIGNAGE MEDIA

The assigned colours to the signage supports testify to the desired neutrality in this universe.

GROUND SIGNAGE

The main colours must comply with regulatory assignments while offering easy and rapid identification of the main associated functions.



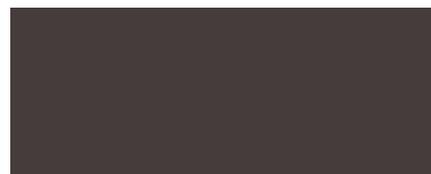
Matt black RAL 9004

Adhesive markings.
Lacquered aluminium frames.



White RAL 9010 satin

Adhesive markings.
Signage background.



Grey RAL 8019 satin

Masts or base of signage supports.

2

Entrance signage

Entrance signage

2.1 Element family

GENERIC PRINCIPLE

Entrance signage helps identify the site and inform users of the site's opening hours. These elements are located near the main access or the central reception of the site.

VARIATIONS

Several elements are defined responding to different implementation constraints:

- the welcome plate, is positioned next to the reception access door, helping to identify this function. **It can be implemented in integrated sites as well as in autonomous sites.**
- the entrance totem, which is located at the edge of the public domain, constitutes **the recommendation to be generalized around the autonomous sites.**
- the entrance wall plate, is used when the entrance totem cannot be installed (**frequent case for autonomous urban sites**).

KEY

- 1 The entrance totem.
- 2 The entrance wall plate.
- 3 The reception plate.



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2.2 Reception plate - Presentation

OBJECTIVE

The reception plate confirms the identity of the place and reminds the opening hours.

Unlike the previous elements, it is intended to be seen by pedestrians and not by people aboard their vehicle.

In this sense, its general dimensions are therefore reduced.

LOCATION

The building entrance plate is located near the site's central reception.

It is attached directly to the wall of the building.

KEY

- 1 Reception plate
Format: H. 860 x l. 600 mm.



1

2.3 Reception plate - Description

PRINCIPLE

The reception plate is made of post-lacquered aluminium sheet, the cutting of which follows the distribution of colours.

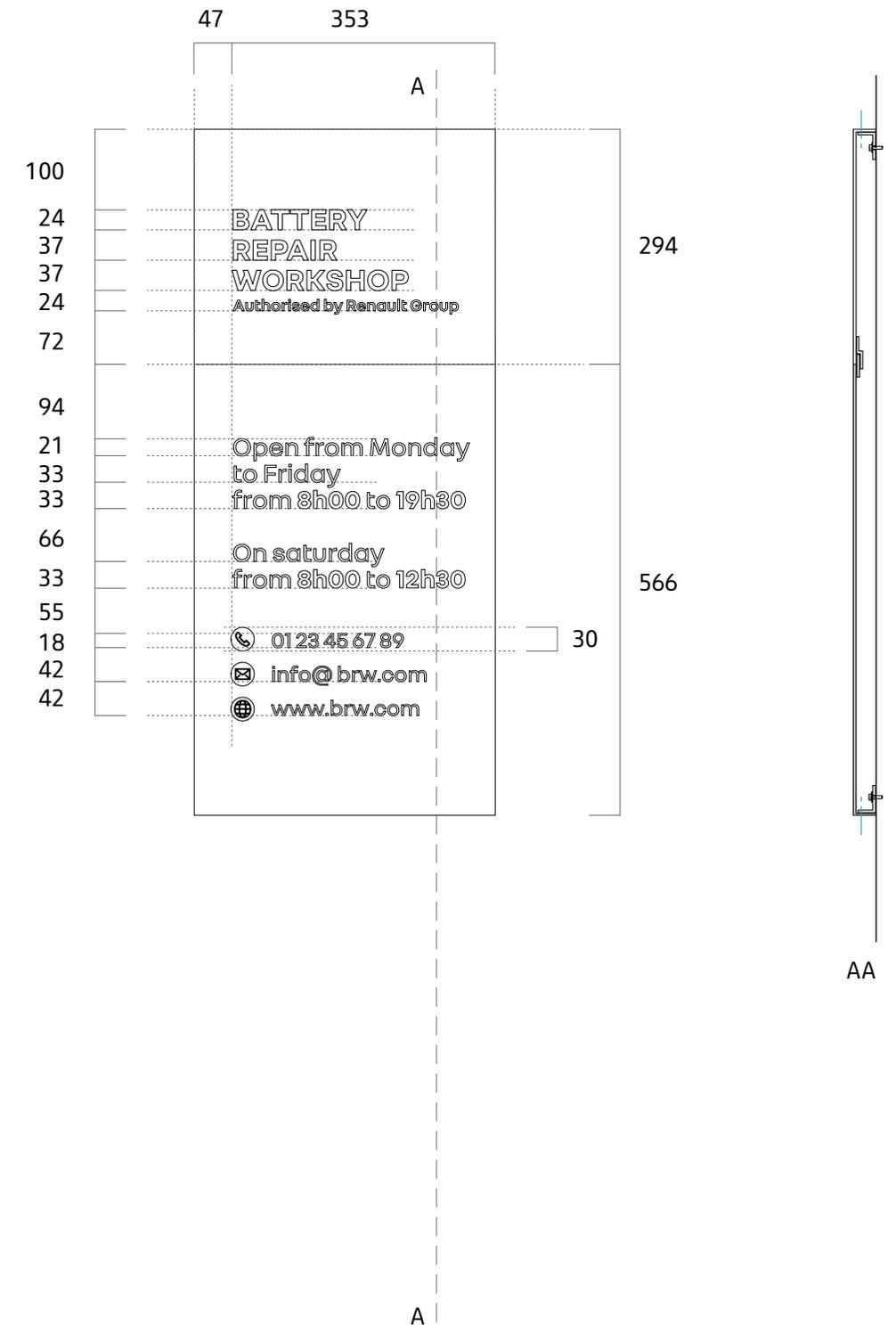
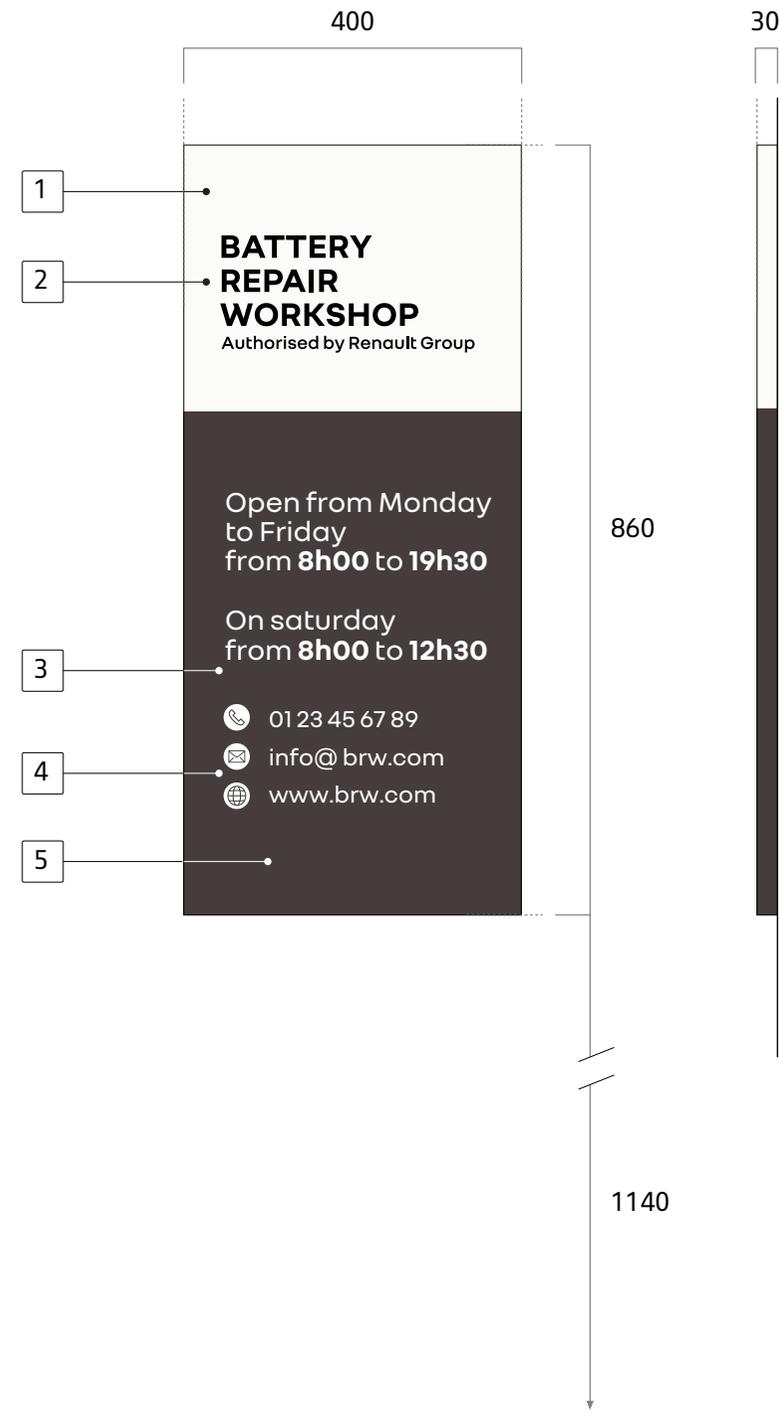
The 2 faces with raised edges are connected in edge to edge mode. They are fixed to a structure by pop rivets or stainless steel screws.

An aluminium profile frame in a natural finish allows fixing to the wall via stainless steel screws.

The decoration is done by cutting adhesive.

KEY

- 1 Upper face in RAL 9010 prepainted aluminium.
- 2 Signature on 3 black lines.
- 3 "Opening hours" in Renault Group Bold typography in white colour, aligned on the left, other texts in Renault Group typography in white, aligned on the left.
- 4 Pictogram cut out of a white circle.
- 5 Lower face in RAL 8012 prepainted aluminium with edge-to-edge junction and system of alignment of the faces to each other.



2.4 Security markings

OBJECTIVE

The adhesive markings on the glass parts meet legal obligations.

This is to increase the visibility of access doors used by staff or site suppliers.

This device includes horizontal adhesive strips of white colour.

LOCATION

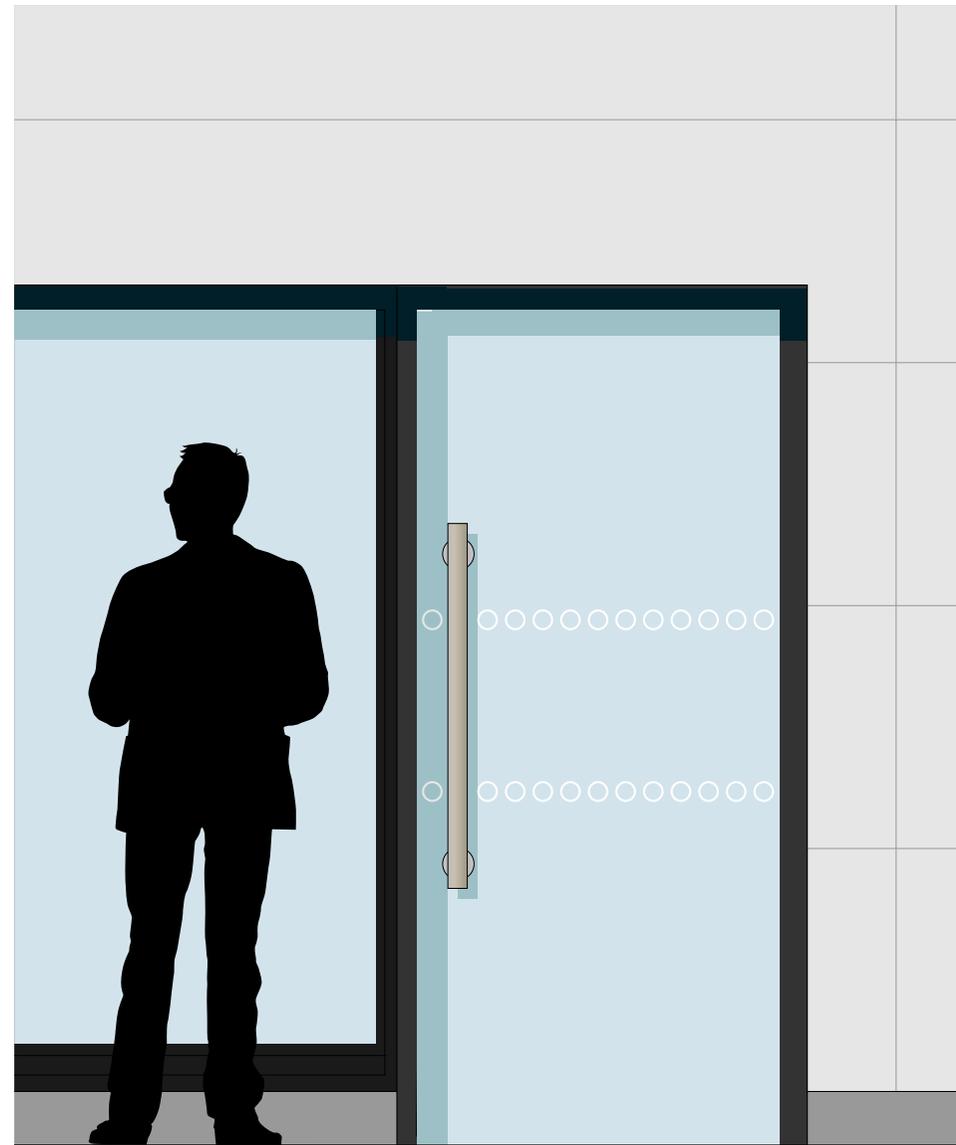
The adhesive elements are positioned inside the building on the glass doors.

The circles making up the patterns are cut from a matt white adhesive.

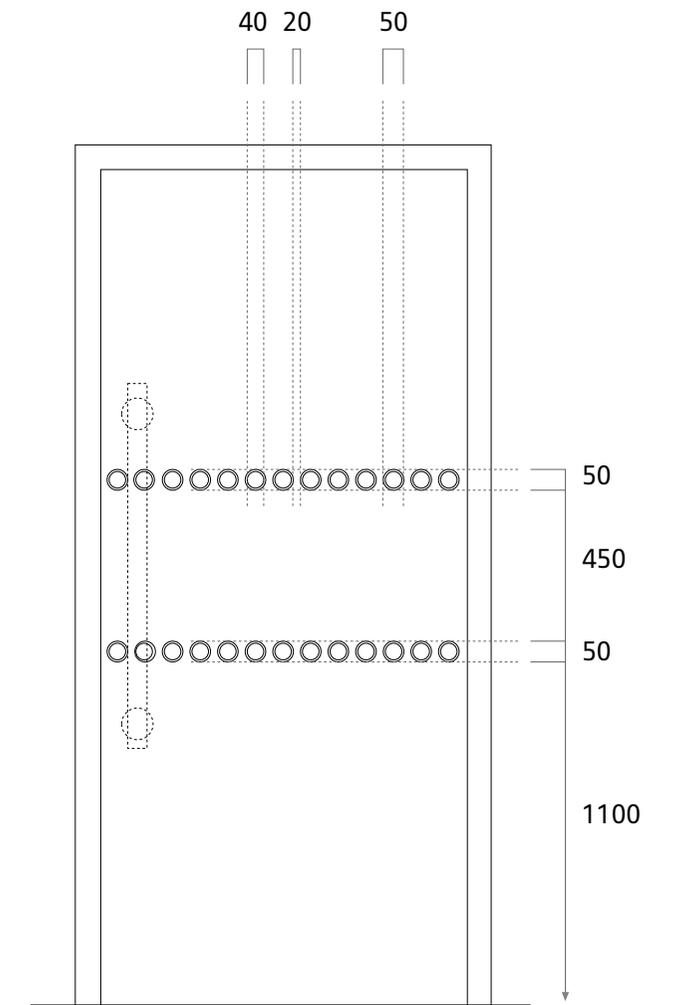
Each of the lines is placed on the back of the glazed part using a transfer film ensuring straightness of placement of the pattern.

KEY

- 1 Example of a reception door.
- 2 Outlines



1



2

2.5 Entrance totem - Presentation

OBJECTIVE

An entrance wall totem reinforces the site's identification and informs users of the site's opening hours.

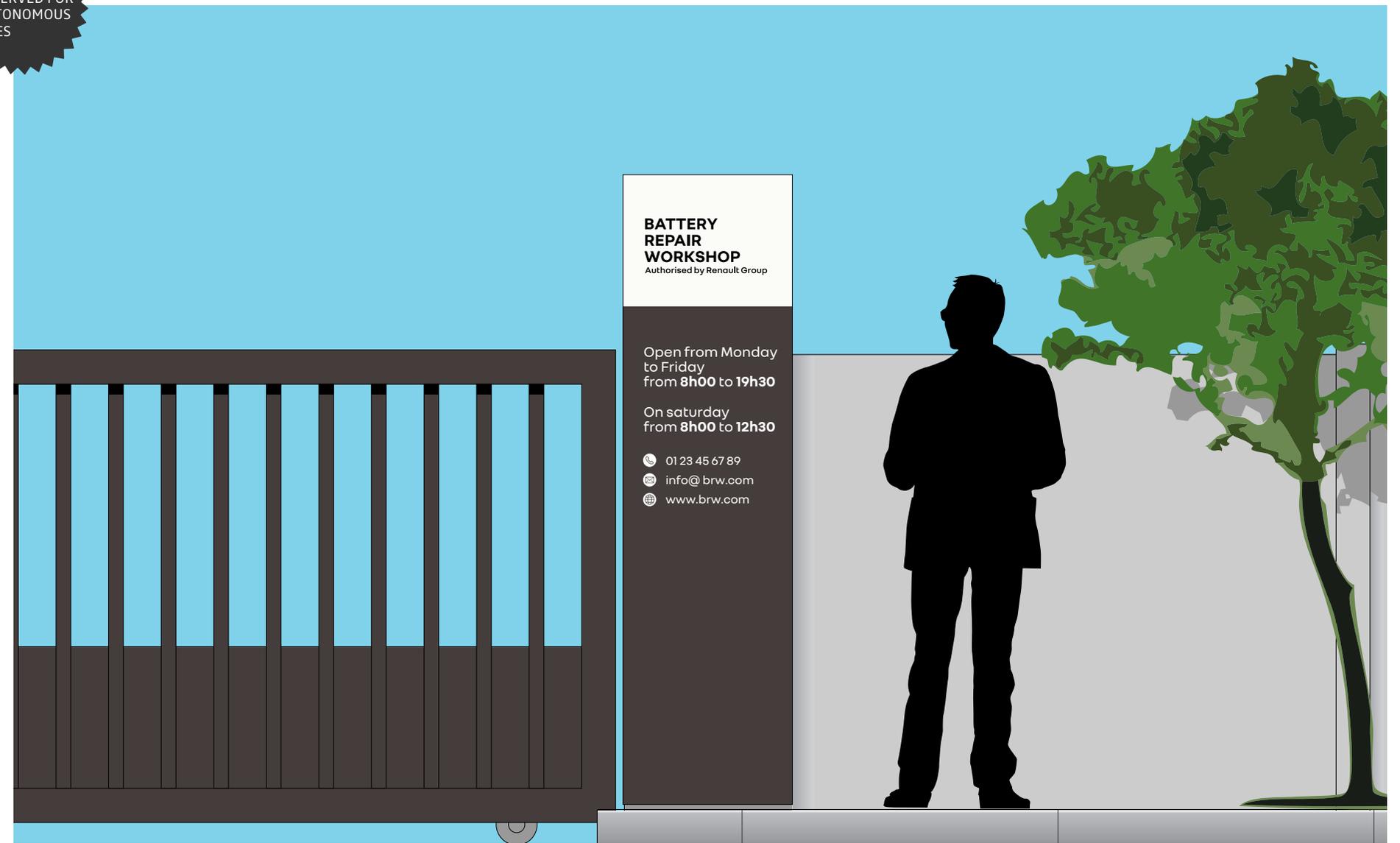
LOCATION

The wall mounted totem is set up at the entrance to the site on the edge of the public domain near the general entrance used by staff and transporters.

It is fixed to a wall without requiring any resumption on the ground.

KEY

- 1 Entrance wall totem
Format: H. 2100 x l. 600 mm.



1

2.6 Entrance totem - Description

PRINCIPLE

The wall totem is made of post-lacquered aluminium sheet, the cutting of which follows the distribution of colours.

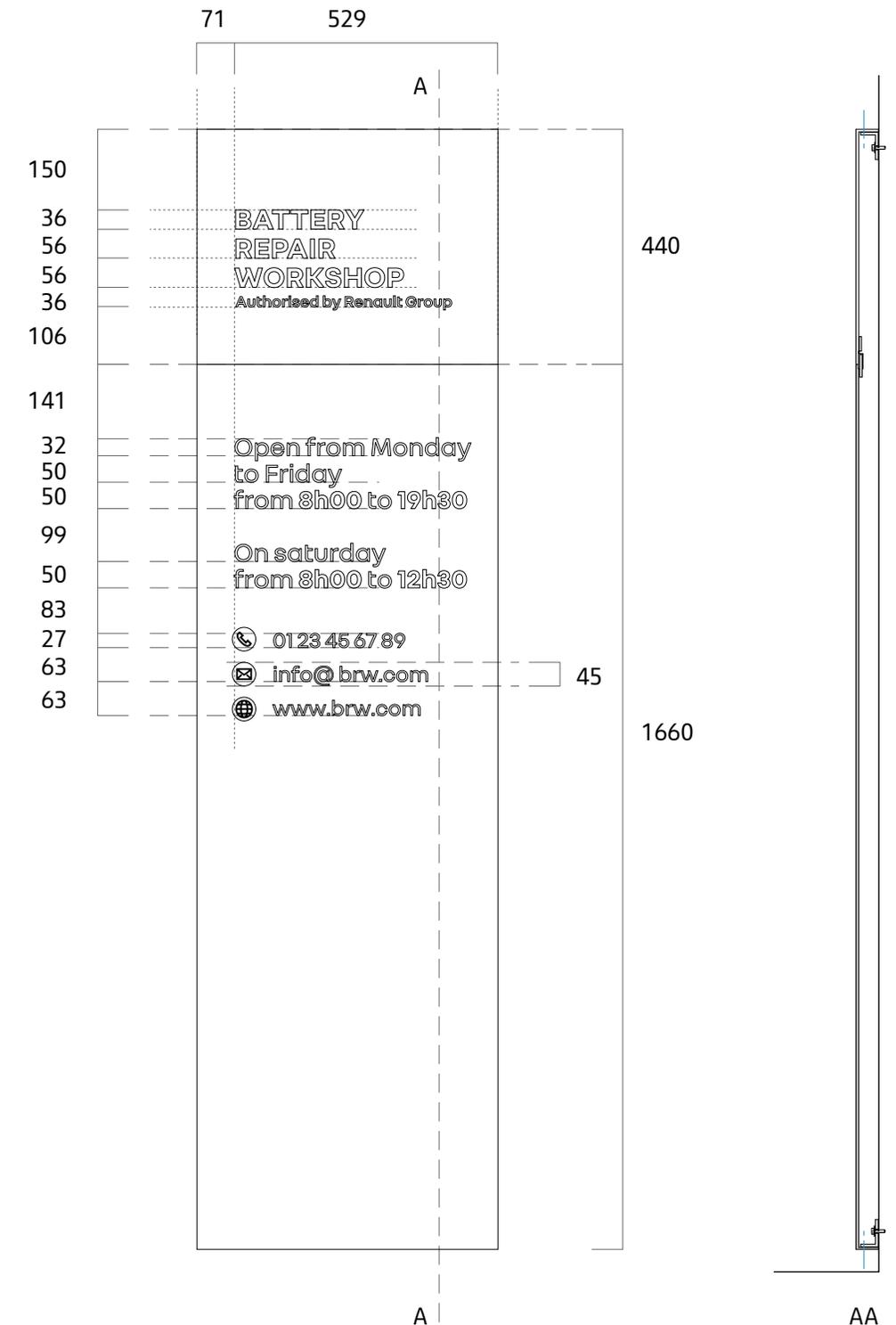
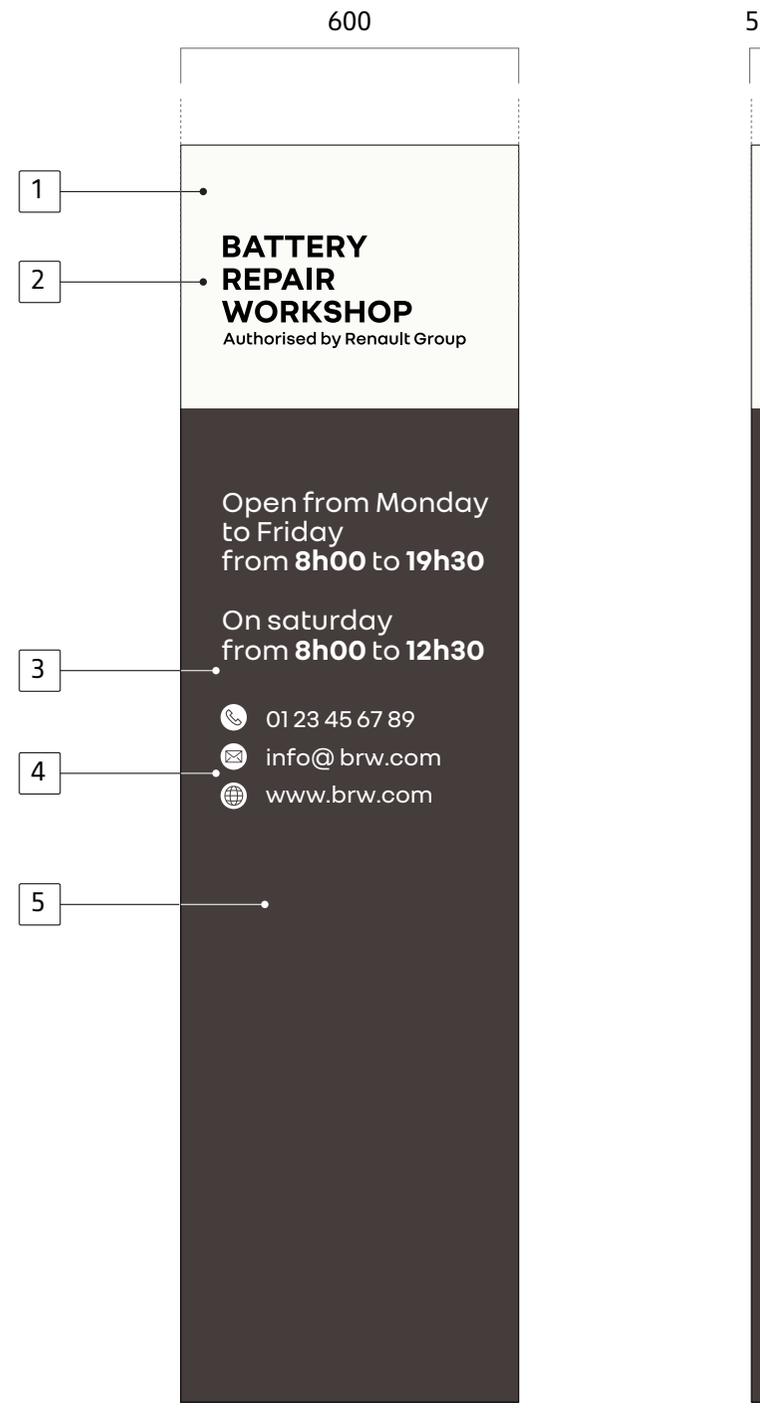
The 2 faces with raised edges are connected in edge to edge mode. They are fixed to a structure by rivets or stainless steel screws.

An aluminium profile frame in a natural finish allows fixing to the wall via stainless steel screws.

The decoration is done by cutting adhesive.

KEY

- 1 Upper face in RAL 9010 prepainted aluminium.
- 2 Signature on 3 black lines.
- 3 "Opening hours" in Renault Group Bold typography in white colour, aligned on the left, other texts in Renault Group typography in white, aligned on the left.
- 4 Pictogram cut out of a white circle.
- 5 Lower face in RAL 8012 prepainted aluminium with edge-to-edge junction and system of alignment of the faces to each other.



2.7 The entrance wall plate - Presentation

OBJECTIVE

The entrance wall plaque identifies the area around the site and informs users of the opening hours.

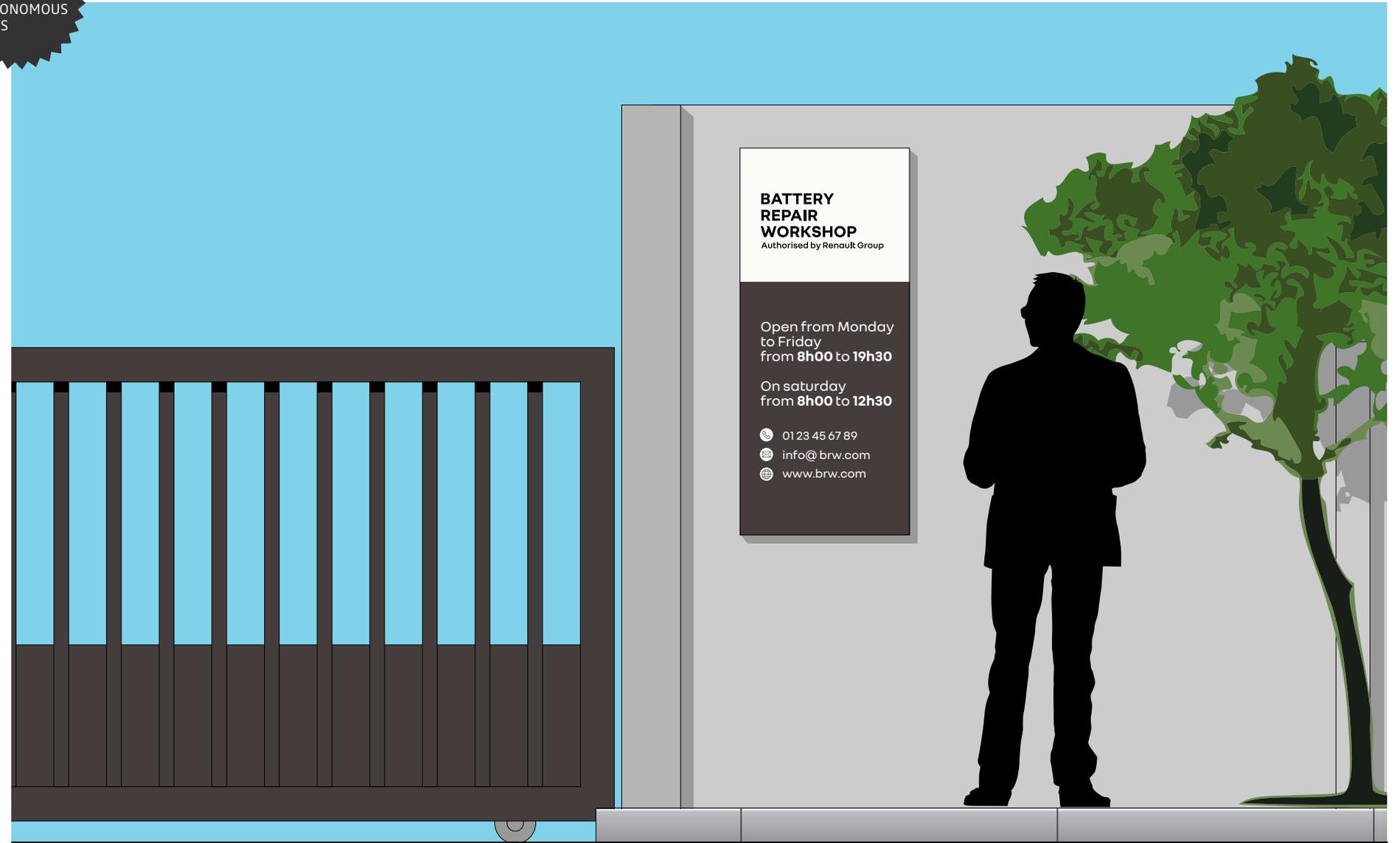
LOCATION

The entrance wall plate is installed at the site entrance on the edge of the public domain near the general entrance used by staff and transporters.

It is attached directly to the perimeter wall of the site.

KEY

- 1 Entrance wall plate
Format: H. 1285 x L. 600 mm.



1

2.8 The entrance wall plate - Description

PRINCIPLE

The entrance wall plate is made of post-lacquered aluminium sheet, the cutting of which follows the distribution of colours.

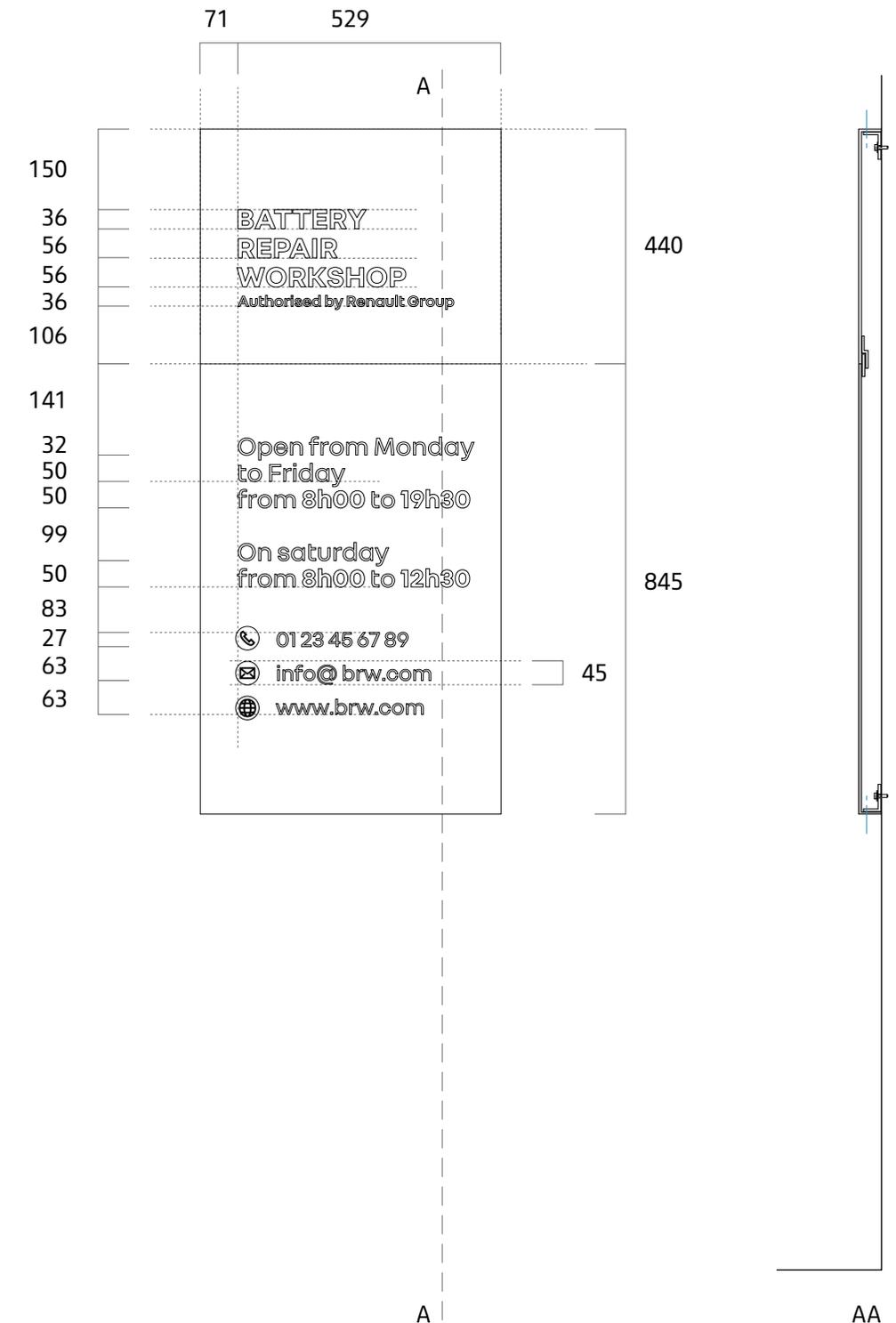
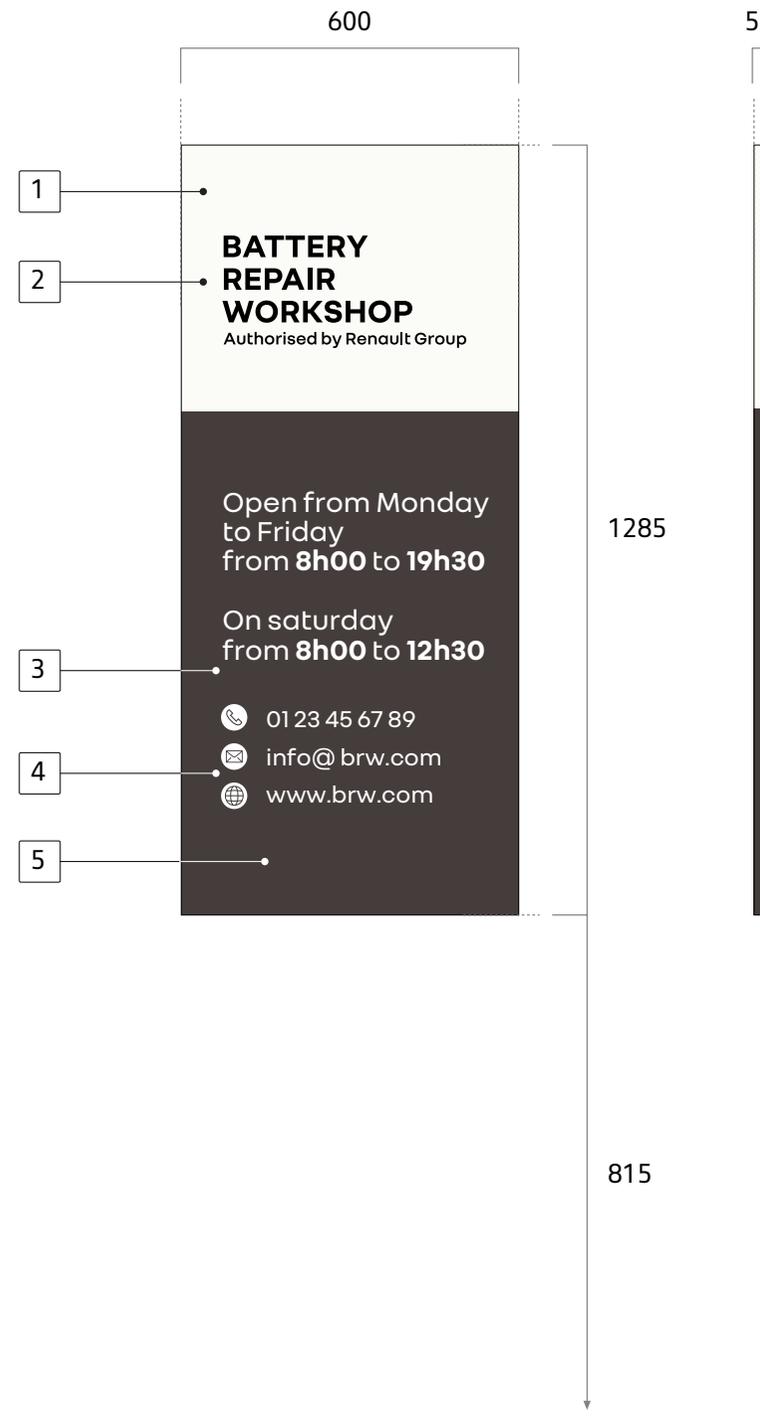
The 2 faces with raised edges are connected in edge to edge mode. They are fixed to a structure by pop rivets or stainless steel screws.

An aluminium profile frame in a natural finish allows fixing to the wall via stainless steel screws.

The decoration is done by cutting adhesive.

KEY

- 1 Upper face in RAL 9010 prepainted aluminium.
- 2 Signature on 3 black lines.
- 3 "Opening hours" in Renault Group Bold typography in white colour, aligned on the left, other texts in Renault Group typography in white, aligned on the left.
- 4 Pictogram cut out of a white circle.
- 5 Lower face in RAL 8012 prepainted aluminium with edge-to-edge junction and system of alignment of the faces to each other.



3

Directional signage

Directional signage

3.1 Presentation

OBJECTIVE

Directional signage aims to guide vehicles to the site in urban space.

For reasons of efficiency, it uses commercial supports with standardized dimensions.

LOCATION

Directional signage is being installed in the public domain.

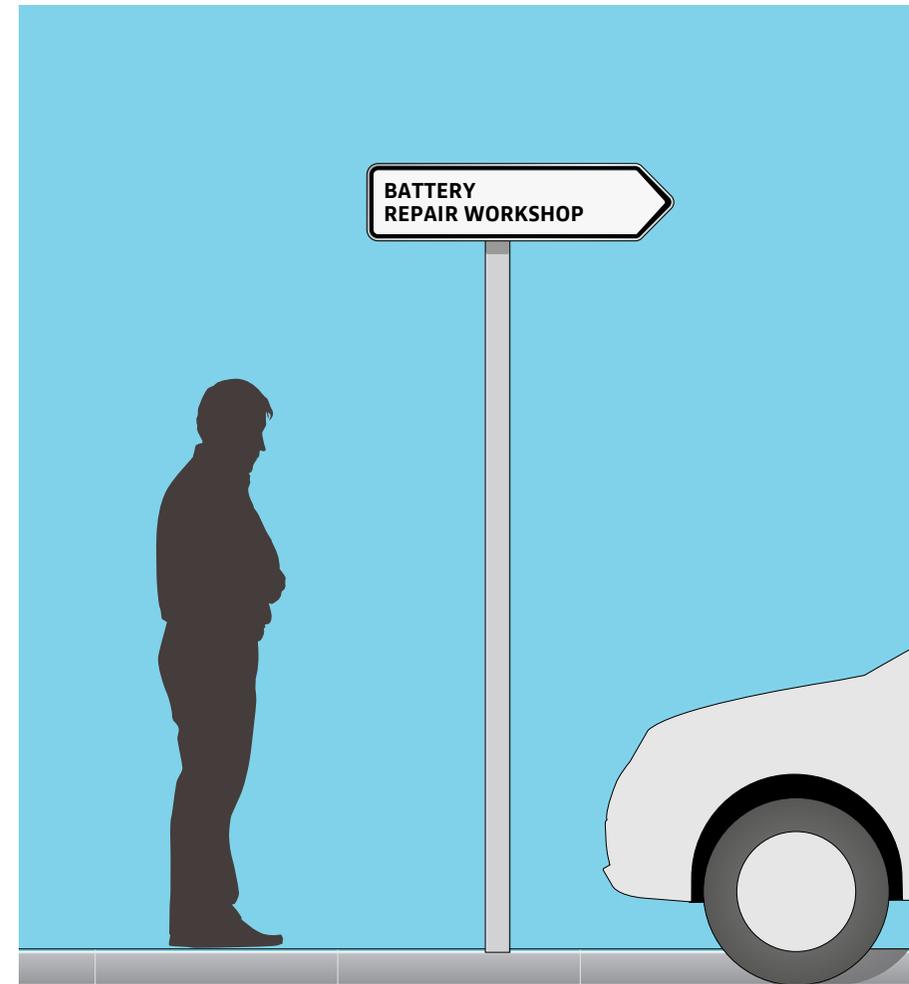
It is subject to administrative authorization.

RECOMMENDATIONS

2 formats are recommended corresponding to a problem of insertion in an urban or peri-urban environment.

KEY

- 1 Format 1000 x 250 mm recommended in an urban environment.
- 2 Format 1300 x 400 mm recommended in a peri-urban environment.



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OPTIONAL
ELEMENTS

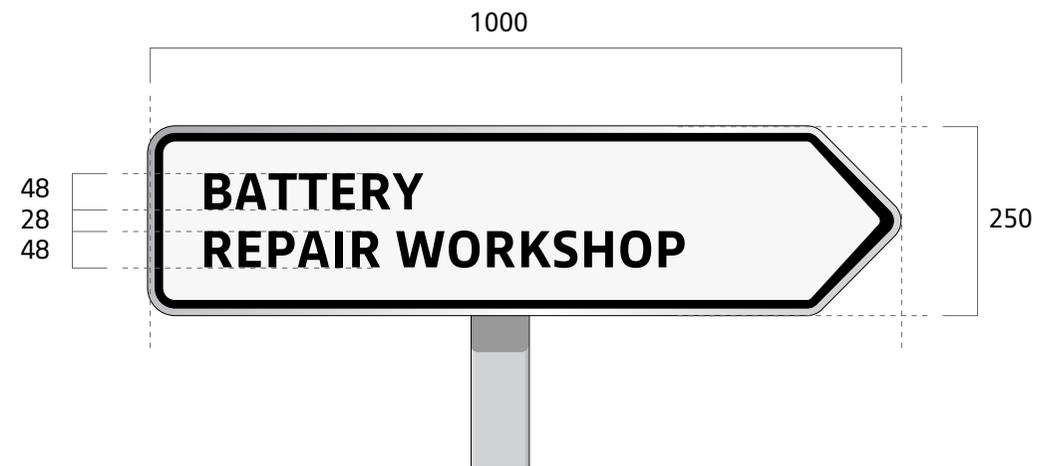
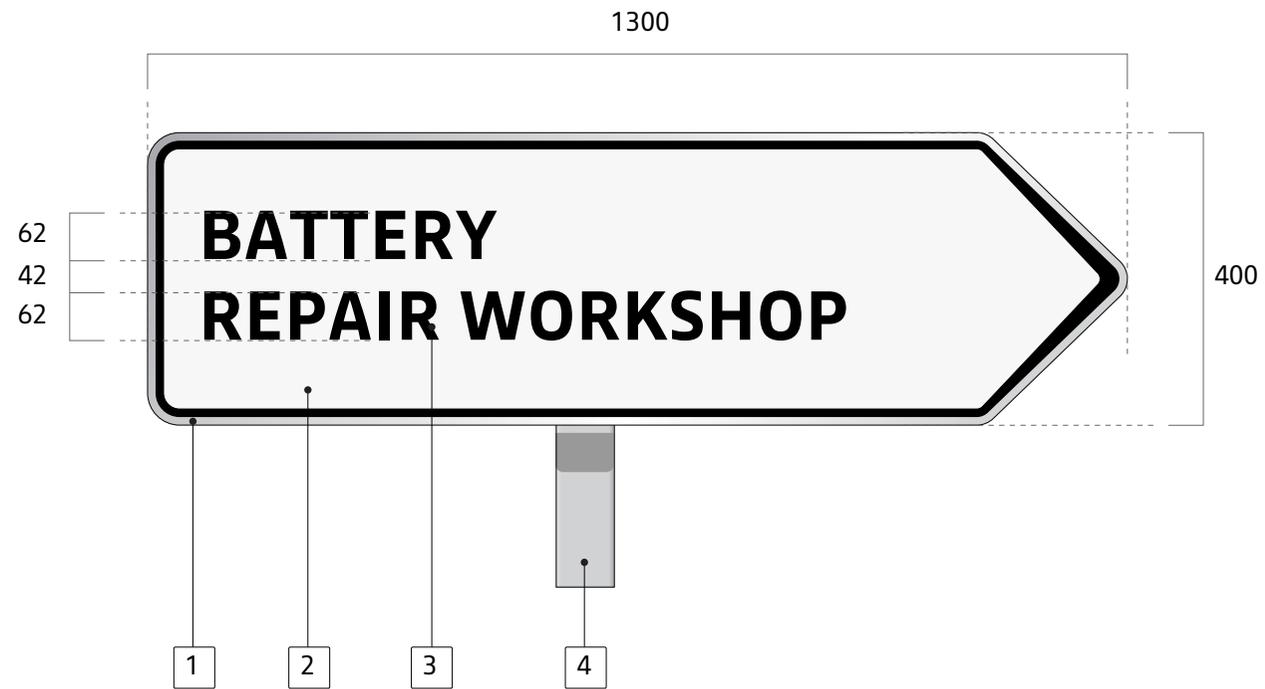
Directional signage
3.2 Description

GENERAL DEFINITION

- Arrow-shaped sign with black marking on two 15 / 10th thick aluminium lines with crimped edges (road sign type).
- Fixing to the post by clamps taken from horizontal rails.
- Edge thickness 32 mm.
- Panel dimensions:
H. 250 x L. 1000 mm or H. 400 x L. 1300 mm.
- Galvanized steel post 40 x 80 x 2500 mm.

KEY

- 1 Panel edge in raw aluminium.
- 2 White retroreflective adhesive backing with black peripheral strip.
- 3 The words "BATTERY REPAIR WORKSHOP" in capital letters, Read or Bold typography, black colour.
- 4 Galvanized steel post.



4

Flag insignia

4.1 Presentation

OBJECTIVE

The flag insignia is a remote identification element from the facade aimed at identifying the site from the outskirts.

LOCATION

The installation is done in the private domain of the site.

The realization of a concrete block is required.

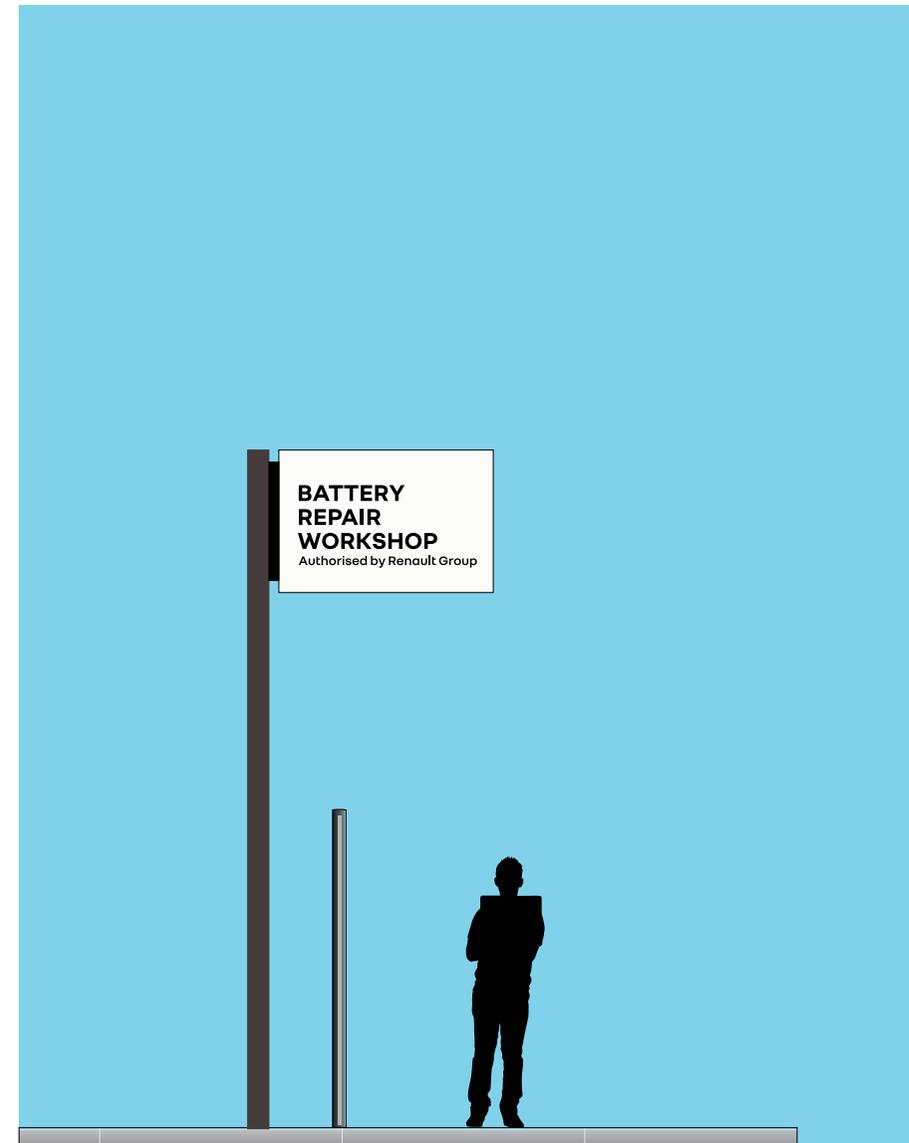
These elements are reserved for autonomous sites.

RECOMMENDATIONS

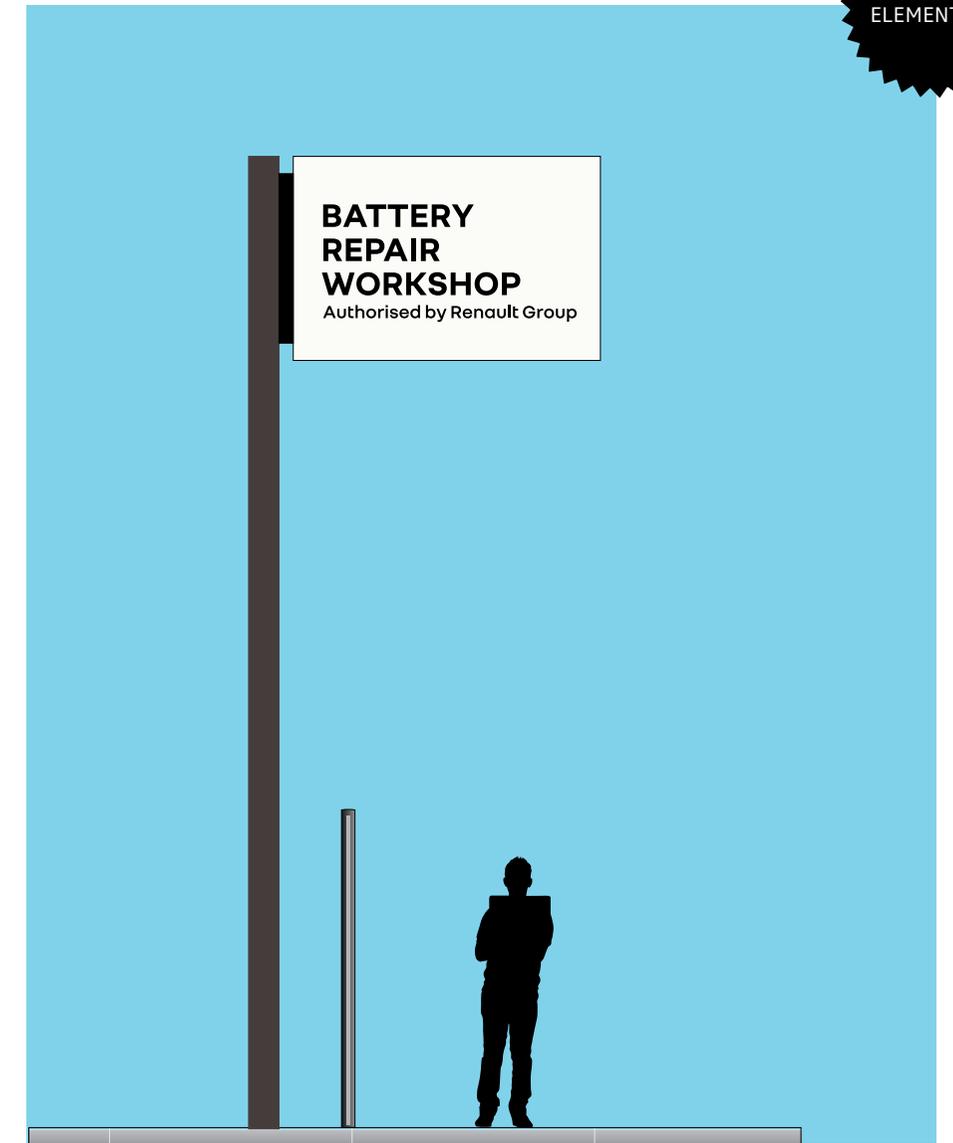
2 formats are recommended corresponding to a problem of visibility and integration in an urban or peri-urban environment.

KEY

- 1 Format 700 x 450 mm on a mast of 4500 mm recommended in an urban environment.
- 2 Format 1015 x 650 mm on a mast of 6500 mm recommended in a peri-urban environment.



1



2



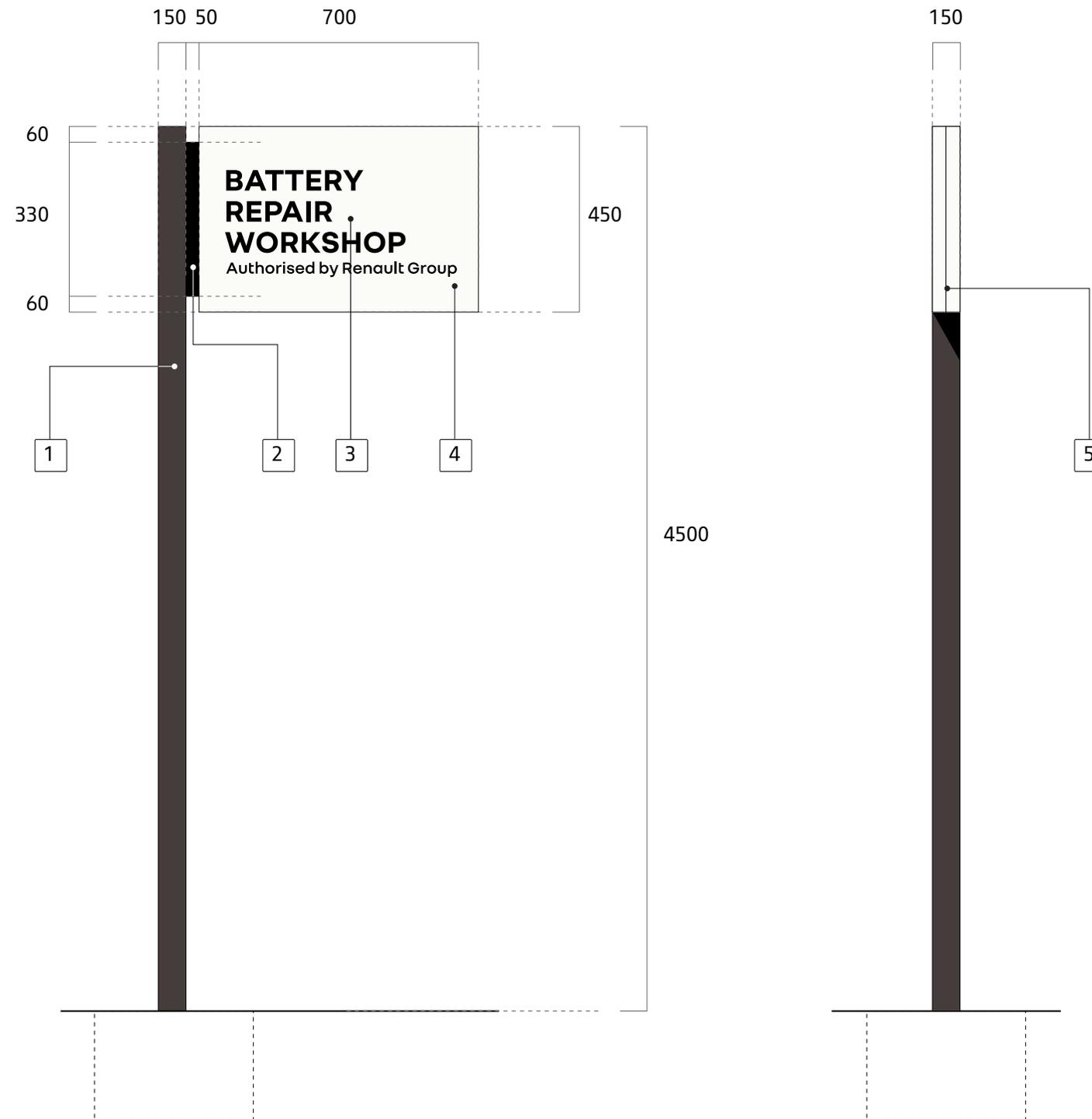
4.2 700mm flag insignia outlines

GENERAL DEFINITION

- Steel mast protected by galvanization, square section 150 mm for a height of 4500 mm.
- Finish of the pole in RAL 8019 grey powder-coated satin finish.
- Sign in pre-painted white RAL 9010 aluminium sheet in satin finish, 15 / 10th thickness. Front face cut according to texts with PMMA Black & White glued to the back of the face.
- White LED chain lighting IP 67, 6.500 ° K arranged in a light box. Minimum required luminance: 300 Cd / m².
- Internal aluminium structure taken up by a plate on the mast by bolting.
- Stem cover in satin RAL 8019 grey pre-painted aluminium, fixed to the structure by stainless steel screws.

KEY

- 1 Galvanized steel mast.
- 2 Aluminum plate covers.
- 3 Signature on 3 lines in PMMA Black & White.
- 4 Front panel in aluminium sheet with raised edges.
- 5 Joining the faces to the edge in edge-to-edge mode. Fastening in the upper part and lower part by stainless steel screws.



4.4 Outlines of faces

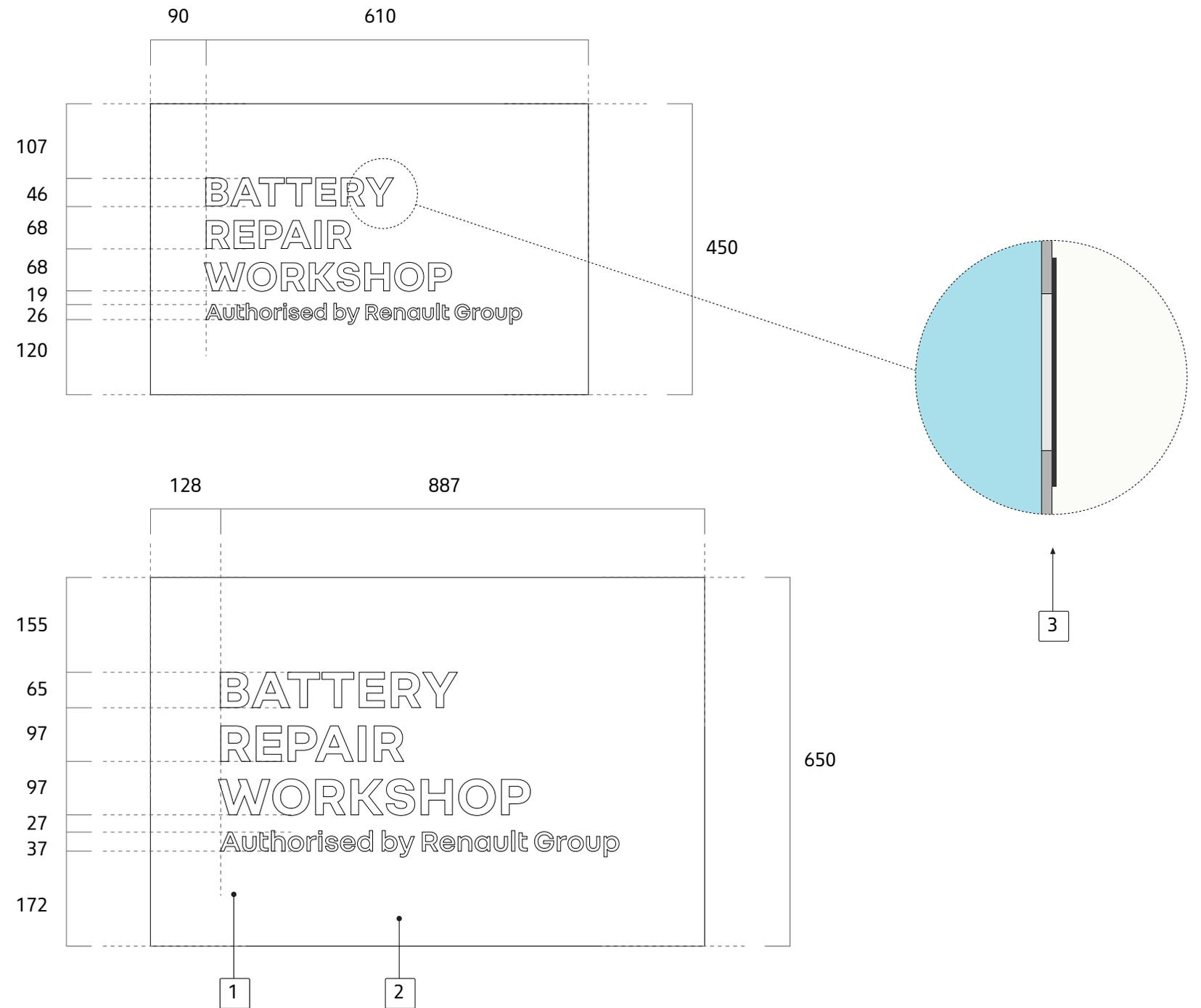
WARNING

Pay particular attention to fixing and centering the eyes of the letters after cutting the face.

Double-sided or polyurethane glue fixing method.

KEY

- 1 Signature on 3 lines in PMMA Black & White.
- 2 Front panel in aluminium sheet with raised edges pre-painted in RAL 9010 white.
- 3 The PMMA Black & White is glued to the back of the aluminium face and not inlaid flush.



5

Facade marking

5.1 Presentation

OBJECTIVE

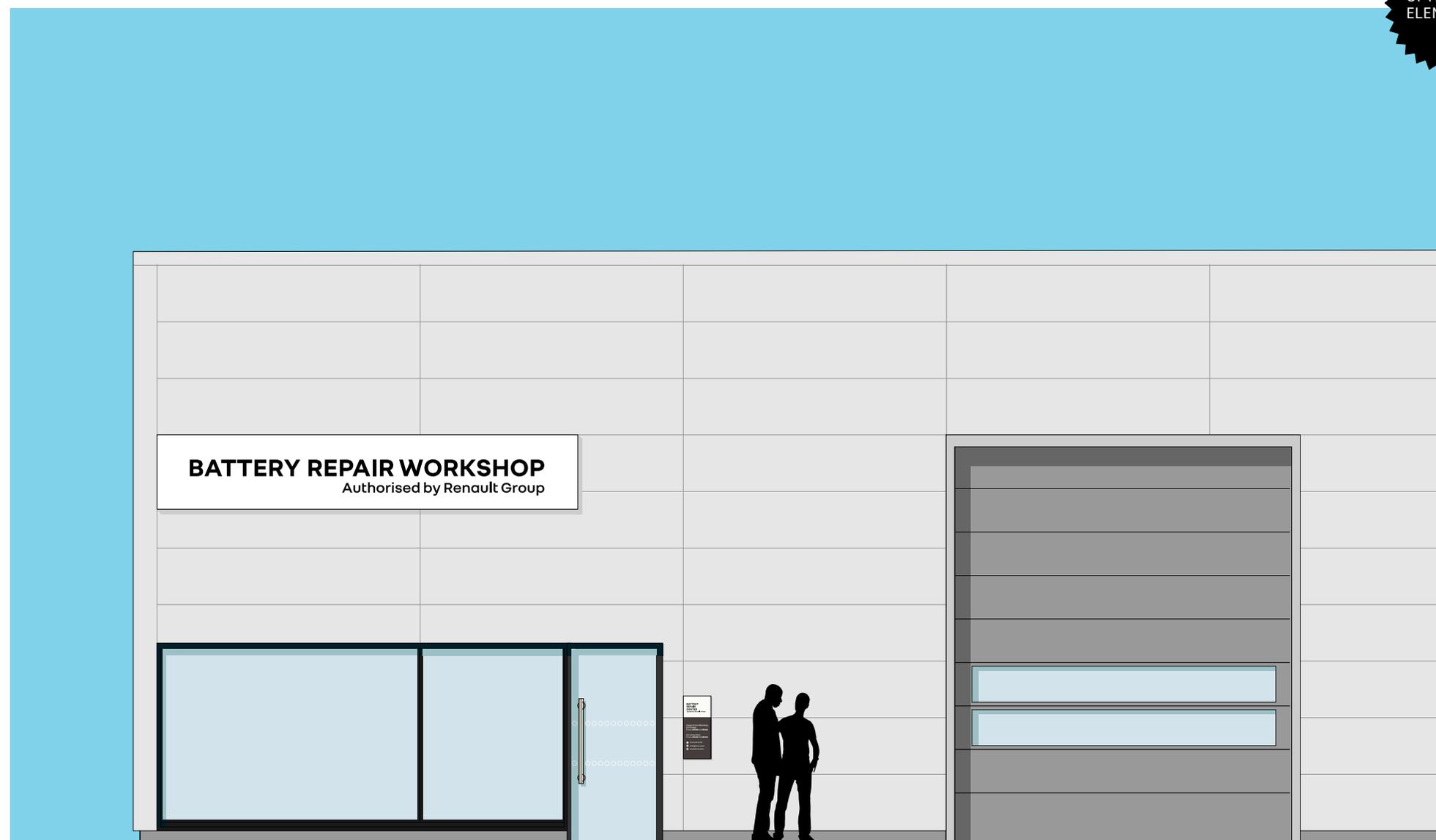
The facade marking is in the form of a fascia with the descriptive signature on a line.

It identifies the site by offering visibility from a distance in addition to the other identification elements in order to facilitate the location of the site.

These elements are reserved for autonomous sites.

KEY

- 1 Example of implementation.



1

5.2 Description

GENERAL DEFINITION

- Front face in pre-painted white RAL 9010 aluminium sheet in satin finish, 15 / 10th thickness, cut according to texts with PMMA Black & White glued to the back of the face.
- Faces cut into 2 pieces of different length with 90° raised edges and edge-to-edge vertical joints.
- Letters are not interrupted by a junction.
- Alignment by internal ribs and joint covers.
- White LED chain lighting IP 67, 6.500 ° K arranged in a light box.
Minimum required luminance: 300 Cd / m².
Power supply at one point.
- Internal structure in aluminium sheet in natural finish. Fixing on the building by stainless steel screws.

KEY

- 1 Face in pre-painted white RAL 9010 aluminium sheet.
- 2 Words "BATTERY REPAIR WORKSHOP" in capital letters, Renault Group Bold typography, in PMMA Black & White.
- 3 Words "Authorised by Renault Group" in lowercase letters, Renault Group Semibold typography, in PMMA Black & White, aligned on the right.
- 4 Junction of the faces in edge to edge mode.
- 5 Detail of the PMMA lamination on the back of the aluminium face.

