



# **car cover for delivery - Renault Store**

Renault retail architectural guidelines

May 2024 - v1

### introduction

Using a car cover for delivery is not just to protect from dust, it's to create a specific atmosphere before the delivery.

By covering the car, customers focus on its shape, heightening anticipation or excitement and creating a memorable unveiling experience upon delivery

The new car covers are colored to be more attractive and pop for the delivery area.

### 5 sizes, 5 colors

For each size, a different color has been chosen

- yellow
- green
- pink
- new'R gradient
- blue

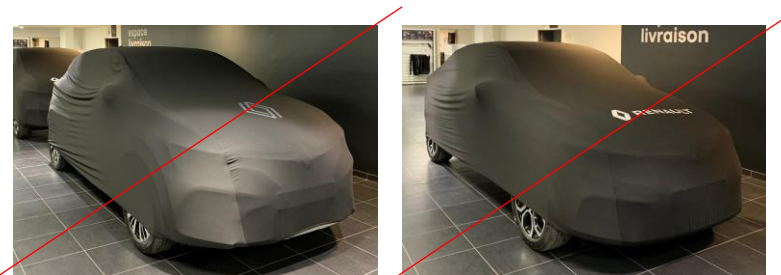


size	model	colors	ref.
S	Clio, R5	yellow	7717274518
M	Captur, Megane (BCB), Duster, Kardian	green	7717274519
L	Arkana, Symbioz, Megane (BFB)	pink	7717274520
XL	Scenic, Austral	New'R	7717274521
XXL	Espace, Rafale, Kangoo	blue	7717274522



old car covers

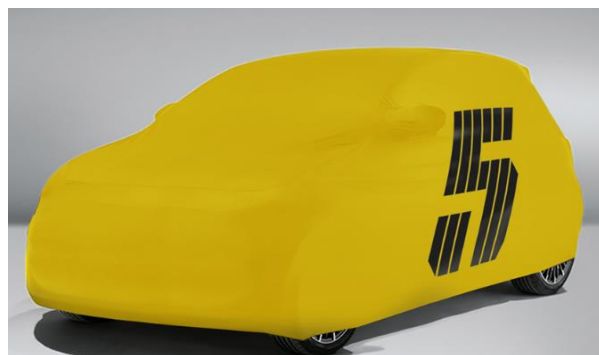
Should not be used anymore



**specific R5 car cover**

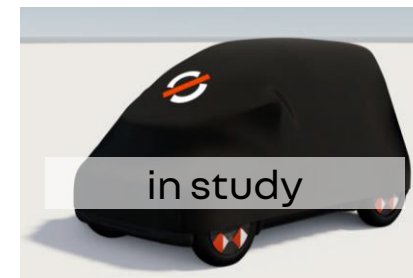
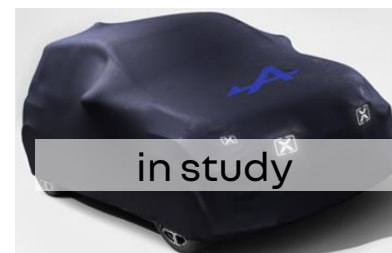
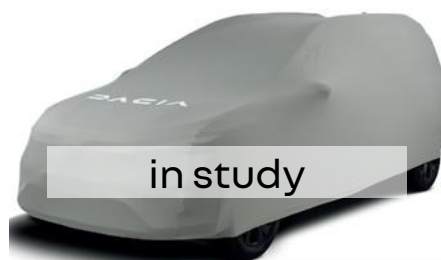
A specific model has been created for events  
and will be proposed as customer accessories.

It can be used for R5 only instead of the yellow  
with Renault emblems pattern.



Dacia, Alpine and Mobilize

New car covers are being created



**renew**

New car covers are existing in 4 sizes. It will be proposed soon.

