



car cover for delivery – new'r store

Renault retail architectural guidelines

march 2026 – v2

introduction

Using a car cover for delivery is not just to protect from dust, it's to create a specific atmosphere before the delivery.

By covering the car, customers focus on its shape, heightening anticipation or excitement and creating a memorable unveiling experience upon delivery

The new car covers are colored to be more attractive and pop for the delivery area.

5 sizes, 5 colors

For each size, a different color has been chosen

- yellow
- green
- pink
- new'R gradient
- blue



Renault Store technical specifications
 car cover for delivery – references

size	model	colors	ref.
S	Twingo, Clio, R5, Kwid	yellow	7717274518
M	R4, Captur, Megane (BCB), Kardian	green	7717274519
L	Arkana, Symbioz, Megane (BFB), Duster	pink	7717274520
XL	Scenic, Austral	new'R	7717274521
XXL	Espace, Rafale, Kangoo, Boreal	blue	7717274522



specific car covers

A specific model has been created for events and will be proposed as customer accessories.

It can be used for delivery too



Renault 5 - 7717274271



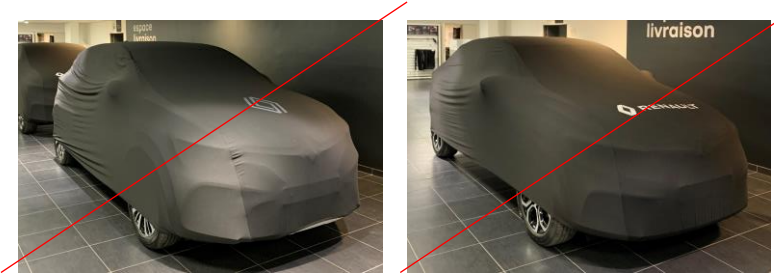
Renault 4 - 7717277962



Twingo – 8201762520

old car covers

Should not be used anymore



delivery area

respect the architectural guidelines for the delivery area:

- interior area
- separated from the showroom
- delivery black panel (with or without visual depending from the size)
- lights



renew

New car covers are existing in 4 sizes. It will be proposed soon.



- Renew M – 7717276906
- Renew L – 7717276907
- Renew XL – 7717276908
- Renew XXL – 7717276909

