



Renault  
Group

# RENAULT DACIA SITES Implementation guide for flags

Edition v2a - January 2022

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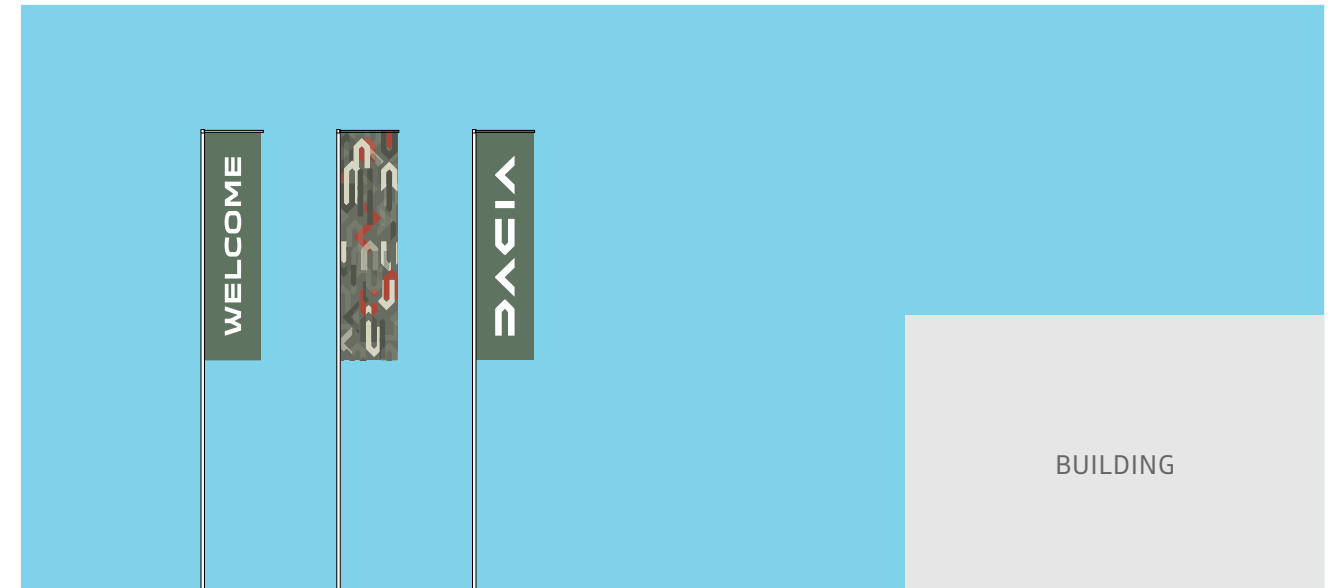
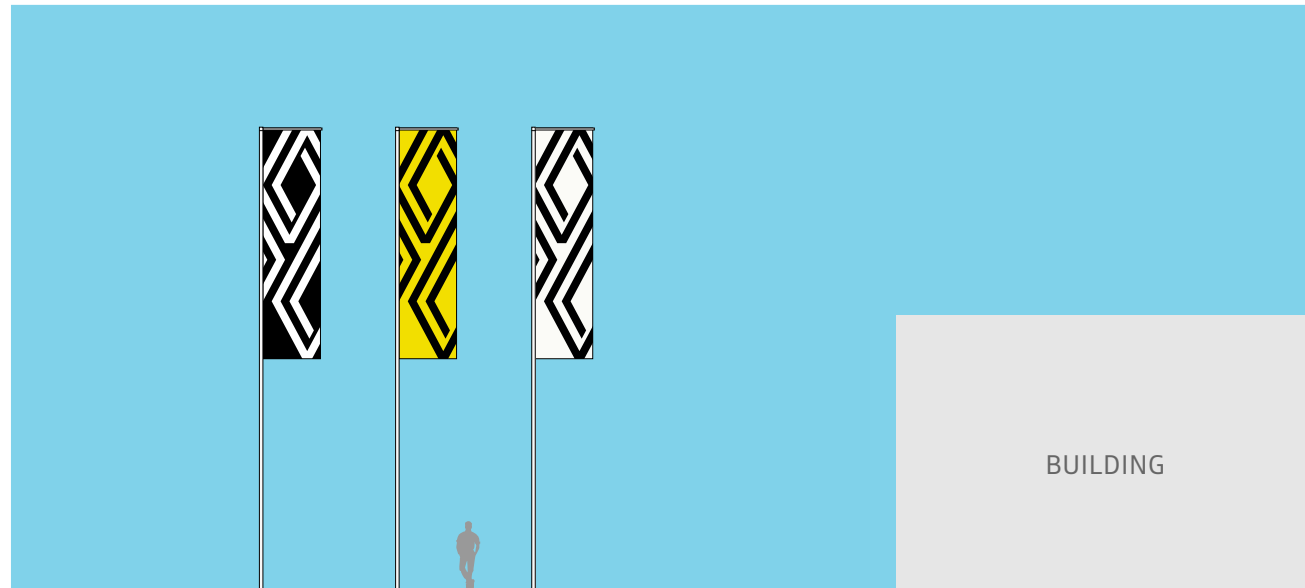
## 2

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# 1

## GENERAL CASES

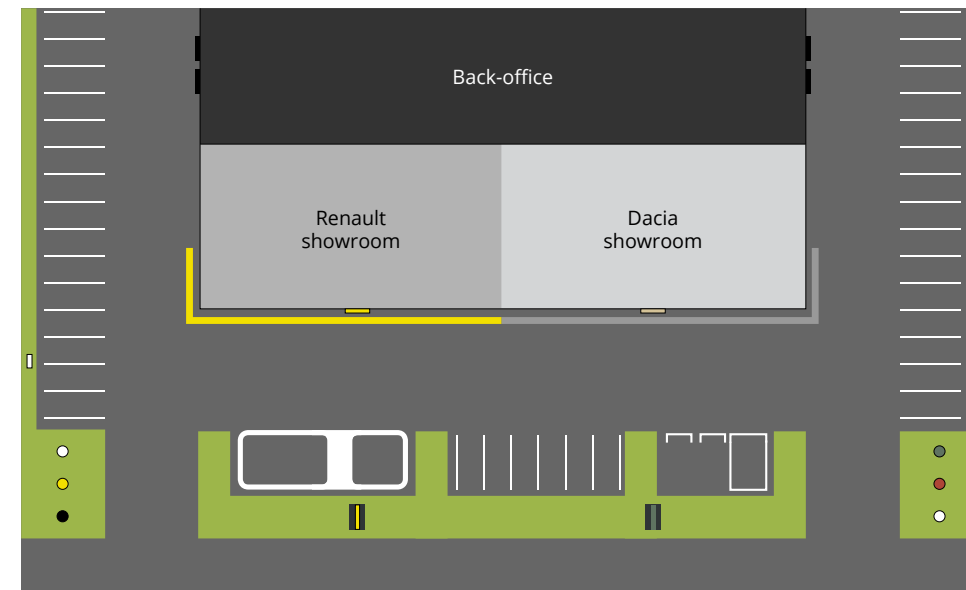
# Separate groups of 3 flags



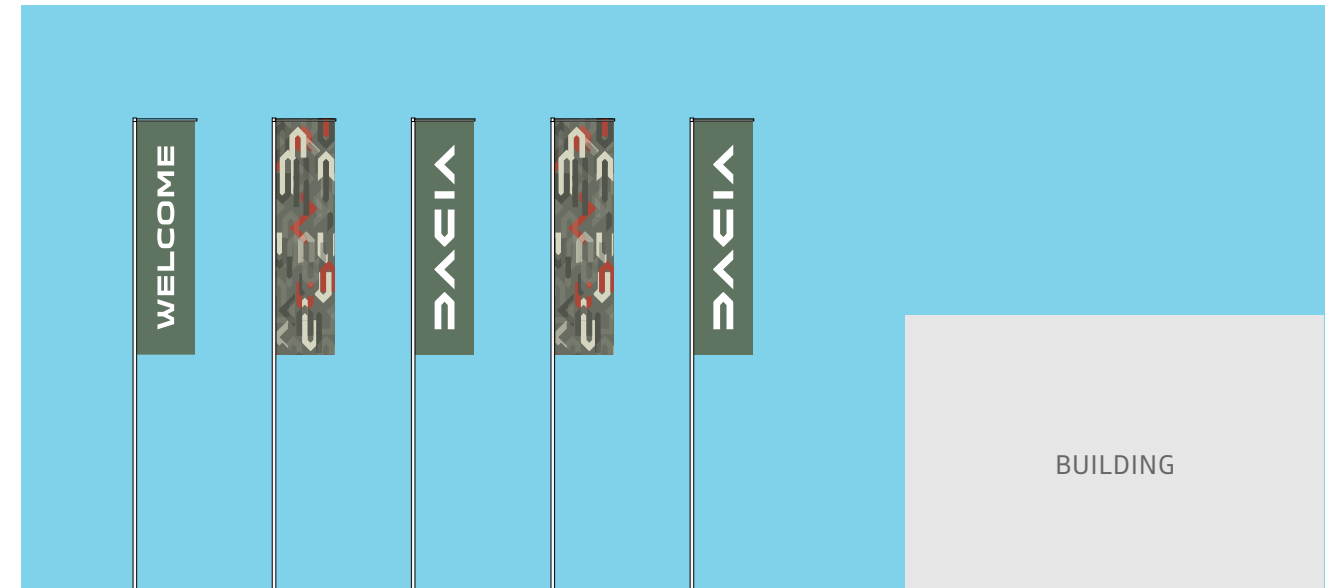
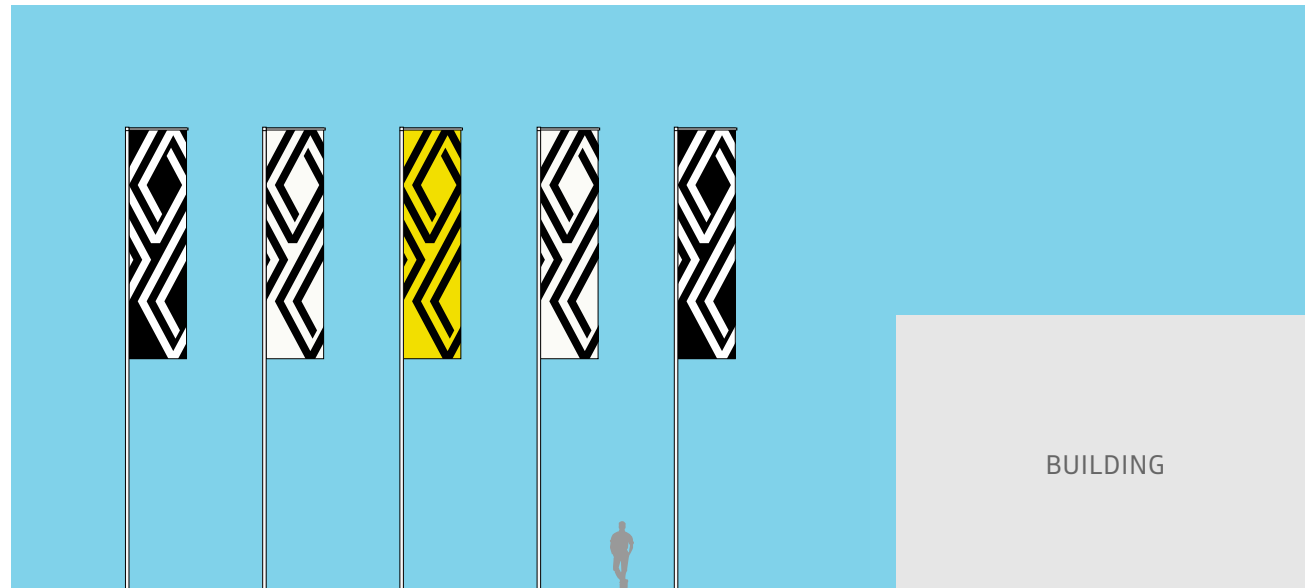
## PRINCIPLES

- Separate groups of 3 flags are used on the sides of the site.
- Precise order must be respected.

- |   |   |                                |
|---|---|--------------------------------|
| 1 | 2 | 1 Renault flags                |
|   | 3 | 2 Dacia flags                  |
|   |   | 3 General organization of site |



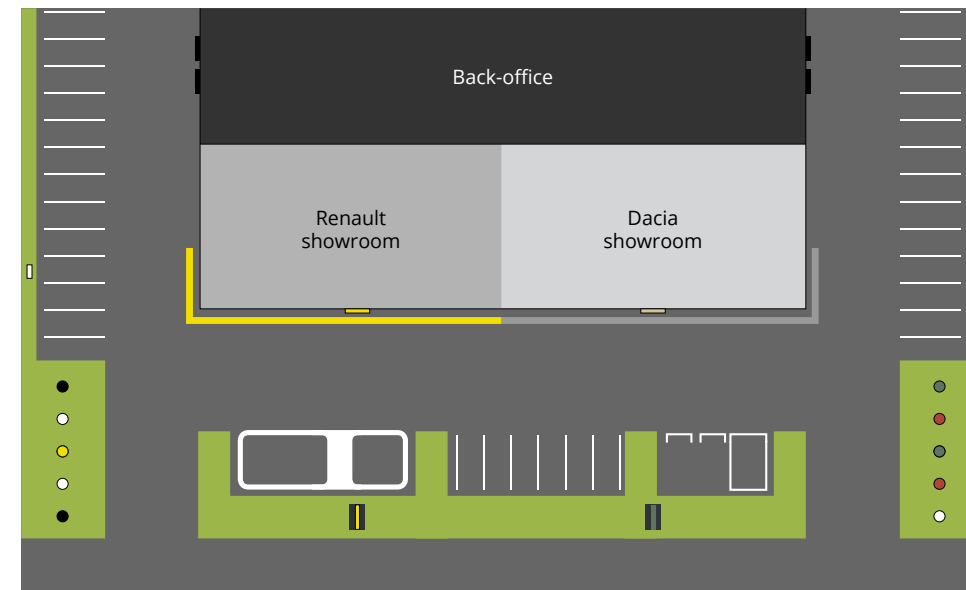
# Separate groups of 5 flags



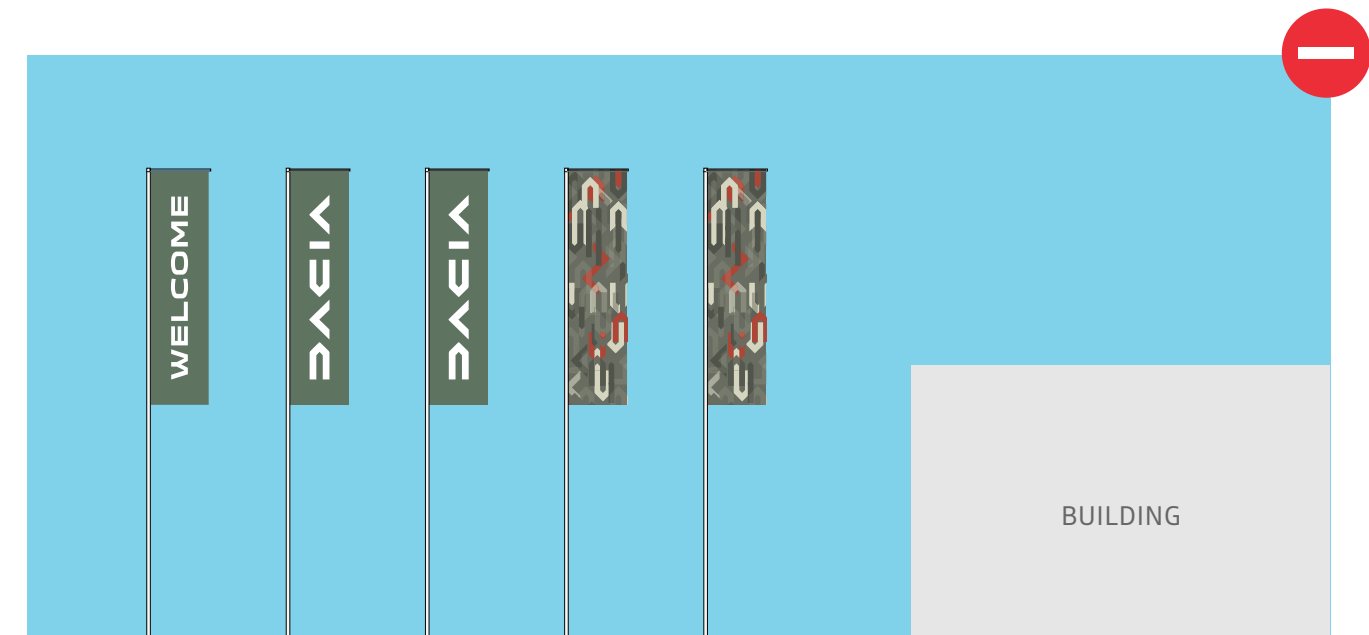
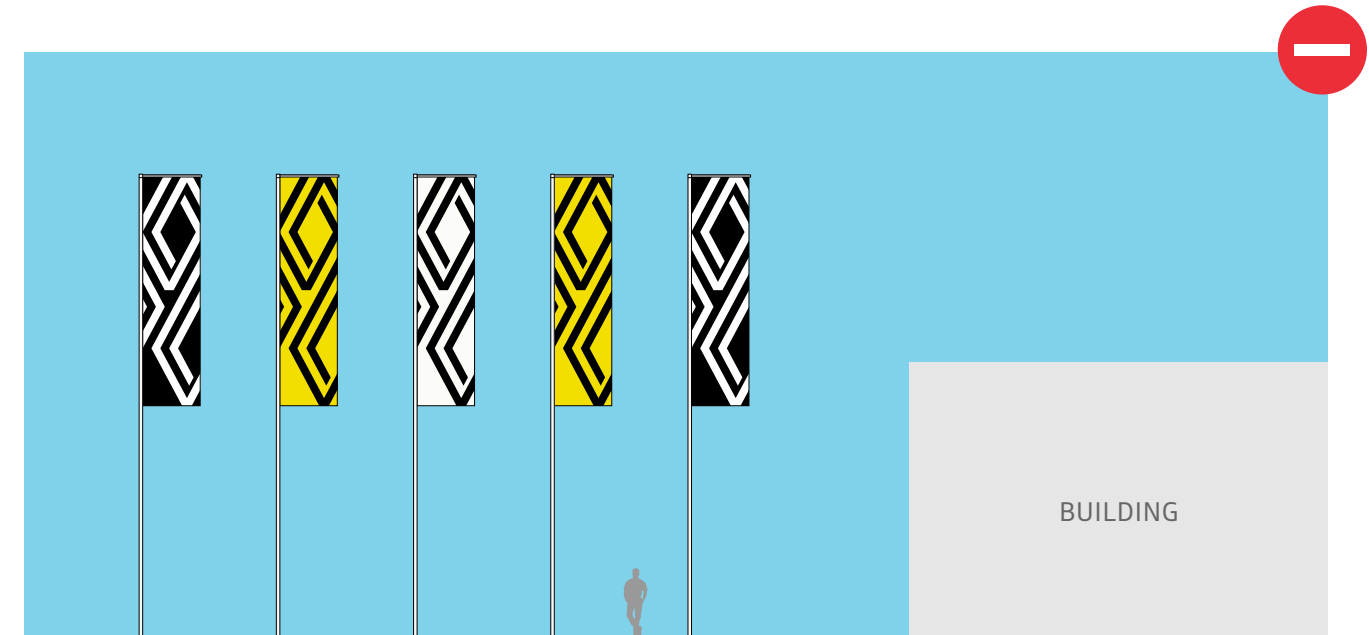
## PRINCIPLES

- Separate groups of 5 flags are used on the sides of the site.
- Precise order must be respected.

- |   |   |                                |
|---|---|--------------------------------|
| 1 | 2 | 1 Renault flags                |
|   |   | 2 Dacia flags                  |
| 3 |   | 3 General organization of site |



# Don't • Separate groups of flags

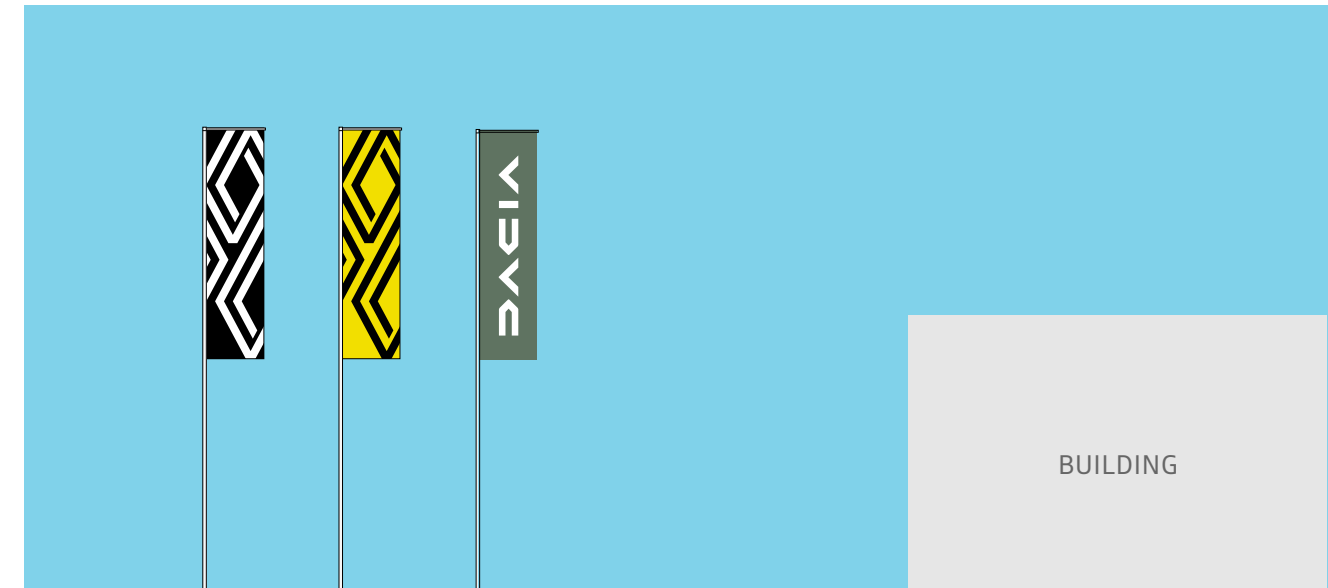


- 
- 1 2
- 1 Order change in a Renault group of flags
  - 2 Order change in a Dacia group of flags
-

2

SPECIFIC CASES

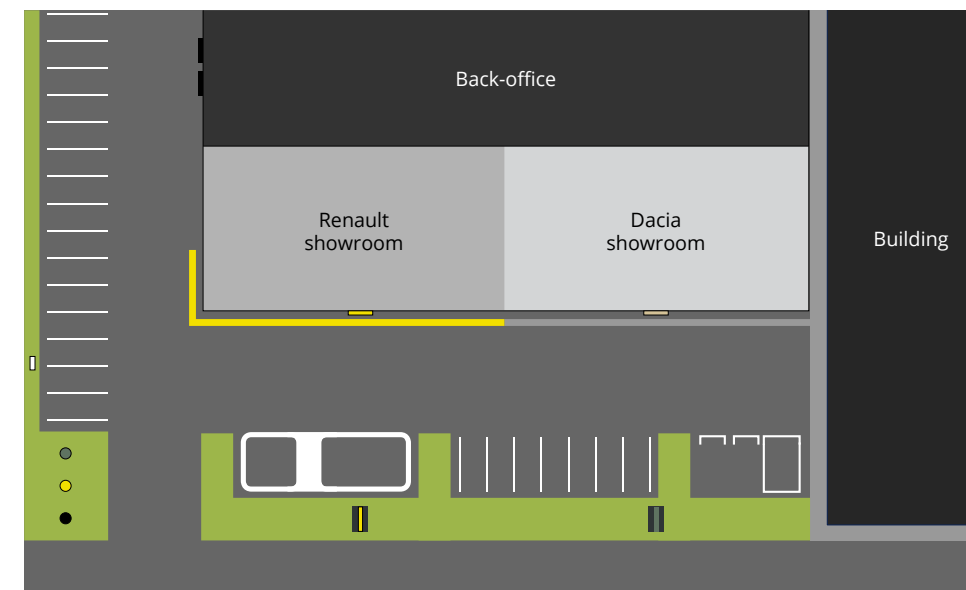
# Mixed groups of 3 flags



## PRINCIPLES

When it is not possible to use separate groups of flags, it will be possible to mix flags of the two brands.

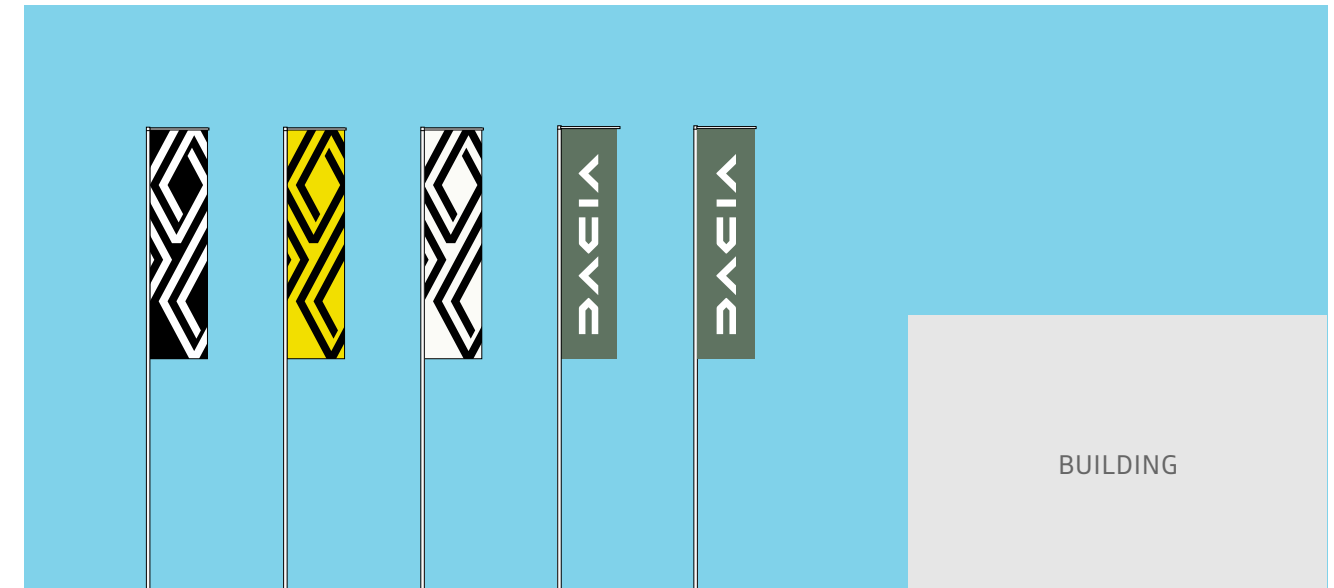
- Mixed group of 3 flags is used on one side of the site.
- Precise order must be respected.



- 1 Mixed group of flags
- 2 General organization of site



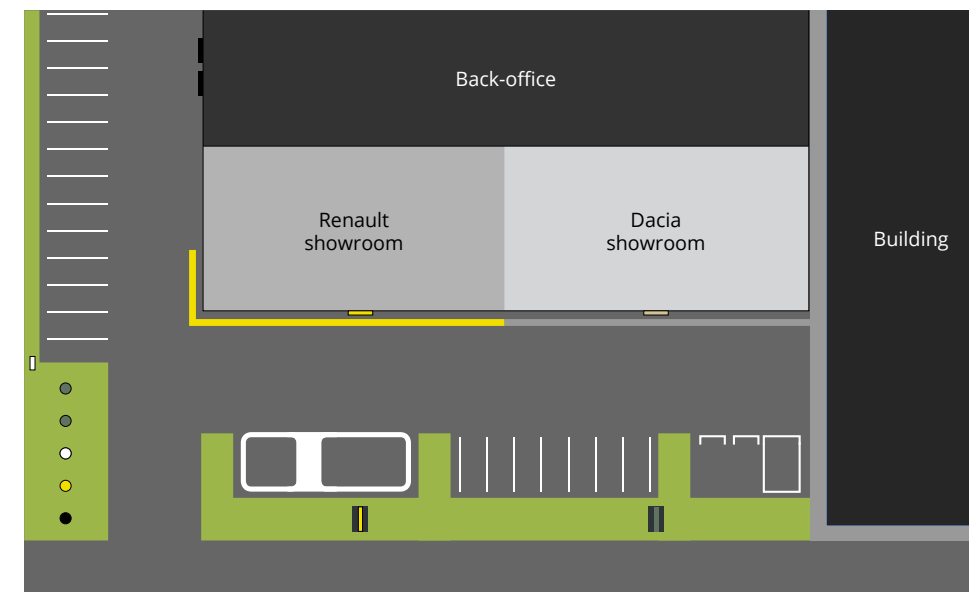
# Mixed groups of 5 flags



## PRINCIPLES

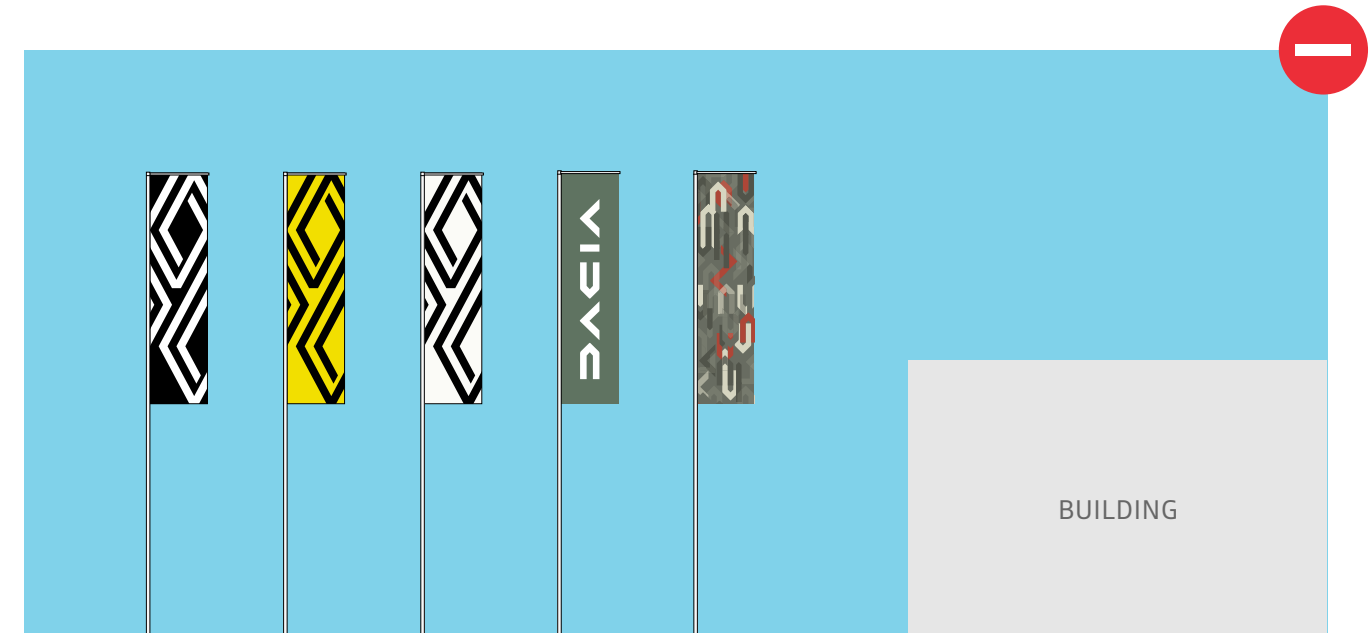
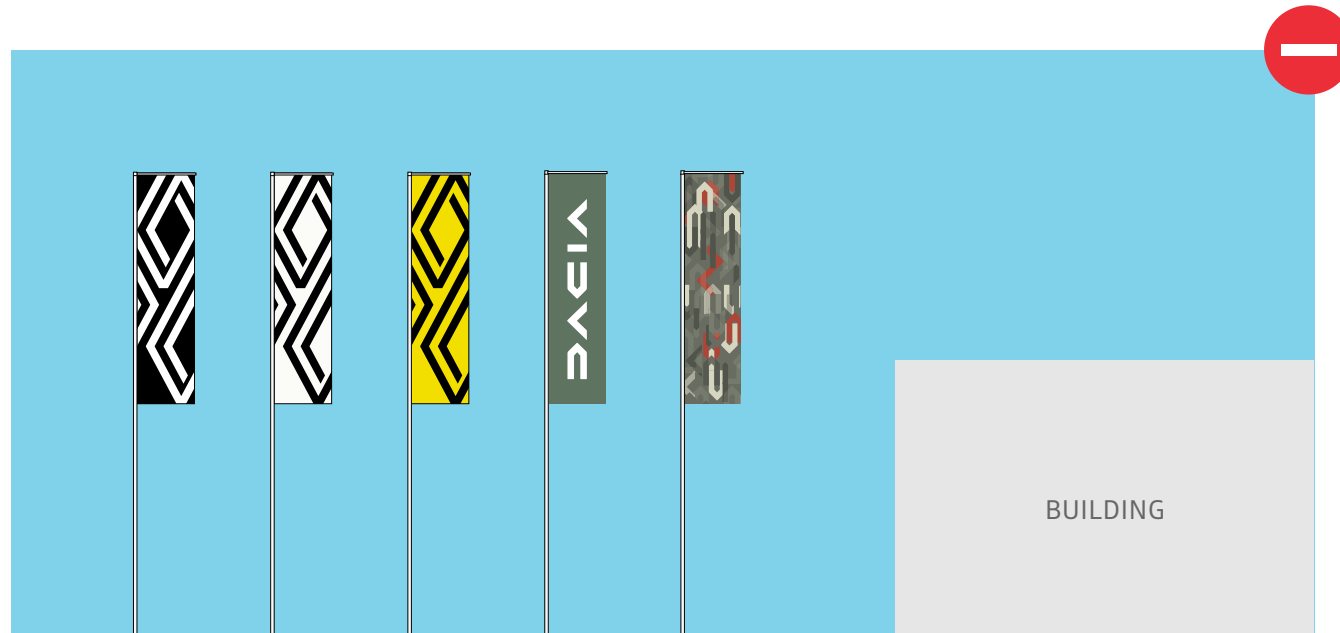
When it is not possible to use separate groups of flags, it will be possible to mix flags of the two brands.

- Mixed group of 5 flags is used on one side of the site.
- Precise order must be respected.



- 1 Mixed group of flags
- 2 General organization of site

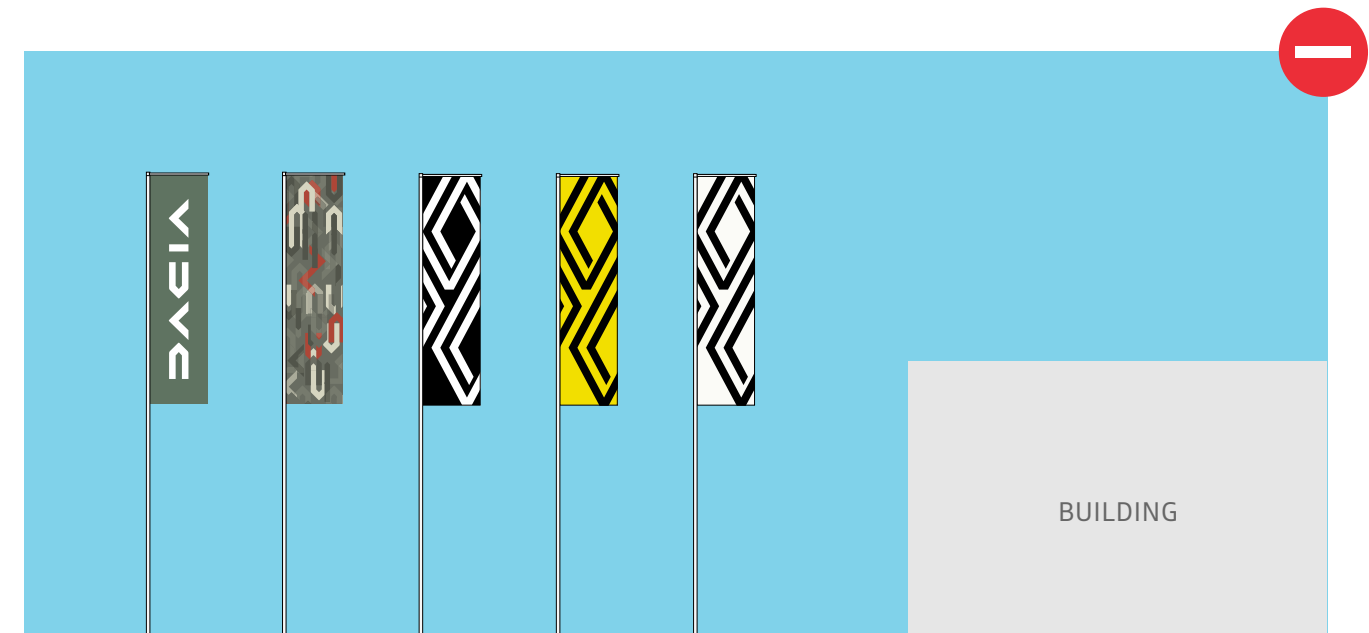
## Don't • Mixed groups of 5 flags



### PRINCIPLES

When it is not possible to use separate groups of flags, it will be possible to mix flags of the two brands.

- Mixed group of 5 flags is used on one side of the site.
- Precise order must be respected.



- |   |   |   |
|---|---|---|
| 1 | 2 | 1 Change in order of Renault flags                    |
|   | 3 | 2 Two different flags for Dacia in a mixed group of 5 |
|   |   | 3 Change in order of flags for each brand             |