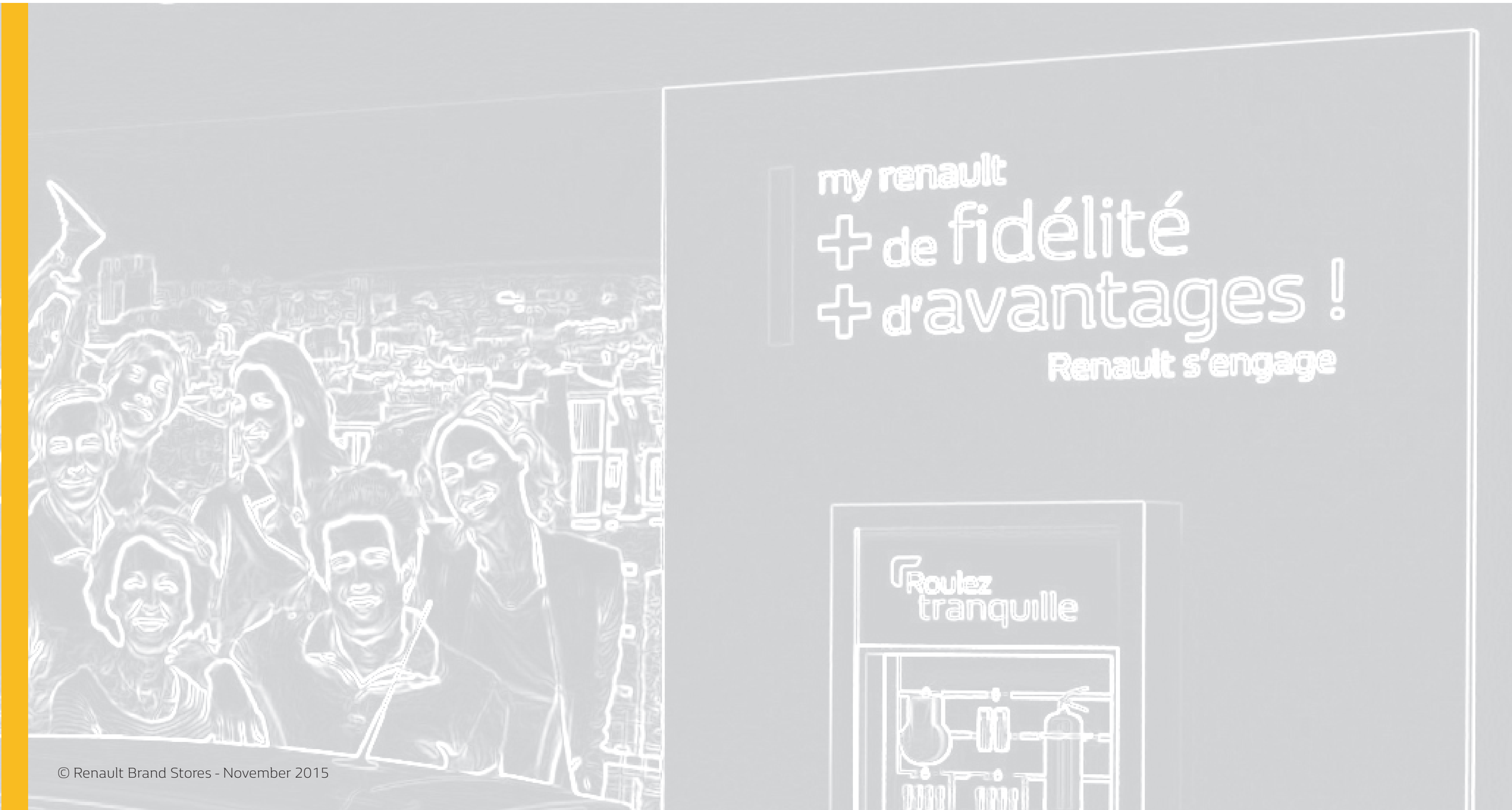
Renault Store - Templates

# Generic texts

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# Manufacturer's commitment

My **Renault**

**+** loyalty

**+** benefits!

Renault commits

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Manufacturer's commitment

As your
**order progresses**,
we keep you **posted!**
Renault commits

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Manufacturer's commitment

# My **Renault**

# Loyalty multiplies the **benefits** for everyone

## Renault commits

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Manufacturer's commitment

# Want to take a test drive?

Renault commits

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Manufacturer's commitment

# Price quoted
# = Price invoiced

Renault commits

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# Manufacturer's commitment

**1 year** warranty
on parts and labour
Renault commits

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Manufacturer's commitment

# Loyalty multiplies the **benefits** for everyone

## Renault commits

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Manufacturer's commitment

We **failed** on one
of our commitments?
Tell us!

Name Director - Tel. 008 736 28 28
contact.sec@renault.uk

Renault commits

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Manufacturer's commitment

# The **RENAULT** dealer network **commits**

- We will answer your **online** enquiries in under 6 working hours
- We will guarantee you a **test drive** of a vehicle in the range of your choice, either immediately or by appointment
- We will keep you **informed** about your order until delivery
- We will **hand over** your vehicle at the agreed time and price
- We will **not charge** you for any work performed without your consent
- We offer a **1 year guarantee** on parts and labour for all invoiced work carried out in our workshops
- We will **reward your** loyalty by offering special loyalty benefits on your future services

**RENAULT always time to listen**
**Contact our customer relations department:**

E-mail : www.renault.uk, contact section

Telephone : au 008 008 02 05

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Prise de parole

# The xxx XXXXX team welcomes you...

## ... and places at your disposal

- A range of Renault and Dacia new vehicles,
- electric vehicles,
- used vehicles,
- Renault PRO+ services,
- a Renault Rent rental service,
- a Renault Service repair and maintenance workshop, on an appointment or drop-in basis,
- Parts and Accessories and Services.

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## Communications message

# Welcome to our World

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Communications message

# Voyage into the History of Renault

1898 | With **the Voiturette**, Renault imagined the shape of automobiles to come.

1959 | Renault **Floride**! Elegance, subtle body colours, and pure, flowing lines.

1961 | The **4L**, Renault's first "voiture à vivre", the car for all occasions.

1977
2015 | **Formula One**: Renault win 11 World Drivers' Championships and 12 World Constructors' Championships.

1984 | With **Espace**, Renault invents the MPV, a revolution in the history of family cars.

1993 | **Twingo**: the first mono-box compact supermini, with innovative styling and a unique personality.

1994 | **Mégane** becomes the new benchmark for Renault quality.

2012 | **New Renault** Clio packs a punch for styling, technology and driving pleasure.

2014 | **Renault ZOE**, heralds the beginning of a new era  of electric mobility for all.

2014 | **New Renault Espace**: asserting a new crossover personality and offering unmatched driving pleasure

2015 | **Kadjar** challenges conventions with its muscular wings and fluid, dynamic body shape.

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Communications message

# Find out more about Renault over a Coffee

WiFi ZONE

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Point-of-sale communications

# Discover the **Renault universe**

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Point-of-sale communications

# With or without **sugar?**

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Point-of-sale communications

# Create your Renault!

The **configurator** guides you!
It's simple.

**Colour** your Renault
as you **desire**.

One, two, three... And your **Renault**
is **unique**.

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# Communications messages

## Gear lever knob

Comfortable feel
Sporty styling

## Towbar

Easy-to-fit and durable
Removable ball
Compatible with on-board electronics

## Boot protection

Spoiler and side sills
Seamless integration with the design of the vehicle
Sporty finish

## 7-inch video system

DVD player compatible with all DVDs and MP3s
Built-in stereo speakers
Remarkable picture and sound quality

## Sports kit

Floor mats and trays
Superior wear resistance
Washable rubber covering

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Communications message

# Don’t forget the essentials!

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Communications message

Accessorize
your
Renault

© Renault Brand Stores - November 2015

# Communications message

Drive
worry-free

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Communications message

# Recharge your batteries

You can recharge your mobile or tablet here.

- Choose the locker suitable for your device.
- Open it and connect your device to the power cable.
- Close and lock the door.

... And don't forget your device at the end of visit.

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Communications message

# You can **relax** in Renault's **expert** hands

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## Communications message

Leave you vehicle **here** and we will take **good care of it!**

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Communications message

Just a
few more
seconds...!

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# Communications message

The
perfect fit
for you

© Renault Brand Stores - November 2015

# Communications message

Your dream
as now
come true!

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Point-of-sale communications

# Renault innovations making life easier.

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Point-of-sale communications

# RENAULT making life easier.

## R-Link 2

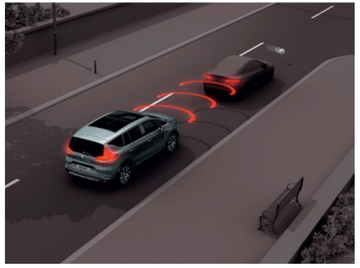
Simpler access to five modes: telephones, satellite navigation, connected services, vehicle functions, and multimedia.

## One-touch

With One Touch technology, simplify the task of loading bulky objects.
Fold away the seats of your Renault using just one finger, to create a flat floor.

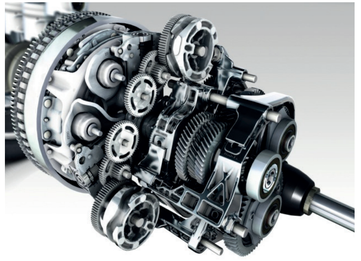
## Hands-free card

The RENAULT hands-free card lets you open and start your RENAULT without having to get your key out of your pocket.
Useful when your hands are full.



## ADAS

RENAULT advanced driver assistance systems allow you to take to the road in the safest possible conditions.
These driving aids make for safe, stress-free motoring.



## EDC

Controlled consumption: in 6 or 7-speed versions, the Efficient Dual Clutch transmission brings added comfort, dynamism and responsiveness.

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Point-of-sale communications

RENAULT
pledges
to improve
your future.

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Point-of-sale communications

# RENAULT innovates to make your life better.

## Z.E.

Dès 2011, RENAULT est le premier constructeur automobile à dévoiler et commercialiser une gamme complète de voitures électriques.
RENAULT s'inscrit dans la transition énergétique.

## Eolab

The RENAULT Eolab prototype aims to achieve extremely low fuel consumption of 1 litre per 100 km, for a $CO^2$ emission of just 22 g per km. This feat is possible thanks to a ZE Hybrid technology.

## Recycling

RENAULT is committed to environmental protection and includes in its manufacturing processes both recycled and recyclable materials.

## Safety

The safety of motorists is a key preoccupation at RENAULT. We work tirelessly to offer you maximum safety in our cars.

## Next Two

The Next Two prototype is a vision of the autonomous car for 2020. It combines driverless operation and hyper-connectivity to free up motorists' time whilst improving their safety.

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Point-of-sale communications

RENAULT is a
**human-centred brand.**
It creates cars that correspond to the needs, aspirations and to stages of our lives.

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Point-of-sale communications

## Six concept cars developed between 2010 and 2013.

They symbolize the stages of life and they are founding elements of the Renault range as it undergoes renewal.

### Dezir.
Falling in love.

A sports coupé with voluptuous forms and an electric powertrain. Dezir represents automotive passion and the commitment to design as a source of emotions.

### Captur.
Exploring the world.

A sporty and sensual crossover to explore the world.
Captur's exterior design is an evocation of movement and athleticism. It draws its inspiration from the world of extreme sports.

### R-Space.
Creating a family.

A sporty, welcoming and innovative MPV.
R-Space is innovative in its interior layout and styling, designed to meet the needs of modern families.

### Frendzy.
Working.

Life is working too, symbolized here by the LCV.
Frendzy morphs at the weekend for family use.

### Twin-Z et Twin-Run.
Taking time to play.

These twins embody a fun and sporty approach to the city compact.

### Initiale Paris.
Attaining wisdom.

This large crossover expresses wisdom and open-mindedness. Initiale Paris embodies the best of the brand's know-how.

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Signage

# Delivery area

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Signage

# Service Reception

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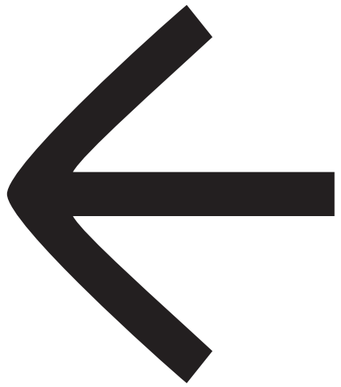
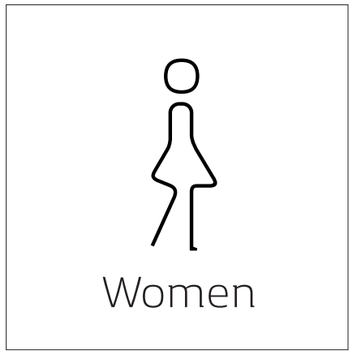
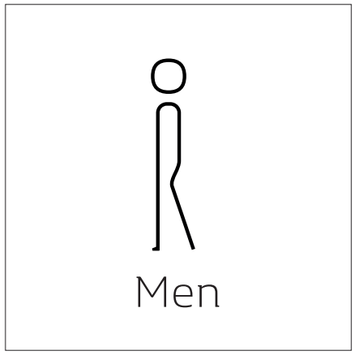
# Signage







Renault SELECTION

Renault Bank

Renault Classic

Renault Rent

Renault Parts

Renault Insurance

Renault Assistance

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