

ALPINE

STANDARDS IMPLEMENTATION GUIDE

ALPINE CERTIFIED



IMPLEMENTATION GUIDE



EXTERIOR EXHIBITION

EXHIBITION RULE

3 USED ALPINE VEHICLES MINIMUM [DEPENDING ON SPACE]

1 FLOOR MARKING WITH LOGO

2 TOTEM POLE

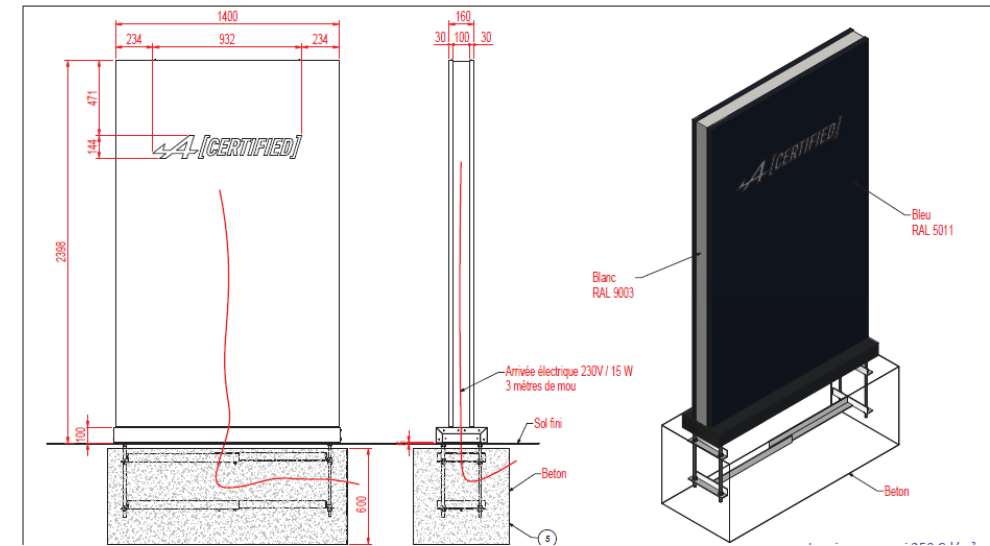
3 ALPINE CERTIFIED PLATE ON THE EXHIBITED VEHICLES [VISIBLE BY THE CUSTOMER]



EXTERIOR EXHIBITION - MATERIAL



- CAR PLATE TEMPLATE AVAILABLE ON THE BRAND HUB PORTAL:
- <https://brandhub.alpinecars.com/d/KD380QA9MMHT/ALPINE-CARS#/CAR-ASSETS/CAR-ASSETS/CAR-PLATES>
- PLATES REFERENCE 60 20 080 826



- TOTEM WITH NEW LOGO PROVIDED BY UMP



INTERIOR EXHIBITION

EXHIBITION RULE IN THE SHOWROOM 30% OF USED VEHICLES MAXIMUM

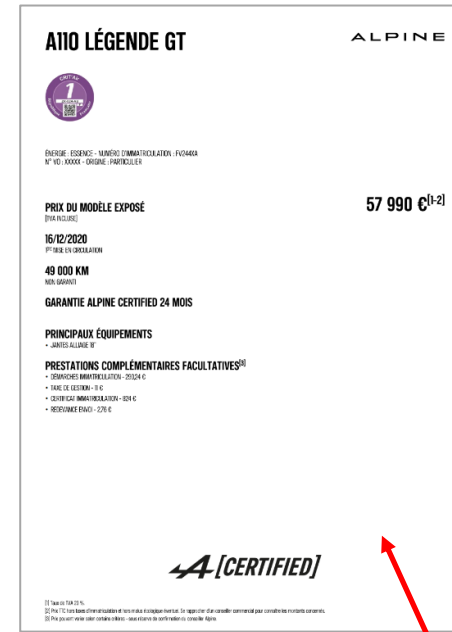
- 1 PRICE DISPLAY WITH LOGO
- 2 ALPINE CERTIFIED PLATE ON THE EXHIBITED VEHICLE



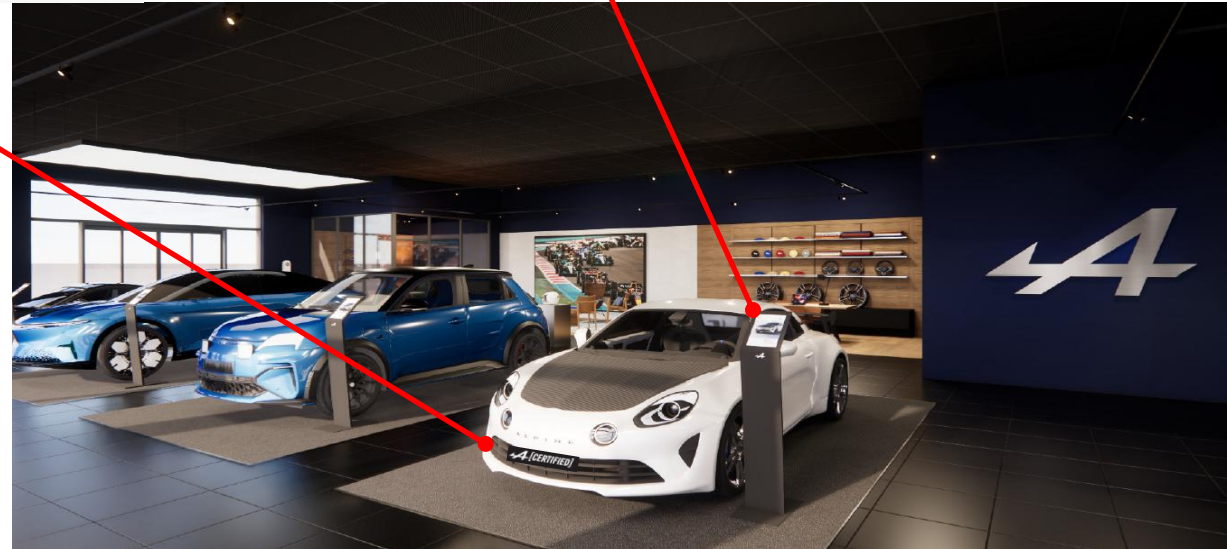
INTERIOR EXHIBITION - MATERIAL



- CAR PLATE TEMPLATE AVAILABLE ON THE BRAND HUB PORTAL:
- [HTTPS://BRANDHUB.ALPINECARS.COM/D/KD380QA9MMHT/ALPINE-CARS#/CAR-ASSETS/CAR-ASSETS/CAR-PLATES](https://brandhub.alpinecars.com/d/kd380qa9mmht/alpine-cars#/car-assets/car-assets/car-plates)
- PLATES REFERENCE **60 20 080 826**



- ALPINE STANDARD PRICE DISPLAY
- STANDARD PRICE LABEL



NEW FORMATS

FORMAT	DEDICATED ADVISOR	ALPINE CERTIFIED
ALPINE STORE	YES ✓	YES ✓
ALPINE DISCOVERY	YES ✓	YES ✓
ALPINE DISCOVERY	NO ✗	NO ✗
ALPINE SATELLITE	NO ✗	NO ✗

