



# **accessories unit retrofit**

Renault Store technical specifications

february 2026 – v0

## accessories unit – retrofit

### description

Present at key moments along the customer journey, in the principal flows, the purpose of these accessories units is to generate additional sales when a vehicle is being purchased, they serve as a form of leverage for impulse buys.

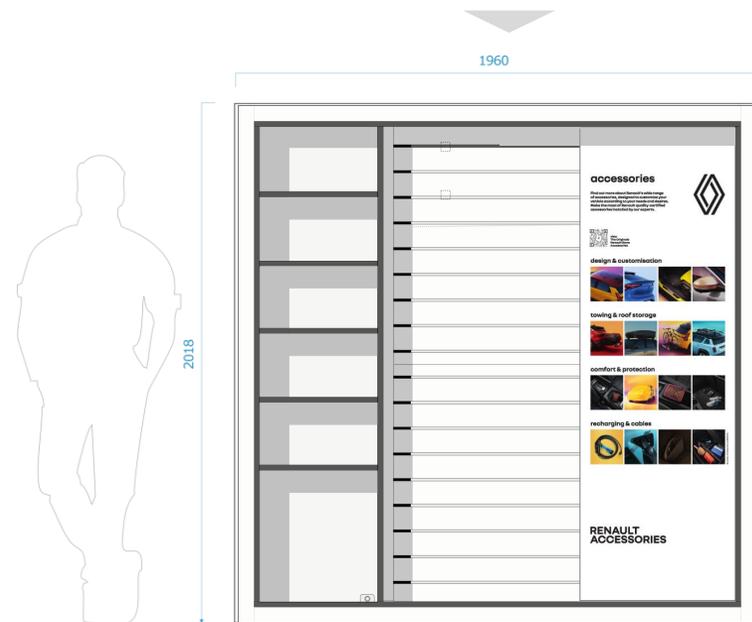
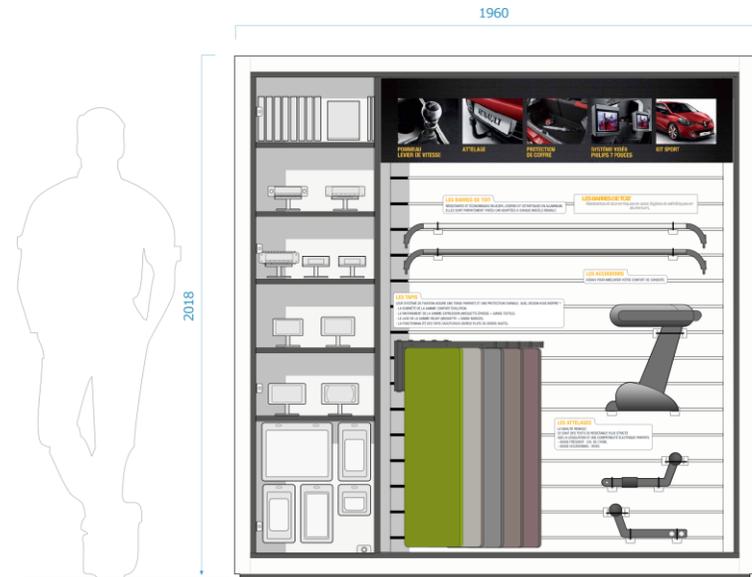
The displays the accessories supplied by the After-Sales Department.

The display modules should never be left empty or dusty.

### retrofit

- remove black panel (with advertising stickers)
- remove all stickers
- remove old accessories
- affix pvc white panel on the right side with specific print/stickage

*The unit can be positioned at the aftersales reception or delivery area, but it's recommended to position the unit in the showroom area where main accessories sales are done*



retrofit

1. remove black panel (with advertising stickers)
2. remove all stickers
3. remove old accessories
4. clean the unit



**retrofit**

1. add small accessories
2. add accessories
3. affix pvc white panel on the right side with specific print/stickage
  - PVC white panel th.3 mm, on the right side with double-sided tape
  - 600 x 1838 mm
  - content is the same as accessories kakemono

**file for AXS meuble retrofit AXS (VP)**

Campagne ACT-AFS : MI002500 [Renault AXS poster for retrofit showcase (mobilier)]

- FR: 600\_1838\_AXS\_Poster\_Meuble\_AXS\_Showroom\_115674\_BAD
- EN: AXS\_Poster\_Meuble\_Showroom\_EN\_BD

